

PRICE

Austria ... Sch. 16	Belgium ... 100	Canada ... 100	Denmark ... 100	France ... 100	Germany ... 100	Greece ... 100	India ... 100	Italy ... 100	Japan ... 100	Netherlands ... 100	Portugal ... 100	Spain ... 100	Sweden ... 100	Switzerland ... 100	Taiwan ... 100	UK ... 100	USA ... 100
---------------------	-----------------	----------------	-----------------	----------------	-----------------	----------------	---------------	---------------	---------------	---------------------	------------------	---------------	----------------	---------------------	----------------	------------	-------------

FINANCIAL TIMES

EUROPE'S BUSINESS NEWSPAPER

No. 29,592

Thursday April 4 1985

D 8523 B

Rajiv Gandhi's
views on
India, Page 22

World news

Business summary

Greek elections expected in June

Greek Prime Minister Andreas Papandreu has bowed to opposition demands and will ask for the dissolution of parliament and fresh elections as soon as his proposals for constitutional changes are approved.

Conservative opposition leader Constantine Mitsotakis had called on Mr Papandreu to end the deadlock caused by his party's refusal to recognise Greece's new Socialist President elected last month, Christos Sartzetakis, by calling an early election.

Mr Mitsotakis had earlier called on Mr Papandreu to hold an inquiry into his charges that the Conservatives had tried to bribe Government MPs during the presidential election. Page 24

French poll reform

France will choose next year's National Assembly by a form of proportional representation. The move is seen as an attempt by President Francois Mitterrand to stave off defeat of his ruling Socialists by the Right. Page 3

Terrorists attack

The Palestinian Black September terrorist group narrowly missed the Jordanian embassy in Rome with a bazooka attack.

Moscow hopeful

Moscow sees hopeful prospects for improved trade relations with the U.S. despite U.S. discrimination against Moscow, a senior Soviet foreign trade official said. The Soviet Union also agreed with China to increase trade along their mutual border by 45 per cent a year.

Tamils kill nine

Tamil separatist guerrillas in Sri Lanka killed nine policemen and wounded 10 others in an ambush of two police vehicles, with landmines in the troubled eastern province.

China special powers

The Chinese Government is to take over special powers to enact provincial financial regulations in an effort to damp down the economy after a wave of inflationary wage rises. Page 4

Mirage crashes

A French Mirage fighter crashed in eastern France, killing a woman whose car was hit by wreckage. The pilot was injured after ejecting from the aircraft.

Cholera deaths

At least 192 people have died of cholera in the northern Somali town of Hargeisa, bringing the death toll since the outbreak started last week to 592.

Neves recovering

Brazil's 75-year-old President-elect Tancredo Neves was recovering well from his fourth operation in 17 days, according to a Sao Paulo hospital bulletin. Page 5

Israel accused

The International Committee of the Red Cross accused Israel of violating the Geneva Convention by transferring 1,000 Arab prisoners from a camp in southern Lebanon to Israel.

'Eliminate' rioters

South African police were told to 'eliminate' rioters who threw petrol bombs in an order sent two days before police shot dead 18 black people at Langa, the inquiry into the deaths was told by a police colonel. Page 4

Iraq wants Mirages

Iraq wants to buy between 40 and 48 Mirage 2000 fighter-bombers from Dassault-Breguet of France.

Two UK banks cut rates by 1/4 point

BRITISH banks Barclays and Midland cut base lending rates by 1/4 point to 13 1/4 per cent, still 1/4 point above the level set last week by competitors National Westminster and Lloyds. Money markets. Page 47 Page 10

Lawson hint on UK tax cuts

BRITAIN is prepared to respond to lower wage settlements by cutting taxes, Chancellor of the Exchequer Nigel Lawson said. Page 19

DOLLAR was weaker in London, falling to DM 3.1225 (DM 3.149), FFR 9.535 (FFR 9.6075), SwFr 2.6465 (SwFr 2.69) and Y253.2 (Y254.1). On Bank of England figures, the dollar's exchange index fell to 147.4 from 148.0. In New York it closed at DM 3.1410, FFR 9.5925, SwFr 2.6845 and Y253.80. Page 47

STERLING firmed in London, gaining 60 points against the dollar to close at \$1.2135. It also rose to FFR 11.585 (FFR 11.58) but was unchanged at SwFr 3.205 and Y307.0 and eased slightly to DM 3.8 (DM 3.805). The pound's exchange rate index rose 0.2 to 71.1. In New York it closed at \$1.2090. Page 47

GOLD rose slightly on the London bullion market to close at \$319.25. It also improved in Zurich to \$320.75. In New York, the Comex April settlement was \$316.80. Page 46

PARIS stocks continued their record-setting ways, taking the CAC General Index to an all-time high of 4,215.7. The bourse has been buoyed by some repeat better-than-expected corporate results. Section III

LONDON equities wobbled ahead of the Easter holiday. The FT Ordinary Index fell 12.9 to 8,958.5. Gilt was mainly steady. Section III

WALL STREET: The Dow Jones Industrial Average closed 7.82 down at 1,258.06. Section III

TOKYO reached a record high as the Nikkei-Dow market average rose 53.40 to 12,683.26 in heavy volume. Section III

BRITISH ECONOMY has been performing better than expected in recent months, the Bank of England says in its latest quarterly bulletin. Page 19

LASMO, the UK oil group, plans to raise £57.3m through a rights issue to fund expansion. The group also reported pre-tax profits of £113m for 1984, £23m more than in 1983. Lex, Page 24; Details, Page 32

PEARSON, Britain's newspaper-to-merchandise conglomerate, has made a £12.5m (£15m) agreed bid through its Longman publishing group for the publishing and examinations business of the Pitman group.

UNITED SATELLITE Communications, first and only commercially available direct broadcast satellite service in U.S., ceased operations. Page 25

WESTLAND, Britain's only helicopter manufacturer, received a double blow to its hope of achieving orders worth nearly £600m (£720m) for its Westland 30 aircraft. Page 24

FMC, the U.S. chemicals and equipment group, is considering the manufacture of methyl isocyanate, the chemical that killed an estimated 2,000 Indians after a leak at the Union Carbide plant in Bhopal last year. Page 25

BAYER, the West German chemical and pharmaceutical group, lifted earnings 34.1 per cent to DM 2.5bn (£920m) last year, aided by the general economic recovery and the strength of the dollar. Page 25

The Financial Times will not be published tomorrow or on Monday because of the Easter holiday. The Saturday edition will be published as usual from London.

Bonn accord may give Europe big defence contracts

BY PETER BRUCE IN BONN

WEST GERMANY has agreed to lift its objections to the Nato-wide introduction of a new U.S. air combat identification system.

Bonn's agreement to drop its once powerful support for a rival system developed by Siemens finally opens the way for the implementation of a \$12bn installation programme which is likely to mean big contracts for West German, British and French manufacturers.

The systems, commonly known as Identification Friend or Foe (IFF), use coded radio signals that allow pilots to distinguish between enemy and allied aircraft and missiles.

Present IFF systems in Nato are old and unreliable, and the U.S. has been arguing that its system is a logical replacement for those. Bonn, however, has until now been supporting the Siemens system, saying its higher frequencies would distinguish it from civilian bands and that it would be more difficult to jam or interfere with than the U.S. devices.

Defence Ministry officials said yesterday that the West German

Defence Minister, Herr Manfred Wörner, and the U.S. Defence Secretary, Mr Caspar Weinberger, had reached agreement on IFF during Herr Wörner's current visit to the U.S.

The Americans were not prepared to re-equip their aircraft with the German system, the officials said, adding that because so many U.S. aircraft had already been fitted out, Washington's position had become "practically irreversible."

They said Herr Wörner had given in to the U.S. only with the greatest reluctance and on condition that Bonn received significant compensation for lifting its objections, which many observers believe had become a serious obstacle to smooth Western arms co-operation.

The British Government, too, has been embarrassed by the row, which had forced it to take sides, although discreetly, with Bonn against Washington.

In return for the German green light, Herr Wörner is understood to have made clear that he expects a high proportion of IFF production

to be in Europe. Although Defence Ministry officials said it was highly unlikely that Herr Wörner would have acceded to the Americans without first telling the British and French, it seems he will press for the lion's share of European production to be in Germany.

The agreement in Washington is likely to be followed up by talks between the German, British and French on how to divide up production.

Although news of the final demise of the German system is likely to come as something of a disappointment to hopeful local contractors, Herr Wörner has also come close to securing two other important contracts for local manufacturers. Siemens has anyway for some time thought its system unlikely to be adopted.

A memorandum of understanding between Washington and Bonn is expected to be signed in the next few weeks that might give a lot.

Continued on Page 24

BA offers \$16m cash to end Laker wrangle

BY DUNCAN CAMPBELL-SMITH IN LONDON

SIR FREDDIE LAKER and Mr Robert Beckman, his long-serving U.S. lawyer and confidant in the protracted legal battle to win compensation in the courts for the collapse of Laker Airways in 1982, have been offered \$16m each in a confidential settlement being put together by British Airways (BA).

The combined \$16m offer to the two men has been one of the most troublesome elements in a deal now being proposed by BA in its attempt to clear away litigation resulting from the Laker collapse and impeding its own progress towards privatisation.

The payment has already played a crucial part in a series of frustrating delays for BA, which since the end of January has had to cancel two deadlines on the implementation of its proposed deal.

The payment could also oblige BA to meet a significantly heavier proportion of the total litigation bill than the airline anticipated only a few months ago - perhaps amounting to \$30m or more.

One important beneficiary of these developments is thought to be the Export-Import Bank of the U.S., which was originally offered rather

less than \$10m in cash and might now receive about twice that amount. Exim was Laker Airways' biggest creditor and is owed about \$75m.

Details of BA's latest proposals, including the revised terms for Exim, are to be reviewed formally at a conference of all the interested parties in Washington next Wednesday.

Five weeks ago BA had to abandon a February 28 deadline when Exim refused to countenance a payoff of several million dollars less than the combined payments to Sir Freddie and Mr Beckman. Having successfully sweetened the terms for Exim, BA has asked at least one of the co-defendants for a significantly higher contribution to the settlement than originally envisaged.

The co-defendants comprise nine other international airlines together with McDonnell Douglas and its subsidiary financing corporation. Far from contemplating any requests for higher settlement contributions, a number of the airlines still appear most unhappy with the deal.

Continued on Page 24

Golden Nugget casino group to bid for Hilton Hotels

BY PAUL TAYLOR IN NEW YORK

GOLDEN Nugget, the Atlantic City hotel and casino operator, yesterday offered to acquire the 27.4 per cent stake in Hilton Hotels held by the estate of Mr Conrad Hilton, the group's founder, for \$72 a share, or \$488m.

In a brief statement, Hilton - which is roughly twice the size of Golden Nugget - added that Mr Steven Wynn, Golden Nugget's chairman and chief executive, had said that if Golden Nugget acquired the stake it would launch a similar cash offer for the rest of Hilton Hotels' outstanding shares, valuing the company at \$1.78bn.

The bid was immediately termed "inadequate" by Mr Barron Hilton, the eldest son of the group's founder, and its current chairman and president. Mr Hilton added that he had previously exercised an option

to acquire the 27.4 per cent stake owned by Mr Conrad Hilton's estate.

Golden Nugget last year reported sharply lower net earnings of \$8m on revenues of \$384.9m, but has built up a large cash hoard, thought to total about \$250m.

Mr Wynn said in a letter to Mr James Hilton, executor of the estate, "I will be prepared to discuss the details of the offer with you and all other interested parties." He added that the offer would expire in 10 days.

The letter added: "Acceptance of our offer will allow the Conrad Hilton Foundation to achieve a dramatic increase in its income and further its worthy objectives. On a conservative basis, the foundation could earn as much as \$90m a year as contrasted with the current divi-

dead on the Hilton shares of about \$12m. It also permits the estate and foundation to receive values substantially in excess of the highest price at which Hilton common has ever traded."

Mr Wynn added that the acquisition of a significant stake in Hilton "would be beneficial to Hilton and its stockholders, particularly in the light of recent developments in New Jersey."

Hilton Hotels, which manages or owns over 250 hotels in the U.S. with about 90,000 rooms, and also owns two casino-hotels in Las Vegas, has recently been battling to win approval for a licence to operate a \$300m hotel it has built in Atlantic City.

Last year Hilton Hotels reported net earnings of \$95.1m on sales of \$812.5m.

Negotiated settlement on Bhopal dismissed by Gandhi

By John Elliott in New Delhi

MR RAJIV GANDHI, the Indian Prime Minister, said yesterday that it was "very unlikely" that his country would reach an out-of-court settlement with Union Carbide on damages for the Bhopal gas disaster in which more than 2,000 people died last December.

In his first interview with a British newspaper since becoming Prime Minister five months ago, Mr Gandhi told the Financial Times that the U.S. company had offered an out-of-court settlement in New Delhi this week that was too low.

It was very unlikely, the Prime Minister said, that a negotiated settlement could stop India launching a court action in the U.S. against the company.

The Bhopal incident had made India rethink the whole business of foreign companies coming in with investments as part of the country's liberalised industrial policies. When they are in it only for making a buck at any cost, that is not good enough for us, he said.

Mr Gandhi also indicated that India's approach to its relations with the two superpowers was unlikely to change. He underlined the country's "strong friendship" with the Soviet Union, which had "stood by us in times of need." The U.S., on the other hand, had "let us down on a number of occasions" and was now arming Pakistan and allowing it to develop a nuclear bomb.

Negotiations between senior Union Carbide executives and Indian Government officials led by Mr K. Parasaran, Attorney-General, continued until late yesterday with no prospect of an early settlement insight.

The Indian Government appears both insulted and enraged by Union Carbide's offer, which spreads payments over many years, probably well into the next century.

Mr Gandhi said there was now more concern in India about American rather than European or Japanese industrial investments.

Paul Taylor in New York writes: Union Carbide, standing by its settling policy, yesterday declined to comment on the specific negotiations under way in India. However, the company repeated its assertion that a "fair" negotiated settlement would be in the best interest of all parties.

The U.S. parent group also repeated its warning that it would "defend itself vigorously" against any Indian Government suit filed in the U.S. and added: "We believe such suits would be dismissed."

Interview with Rajiv Gandhi, Page 22; FMC to make deadly chemical, Page 25

UK toughens bank rules on Euronotes

BY DAVID LASCELLES AND PETER MONTAGNON IN LONDON

THE BANK of England yesterday announced tough new accounting standards for banks involved in the fast-growing \$38bn Euronote market, which has hitherto been free of regulation.

Its move is intended to ensure that banks that underwrite Euronote issuance facilities have adequate capital backing for such business. Previously, banks have been allowed to treat such contingent commitments as "off-balance sheet" business which requires no capital backing.

In a circular the Bank said it was starting a review of all off-balance-sheet commitments incurred by banks. The growth of these commitments has led to banks taking on obligations "on terms which in the Bank's view do not properly reflect the risks involved."

As a provisional measure it has, however, told banks that contingent commitments from note issuance facilities must henceforth be included in the risk asset ratio it uses to measure a bank's capital adequacy.

The commitments must be given a weighting half that of a straight loan when the ratio is calculated.

Note-issuance facilities involve

the continuous sale of short-term paper to investors in the Euro-market which is underwritten by a group of banks or backed up by a line of credit that can be drawn on if for any reason the paper fails to sell at a specified price.

They have been launched by prestigious borrowers, including Sweden and Imperial Chemical Industries of the UK, which find them a cheap and flexible way of raising money. Merrill Lynch yesterday launched its 50th such facility in the form of a \$600m deal for Deere and Co., the U.S. farm equipment group. Banks have long feared that the business would be subject to capital requirements that might force up underwriting fees and make this type of borrowing less competitive.

The initial reaction of several bankers yesterday was that the impact of the move would depend on whether other central banks followed suit. If they did not, foreign banks might simply move their Euronote business outside the UK.

Many banks have already established.

Continued on Page 24

Paris set to reopen Eurofranc market

BY PAUL BETTS IN PARIS

THE FRENCH Government is planning to reactivate the Eurofranc market for French francs in a further relaxation of the country's stringent foreign exchange controls.

Senior government officials said yesterday that a decision to reopen the so-called Eurofranc market was "imminent." M. Pierre Berégovoy, the Finance and Economy Minister, held a meeting with the leading French banks yesterday to ensure an orderly reopening of the market.

The Eurofranc market has had a chequered history. It has suffered several starts and closures since the late 1960s, mirroring the mixed fortunes of the French currency. Successive attempts have been made to resurrect a French franc Eurofranc market in 1967, 1971, 1975 and 1978. The last attempt came to a sudden end when the Eurofranc market dried up virtually overnight after the Socialists came to power in May 1981.

The relative stability of the franc

within the European Monetary System (EMS) in recent months, coupled with last year's improvement in the country's overall balance of payments, has prompted the monetary authorities to reopen the Eurofranc market, however.

The French authorities see the move as a further way of boosting confidence in the French currency. It follows a series of other relatively modest steps to relax foreign exchange controls since last summer.

The reopening of the Eurofranc market will again enable French enterprises to issue French franc Eurobonds. Gaz de France, the French gas utility, is already proposing to tap the new Eurofranc market with a first Ffr 500m (\$82.1m) issue managed by the Crédit Commercial de France (CCF). That issue - the first since 1981 - is expected to be floated next week.

Continued on Page 24

Penalty for some Italians, Page 2

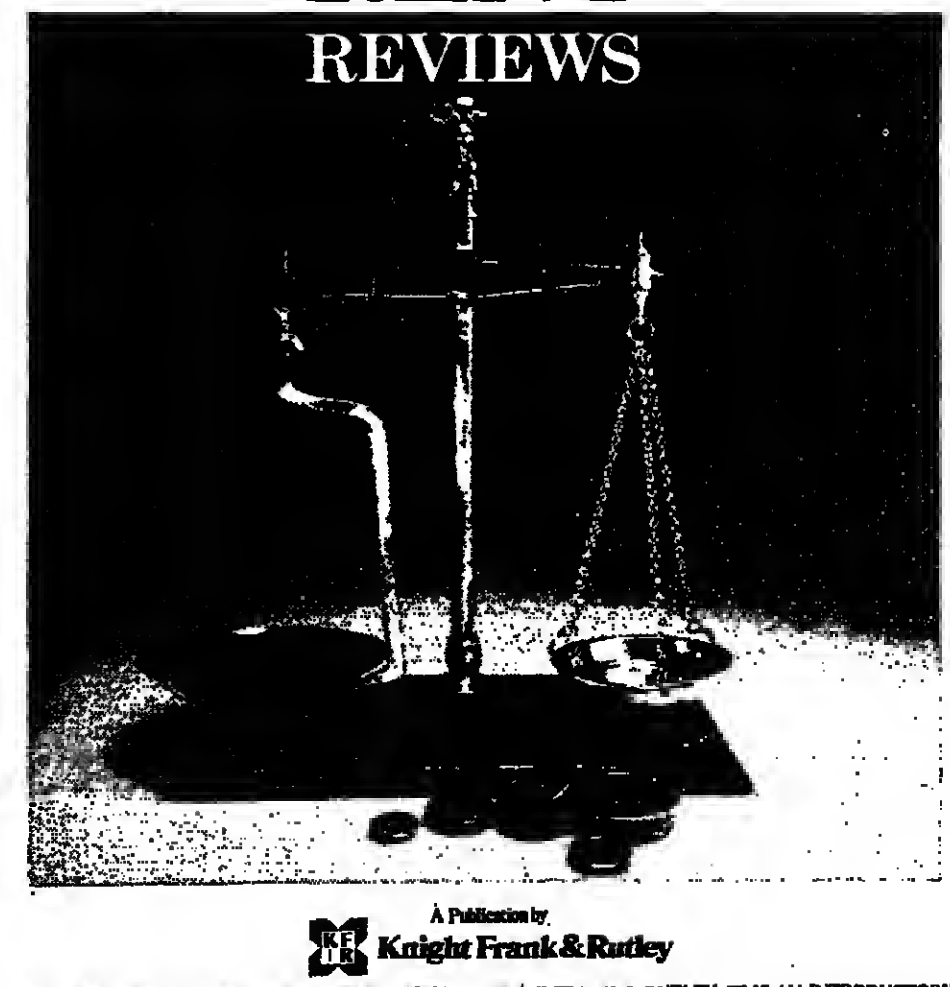
CONTENTS

Europe	2-3
Companies	27
America	5
Companies	25
Overseas	4
Companies	26
World Trade	6
Britain	10, 19
Companies	32-36
Agriculture	48
Appointments	13-18
Advertisements	20
Arts - Reviews	20
World Guide	21
Commodities	46
Crossword	44
Currencies	47

Editorial comment	22
Eurobonds	48
Euro-options	41
Financial Futures	47
Gold	48
Int'l Capital Markets	23
Letters	24
Lex	24
Lombard	23
Management	30
Market Movers	37
Men and Matters	34
Mining	47
Raw materials	46
Stock markets - Bourses	37, 40
Wall St	37-40, 48
London	41-43
Technology	44-46
Unit Trusts	47
Weather	24

U.S. exports: the drawbacks of Pentagon control	7
Technology: expert system for product design	8
L'Oréal: grooming itself for further success	17
Editorial comment: UK pay; training in Britain	22
India: interview with Prime Minister Rajiv Gandhi	22
Deutsche Bank: the ability to pick the plums	23
Economic Viewpoint: Bank of England drags its feet	23
Lex: Lasmo; Euronotes; BAe; British ports	24
Management: brochures for ad agencies	30
Electronics information: Survey	Section IV

RENT REVIEWS



A Publication by
Knight Frank & Rutley

"RENT REVIEWS" IS THE LATEST PUBLICATION BY KNIGHT FRANK & RUTLEY. IT IS AN INTRODUCTORY GUIDE WHICH HIGHLIGHTS MANY OF THE PROBLEM AREAS ASSOCIATED WITH THE SUBJECT AND PROVIDES HELPFUL ADVICE FOR BOTH LANDLORDS AND TENANTS IN NEGOTIATING NEW RENTS. TO OBTAIN A FREE COPY, FILL OUT THE COUPON BELOW.

TO RICHARD HAYNES, KNIGHT FRANK & RUTLEY,
20 HANOVER SQUARE, LONDON W1R 0AH TELEPHONE 01-629 8171
Please forward a copy of "Rent Reviews"

Name _____
Company _____ Position _____
Address _____

EUROPEAN NEWS

Moscow steps up purge of local Communist Party officials

BY PATRICK COCKBURN IN MOSCOW

IN A FURTHER escalation of the purge of local Communist Party officials to the Soviet Union, the daily newspaper Pravda yesterday criticised parties for reappointing to new jobs local leaders dismissed for incompetence or corruption.

Pravda said that at a recent meeting of the Communist Party of Azerbaijan it was pointed out that those dismissed did not like to be

demoted after dismissal. "Many leaders simply change seats from one armchair to another," the newspaper said.

Pravda cited the example of a local Communist Party leader who was discovered to have added 100,000 roubles to his accounts. This punishment, the newspaper complained, was merely a severe dressing down with a record in his party

registration form. Even after conviction in court for criminal activity he was not expelled from the party. He was given a new job with similar responsibilities.

The present purge of the 185 district and republican Communist parties which hold power in the Soviet Union is distinguished by the extensive publicity given to criticism in the press.

A Western specialist in Soviet affairs said: "There was plenty of press criticism in the Brezhnev era. But now press exposure is almost invariably followed by dismissal."

The clean-up of party and government started under Mr Yuri Andropov in 1983 and continued under President Konstantin Chernenko. But in the weeks since Mr Mikhail Gorbachev became General-Secretary of the Communist Party it has

turned into a wide-ranging campaign.

The speed with which the senior officials have been dismissed indicates that the central committee of the party is probably orchestrating the local party meetings and the attacks on the corrupt.

These are often extremely detailed. In yesterday's Pravda, there

was a letter from Irkutsk in Siberia describing how an official went to one impoverished village in the region and immediately built himself a mansion with a garage, bathhouse and central heating. He had at his disposal teams of builders and machines though the local children's playground could not be redecorated because there was no paint.

Ferocious penalty for Italians who transgress

BY JAMES BUXTON IN ROME

THE EVENING flight had left London for Rome nearly an hour late. The passengers on the Airbus were just getting over their irritation at the delay when the crew started handing out forms. Everyone, they said, must write down on them all their foreign currency and travellers cheques, and then get the form stamped by Italian customs when they arrived at the airport.

The bewildered tourists and businessmen set to work, counting out their banknotes and wondering just what sort of country they were going to. But when they reached Fiumicino Airport they found the customs men had already gone home. So too had the taxi drivers.

If there is one thing that differentiates Italy from most other industrial countries it is its very tight foreign exchange controls. The passengers on that flight were unlucky to be subjected to a ritual that has generally been abandoned. But for Italians the restrictions are drastic and the penalties for breaching them are ferocious.

Whereas an Englishman has since 1979 been able to export as much capital as he likes, an Italian has to get official permission for almost any transaction. He may not maintain a bank account abroad except for authorised business use. He may not own property abroad unless he can prove that he needs it for work.

If he has a credit card he may use it abroad only for buying "tourist services"—which do not include shopping—and if he needs it for business use the amount of foreign exchange he can spend is fixed in advance with the authorities.

If an Italian wants to buy shares in a foreign company he has to make a non-interest-bearing deposit equivalent to 40 per cent (until recently 50 per cent) of the value of the investment.

What's more, the penalties for breaking the rules are severe. Anyone who exports or holds abroad Lire 5m (£2,200) risks going to prison for up to six years.

Italy has a long history of exchange controls. "It is almost a cultural attitude," says one official. "It's a belief that you can control anything in particular the flow of money. In practice you can't."

Mussolini instituted exchange controls before the war and they have remained in some form ever since. They were relaxed in the late 1950s and 1960s when the balance of payments was mostly healthy and the lira was strong. But in the 1970s they were tightened again as the oil crisis struck.

In 1976, a year in which the lira was devalued three times, foreign reserves dropped to one point to only \$500m and there was widespread fear that the Communists would sweep to power. The rules were drastically tightened.

The rich were getting their money out of the country. Rowing boats took it in cash across the lakes to Switzerland, and shady deals were devised to get capital out by means of share purchase and insurance swindles.

An anxious parliament hustled onto the statute books the now notorious law 159 of 1976. It made it a criminal offence either to send or to hold abroad any sum above Lire 5m without permission. It ordained that every foreign exchange transaction was illegal except for those specifically approved by the government.

It also required Italians who owned property abroad to sell it and bring the proceeds back to Italy—in her recent book Susanna Agnelli, sister of Sig. Gianni Agnelli, chairman of Fiat, tells how she had to sell up her apartment in New York and return to Italy.

The law even made it the responsibility of banks to determine whether any commercial transactions with foreign companies were conducted at the right price and were free of over-invoicing—putting in a higher bill so that the importer could get foreign exchange out of the country. "It was an impossible responsibility to put on the banks—how could they carry it out without going down to the warehouse and looking round?" asks Sir Riccardo Dalla Vedova, a lawyer campaigning for reform of the currency laws.

People went to prison under the law and even foreigners who had tangled with it were prosecuted—Swiss bankers for example. Yet the law did not, in most people's view, do much good. An import deposit scheme and the immense resilience of the Italian economy were more effective in bringing the balance of payments back into surplus.

Dr Lamberto Dini, deputy governor of the bank of Italy, reflecting recently on the various measures applied in the 1970 said that they "showed the disadvantages and limits of strategies based on exchange restrictions."

Since then the balance of payments has passed through another period of crisis and become reasonably healthy again. But perhaps more important, the psychological climate has completely changed. Italians are no longer desperate to get all their money out of the country: on the contrary they have been repatriating much of what they had illicitly exported in order to finance their businesses and avoid punitive domestic interest rates. The professional currency smugglers of the north have had to turn to burglary to make a living.

Italy's foreign currency reserves are growing and foreign savers and companies are investing in Italian companies—the case for keeping draconian foreign exchange rules is weak, and, as Dr Dini admitted in his speech, the rules may be in conflict with the Treaty of Rome—a point the EEC Commission has emphasised to the Italian government.

Even so progress on unshackling Italians from exchange controls has so far been small. Italy, said Dr Dini, ought to aim for the complete liberalisation of capital movements, but he added: "The still fragile state of the balance of payments, as well as the potential demand for funds outside of the country which has built up over the years of restriction, make us reject the risks of total liberalisation in the short term."

Last year, however, the Ministry of Foreign Trade weakened the restrictions on tourist spending abroad, and the curbs on Italians making foreign investments and lengthened the time businesses are allowed to hold foreign exchange in Italy before having to turn it over to the authorities.

The Government has, however, presented to parliament a Bill to reform the notorious Law 159. It raises from 1.5m to 1.000m the level at which a currency offence begins to carry a prison sentence instead of a fine, and rescues the much criticised principle of the law under which everything is illegal except what the Government specifically permits.

But the law has still not been approved by parliament, despite having been presented in late 1983. It has been held up by Communist opposition, though the party insists that it does not oppose the principle of the measure, only certain details. But the suspicion lingers that the party instinctively favours tight controls on capital movements. "Their opposition has held up this Bill," says Sig. Dalla Vedova. "They may not call that obstruction but I do."

WHAT'S YELLOW AND BLUE AND READ ALL OVER?

One of the more obvious attractions of a British Telecom Telemessage is the envelope in which it arrives. Not by chance is it coloured a compelling yellow and blue. It has been designed to convey importance. To scream "read me" loudly. And it works. But impact is only part of the appeal.

WE GUARANTEE DELIVERY

Telemessage is in fact a reliable, easy method of sending a written message to any number of destinations throughout the country, be it a pressing report or a pressing demand.

All you do is phone and dictate. We do the rest. It's that simple, and it's guaranteed.

IT COSTS LESS WITH DIRECT ACCESS.

For regular users, there's Direct

Access. We supply you with your own terminal linked directly into our main computer.

SO, HOW MUCH?

Direct Access saves you time and money.

To transmit, let's say, your new

Telemessage

TELEMESSAGE ROOM MONEY BOX
MONEY, DEPOSIT, BANKING LTD
121, NEWINGTON TERRACE
LONDON, SE14 6BN

THE ANSWER: IN BLACK AND WHITE.

price list to every branch in the country, with next working day delivery guaranteed, costs only £1 per message using Direct Access. With Telemessage II, it's even cheaper.

ONLY 60p A MESSAGE.

Telemessage II is a new service, where we deliver within a day or two as opposed to overnight.

At only 60p a message, and provided overnight delivery is not essential, Telemessage II is most effective. Why not find out more.

Call John Morgan on Freephone 2741, or fill in the coupon, and we'll be delighted, in turn, to fill you in.

To: John Morgan, FREEPOST Telemessage Marketing, Room 609, Electra House, Victoria Embankment, London WC2R 3ER. Please send me the Telemessage Information Pack.

Name _____

Company _____

Position within Company _____

Address _____

Tel No. _____

SPECIAL INTRODUCTORY OFFER. Enclosed with the Information Pack is a voucher worth £15 off the cost of your first 50 Telemessages.

Telemessage

Fast delivery. Without fuss. Without fail. Dial 100 (190 in London).

WORLD STOCK MARKETS

CHECK EVERY DAY IN THE FT

Pan Am. Every Day To JFK.

Two 747's every day, at 11.00am and 2.00pm.

And from April 17th, three every day, with an evening departure at 7.00pm.

With same-terminal connections to Boston, Cleveland, Pittsburgh, Philadelphia, Orlando and Dallas/Ft. Worth. Call your Travel Agent or Pan Am 01-409 0688.

Pan Am. You Can't Beat The Experience.

EUROPEAN NEWS

France moves slowly to ease exchange controls

Nibbling at the edges of a draconian system

BY DAVID HOUSEGO AND DAVID MARSH IN PARIS

M. MICHEL Camdessus, Governor of the Bank of France, likes to tell acquaintances that he "detests" foreign exchange controls and that they are a drag from which the French economy has suffered too long.

Nevertheless, France still maintains one of the most draconian systems of foreign exchange controls in Europe. Recent efforts at relaxation — such as allowing forward cover on imports denominated in European Currency Units (Ecu) — have only nibbled at the edges of an armoury introduced in 1936 and reinforced by the Socialists after they took office in May 1981.

The indications from officials are that M. Pierre Bérégovoy, the Finance Minister, and M. Laurent Fabius, the Prime Minister, intend to go further in easing restrictions. This approach would be in line with the Government's overall policy of deregulation, as reflected most recently in the further opening up of financial markets.

The most likely measures hinted at by officials would be some further loosening on the restrictions on forward cover for import purchases, more leeway for French companies to make direct investments abroad and for individuals to purchase foreign securities.

The foreign currency premium through which French investors have to pass to purchase foreign securities has in any case dropped to only 4 per cent over the franc-dollar parity from 33 per cent at the beginning of 1984, reflecting the rise in the French bourse.

The Government's room for manoeuvre has been strengthened by the relative stability of the franc over the last two years and by the climb in France's foreign exchange reserves, the Bank of France's foreign currency holdings.

The most volatile part of the reserves, which also include gold, Ecu and claims on the International Monetary Fund, amounted to FF 115bn (\$11.97bn) at the end of February, compared with a low of FF 30bn at the end of March 1983, just after the last devaluation of the franc within the European Monetary System (EMS).

But equally, the Government knows it can only move at a snail's pace because of the potential vulnerability of the franc within the



M Michel Camdessus

(especially bonds as well as the need to pay high tax bills).

Indicative of their severity, French foreign exchange controls do not permit companies to cover forward. This rule was marginally relaxed in early March under the last easing of the system when companies were allowed to cover forward for Ecu-denominated imports. But businessmen point out that the facility is of only limited value because the Ecu itself provides a currency hedge and Ecu denominated transactions are still small.

Even for Saint Gobain, the diversified glass manufacturer, which is one of the pioneers in the use of the Ecu for financial and commercial operations, Ecu-denominated business now makes up no more than around FF 1bn in turnover terms. Of most substantial value in an unpublished Treasury ruling which allows some 10 major, mainly nationalised, groups to take out forward cover on imports, so long as they overall foreign exchange position (including export cover) within controlled limits.

Exporters are required to repatriate foreign exchange earnings within 15 days — a ruling that has remained unchanged since March 1982. French companies seeking to make direct foreign investments abroad need, since December, approval for amounts above FF 2m — an improvement on the FF 1m ceiling that had been in force since May 1981 but still well below the FF 5m limit applicable until then.

Companies investing in the EEC areas can since November finance half of their borrowings in French francs however, compared with the previous limit of 25 per cent.

The only modification that there has been to the system covering the foreign currency premium for the purchase of foreign securities was announced in November. This allows French residents to purchase Ecu-denominated bonds issued on the French market by EEC institutions without passing through the premium.

Existing wealth, succession and income taxes are the major reason why many French still hold much of their savings abroad. But Paris bankers believe that in recent months some of these funds have been returning to France in modest amounts. This reflects wealthy individuals' desire to profit from the high yields on French investments

France to switch to PR voting

BY DAVID HOUSEGO IN PARIS

PRESIDENT Francois Mitterrand, confirmed yesterday there will be a shift in the voting system for proportional representation for the parliamentary elections next year, in an effort to save the Left from potential defeat.

The President's goal is to give himself sufficient leeway in the divided National Assembly now likely to emerge to build a new Centre-Left coalition that would enable him to maintain himself at the Elysee until Presidential elections in 1988.

The Socialist's gamble is that with this additional breathing space, a Left-wing candidate would have a change of recapturing the Presidency then. The Cabinet approved the change in the voting system at its weekly meeting. The new system that will come into force is based on allocating seats within a department according to the percentage of votes each party gains.

The advantage to the Socialists of the switch is that it is the voting system likely to be most favourable to them and it is also easy to explain.

Under the present single-constituency — winner-takes-all system, the Socialists would have been reduced to a rump in the National Assembly on the basis of existing voting patterns.

As it is, if they emerge with 26-30 per cent of the vote in 1986, they would be the largest single party and thus in a position to be the pivot of a new coalition.

The shift to PR will at the same time minimise the electoral gains made by the Parliamentary party of the Right, while arresting the decline of the Communists and confirming in Parliamentary terms the growth of the extreme right-wing National Front.

The Government anticipates a major outcry from the Opposition but coldly calculates that this will die down before the Parliamentary elections next year.

President Mitterrand's official justification for the move is that it forms part of his 1981 election manifesto and that it will provide a "true mirror of French public opinion."

The number of deputies sitting in the new Assembly is expected to be increased by 97.

The battle with the Opposition will be fought first in the National Assembly where the legislation required forms the main item on the agenda for the spring session that opened this week.

More importantly, it will continue in the Senate where the Right has still a majority and



President Francois Mitterrand

has considerable powers to block the Government.

The Opposition is expected to attack the measure as representing a return to the party system of government that brought political instability to France under the Fourth Republic.

It is also arguing that return to proportional representation will no longer give voters the possibility of choosing between

two alternative programmes of government.

Beyond these two lines of fire, the Opposition is also counting on public opinion turning against the President for seeming to gerrymander the electoral system.

In an attempt to block Mitterrand's efforts to woo Centrist and even Right-wing deputies into a new coalition after 1986, the Parliamentary opposition parties intend next week to sign a joint declaration on their objectives of government if they win next year.

The hope is that signatories would find it difficult after the March election to leave the ship in favour of an alliance with Mitterrand.

The change in the voting system inevitably increases the powers of a President who already has more power than any head of government within the EEC.

On present voting patterns, the most likely outcome of the 1986 election under the new system is that the Parliamentary opposition parties will fall just short of the overall majority of seats needed in the Assembly to form a government.

In these circumstances, they would have to choose between an alliance with the National Front of M. Jean-Marie Le Pen or with M. Mitterrand.

Danes face labour unrest over Easter

By Our Copenhagen Correspondent

THE DANISH Easter holiday started last night with little hope of an immediate return to normal on the labour front.

Thousands of holiday-makers' Easter travel plans were in jeopardy, following a decision by 4,000 Copenhagen shop stewards to continue their strike action until after the weekend.

Union officials declared next Wednesday a national day of protest and called on workers to join a general strike then.

The labour unrest follows the passing by Parliament last weekend of the Centre-Right Government's austerity package, including legislation imposing an end to the one-week long strike which has crippled Denmark.

There were signs however that the labour unrest was finally beginning to lose impetus. According to a spokesman for the Federation of Danish Employers, only 10 per cent of workers in the private sector were still on strike yesterday.

Farm Ministers hooked in EEC price-fixing drama

BY IVO DAWNEY IN BRUSSELS

AGRICULTURE watchers are on the edge of their seats in anticipation of the next episode in this year's EEC farm price-fixing drama. For the first time Farm Ministers appear firmly impaled on a book with no visible means of escape.

Undoubtedly, as in each year's suspense-filled negotiation, our heroes will get free. But for the moment at least, not even the participants in the talks can work out how the get-away will be achieved without large-scale bloodshed.

First, a recap on the story so far. This follows the traditional Common Market plot of irresistible force versus immovable object.

In this case, the immovable object comes in the impressively stout form of Herr Ignaz Kiechle, the impressively determined West German Farm Minister.

The irresistible force, perhaps less convincing, is made up of his nine Community colleagues,

lined up with the European Commission.

The issue that has brought about the collision is the determination of Herr Kiechle to avoid any cut in cereals prices, a move proposed by the Commission and backed by other member-states.

The logic behind a price reduction is understood by everybody — indeed it has not even been contested by Herr Kiechle himself. World markets are saturated with grain, and community stores brimming with thousands of unsold tonnes.

Estimates under draft budgets for 1985, following the biggest ever grain harvest last year, calculate expenditures on cereals at a record Ecu 2.7bn (£1.4bn) or 14.8 per cent of the Common Agricultural Policy (CAP). It will almost certainly be more.

Consequently, after at least beginning to tackle the even more costly milk surplus last year, it is widely agreed that cereals must now face the axe.

The system for at least beginning this process is a threshold on guarantee payments, which should this year have reduced prices by 5 per cent.

But, anticipating dissent, the Commission moderated this to a 3.6 per cent cut which is broadly accepted by all but Herr Kiechle.

The West German argument is that real farm incomes have fallen substantially more than those of their Community partners over recent years.

Much more important, Herr Kiechle has given categorical assurances to his farmers that they will not suffer a further fall in prices.

This position is markedly uncomfortable for West Germany as one of the principal champions of restraint on farm spending as the French never fail to remind them.

But what would be worse for the ruling CDU-CSU-FDP coalition, who fully back Herr Kiechle's stand, is to be seen

at home to renege on their promise to 8m farmers.

The questions mark uppermost in Community minds now is whether the issue will come to a vote. It is early yet, and several more meetings could be needed before the crunch.

But with the recent Mitterrand-Kohl summit believed to be centred on a discussion on abandoning rights of veto for majority voting, consequences of iron are wondering if West Germany can be caught between its Chancellor's commitment to Community democracy and the political imperative of blocking a price cut.

Normally, apparent impasses of this kind are negotiated away through trade-offs in other farm sectors. Indeed, there are several other sub-plots to the story — milk, mules, agri-monetary matters and fruit and vegetable prices — where deals can and will be done.

But none of this reduces the pressure on the cereals confront-

ation, described by Sig Filipo Pandolfi, the Italian Minister and current council chairman, as "the symbol and linchpin of the negotiation."

He brushed aside (though did not rule out) the possibility that Germany may be allowed to make exceptional compensatory payments direct to farmers as they did last year.

But when pinned down he would not rule out a confrontation vote. "It is provided for in the Treaties," he said.

The West Germans themselves seem to hope that stricter quality controls, which reduce costs, could let them off the hook — but this too is unlikely.

More plausible, but as yet unexplored, might be an adjustment in agri-monetary arrangements that protect German farmers.

As the farm prices should have been settled by April 1, time is now beginning to bring pressure to bear. Watch this space.



Where others stop, we start.

It has become the fashion in recent times for a lot of other software manufacturers to try and do a little too much at once.

Rather than offering a very good spreadsheet package, a very good word processing package and a very good graphics package, they wrap the whole lot up in one.

And it sells.

But to whom?

Does it sell to businessmen who know that to produce the very best software, whatever the subject, you have to be utterly single-minded in your pursuit of excellence?

Does it sell to people who understand that performance is far more important than packaging?

We think not.

And it's for this vital reason that we have ploughed a different furrow.

In producing Multiplan, our spreadsheet, Word, our WP package, Chart for graphics and Project for project management, we have designed the best there is.

The most powerful, the most thorough and the easiest to operate. And kept them separate.

Of course they work together. You would expect them to.

But only by choosing Microsoft

can you be sure you're getting the ultimate in business software.

With facilities that have not been minimised to make room on the disk for other things.

And we think that's the most important point of all.

What do you think?

MICROSOFT Right. First time.

Call Microsoft on (07535) 59951 for any further information you require. Microsoft Ltd, Piper House, Hetch Lane, Windsor, Berkshire SL4 3GL.

M I C R O S O F T · B U S I N E S S · S O F T W A R E

OVERSEAS NEWS

Lebanese prisoners taken to Israel

BY LYNNE RICHARDSON IN TEL AVIV

ISRAEL HAS vacated and begun dismantling its top security prison at Ansar in southern Lebanon, but nearly two thirds of the inmates have been transferred to another jail inside Israel.

Over 750 Lebanese residents, mostly Shi'ites, were freed to return to their homes, some of the villages still in Israeli held territory.

The released Lebanese sang defiant songs and told reporters that they intend to "continue the fight against the conquerors of our land." The Israeli forces issued them with a letter which warns them to refrain from future hostilities. "We know all about you. We will be watching your every step... if you do anything to endanger our security we shall find a way to deal with you," it said in part.

A far larger number, however — some 1,200 — were transferred in a convoy of buses across the international border into Israel where they

The International Red Cross, in an unusual public accusation, said yesterday the transfer of prisoners from the Ansar camp in south Lebanon to Israel violates the Geneva Conventions, AP reports from Geneva. The 1949 convention deals with treatment of civilians in time of war. Article 49 prohibits "forcible transfers... from occupied territory to the territory of the occupying power or that of any other country."

will be held for an indefinite period. During the journey, the detainees, all of whom are suspected of actions against the occupying force, were blindfolded and tied hand and foot. Traffic was barred from the route taken by the windowless buses.

Ansar was emptied of its inmates once before, in November 1983, when some 4,500 PLO

prisoners were exchanged for six Israeli soldiers held by Fatah. Speculation is rife in Israel that the current moves may be in anticipation of the release of the three Israelis remaining in the hands of the PLO. These three are held by the Syrian-backed Popular Front for the Liberation of Palestine-General Command, headed by Mr Ahmed Jibril.

It is understood that Syria, being the dominant force in Lebanon today, could also persuade the Shi'ite community in southern Lebanon to refrain from attacks on the retreating Israeli forces, on the understanding that this will speed the return of their menfolk from the Israeli jail.

According to Lt Gen Moshe Levi, Israel's Chief of Staff, Israel had no choice but to move the detainees as the speeded-up pace of the Israeli pull-out has meant that Ansar had to be evacuated, along with the Israeli troops who

guard it. The decision to bring the prisoners over the border was meant to make possible good living conditions and security for the detainees," said Gen Levi.

The legality of the move has been questioned. Gen Levi claimed the legal basis is the emergency regulations enacted by Israeli law. Israel has never declared the area an occupied territory as determined under the fourth Geneva Convention, he said, but, "we are prepared to perform all that is required under the fourth Geneva Convention regarding detainees."

Prof Ruth Lapido of the law faculty of the Hebrew University quotes articles 49 and 83 of the fourth Geneva Convention as saying that an occupying power has the responsibility in not keeping internees in a dangerous place and further, that in cases of an overriding military necessity, the occupying power may change the place of detention.

Australian dollar hits record low

THE Australian dollar closed yesterday at a record low 66.1 U.S. cents after recording a trading low of 65.7 cents during the afternoon. Reuter reports from Sydney. Dealers said a commercial order for about US\$100m saw the currency rise sharply at one point to 66.6 cents in nervous trading but that there was an element of "panic" below 66 cents. Meanwhile, Australians were yesterday awarded a 2.6 per cent wage rise. The Arbitration Commission announced the increase, the first in a year, taking account of the 2.7 per cent inflation rate in the past six months.

Defence accord

Australia yesterday agreed to increase defence co-operation with neighbouring New Zealand despite the U.S. decision to limit its own military exchanges, writes AP from Wellington. A joint communiqué following bilateral talks said the two countries had agreed to a series of joint military exercises, the purchase of a joint communications network and a shared naval repair facility.

Zia-Gorbachev

Pakistan's President Zia ul-Haq is willing to meet new Soviet leader Mikhail Gorbachev in a bid to revive talks on a political settlement in Afghanistan, U.S. businessman Armand Hammer told Reuter in an interview in Washington on his return from Pakistan.

Khmer Rouge attack

Khmer Rouge guerrillas yesterday claimed to have launched an attack on Vietnamese positions only 20 miles from the Cambodian capital of Phnom Penh, killing 20 troops and destroying a military command post, reports AP from Bangkok.

Thatcher leaves on Asian tour

BY ROBERT MAUTHNER, DIPLOMATIC CORRESPONDENT

MRS MARGARET Thatcher, the British Prime Minister, leaves today on an six-nation South-East Asian tour aimed at boosting Britain's relations with a region in which its influence has declined in recent years.

During her first major Asian tour since 1979, Mrs Thatcher will be visiting Malaysia, Singapore, Indonesia, Brunei and Sri Lanka over the next 10 days, ending with a stop-over in New Delhi, where she will have talks with Mr Rajiv Gandhi, the Indian Prime Minister.

Mrs Thatcher will be the first British Prime Minister to visit Indonesia or Brunei and the first in 25 years to visit Sri Lanka.

The promotion of Britain's trade with South-East Asia will figure high on Mrs Thatcher's programme and she will also discuss in the

various capitals how relations between the European Community and the Association of South-East Asian Nations (Asean) can be improved.

The trade talks will also cover British aid to some of the countries concerned, particularly Sri Lanka, where Mrs Thatcher will attend the inauguration of the vast Victoria Dam and hydroelectric scheme near Kandy. This scheme was carried out by British contractors and consultants, with the assistance of a £113m grant from Britain's overseas aid programme.

In Malaysia, Singapore and India, Mrs Thatcher will be faced with difficult trade or air communications issues which have led to some tension between Britain and the countries concerned.

Though relations between Britain and Malaysia, which

went through a bad phase in 1981 when Britain raised fees for foreign students and London reacted sharply against the Malaysian government's attempts to buy British-owned plantation companies, have since improved greatly, air communications are still a bone of contention. The government-owned Malaysian Airlines System has asked for a fifth weekly flight to London and hints have been dropped in Kuala Lumpur that if this request is not granted, trade relations would suffer.

Mrs Thatcher will also try to persuade Mr Gandhi to change his mind about a proposed \$65m deal for 21 Westland helicopters, which the Indian Prime Minister said on Wednesday were not suitable and too costly for India's needs.

Tutu leads march on security police HQ

ARCHBISHOP Desmond Tutu, the Nobel Prize winning black leader, yesterday led a protest march on Johannesburg's security police headquarters as the death of a black woman apparently injured by riot police in the troubled eastern Cape brought to at least 40 the number killed in the recent unrest, Reuter reports from Johannesburg.

The black Anglican bishop led about 20 robed church ministers and 30 lay people, mostly black, through the crowded streets to the headquarters, defying a South African government ban on outdoor gatherings.

Detainees have died there while being held for interrogation under stringent security laws.

The march was in protest at detention without trial and in particular at the detention since October of Anglican priest Rev Geoff Moselane.

Witnesses said the march appeared to have taken place off their guard. Bishop Tutu was not hindered as he walked through the city centre, causing considerable surprise and some consternation among onlookers.

The bishop and his entourage were able to march into the lobby of the police station, where they sang hymns while waiting to see Col Gerrit Erasmus, head of the security police in Johannesburg. He banded a petition to Col Erasmus while dozens of riot police surrounded the entrance to the

building in John Vorster Square.

The woman who died was apparently injured when riot police fired shotguns to disperse a black crowd erecting roadblocks.

Her death last night near Motherwell township brought to at least 40 the number killed in eastern Cape rioting in the past two weeks, including 19 shot by police in a single incident.

A policeman whose patrol was responsible for the 19 deaths on March 21 at Uitenhage Tuesday told an inquiry that he feared mutilation by the 4,000-strong crowd. Sergeant Gerhard Stumke said, "I had been working in unrest situations for two months and I knew what would happen

if these people got you. They mutilate you."

Residents of Lange on the riot-torn eastern Cape say they were marching peacefully to a funeral on March 21 when police opened fire without warning.

New Zealand will not issue visas to the South African Springbok rugby side because it "will not play sport with apartheid," Prime Minister David Lange said in Nairobi yesterday.

But despite big Government's abhorrence of South Africa's racial separation laws, New Zealand could not order its Rugby Union to call off a proposed tour of South Africa later this year, he told a news conference.

Plugging the Third World project investment gap

BY HUGH O'SHAUGHNESSY.



Mr Eccles... debt to CDC's founders

IT DOES NOT take long for the visitor to attune to the atmosphere of the Commonwealth Development Corporation. It is housed in a row of elegant town houses in Mayfair. Just inside the front door is a portrait of the Prince of Wales, who is a member of the board and there is an occasional table bearing the latest numbers of Country Life magazine. Waiting for collection is a large brown paper parcel addressed to the CDC office in Jamaica.

Mr Eccles, who took over as general manager on Monday, is unashamed of it. "We do not see ourselves as a quango," he says very firmly indeed. "We are a small and successful national industry."

The CDC was set up by Act of Parliament in 1948 as the Colonial Development Corporation, to assist the economic development of the colonies and, incidentally, help to ensure a food supply for a hungry post-war Britain.

Capital for investment came from the Government. Capital still comes from the Treasury via the Overseas Development Administration but over the years the Corporation has developed its own equity base from its investments so that it can invest much more than it gets from government.

Maintained aid

It is valued in Whitehall as a body which can channel British aid to the smaller and poorer corners of the world, specially in the Commonwealth, and as a vehicle to associate the British private sector with overseas development, tempting British business to where it might not otherwise venture.

The CDC has retained its total of British aid funds even as government spending on aid has shrunk.

It has made a speciality of plantation crops such as tea, cocoa, palm oil and rubber. It has tackled the management challenge of working out viable and politically acceptable modes of development for the world's poorer communities and has made something of a speciality of associating peasant smallholders with large agricultural entrepreneurs. Many such schemes have been successful, though one, a venture with Guthrie in the Philippines, was the subject of bitter controversy. Even the sternest

critics of the CDC do not impugn its commitment to finding new and better ways of managing development in the poorer Commonwealth countries.

Today it operates in most parts of the Commonwealth and in developing countries ranging from Indonesia to Costa Rica, Ecuador to Ethiopia. Its portfolio is valued at £775.5m and it has been committing new money at the rate of about £100m a year in recent years. Its provision against doubtful ventures is equal to about a fifth of its invested funds.

Unlike the World Bank and other international development organisations, the CDC will provide not only finance but also management for the projects in which it invests. CDC men, for instance, run tropical plantations in Sarawak and electricity companies in the West Indies.

Mr Eccles himself is no stranger to the CDC. He joined the board in 1982 after working his way to the top of Head Wrightson, the engineering group he joined after coming down from Magdalen College, Oxford. He is also a director of the Midlands industrial group Glynwed.

He has had experience of investing in British industry with Investors in Industry. He was a member of the Monopolies and Mergers Commission from 1976, becoming its deputy chairman in 1981.

As he takes over the Corporation he is slow to suggest that he will bring about any rapid change. Mr Eccles points out that the CDC has found so that there should be some development institution which

could take a longer view than private commercial institutions. He defends the position of the Corporation operating in the gap that exists between outright foreign aid and a purely commercial lending operation.

"I've been on quangoes and usually they've got expenditure and no receipts. We've got a real revenue account and balance sheet," he says. He is conscious of the size of the debt the present CDC owes to its founding fathers who include Lord Reith, the founder of the BBC, who was one of the early chairmen of the CDC.

Reith left a very durable management structure with a two-tier board and investment control procedures which are still largely in place today," he says.

Continuity and the long-term view also seem to be the watchword of the staff. Mr Eccles will be only the third in a line of chief executives who have run the CDC almost since its inception. The last general manager, Sir Peter McInerney, who retired this week took on the job in 1973 and before him Sir William Reudell did a 20-year stint as chief executive.

New growth

The CDC does seem to be on the threshold of new growth as Mr Eccles takes over, however. With Whitehall approval it is considering going into the most populous country of the Commonwealth, India, where it has never before had a presence.

The original CDC, launched just after the independence of India and Pakistan, was confined to activities in the colonies. Mr Eccles wants to review CDC's operations in Latin America, where it has a scattering of investments.

The new chief executive is interested in finding out whether the CDC can get involved in investments smaller than the £500,000 minimum stake it has hitherto generally observed. Mr Eccles is also keen to develop co-operation with comparable international development institutions.

Another area Mr Eccles sees is the development of a merchant banking operation which would allow the CDC to help suitable projects and companies to find commercial backers. "I think the CDC has a great deal to offer in the field of financial services," he says.

Opposition parties merge in S. Korea

By Steven B. Butler in Seoul

SOUTH KOREA'S political opposition has taken a big step towards unity with the announcement that the Democratic Korea Party (DKP) will merge unconditionally with the New Korea Democratic Party (NKDP), whose surprise strong showing in February's national election made the recently formed party the largest opposition bloc in the National Assembly.

The announcement was made by Mr Chough Yoon-Hyung, the DKP president, after the defection of 20 of the party's 25 assembly representatives to the NKDP made the party's disintegration inevitable. Mr Chough had been holding out for a negotiated merger that might allow DKP leaders to take senior positions in the NKDP.

The NKDP is led by politicians released from a political ban in November, while the DKP co-operation with the Government in the last assembly tainted it in the minds of voters.

Together the two parties polled nearly 50 per cent of the popular vote in February, compared with 45 per cent for the ruling Democratic Justice Party. The merging of the two parties will give the NKDP 106 seats in the 273 seat Assembly, however, still far short of the DUP's 147 seat majority. South Korea's voting system gives a hefty bonus of seats to the party winning the most seats in an election.

Chinese Government seeks stronger economic powers

BY STEVEN B. BUTLER IN BEIJING

THE CHINESE Government is to take over special powers to enact provisional financial regulations in an effort to damp down the economy after a wave of inflationary wage rises, Reuter reports from Peking.

The National People's Congress (parliament) yesterday began debating a measure under which the power to issue provisional economic directives now formally exercised by the Congress, will be delegated to the Government, the New China News Agency said.

Wang Hanbin, secretary-general of the parliament's standing committee, said the change was necessary to give the government greater flexibility in a fast evolving economic environment.

He said many new aspects of China's current economic reforms would require fresh regulations.

While the parliament will

eventually draw up legislation covering such aspects, the Government should be able to issue new directives quickly.

The number of criminal cases in China dropped 37 per cent between September 1983 and February this year compared with the previous 18 months, Supreme Court President Zheng Tianxiang said yesterday.

Foreign Minister Wu Xueqian yesterday defended China's agreement with Britain over Hong Kong, saying a commitment to allow the territory to remain capitalist will not harm Peking.

"To let Hong Kong keep its capitalist system for 50 years will bring no harm to socialism but will, on the contrary, complement our socialist construction," Wu told the National People's Congress. He was submitting the Hong Kong agreement to the parliament for approval.

Fully equipped Business Centre

with secretarial services, facsimile, 24-hour
telex and prompt message delivery.
Most modern accommodation in Seoul.
Ideally located.

For reservations call your travel agent,
and Hilton International hotel or Hilton Reservation Service.

SEOUL HILTON INTERNATIONAL
WHERE THE WORLD IS AT HOME

مكتبة جامعة القاهرة

AMERICAN NEWS

Fears for Neves' life slow business activity in Brazil

BY ANDREW WHITLEY IN RIO DE JANEIRO

Business and stock market activity in Brazil is at a low ebb as the country remains in a state of semi-paralysis while Sr Tancredino Neves, the new president, fights for his life in a Sao Paulo hospital.

Government offices remain half-empty because the appointment of many key officials—a presidential prerogative and a delicate political task—has not yet been made.

Following Tuesday's news of President Neves' fourth abdominal operation in three weeks, the Sao Paulo Metalworkers, the largest and most powerful union in the country, decided immediately to call off the threatened indefinite stoppage. But other labour disputes which have erupted since the change of government on March 15 are continuing.

Yesterday's news about the president's health was marginally better than Tuesday's. He was reported to be recovering from the operation, said officially to have been to remove an abscess from an old hernia.

Not that the public confidence is very high in the veracity of the medical bulletins read out several times a day by the presidential spokesman.

A week ago, before the latest complications, doctors in Rio de Janeiro following the official progress reports were giving the president a less than even chance of recovery. Their man fears, expressed in private, have been of peritonitis or septicemia.

In public, politicians from all parties, are rallying round Sr Jose Sarney, the acting president.

But the surge of legislative activity expected in the early weeks of the new government's life has not taken place, largely because of the obsessive preoccupation with the going-on in Sao Paulo.

The one task that Sr Sarney, the vice president, is expected to tackle soon is that of official appointments to posts at the second and third levels of the federal government. Most of these posts are likely to be filled by political appointees.

Hence, the barely disguised in-fighting going on between various states and, at the federal level, between the two parties in the Democratic Alliance, to secure as many of these posts as possible and extend their own influence.

Cordova censured over Congress treason charge

THE BITTER constitutional crisis in Honduras deteriorated yesterday after the Congress in Tegucigalpa passed a motion censuring Roberto Somoza Cordova for having "invaded the legislative body."

The President is charging 53 members of Congress with treason for their action last week in replacing five members of the Supreme Court with their own nominees.

As the crisis rages, 1,000 U.S. troops are moving into Honduras for joint manoeuvres with Honduran forces which are taking place this month 5 km from the border with Nicaragua.

Last Thursday the Congress voted in favour of replacing five members of the Supreme Court in an attempt to wrest control from the President of the highest judicial body in the country. The President has not recognised the new Supreme Court, and ordered the arrest of the five judges sworn in last week by the Congress.

Dr Edgardo Paz Barrios, the Foreign Minister, has warned that international repercussions "although he, the President and the National Congress have all turned down an offer made by the two main trade union federations, the private sector organisation COHEP, and the Catholic Church to mediate between the legislative and executive powers of State."

The crisis between the Congress and the President results from a struggle for leadership within the ruling Liberal Party and the party's nomination for its presidential candidate for the elections in November.

Late last night, the National Congress was due to debate a reform to the Electoral Law which will oblige the political parties to hold internal elections for the nominations to the presidency.

The Congress was almost certain to approve the reform, which will signify a further challenge to President Somoza Cordova's leadership of the government and of his own Liberal Party.

The Liberal Party annual convention, at which the party's choice of presidential candidate is to be decided, is due to be held on April 12 and 13. Whoever wins the convention will have to be able to determine the outcome of any internal party disputes over party leadership.

Aid for Guatemala rejected

THE U.S. House of Representatives' foreign affairs committee has voted to deny U.S. military assistance to Guatemala until a democratic government is installed there and progress is made toward ending human rights abuses, AP reports from Washington.

The Reagan Administration had urged the reinstatement of more than \$25m (£21m) in military aid next year, in spite of a finding by the State Department that the Guatemalan Government engaged in kidnapping, arbitrary arrests and torture of its citizens.

Considering a \$9.4bn worldwide military and economic assistance package, the Democratic-controlled panel decided to put rigid conditions on any future military help for Guatemala, including a requirement that an elected civilian government be in power by fiscal 1986.

The military assistance would be cut off if the civilian government were toppled by a military coup.

Sale of Landsat to private sector under threat

THE projected sale by the U.S. Government to the private sector of its landmapping satellites looks doomed, at least for the foreseeable future.

This throws open the question of how the U.S. will continue to honour its agreements with other countries over the satellites when the craft currently in orbit cease functioning in 1987.

The U.S. Department of Commerce had reached outline agreement with Eosat, a consortium of RCA and Hughes Aircraft, under which the latter would take over the Government's Landsat system of space vehicles and receiving stations.

The satellites, of which two are in orbit, provide snapshots of the earth from several hundred kilometres above the ground. The information is useful to, for instance, farmers and oil companies which with the pictures monitor crop growth and look out for mineral deposits.

Eosat wants the Government to come up with \$250m (£206m) over five years to help to defray its costs, for example in injecting into orbit two more spacecraft and improving marketing arrangements.

But because of efforts by the U.S. Administration to reduce its financial deficits, the first tranche of this sum is unlikely to find its way into the budget which Congress is discussing for the next financial year beginning in October.

That makes unlikely a start on revamping the Landsat programme by the end of the year, according to Mr Charles Williams, Eosat's president. Hughes and RCA were becoming increasingly frustrated by the delay in funding and may consider pulling out of the programme altogether, he said.

Mr Williams claimed that the White House's office of management and budget wants to stop the Landsat programme to cut costs. "We are talking about its elimination."

Under agreements with about 20 countries, including Brazil, India, China, South Africa, Canada and 11 states in Western Europe, the U.S. makes available data from the Landsat satellites, which are received directly by ground stations in the nations concerned.

The U.S. Government and private companies have invented more than 150 Landsat the first of five satellites was launched 13 years ago. If the project did end, then the other countries may take up the matter through international agencies such as the United Nations.

Should Eosat pull out of the proposed takeover, the Department of Commerce will probably restart discussions with other companies.

Space America, a Houston-based company headed by ex-astronaut Mr Deke Slayton, says it would be interested. The company, which is developing its own launch vehicle and plans to inject corpses into space as a result of a deal with a commercial undertaker, has also had talks with the Australian Government about operating a space-mapping service on its behalf.

Mr Slayton said the discussions were promising and could lead to a launch of a satellite within two years.

Reagan rebuffed over MX missiles

PRESIDENT Ronald Reagan has received a setback to his plans for building more MX nuclear missiles in 1986, less than a week after winning a major victory in Congress for the programme this year, Reuter report from Washington.

The Senate Armed Services Committee voted on Tuesday night to cut his 1986 request for 48 additional MXs to 21, Senator John Warner said.

The move by the influential panel is highly significant because it is dominated by senators who are members of Mr Reagan's Republican Party and favour a military buildup.

Last week Congress approved in full Mr Reagan's request for 1985 — \$1.5bn (£1.25bn) to build 21 more of the 10-warhead intercontinental missiles.

The committee vote was taken during a discussion on the 1986 defence bill. Once given final approval by the panel, the bill must be passed by the full Senate, but the committee action assures that Mr Reagan cannot win his full request for 48 missiles.

A move by Democratic Senator Sam Nunn of Georgia to reduce the 1986 MX purchase to 12 missiles was defeated.

David Gardner reports on a victory which may have far reaching implications Election provokes split in Salvadorean right

PRESIDENT Jose Napoleon Duarte appears to have won a famous victory. Most of his Christian Democrat colleagues gave him little chance of overturning a far Right majority in El Salvador's National Assembly in last Sunday's elections, but the most reliable projections say he has done it.

This victory has led to a second, probably more important triumph: it has sparked the first ever open confrontation between the extreme Right and the army, traditionally united in defence of the interests of El Salvador's faded landed oligarchy.

The far Right, which had remained silent for two full days after the election, with its leader Major Roberto D'Aubuisson calling and cancelling four press conferences in a row, decided on Tuesday night to seek annulment of the election on grounds of fraud.

In theory, at least, it can make this thesis stick because it controls both the electoral council which arbitrates on elections and the Supreme Court which decides on constitutional disputes. In the run-up to the polls, the Right showed itself willing to use these institutions brazenly to its own advantage.

But what it has never done either before or during El Salvador's five-year-old civil war between Left-wing insurgents and successive U.S.-backed governments is to confront

openly the armed forces. In its submission to the electoral council, the far Right directly accused the army of helping engineer a Christian Democrat victory.

But what it has never done is ironic. Major D'Aubuisson is the former army intelligence chief credited with organising the death squads that wiped out the Left's urban base before the civil war properly got under way, from within the military.

Eleven of the top 20 field commanders in the army were classmates in his military academy, the most cohesive institution in Salvadorean society since the military took over the effective running of the country in the 1930s. An important part of Major D'Aubuisson's bold on El Salvador's oligarchy has been the plausibility of his claim that he can swing the army behind him when it matters.

That claim is now looking thin. The fact that he and his colleagues have been driven to take on the army High Command after 48 hours of agonising is the first real evidence of a split between the two which leading Christian Democrats have been insisting took place months ago.

Though legally he is on strong ground for the moment, the situation undermines Major D'Aubuisson's growing isolation. His leadership of the right is



D'Aubuisson: increasingly isolated

unacceptable to the U.S. and is seen increasingly as a liability by his allies.

He is given credit by many on the Right for being prepared to bloody his hands and wage total war on the Left when there were fears early in the war that the latter might launch a successful insurrection, as the Sandinistas had done in Nicaragua.

Furthermore the oft-repeated charge that he ordered the killing five years ago of the Archbishop of San Salvador, Monsignor Romero, resurfaced in Washington just before the election.

His coalition allies in the National Conciliation Party

(PCN) had already put out feelers to the Christian Democrats before the election, while Sr Hugo Barrera, a dissident leader of Major D'Aubuisson's own Arena Party, is set to launch a new grouping of the Right.

But if he is on the ropes, Sr Duarte will also be under pressure in the remaining three years of his mandate. Assuming his victory is eventually confirmed, Sr Duarte will have to work hard to keep the extreme Right inside the democratic process, while pursuing policies antithetical to their interests. With a legislative majority, the Christian Democrat President will also have no excuse, as he has had for the past 10 months with the Right blocking him in the Assembly—for not implementing his party's programme.

The President can now govern," a senior Duarte aide confidently asserted in an interview before the election dispute. But rather than introducing reforms, the Christian Democrats' intention, he said, is to perfect and consolidate existing reforms—the agrarian reform and nationalisation of the banking system and foreign trade in particular—and to revamp a judicial system which has proved totally ineffective against the death squads.

Undoubtedly, Sr Duarte's major challenge is to find a negotiated solution to the civil war, which has now claimed

nearly 60,000 victims and is bleeding the country to death. Two rounds of talks with insurgent leaders last autumn left the two sides as far apart as when they began.

Sr Duarte has committed himself to a third round but on the understanding that both sides will seek concrete results. A likely prior condition to reviving the peace process is that a third public meeting be preceded by private talks to hammer out a minimum basis for agreement, and that this be ratified by Sr Joaquin Villalobos, the most powerful and politically maverick of the insurgent commanders.

Sr Villalobos's People's Revolutionary Army has appeared in ambiguous towards the peace talks, which it has not attended.

But Sr Duarte has first to reach some sort of *modus vivendi* with the right. On Sunday night, as the normally solemn Christian Democrats let rip their jubilation—residents of San Salvador were treated to fireworks instead of gunfire—Sr Duarte told journalists the election triumph was repayment for 1972 when a Christian Democrat coalition with sectors of the moderate Left had its victory stolen by the military. Sr Duarte was tortured and forced into exile.

The survivor of this setback may now have been around long enough to cash in on a split that could change the political realities of El Salvador.

FORD ANNOUNCE THE FIRST DIRECT INJECTION DIESEL IN A VAN.

Don't be deceived by that familiar Transit bonnet line: beneath it lurks an economic miracle.

The first-ever direct injection diesel developed specially for the medium van. Test drive it, and you'll be so impressed by the way the 2.5 litre Di moves you could well miss what doesn't. The fuel gauge.

THE COMPETITION CAN'T COMPETE.

Even in mixed driving, semi-laden, Ford calculate a one-tonne Transit Di is capable of 36 mpg.

Over 25,000 miles — less than a year's driving for many "trunking" vans — such miserly thirst makes the Di about £150 cheaper to run than the next best fuel efficient van on the market.

It's also like having your cake and eating it. So simple is the new engine, that it cuts overheads as well as consumption: so efficient is it that all the familiar drawbacks of diesel van operation are removed at a stroke.

MORE POWER FROM LESS FUEL.

Gone is the glow-plug, the waiting and wondering about ignition. Gone, too, is the ponderous two-stage combustion process of indirect injection, which blows so many unburnt hydrocarbons out through the exhaust and gives diesel its "smelly" reputation.

The development by Ford of "swirl" technology (see diagram) enables faster, more thorough mixing of air with fuel, and their combustion a split-second later in the one place where energy can be translated directly into output. The piston crown.

While the Di sips less than any comparable diesel, it revs more freely and develops maximum torque higher in the power band. At the same time, careful choice of gear ratios means that it drives and accelerates like a petrol engine. As a result, you feel the benefits in the two places that count most: under your right foot and in your wallet.

AWARD-WINNING ECONOMY.

To prove it, we've picked up a Design Council award for an engine that "leads the way in which manufacturers will move in future to improve fuel economy."

WHAT'S A GARAGE?

While the Transit Di is speedy on the road, you'll find that it's no quicker into the garage.

Simple oil and filter changes at 6,000 miles, and major service intervals only at 12,000, make the Di as cheap to run as it is to fuel.

More than £130 million has been invested by Ford in giving the Di its unique blend of economy with performance, so it's hardly surprising the others have some catching up to do.

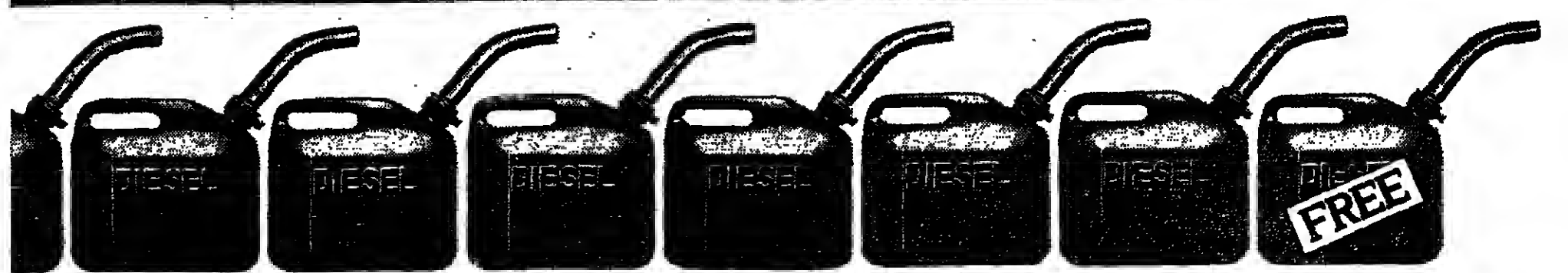
With fuel the price it is, though, can you afford to wait?

FORD TRANSIT



FORD CARES ABOUT QUALITY.

*Fuel economy figures are an average of the ELA urban cycle and a constant 56 mph, and both performance and fuel economy are measured and calculated by Ford Motor Company Limited in line with EEC procedure 80/1268/EEC, or manufacturers published figures.



IT'S LIKE HAVING EVERY EIGHTH GALLON FREE.

WORLD TRADE NEWS

Senate trade move raises fears in U.S. and Japan

BY STEWART FLEMING IN WASHINGTON AND ROBERT COTTRELL IN TOKYO

THE eruption of protectionist sentiment against Japan on Capitol Hill during the past week led one top Reagan Administration official to comment yesterday: "All we can hope is that we can debate some air out of the balloon so it does not blow up."

On Tuesday, in a flurry of activity in Congress, the Senate finance committee voted to approve legislation requiring President Reagan to retaliate against Japan within 90 days if America's Far Eastern trading partner and closest political ally does not take vigorous steps to improve the access of U.S. products to its markets. Simultaneously the House of Representatives, no less incensed by America's \$37bn bilateral trade deficit with Japan, aped the Senate and overwhelmingly approved a non-binding resolution calling for the President to retaliate against Japan if market opening measures are not taken.

Both Tokyo and Washington shook at the speed and violence of the Congressional moves, even though there is no immediate prospect of either the Senate or House measures being translated into legislation which would land on President Reagan's desk, and which most trade and political analysts are convinced he would veto.

Ministry took the rare step of issuing a forthright statement criticising the Senate moves as "a discrimination against (and) a threat against the free trade system." In Washington the Reagan Administration, which two weeks ago had been cautiously fanning Congressional frustration with what is seen as Japan's protectionist barriers against imports, not only from the U.S. but also from Europe and the rest of the world, took fright.

Instead of seeing in the Congressional rumblings a vehicle which could be used to buttress the U.S. negotiating position on the trade talks which have been going on between the U.S. and Japan—in particular the crucial talks about access to the Japanese telecommunications markets, the Reagan Administration became seriously concerned that Congress would get the hit between its teeth, seize the initiative on trade policy and pass protectionist legislation against Japan.

Such a step would be a profound embarrassment to a President who has been trumpeting loudly the need for a new international round of liberalising trade talks and his hoping to nail down a timetable for such talks at the Bonn Economic summit in May. As a discriminatory action against America's key strategic partner in the Far East it would create

diplomatic tensions which the Reagan Administration is desperate to avoid.

By Wednesday night top Reagan trade and economic policy officials were thus locked in debate in Washington about how to respond both to the latest "concessions" on telecommunications trade which the Japanese government had agreed to last weekend and the surging protectionist sentiment in Congress.

Abruptly cancelling a State Department news conference to explain U.S. policy the Administration opted for a joint statement which maintained in essence that the talks on improving access to Japanese telecommunications markets have been the focus of the bilateral trade debate because of the April 1 deadline for the "privatisation" of the Japanese telephone system, had been successful.

Japanese unease about the episode was further underlined yesterday by news agency reports out of Japan suggesting that a major new package of trade liberalising measures by the Japanese Government is on the horizon. U.S. officials say they are indeed expecting another "package" early next week, but are profoundly sceptical about the leaks concerning what the Japanese Government intends to surrender in that package.

Peking and Moscow to boost trade

CHINA AND the Soviet Union have agreed to increase trade between their eastern border regions by 45 per cent this year, Reuter quotes the New China News Agency as reporting.

The border trade between China's Heilongjiang Province and the Soviet Far East topped \$11.6m (\$9.5m) in 1984, an increase of 70 per cent over 1983.

It was resumed in 1982 as the strained relations between the two powers began to improve.

The 1985 border trade agreement was reached during talks in the Soviet city of Nakhodka this month according to the agency.

On Monday a Chinese delegation in Moscow signed a document on trade and transport in 1985 which Mr Yuri Brezhnev, Soviet First Vice-Minister of foreign trade, described as "important and significant."

Colina MacDougall adds: This is in line with the rise expected in overall Sino-Soviet trade this year of about 40 per cent. The total is due to reach \$16bn following the successful visit of Mr Ivan Arkhipov, Soviet First Deputy Premier, last December.

QUESTION: What rights do EEC hairdressers, cemetery directors and midwives enjoy which are denied to accountants, architects and opticians? Answer: Community-wide recognition of their professional qualifications, and thus mobility.

The right of establishment, firmly laid down in the Treaty of Rome, is one of the most obscure though time-consuming corners in the whole labyrinth of legal tussles over how to free the Community's internal market.

Moreover, though nobody challenges the principle that EEC citizens should be free to practice their skills where they wish, efforts to pursue this goal are frequently shipwrecked on the shore of vested interests, often jealously guarded for hours on the problems involved.

Under Article 52 of the Treaty, those rights should have been established within 10 years of the formation of the Community. But, so far, the only significant group of workers to achieve these freedoms are the bulk of the medical profession, and they only after years of negotiation and painstaking drafting of directives.

Then there is the Italian question. Italian architects are, in effect, civil engineers. But



Radical proposals to accelerate the implementation of the rights of establishment clauses have now been proposed by Sig. Pietro Adornino's "Citizens' Europe" committee, set up after the heads of government summit in Fontainebleau last June. Certainly, there was a need for a new policy in this area as the story of the architects' directive demonstrates.

First mooted more than 16 years ago, the architects' measure returned to a top level committee earlier this year with many involved hoping it would die a painless death.

The greatest problem lies with the West Germans who insist that their three-year training courses for architecture students should be recognised. Everyone else says the period is inadequate. But any change to the German rules would require the co-operation of the powerful regional governments, and Bonn is not prepared to twist arms.

Then there is the Italian question. Italian architects are, in effect, civil engineers. But

both British and French architects want to keep their engineers out of the profession. Furthermore, there are issues of countries' internal professional politics. The UK's university-trained architects, for example, are determined that their colleagues from the less prestigious polytechnic colleges should not enjoy equal status.

Add to this the problem of the Greeks, whose architects are largely U.S.-educated and therefore beyond the European pale, and 16 years of unproductive argument becomes understandable.

"The European Commission should give them all a dose of cold water and withdraw the proposed directive," says one frustrated observer. "If they acted like an auctioneer and withdrew the lot, people would sit up."

Sig. Adornino's committee has come up with an altogether more dramatic idea — the principle of innocent until proved guilty. Instead of rights being automatically restricted, member-states should acknowledge all diplomats and examinations as a licence to practise, if accompanied by two to three years' professional experience.

Starting from a position of mutual trust, the Community would then set about introducing recognition procedures for each professional group. To open the door, just one general directive would be drafted for ministers liberalising all areas simultaneously.

As with all pleasingly simple plans, there are a series of convincing arguments as to why this probably will not work.

These include:

- The inevitable response of professional bodies which while welcoming the principle, will quickly point out how it could not work in their case.
- Valid exceptions, such as opticians, where the role and functions of the job in one country is radically different from the task in another.
- The inevitable proliferation of bureaucracy with the prospect of thousands of individuals appealing to the commission for rulings on their cases and inevitable obstruction from professions' lobbyists within member states.
- Substantial additions to costs with burgeoning liaison committees in Brussels.

Despite these concerns, many believe the Citizens' Europe Group may win hearts of Government support when they pursue its report at the Milan summit in June. But that may be the end of it. When the Commission is consequently ordered to consult on the issue objections are likely to kill the initiative.

Some wonder whether all the effort is worth it. Since the historic doctor's directive was agreed, less than 1,0% of the EEC's 600,000 practitioners each year have chosen to move abroad. And currently four countries are being taken to the European court for failing to act on rules allowing free movement for hairdressers.

For the time being, at least, footloose professionals must continue to kick their heels.

This is the seventh in a series on European market liberalisation. The previous articles appeared on February 18, February 21, March 5, March 12, March 22 and April 1.

Asea wins £46m paint equipment order from GM

By David Brown in Stockholm

ASEA, the Swedish electrical engineering and electronics group, says its Flakt electrical ventilation equipment subsidiary has won several new orders for paint finishing machines from General Motors for its plant in the U.S. and Europe worth a total of SKr 500m (£46m). This is the largest such contract the company has received to date, and was won in the face of tough competition with Daimler-Benz of Germany and Carrier of the UK.

Flakt officials say U.S. and European car manufacturers are in the midst of an extensive programme in the paint finishing field to counter a competitive qualitative advantage now enjoyed by Japanese manufacturers.

The biggest of the Flakt orders is worth SKr 340m and involves 11 modules for base and final coating of trucks and buses at the GM plant in Fort Wayne, Indiana. Sludge handling equipment is also included.

The remaining contracts, for drying ovens and cooling equipment, will be delivered to three GM plants in Europe. These are the Opel plant in Bochum (West Germany), GMC in Antwerp (Belgium) and Vauxhall in Luton.

The UK plant will be capable of handling 54 vehicles per hour the remaining two units 80 per hour.

Soviet Union cool over Finnish trade request

FINLAND has won little response from the Soviet Union on a request for at least part of their \$60m (£4.9bn) a year trade—now run on a kind of barter system—should be paid for in convertible currencies, Reuter reports from Helsinki.

Mr Kalevi Sorsa the Finnish Prime Minister and Mr Paavo Voerynen the Foreign Minister made the appeal at a high-level symposium on Soviet-Finnish business due to end here yesterday.

"It is worth considering that our good clearing trade should be supplemented with free currency operations, where possible even in co-operation with other market economies," Mr Voerynen said.

But Mr Alexei Manzhulo the Soviet Deputy Trade Minister, said he did not think it wise to run two concurrent systems of doing business, saying he would prefer to stick to a single arrangement for payments.

The Soviet Union exports

mainly crude oil and petroleum products to Finland, while the Finns sell a broad range of goods including ships and engineering products.

The fact that the Soviet Union does not have to use foreign currency to pay for Finnish imports has turned Finland into its second-largest trading partner in the West after West Germany.

Soviet orders have helped Finnish industry ride out the Western recession, especially in such internationally traded sectors as shipbuilding. Recognising this, the Finnish Premier stressed that in spite of the call for some use of convertible currencies, his country wanted to retain the present basic clearing system.

Mr Manzhulo did not reject the idea of using convertible currencies on some scale, saying that "it may be that, up to now, we have just not seen what use there may be in it."

Pulp makers contest fine

Finnish pulp makers said yesterday they were appealing to the European Court against a \$720,000 fine imposed by the EEC for alleged price cartel operations, Reuter reports from Helsinki.

"We feel the decision is unjustified," an official of the Fin-

nish manufacturers said, commenting on the fine handed down last December. "You can see from the widely fluctuating pulp prices in the market there cannot have been any cartel."

The Finns were accused of rigging prices together with others including Swedish, Canadian and U.S. companies.

Istanbul bridge bids called for

TURKISH highway authorities have invited 29 firms to bid for construction of a £10bn (£4.2m) pontoon bridge in Istanbul, the semi-official Anatolia news agency said, Reuter reports from Ankara.

The bridge will span the Golden Horn, replacing the Galata bridge. Work will begin in June or July and end by late 1987.

The news agency said 10 of the companies invited to bid are Turkish, eight West German, four British, four Japanese, two Dutch and one Austrian. The winner will be expected to arrange financing for the project.

Voest secures Korean contract

VOEST-ALPINE, the Austrian state-owned steel and engineering group, has won a \$650m (£31m) contract to extend an existing steel works and build a new plant for the Pohang Iron and Steel Company (Posco) of South Korea, Patrick Blum reports from Vienna.

The contract jointly undertaken by Voest in a consortium with Hyundai Heavy Industries of South Korea is worth a total of about \$50m. Hyundai's share is worth about \$12m. The work will be carried out at Posco's site in Kwangyang.

Opening April 20th in Kuala Lumpur the new Shangri-La Hotel

Following in the footsteps of its famed sister hotel in Singapore the new Shangri-La Hotel in Kuala Lumpur brings a world-famous brand of luxury and service to the Malaysian capital.

When it opens on April 20th 1985 you'll be able to enjoy luxurious accommodation, some of the finest restaurants in Kuala Lumpur plus total business and recreation facilities that include squash and tennis courts.

Isn't it nice to know that when you next visit Kuala Lumpur you can now stay at the Shangri-La. Where else?



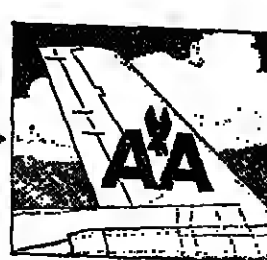
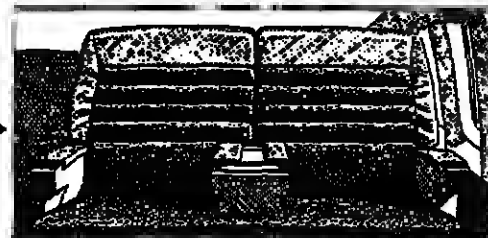
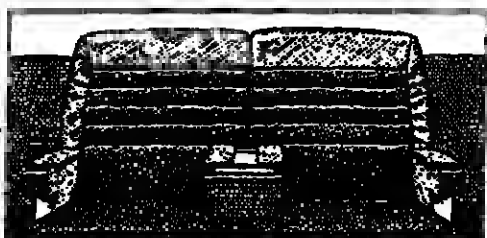
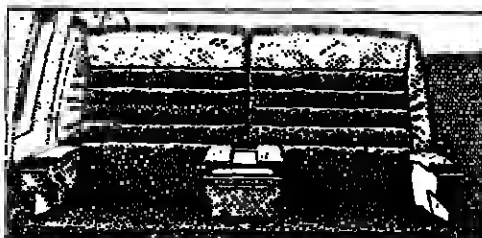
Shangri-La hotel
KUALA LUMPUR
A SHANGRI-LA INTERNATIONAL HOTEL

Shangri-La International: London (01) 581 4217 • Hong Kong (5) 242 367 • Kuala Lumpur (03) 456 536
• USA & Canada (800) 457 5050 • Singapore 338 2250 • Australia Syd free (008) 222 448 • Tokyo (03) 667 7744
Shangri-La Singapore, Shangri-La Kuala Lumpur (Opening 1985), Shangri-La Beijing (Opening 1985), Shangri-La Bangkok (Opening 1986).

Have you heard the whisper about American Airlines new **Business Class Seats**? On their non-stop Transatlantic flight from Gatwick to Dallas/Ft. Worth the seats are only **6 across** so you get **lots more room**. They're the **same seats** that are used for **1st class passengers** on U.S. domestic flights. Those in the know also tell of **spacious new overhead lockers** that take **all** your cabin luggage leaving your feet **undisturbed**. More room in business class across the Atlantic is certainly **something special in the air**.

MORE

SPACE



American Airlines
Something special in the air

Call your travel agent or American Airlines on 01-629 8817.

U.S. EXPORT CONTROLS

The drawbacks of having the Pentagon in charge

By Harold H. Tittmann

FOR MORE than 20 years, I have followed U.S. export control matters as a company lawyer at the European headquarters of an American multinational corporation. I have also been closely involved with my company's efforts to develop its business in Eastern Europe, including the Soviet Union. While recognising the need for strategic commodities, I have shared the frustrations of our marketing people when dealing with the incomprehensibly broad scope of the U.S.-sponsored Cocom list of controlled commodities, coupled with questionable extra-territorial applications to our European subsidiaries of the U.S. Export Administration Act and related regulations. Many of the export control restrictions appear to be ineffective or to bear no visible relationship to improving our security.

The U.S. Government's position on export controls of so-called strategic commodities has become increasingly more rigid and dogmatic, reportedly because of the preponderant influence in this area of the Pentagon and more specifically, of Mr Richard Perle, the Assistant Secretary of Defence. It is obvious to those who follow this problem in daily business and are in a position to observe European reactions that the U.S. is exaggerating the problem of exports of strategic commodities to the Communist Bloc, with the consequence of adversely affecting relations with its Allies.

Among the negative effects are the loss of badly-needed job opportunities in high unemployment areas and the hampering of the development of a normal trade relationship between East and West. It is high time for Europe to take a firmer stand towards the "hardliners" of the Pentagon and insist on a return to common sense on the export control front.

There is no doubt that the U.S. is the prime mover in the export control area. Its official position is that there is little or no disagreement between the U.S. and its Allies on the scope of export controls. The truth appears to be otherwise. The much publicised "consensus" within Cocom which led to the July 1984 agreement on, inter alia, extending the list of controlled commodities to include digital switching systems was, it seems, hammered out after

many days of bitter and acrimonious discussion.

One cannot help suspecting that agreement was reached, not because the Europeans believed in the strategic importance of the new controlled items, but rather because of threats by the U.S. to restrict technology transfers to Europe if the U.S. position were not accepted. Mr Perle has publicly threatened to resort to this unpleasant form of blackmail in the past, and it appears to have had its effect. Subsequently, the Press has reported that there is considerable unhappiness within European governmental circles (particularly in Germany) regarding the Cocom agreement, and it is becoming clear that the Europeans do not agree with the breadth of the Pentagon's concern over technology transfers to the Eastern Bloc countries.

A clear indication of a lack of consensus was the West German Government's request to Cocom, shortly after the July 1983 agreement, to grant an exception for the proposed sale to Hungary of digital telephone switching equipment and manufacturing technology by a German telecommunications company. Obviously, the German Government did not consider this proposal as creating a security problem.

The U.S. Government vetoed the project, on the grounds that it would have posed an unacceptable threat to the security of the Cocom member states, without giving reasons for its position. This sounds like nonsense; it takes a good deal of imagination to view the modernisation of the Hungarian telephone network, even using the most sophisticated equipment, as representing an "unacceptable threat" to Western security. One would have to assume that the switching system would improve the Russian nuclear missile capability and make it more of a threat than it is now, which is hard to believe.

The digital telephone switching system in question has no powerful central processing unit which could be used for military purposes. Because of its complexity, it is most unlikely that the system's software and hardware could be applied other than for their intended purpose, public telephone switching. Of course, such a system can be used for military communications. Similarly,



American wheat can feed Soviet soldiers.

There are other controlled items whose contribution to Soviet military capability must be virtually nil: private automatic branch exchanges (PABXs) and home computers, to mention only two recently in the spotlight. The Pentagon arguments to the contrary simply do not ring true.

The U.S. Government has expressed satisfaction that neutral nations such as Sweden have informally agreed to respect the Cocom guidelines. One wonders whether this result has been achieved without a significant loss of goodwill. Co-operation was probably obtained, in part at least, by threatening to shut out Swedish companies from the lucrative American market, and by applying the U.S. export control laws extrajurisdictionally through heavy fines for alleged violations. Similar pressure has been applied to Austria, which is in the process of reluctantly enacting an export control law. All this smacks of blackmail.

The U.S. Government goes to extraordinary lengths to seek to impose its security considerations on other nations. For example, its regulations purport to control re-exports of Cocom-listed U.S. components used in

the manufacture of end-products in other countries. In principle, this re-export licence requirement is limited to cases where the U.S. component is the "principal element" of the end-product and cannot feasibly be removed and used for other purposes. But if the end-product itself is a controlled commodity, these conditions do not apply.

However, in its current policy of stretching U.S. controls to the maximum possible extent, the American Government tends to ignore the limitations contained in its own regulations and attempts to control exports from other countries, regardless of whether the U.S. component is in fact the principal element of the end-product. Theoretically, this enables the U.S. Government to control the export of much of the electronic equipment manufactured in free world countries, since it is rare that such equipment does not contain at least one "sensitive" U.S. origin component.

The purpose of this re-export licence requirement is to prevent the export of an end-product containing a component which could be removed and used for military purposes. But it must be a rare case indeed where an East Bloc entity needs

to obtain the component through buying an expensive end-product and then cannibalising it. This is the rationale behind the "principal element" test, since it might make sense to buy the end-product in order to have access to a component representing a major part of the end-product.

In most cases, the components involved are readily obtainable from wholesalers and, because of their small size, can easily find their way to East Bloc destinations, thus making the re-export licensing effort largely pointless. Moreover, the U.S. regulations have prompted European manufacturers to substitute, wherever possible, non-U.S. components in order to avoid problems with the U.S. export regulations. The consequence has been and will continue to be a significant loss of business for U.S. components manufacturers without any material benefit to security. I believe that no other Western country attempts to control the re-export of its components in foreign-made end products.

This particular aspect of U.S. export control policy may have resulted in the enhancement of Russian manufacturing capability in the microprocessor field. For example, one of our European subsidiaries received

an order from a Soviet customer for some non-strategic equipment which involved the use of a standard U.S.-made microprocessor. Although the microprocessor was not the principal element of the equipment, the U.S. authorities refused to permit its re-export. So the Russians successfully developed their own microprocessor. The component was shipped to our factory for incorporation in the end-product, which was then delivered to the Russian customer.

In this tragicomic episode, our company incurred unnecessary expenses and delays, the American components manufacturer lost business, and the Russians improved their capability to produce microprocessors. Thus, the refusal of the U.S. authorities to authorise the re-export of the U.S.-made microprocessors, far from enhancing national security, may have had the opposite effect.

Another aspect of U.S. export controls policy which seems to be out of touch with reality is the so-called "end user" test. If the Department of Commerce, State and Defense determine that the East Bloc buyer is a satisfactory end user (that is, non-military), an export licence may be issued for a controlled commodity. However, the subsequent transfer of the product to another end user is impossible to control. In effect, if the U.S. Government is willing to license the export of a commodity to a "satisfactory end user" in an East Bloc country, this is tantamount to admitting that the commodity has little strategic value and probably should not be controlled at all.

The U.S. Government recently utilised the "end user" argument to put pressure on the Belgian Government to withdraw an export licence for a machine tool (not a Cocom-controlled item) destined for the Soviet Union, on the grounds that the machine tool could be used in the manufacture of military equipment. Carried to extremes, this reasoning would mean a total ban on trade with Eastern Europe. (That may well be the Pentagon's ultimate goal.)

The loss of the Russian order threatened to bankrupt the Belgian machine tool supplier, located in a high unemployment area of Wallonia. To appease the Belgian Government, the U.S. offered to finance

the purchase of the machine tool by the Belgian armed forces, thus adding bribery to its arsenal of export control measures. Judging from the Belgian Press reports on this affair, Belgo-American relations have suffered as a consequence.

The fundamental problem with the U.S. approach to export controls is that it attempts to prevent the Soviet Union and its allies from gaining not only to products which clearly have military applications, but also to a large category of items whose connection to Soviet military power can only be remotely indirect. Moreover, as already mentioned, it is impossible to prevent many of the controlled items from reaching unauthorised destinations. Most European countries are understood to favour a major reduction in the number of items on the Cocom list, but the U.S. adamantly presses forward to expand it.

There have been reports that Mr Perle believes that the Comecon economies will collapse if access to Western technology and products is cut off. Whether this is true or not, it fits in with the U.S. Government's continuing faith in trade embargoes to solve foreign policy problems, although past experience has shown the ineffectiveness of such measures. Trade embargoes have not affected the Castro regime in Cuba and the current military situation in Poland. They have, however, contributed to the low standards of living of the Cuban and Polish people, and have no doubt caused much unnecessary hardship.

One senses that the present U.S. Administration is fundamentally hostile to any trade with the Soviet Bloc (with the notable exception of wheat) and is seeking to apply economic sanctions through increasingly severe trade restrictions. There is no reason to believe that such measures will achieve any kind of useful defensive purpose, but they make an already tense international atmosphere worse. Trade embargoes, economic sanctions and extensive export controls are, however, an easy way for politicians and bureaucrats to demonstrate their "toughness" towards the Soviet Bloc.

The wide-ranging control of exports to the Eastern Bloc countries during the past decades has not prevented the

Soviet Union from maintaining, according to the Pentagon, virtual parity with the West in nuclear missiles. The Soviet Union has been able to concentrate its technological resources in the military area. On the other hand, the East-West standard-of-living gap has constantly widened, and it is likely that U.S.-sponsored export control policies have contributed to this by preventing the East Bloc from acquiring Western products needed to develop consumer-oriented goods and services.

It is questionable whether a deliberate effort to keep the Communist countries in a state of economic inferiority, resulting in lower living standards and hardship for their people, is the right policy for the West. It can only be justified if the ultimate aim is the military subjugation of the Communist Bloc, which is advocated by no one except possibly the hardest of the Reagan "hardliners". Economic hardship can cause serious problems for the Communist regimes, but, as the Polish example has shown, will hardly cause the system to collapse. Moreover, there is the danger that the Communist leaders will be tempted to turn their people's attention away from the dreariness of their daily lives by engaging in dangerous foreign adventures. The example of Hungary indicates that a rising standard of living in an East Bloc country tends to lead to a certain liberalisation of the regime and fosters closer ties with the West, possibly at the expense of Comecon cohesion.

It seems to me that there is everything to be gained by expanding economic intercourse with the Soviet Bloc nations to the greatest extent possible. By increasing contacts and communications between the two camps, the chances of reducing existing tensions and avoiding war are improved. Furthermore, increased trade would benefit the economies of both sides. One way to achieve these goals is to introduce common sense, rather than ideology, in the export control area, and limit the controls to items that will increase the Soviet Bloc's military capability in a meaningful way.

The views expressed in this article are the author's personal opinions and are not necessary those of his company.

Until today, senior management has had about as much choice in cars as Hobson. But now there really is an alternative. The luxurious new Vauxhall Senator.

Unlike many of its rivals, this is no dressed-up family car. Instead, the Senator is a tailor-made grand tourer.

It offers two sizes of fuel injected engine: 2.5 litres and 3 litres.

For absolute sure-footedness, it sports wide alloy wheels, front and rear anti-roll bars, not to mention independent suspension all-round.

(While all-round disc brakes help top executives avoid any unscheduled 'meetings'.)

Inside, drivers are treated to a wide array of perks.

There's power steering, central locking, a height adjustable seat and electrically operated door mirrors.

A sliding steel sunroof and headlamp wash/wipe are also included.

Impressed? Now comes the hard part of the operation.

You can either have the 123 mph Senator 2.5i at £11,372.

Or for £13,423, you may prefer the Senator 3.0i. (Electrically operated windows and four speed automatic transmission are standard equipment.)

Then again, you may be tempted by our 3.0i CD at £14,565.

A model that arrives complete with air conditioning as well as an advanced LCD instrument panel.

Oh dear, oh dear. After all these years with no options, it seems management is suddenly spoilt for choice.



THE VAUXHALL SENATOR.

Better. By Design.



**VAUXHALL PROUDLY
OFFER YOU
A CHIA CHANGE.**

MANUFACTURER'S PERFORMANCE FIGURE. PRICES CORRECT AT TIME OF GOING TO PRESS. INCLUDE CAR TAX AND VED DELIVERY AND NUMBER PLATES ARE EXTRA.

TECHNOLOGY

EDITED BY ALAN CANE

RESEARCHERS DEVELOP PROGRAMS TO ENDOW MACHINES WITH REASON AND LOGIC

Computers get on to the soap box

BY PETER MARSH

MORE ATTRACTIVE packaged goods, word processors that you can talk to, longer-lasting drill bits, and complicated telephone exchanges that a novice can build.

All are goals aimed at by researchers in new forms of computer programs that give machines something approaching human intelligence. The link between the four projects is that all are using products sold by a small company based in Watford called Artificial Intelligence.

The enterprise, formed in early 1984 by a group of computer workers previously at Rank Xerox, sold goods and services worth £1.1m in its first year.

Of this sum, the lion's share was due to sales of about 50 Xerox 1108 work stations, for which Artificial Intelligence acts as a distributor. The machines are especially powerful computers that have a large enough memory and processing capacity to support work in areas such as expert systems.

In the latter, computers digest programs comprising not simple statements expressed as mathematical functions but sets of rules that interlock with each other.

By having a large memory bank filled with such rules, and by processing many rules very quickly, a computer, so the theory goes, can make deductions in a similar way to humans.

The rules take on the general form, "If X is true and Y is true, then it follows that Z is also true." Although the work is still very much in the research stage, companies are beginning to experiment with computer systems that use such formulations.

One of Unilever's laboratories near Bedford is working on a system based on a Xerox 1108 that will contain a mass of

information about types of packaging, plus consumers' reactions to different designs. With the data base, so the company hopes, packaging designers will be able to formulate a bright, satisfying look to, for instance, a box of soap powder, that will lead to bigger sales.

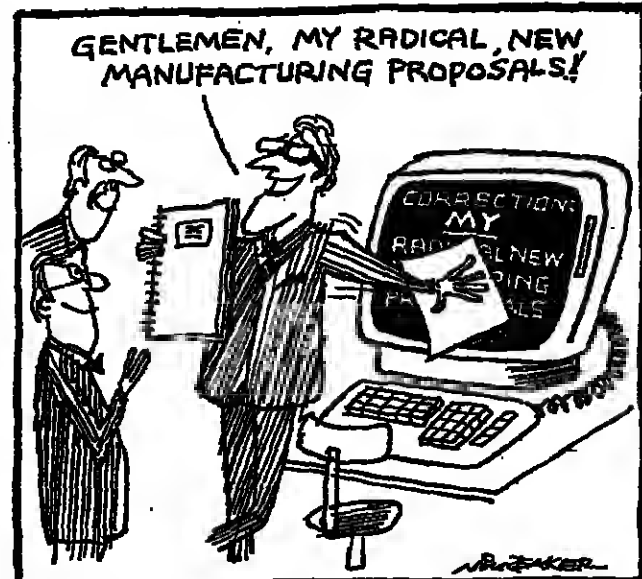
In work involving Plessey and Edinburgh University, designers are trying to make computers understand the sets of rules evident in people's speech patterns. The studies, funded by the Government's Alvey programme in advanced electronics, could lead to bone computers that respond to spoken instructions.

The British division of Schlumberger, the multinational oil-services company, is experimenting with an expert system that advises a drilling engineer how to operate his equipment to extend the life of the drill bit.

British Telecom has also bought some of the Xerox 1108 hardware. One application could be the design of an advice system that tells electronics workers the most appropriate way to pack circuits into telephone exchanges, cutting the skill of the people needed to build the machines. In the U.S., DEC, the giant computer company, is already using such systems in routine manufacture of complicated products.

All the Xerox 1108 machines so far sold by Artificial Intelligence come with a special software language called Interlip. The price of a typical package is £30,000, of which the software accounts for one third.

Interlip, devised by Xerox at its Palo Alto research centre, is one of a family of computer languages that are structurally suited to writing rule-based programs. Another such language is Prolog, a form of which Artificial Intelligence is also selling as a result of an agreement with Quintus Prolog, a



software company based in Palo Alto, California.

Although much of the early work in expert systems was done in academic laboratories, British companies in the U.S. are as far ahead as anyone in development work. This is partly a result of the activities of several small British companies such as Artificial Intelligence that are selling programs for applications in expert systems.

Other companies in this area include Expert Systems International, based in Oxford, and Logic Programming Associates, a company formed by academics at London's Imperial College. American companies apart from Quintus that are selling similar products include Teknowledge, Intelliproc, Syntelligence and Programming Logic Systems.

In the U.S., according to Dr

David Warren, director of Quintus, "the majority of companies are in the exploratory phase in expert systems, testing out what they will do." Companies in this category, according to Dr Warren, include Fairchild (owned by Schlumberger), Burroughs and SRI International.

Dr Warren, a British scientist formerly at Edinburgh University, formed the Palo Alto company last year.

Quintus is attempting to commercialise work in Prolog-based computing begun over the past decade at Edinburgh University. Five of Quintus's 16 employees were formerly at the institution.

Despite the loss to Britain of the Edinburgh academics, work in expert systems in the UK has received a boost from the Alvey programme, which is injecting £250m of state funds into research in advanced areas

of computing and automation.

In one Alvey project, a joint venture between the Department of Health and Social Security, ICL, Logica and several universities, workers are attempting to build an easy-to-use data base that can be queried using simple English commands rather than special instructions related to computers.

The first application of the project, for which the computer workers have bought 18 Xerox 1108 machines, is a computerised advice system that will dispense information to people in social security offices, for example, about cash benefits and rate rebates.

In a further Alvey scheme, companies such as GEC, Plessey, STC and Ferranti are joining forces with computer scientists from Cambridge University to devise rule-based ways to develop new software for ordinary computer applications.

In other work, Artificial Intelligence is co-operating with Lucas, the car-components company, on ways in which expert systems can help in the design of the reflectors for headlamps. Development of such parts is very tricky due to the complexity of the geometric shapes involved.

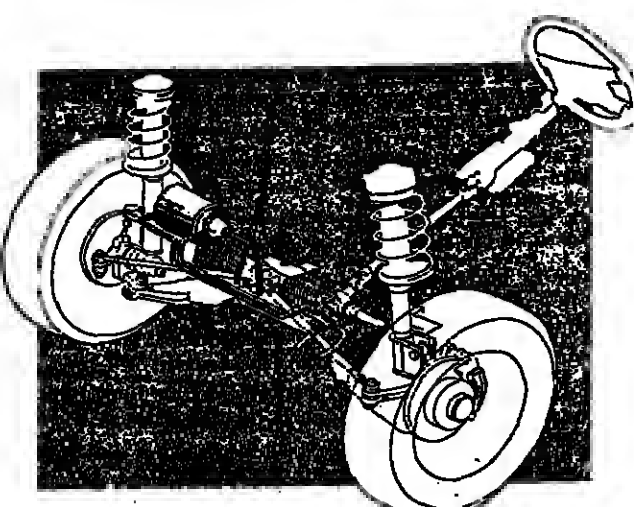
Another project by the Watford company developed an expert system to aid companies wishing to move office without turning the experience into a nightmare. The system advises on how to rationalise the storage of items such as office furniture and how to assemble the items in the most efficient way in the new premises. It was devised for Rank Xerox which was planning a major office relocation.

Similar sets of hardware could be used in any activity in which workers have to move around packages of goods in an orderly way, in warehouses or supermarket chains for example.

VEHICLE CONTROL

Power steering for all from Uni-Cardan

BY KENNETH GOODING



A POWER steering system which is much cheaper than conventional types and should bring assisted steering within the financial reach of many more motorists has been introduced by Uni-Cardan, GKN's West German subsidiary.

There should be massive demand for a cheap power steering system because steering requires more strength than any other vehicle operation—turning the wheels of a stationary vehicle needs a force equivalent to lifting up to 15 kg in weight.

The force needed for steering increases with the weight of the vehicle and for most people has reached its limits at the lower end of the medium-sized car market: that is cars with an unladen weight of about 800 kg. About half of all cars on European roads fall in this category.

To reduce the force needed to turn the wheel, the steering ratio is reduced as far as possible but this can be done only to a limited extent or steering becomes less accurate or even dangerous.

Hydraulic power-assisted steering systems of the conventional type solve this problem in principle. But, these systems are relatively expensive. On average the extra charge is about 6 per cent of the purchase price of the vehicle. For this reason they are usually only offered as an optional extra at an additional cost of middle-weight, middle-cost cars.

Now Uni-Cardan and its Italian subsidiary Birfield Transmission, with the co-operation of Corbin, an engineering business in Turin, have developed a new type of power steering based on the so-called Cordiano system.

Uni-Cardan claims that the new system is much more reasonably priced than hydraulic ones and also has a

number of characteristics which make it suitable for sports cars—vehicles which require accurate steering and have so far not been equipped with power steering for this reason. The vacuum for the Cordiano system comes, as in the case of power brakes, from the intake manifold in petrol-engined cars and is supplied by the vacuum pump in diesel cars. Uni-Cardan maintains there is no need for the oil pump and its driving elements or any means for fixing it to the engine.

The control valve and operating cylinder of simple design, combined with seals made of rubber or low-friction, self-lubricating plastics, permit larger tolerances.

The connecting hoses between engine, valve and cylinder which are very expensive in conventional hydraulic power steering systems because operating pressures are very high and perfect sealing is required, may be replaced by simple plastic or rubber hoses, such as used for power brakes, the company explains.

In addition to these obvious cost reductions, the new system has functional characteristics which Uni-Cardan says provide advantages:

● Accuracy and direct reaction because there is no longer any elasticity in the kinematic chain from the steering wheel to the road wheels. A steering wheel movement of only 1.5mm is required to achieve full power steering support, the company claims.

● Good response which ensures that the driver has a good feel for the driving surface because the power assistance is proportional to the torque applied to the steering wheel.

The company says it will wait to see how the industry responds to the system before deciding on any manufacturing plans.

IMI

for building products, heat exchange, drinks dispensers, fluid power, special-purpose valves, general engineering, refined and wrought metals. IMI plc, Birmingham, England

Information

Writing on the wall

Metaprix of Kingston-upon-Thames takes the view that most screens and keyboard business information systems are not acceptable to board members of companies, either because they are not sufficiently up to date and analytical or because they are too difficult to use.

So Metaprix has gone into the business of providing "operations rooms" for company boards in which up-to-date information about what is going on inside and outside the company is projected at high resolution on to wall screens.

Financial information is provided in simplified form rather than being suited to those who compile it. Comparisons are immediately available, for example, between companies in a group and between one company's past and present performance. The data base, says Metaprix, "is capable of generating over 0.25m graphs and tabulations."

The system, called Resolve, at present has six software modules and a relational database that tracks and stores figures for any corporate structure.

Device-independent graphics drivers are used for screen and hard copy colour displays and a general-purpose communications option provides links with existing databases. A translation module is used for consolidation of the figures, currency conversion and calculation of performance indicators.

Forecasting routines offer a choice of year-end prediction techniques while an "exception monitor" highlights unexpected results.

Resolve runs on IBM and compatible hardware including PC/XT and AT, the 3270/PC and Compaq/Plus. Local processing and Winchester disk storage are used to maximise response speeds while corporate data can be downloaded from most mainframe installations under 3270 or ASCII protocols.

Metaprix offers a complete service for installation of the "boardroom of the 90s"—more on 01-541 1696.

MORE LOCATIONS. FEWER DISLOCATIONS.

"That's the difference with Standard Chartered"



Success in international business has a lot to do with having the right connections.

And very few banks indeed can offer you as many as Standard Chartered.

As one of Britain's largest banks, and specialists in international business, we have over 2000 branches in more than 60 countries. All linked by common systems and the latest in telecommunications technology. And all staffed by people to whom international trade is a way of life.

The result is that when you deal with Standard Chartered, you deal with people who understand your

problems—and can supply solutions.

Delayed payments become an occasional rarity, rather than a constant headache.

International cash management that enables you to use funds more efficiently becomes a reality, rather than an objective.

And whether you need a more competitive foreign exchange dealing service, better-tailored trade finance, or more productive advice and introductions around the world, you'll find the service you want under one roof. Ours.

Standard Chartered

Direct banking, worldwide

Standard Chartered Bank Head Office: 10 Clements Lane, London EC4N 7AB.

FT

FINANCIAL TIMES CONFERENCES

Communications in the UK

~The challenge of choice

Hotel Inter-Continental, London 24 & 25 April 1985

The Financial Times high level meeting on Communications in the UK will be held at the Hotel Inter-Continental in London on 24 & 25 April 1985 and is timed to coincide with Industrial and Trade Fairs' Communications exhibition at the Earls Court Exhibition Centre, London.

Issues to be discussed:

- ★ How to select the right telecommunications products and services and apply them most productively.
- ★ How to budget for information systems at a time of rapidly-changing technology.
- ★ The implications of modern communications and information technology for corporate organisation — and how to deal with them.
- ★ What future trends to expect in emerging fields such as value added networks and electronic services.

Some of the speakers taking part:

Mr John King
Director, Marketing and Corporate Strategy
British Telecommunications plc

Mr Gordon M W Owen
Managing Director
Mercury Communications Limited

Mr John Kelly
Chairman
Telecommunications Managers
Association

Mr Roger Carreras
Director of Telecommunications Studies
Butler Cox & Partners Limited

Mr Peter M R Hermon
Head of Systems and Communications
Corporation of Lloyd's

Professor Bryan Carsberg
Director General
OFTEL

Mr John P Leighfield
Chairman and Chief Executive
ISTEL

Mr Simon C L Gadd
Strategic Planning Manager
Electronic Data Systems

Mr P W L J Morgan
Director of Business Development
IBM UK Limited

Mr Richard Hooper
Chief Executive
Value Added Systems & Services
British Telecommunications plc

Communications in the UK

□ Please send me further details of Communications in the UK conference.

FT A Financial Times Conference

To: Financial Times, Conference Organisation,
Mint House, Abchurch Lane, London EC4N 3DF.
Tel: 01-551 1355 Telex: 27047 FTCONF G

Name _____
Position _____
Company _____
Address _____
Tel _____



Will this be the fate of our civil aviation industry?

In 1983, this country made a profit of £430 million from our aviation industry.

And last year, the tourists who were flown into Britain spent over £4.25 billion in our hotels, theatres, pubs and shops.

This business continues to grow at a rapid pace, bringing even more money into the country and providing more jobs.

So much so, that forecasts indicate that in future years London's airports will find themselves unable to cope.

The airlines would have to look to Holland, France and Germany to deposit

their passengers, their freight and their money.

The report of the Airports Inquiries 1981-1983 was recently published.

It concluded that the London airport system (of Heathrow, Gatwick, Luton and Stansted) can remain at the centre of the world's airline industry only if it expands.

The report forecast that by the next decade the demand can only be met by an increased capacity in the south-east, which means expanding Stansted Airport and building a fifth terminal at Heathrow.

Every effort should be made to develop the regional airports, but their expansion alone could not meet the future demands of the south-east.

Unless the above recommendations of the Inquiries are acted upon swiftly, the aviation industry will suffer.

Which will mean the country loses revenue and loses jobs.

We wish to see a civil aviation industry that has the freedom to grow to its full potential.

Not one that has had its wings clipped.

AIR UK - BRITISH AIRPORTS AUTHORITY - BRITISH AIRWAYS - BRITISH CALEDONIAN AIRWAYS - BRITISH MIDLAND AIRWAYS - DAN AIR

UK NEWS

Engineering industry set to renew growth

BY ANDREW FISHER

BRITAIN'S ENGINEERING industry is likely to show renewed growth until well into 1986 after a fall since the middle of 1984, with the main impetus coming from exports, the Engineering Employers' Federation (EEF) said.

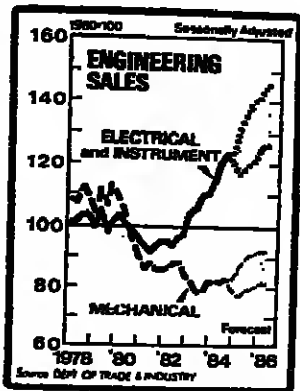
It also forecast in its latest survey of short-term trends that growth would be stronger in the electrical and mechanical engineering sector than on the mechanical side.

The EEF said there had been a substantial improvement in UK exporters' cost competitiveness against U.S. and Japanese companies over the past 12-18 months.

Prices of U.S. engineering exports were estimated to have increased by some 20 per cent in the last 12 months relative to those of UK concerns. While the dollar was clearly "overvalued," judged by its effect on U.S. industry's competitiveness, no large and rapid depreciation of the currency was foreseen.

Taking the two years up to the second quarter of 1985, the EEF forecast growth of 11 per cent for the whole UK engineering industry, the same as in the previous two years. Before the mid-1984 lull in growth, output had grown rapidly from 1983.

Export sales in the current two years into 1986 are expected to



grow by as much as 26 per cent, a sharp rise on the 9 per cent rate of the previous two years. But home sales growth is likely to fall to 5 per cent from 11 per cent.

And within the industry, the mechanical engineering sector is forecast to recover much of the lost growth of the previous couple of years. The decline in this sector is now thought to have stopped in 1983, the EEF said.

Growth for mechanical engineering production to the second quarter of 1986 is put at a probable 6 per cent compared with a 7 per cent decline in the two years before. Electrical and instrument engineering is

forecast to slow down to a 13 per cent rate in 1984-86.

Because of the reversal in production trends, the EEF said the electrical and instrument engineering sector was now much larger than mechanical engineering. In the 1970s, it was the mechanical sector which was dominant.

Electrical and instrument engineering was more buoyant than the mechanical sector throughout the 1970s and suffered relatively little in the 1979-81 recession. Since 1981, its output volume has risen by 32 per cent until the third quarter of 1984, with 10 per cent more growth foreseen by mid-1986.

The slow rate of recovery for mechanical engineering is projected to come to a peak this year, with output levelling off or falling at the end of 1986 or in 1987. But the sector will thus have three years of modest growth to mid-1988.

The EEF study said government figures indicated that jobs in electrical and instrument companies had been increasing since the middle of 1983 and those in mechanical engineering since the second quarter of last year.

Engineering Short Term Trends. Two reports (March and May, 1985) priced at £10 to members and £25 to others. Available from Engineering Employers' Federation.

Cost of Falklands airport and works may reach £430m

BY HUGH O'SHAUGHNESSY

THE COSTS of the new airport and army facilities in the Falkland Islands in the South Atlantic are set to rise substantially above the published figure of £350m. Treasury approval has been obtained by the Property Services Agency (PSA) for expenditure of £430m.

The airport, which will accommodate wide-bodied jets, is to be opened by Prince Andrew next month but the army facilities are unlikely to be completed by the target date of January 1987. Civilian flights to the Falklands are unlikely to start before the military works are finished.

Prince Andrew, second son of the Queen, served as a helicopter pilot in the Falklands war, which began three years ago this month when Argentina invaded the islands in pursuit of its claims to sovereignty.

The UK Government committed itself after the war to a new airport to improve the island's defence and communications.

The PSA's last estimate of £350m, prepared in July on the basis of September 1983 prices, included £240m for the airport and £110m for army facilities including a military port.

This estimate, which was published, did not include any allow-

ances for normal contingencies. Such allowances could add £12m to the costs of the airport and £11m to the costs of army facilities, to give a total of £382m.

It is likely, however, that even these totals will be increased by additional last-minute requirements and contractors' claims. According to officials' latest worst-case estimates the airport could cost £280m and the army facilities £150m at September 1983 prices.

The original cost of the new airport, including a road link to Port Stanley, the islands' town, was estimated in June 1983 at £205m.

The airport work is being undertaken by the Laing-Mowlem-Amey Roadstone Construction consortium. The military works are being carried out by the Wimpey-Taylor Woodrow consortium.

The speed with which the Government wanted the work carried out and the unpredictability of weather in the Falklands made it difficult to control the construction costs.

Both major contracts were based on bills of approximate quantities and no firm price for the work was agreed. Firm bills of quantities are now, however, being worked out with the contractors.

Two more clearing banks cut base rates

By Philip Stephens

BARCLAYS and Midland Bank cut their base lending rates by ¼ percentage point to 13½ per cent yesterday, but that still left them ¼ point above the level set by Britain's other two leading clearing banks, National Westminster and Lloyds.

Mr Nigel Lawson, Britain's Chancellor of the Exchequer, endorsed that ¼ point cut earlier this week, when he said it had been "fully justified" by sterling's strong performance since the budget.

His statement was seen as a hint that the Treasury wanted the other two banks to move to 13 per cent, but their commercial judgment was that money market interest rates - which eased again yesterday - justified at best a ¼ point cut.

The outlook for British interest rates over coming weeks will depend on sterling's performance and the reaction in financial markets to the publication next week of money supply figures for March.

The authorities have made it clear that while they welcomed the move to 13 per cent they will be cautious about pushing too far for further reductions.

Bank of England quarterly bulletin, Page 15; Analysis of bank lending, Page 47.

British Shipbuilders prepares sale of Swan Hunter yard

BY OUR SHIPPING CORRESPONDENT

THE SWAN HUNTER shipyard on the Tyne, north-east England, which a group of executives has already said it wants to buy, was yesterday formally put up for sale by Lazard's merchant bank on behalf of state-owned British Shipbuilders (BS), the present owner.

The yard, now in profit after heavy losses, is one of the largest at BS. It recently delivered the Atlantic Conveyor container ship to Cunard and has a large naval order book.

Formal notification of the yard's sale follows the recent sale of the Yarrow warship yard on the Clyde, Scotland, for £34m to General Electric Company (GEC). An occupation of the Scottish yard by hourly-paid members of the 5,300-strong workforce, who were protesting against lack of consultation, ended yesterday.

GEC declined to say yesterday whether it was also interested in the Tyneside yard. Its management is due to hold talks today with Yarrow workforce representatives to discuss the purchase in which it edged out rival bidder Trafalgar House, the shipping and construction group.

Vickers has already ruled itself

out as bidder for the large Vickers Shipbuilding submarine yard at Barrow-in-Furness, nationalised with other yards in 1977. It reaffirmed yesterday that it was not interested in bidding for any shipyards as they came on to the market.

Swan Hunter recently won a £140m frigate order, partnering Cammell Laird on Merseyside in the double order for the last of the Type 23 vessels for the Royal Navy. It was also told that it was in the running to build one of the cheaper and more economical Type 23s, worth some £110m.

The proposed management buy-out was announced last November, involving Dr Ken Chapman, former head of the yard, Mr Alex Marsh, his successor in that position, and Dr Roger Vaughan, BS director for productivity and a member of the yard's board.

Dr Chapman resigned as deputy managing director of BS's merchant and composite division (including yards which do merchant and naval work such as Swan Hunter and Cammell Laird) to pursue the buyout scheme. Trafalgar House could also be a potential bidder.

ICI will continue fuel tests

By Lynton McLain

THE RESULTS of an intentional crash of a remote-controlled, pilotless Boeing airliner to test an ICI fuel additive were described by the company yesterday as "less positive than expected" after the Boeing burst into flames on impact last year.

Mr David Lane, the ICI paints division manager for the "anti-misting kerosene" project, gave the verdict to a U.S. congressional committee in Washington.

The project is to continue at least until the U.S. Federal Aviation Administration decides about the possible mandatory use of anti-misting kerosene, which would reduce the risk of explosion in a crash.

The likely sales value of an anti-misting kerosene to ICI could be "around £10m a year," Mr Lane said. "ICI would almost certainly have to start licensing other manufacturers if the anti-misting was made mandatory for commercial airliners," he said.

The company has spent "multi-millions of pounds" developing its additive, according to Mr Lane.

The fuel additive would add between £1 and £2 to the price of a typical airline passenger ticket and between 3 per cent and 5 per cent to the cost of a gallon of aviation fuel, ICI said. Each 100 gallons of treated aviation fuel would contain 0.9 gallons of additive.

The Federal Aviation Authority, in its preliminary findings, said "some people could have escaped from the aircraft."

The "controlled impact demonstration" in December was sponsored by the U.S. Federal Aviation Administration in conjunction with the National Aeronautics and Space Administration and came 17 years after ICI started work on its additive to make aviation fuel less easy to ignite.

The FAA has set itself a target date of July for completion of the evaluation of the demonstration and further experiments. One outcome of the hearing is that "more analysis is needed before the FAA can take a decision on a notice of proposed rule making which would make the use of anti-misting kerosene mandatory," ICI said.

GUS chairman among 12 new life peerages

By Peter Riddell

SIR LEONARD Wolfson, the chairman of Great Universal Stores, and merchant banker Mr Charles Williams are among 12 new life peers and peeresses announced yesterday by Mrs Margaret Thatcher, the Prime Minister.

The list of working peers who are expected to play an active role in the House of Lords. The creations are in response to a request from Mr Neil Kinnock, the Labour leader, who wanted to strengthen his party's ranks in the House of Lords.

There are seven new peers nominated directly by Mrs Thatcher, five by Mr Kinnock and one on behalf of the Alliance.

For the first time Mrs Thatcher has agreed to nominate an SDP peer.

The new SDP peer is Mr Richard Cawshaw, a former SDP MP and deputy Speaker of the Commons. Mrs Thatcher's nominations include Mr Jack Butterworth, the vice-chancellor of Warwick University, plus two former Tory MPs, Sir William Elliott and Sir Marcus Kimball.

Customs disruption discounted

MINISTERS yesterday moved to

reassure travellers that a planned work to rule by Customs officers over the Easter weekend would cause little disruption, David Brindle writes.

Mr Barney Hayhoe, Civil Service minister, said that union leaders had sought to alarm the public over action which should cause "no undue problems" for the great majority of holidaymakers.

Even some union officials admitted that the likely impact of the work to rule had been overstated. Their private view was that travellers could face a little delay and inconvenience at those ports and airports where Customs officers took action.

The work to rule, which is part of the Civil Service unions' campaign to win an improvement in a 4.4 per

More UK news on Page 19

cent pay offer, has been in force since Monday and is expected to be imposed more rigidly from tomorrow.

The action will chiefly involve about 13,500 members of the Society of Civil and Public Servants, some 25 per cent of whom work in direct contact with the public. A further 5,700 lower-grade Customs employees are members of the Civil and Public Services Association, but they are mostly employed in administrative work.

THE LEADERS of Britain's postal workers were last night expected to give their approval to the final agreement thrashed out between union and management officials.

Assuming the postal committee of the Union of Communication Workers approves the 50-page document, today's meeting of the national executive is certain to recommend acceptance to the union's national conference in May.

The chances of that conference reversing huge oil majorities from last month's special conference against an extension of part-time workers and a mandatory productivity scheme remains in doubt, however.

THE HIGH Court has refused to make an order that would invalidate any arrangements already made by the Inland Revenue about the amount of tax to be paid by Shell, Esso and BP on ethane gas from the North Sea.

Mr Justice Woolf, who in January ruled that the Revenue had valued ethane on an incorrect basis that would give illegal tax benefits to the oil companies, yesterday rejected a plea by Imperial Chemical Industries for a retrospective declaration that any such arrangements were invalid and that the Revenue should levy tax on the basis of a proper valuation.

ANOTHER £262,000 (£217,000) of the £3.5m assets of the National Union of Mineworkers, which were transferred abroad by the union to avoid court sequestration, have been returned to the UK.

Mr Michael Arnold, of Arthur Young, the High Court appointed receivers of the union's funds, announced that a Swiss court had released the money to him.

CONSERVATIVE Party leaders have suspended the £30,000 annual grant to the Federation of Conservative Students (FCS) until at least June, pending an inquiry into reports of vandalism at its annual conference this week.

This was the latest episode in a growing controversy over allegations of right-wing extremism by some FCS members.

"Without GLEB we'd never have got off the ground"

"We had faith in our computer-controlled aircraft loader. This faith was shared by GLEB who were prepared to back us - not just with words but with £50,000. Their confidence persuaded others and now our loader has attracted world-wide interest and has been undergoing successful trials with several leading international airlines."

It's true to say that without GLEB we'd never have got off the ground".

Chris Ross, M.D. Airlec

What is GLEB?



"You could say GLEB bound us together"

"We had just come back from our Xmas break when the collapse was announced. Suddenly, a 200 year old tradition in bookbinding was over and we were on our own. We'd read about GLEB in a union journal, so we put together a rescue plan and went to see them. Our main assets were 42 skilled workers and the goodwill of our customers. GLEB provided extra finance and with the union helped us develop a new style of management. Now we all have a stake in the company and we haven't looked back. You could say GLEB bound us together, saved our jobs and kept alive one of London's oldest craft industries."

Tony Whitwright, Jnt. M.D. Standard Bookbinding

"GLEB provided the perfect recipe for growth"

"We started off in 1977 using all my own recipes. At that time it was mainly Eastern snacks that appealed to the ethnic population. But as our popularity grew, so did we, and we desperately needed more room. GLEB helped us with a £150,000 loan that will mean more jobs and purpose-built premises - the perfect recipe for growth".

Mrs. Manju Karia, M.D. Binita Foods



"The EEC put its money behind this GLEB high-tech scheme"

"Women have been ignored for too long in the world of information technology. That's why the GLEB launched this training course for women microelectronic technicians, based at the London New Technology Network in Camden. The EEC saw the scheme's value for women and joined the Greater London Training Board in providing financial backing".

Joy Tasker, Course Instructor



"With GLEB's help we can now win a whole new range of contracts"

"We had more print orders than we could cope with. Our turnover had increased five fold in 3 years, but most Banks are simply not interested in providing the sort of development capital that co-ops need. Luckily, GLEB have a less blinkered, longer term view. Their loan of £200,000 meant we could install a four-colour press, treble our workforce and win a whole new range of contracts".

Tom Reed, Administrator, Lithosphere

"We're working for ourselves. It's a marvellous feeling"

"When our previous employer moved to Crawley, 100 of us couldn't move home. That meant redundancy. Then the GLEB acquired the 2.5 acre site - and saved our jobs. The new London Production Centre will provide units for London's electronics industry. That will mean 400 jobs when the space is let. Now we are working here in new companies the GLEB has set up through London Production Centre Ltd. And, through a workers' trust, we share in running them. It's a marvellous feeling. We can really achieve something for ourselves, and we are doing our best to make it work".

Ivy Crook, Production Worker, London Production Centre



"We had the capacity - GLEB provided the rest"



"When GLEB acquired recession-hit T.R. Creighton they not only saved the last foundry in London - they saved 75 jobs. Now through an expansionist programme financed by the Boroughs of Barking and Dagenham, and vigorous marketing, we can provide more jobs and take our place as a force in heavy ferrous and lighter non-ferrous casting. We always had the capacity - GLEB provided the rest".

Tony Brookes, M.D. Essex Foundry

GLEB - putting the life back into London's industry

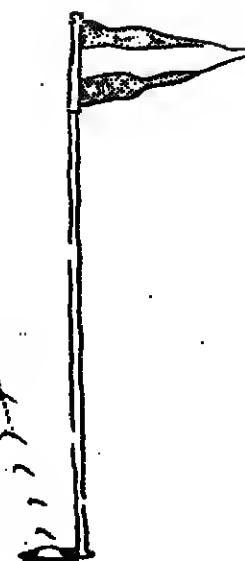
The Greater London Enterprise Board is the GLC's industrial development agency. For further details contact: GLEB Information, 63-67 Newington Causeway, London SE1 6BD. Telephone 01-403 0300.

GLC

Working for London

مكتبة جامعة القاهرة

Olé in one.



Tee off at Heathrow for Madrid.

Now you can fly direct to Spain with our two new daily flights from Heathrow to Madrid, or to Portugal with our daily flight to Lisbon.* With more flights from more British airports, we're living up to our name.

*FROM APRIL

BRITISH AIRWAYS
The world's favourite airline.

JOBS COLUMN

Record year's start on UK executive market

BY MICHAEL DIXON

"I'VE GOT egg on my face, I'm afraid," said the voice.

It belonged to Garry Long of Hay-MSL. Enduring readers may recall that for 26 years his consultancy has kept a quarterly check on advertised demand for executives and top specialist staff in the United Kingdom. It may also be remembered that on February 21 this corner of the FT reported that Mr Long was in gloomy mood.

The reason was that although in the January-March quarter of last year the Hay-MSL index had shown the demand at its highest since 1966, it had thereafter dropped steadily throughout the rest of 1984. Mr Long interpreted this, in the light of the cyclical rises and declines in the UK executive jobs market over the previous quarter century, as meaning that the recent boom in overall demand was over.

Hence the hen-trump upon his visage. For the table up there to the right gives the result of the consultancy's count of relevant job advertisements appearing in January and in February this year. The count for last month has not yet been completed. But it looks as though the March total, while lower than the one for February, was down on it by only 6 to 7 per cent.

I—thinking slight pessimism

Type of work	Actual		Guessed		Key Specialists	
	Jan	Feb	Mar	Jan-Mar	1984	1984
R & D	613	744	684	2,041	1,764	1,772
Production	723	716	459	2,098	1,707	1,784
Marketing	442	571	525	1,538	1,433	2,114
Accounting	694	631	581	1,906	1,328	1,465
Computing	360	440	405	1,205	868	1,042
General mgmt	127	122	112	361	283	296
Personnel	101	117	108	326	202	249
Others	567	668	615	1,850	1,308	1,415
Total	3,827	4,009	3,689	11,525	8,893	10,437

the best policy—have accordingly shaded down each of the February results by 8 per cent to give "guessed" figures for March and for this year's first quarter. Then I've given the actual results for the last and the first quarters of 1984.

As demand for people in each of the eight particular job categories is liable to go up and down fairly rapidly, my guesses for the 1985 March and first-quarter counts are likely to be considerably astray. The totals in each case, however, are probably there or thereabouts—and one thing is certain anyway.

It is that the February count pushed the Hay-MSL index to the highest it has been. What is more, if the March count turns out to be even 10 per cent down the preceding month's—which the consultancy's staff feel sure it would not be—the UK advertised demand has just had its best first

quarter of any year since the consultancy began its checks in 1966.

We should therefore award some sort of prize to another recruitment consultant, David Duncan of Team (Management Appointments). For a few days after I reported Garry Long's gloomy prognostication, Mr Duncan reported that on his reading of the economy January-March 1985 would see a big leap in the advertised demand.

He was a bit strong, mind you, in forecasting that a minimum of 11,828 appropriate jobs advertised in the three months, against my indication of a mere 11,525. But while that might make him seem a bit reckless in the eyes of his fellow Scots, we earlier-going races will surely forgive him. Mr Long deserves commendation too. Even though he turned out to be wrong, he took great

pains to ring up the Jobs Column at the first opportunity and say so. "I'm much happier being optimistic really," he said.

Switzerland

HEADHUNTER John Steele of the Swiss consultancy Manserv seeks a vice-president, commercial and operations, for an international contracting company which he may not name.

So—as is always the case in this column when a recruiter does not identify the employer—he promises to abide by any applicant's request not to be named to his client at this stage. Based in the French-speaking part of Switzerland, the company's main operations are in the Middle and Far East. The incoming vice-president, who will work from the headquarters, will have four main areas of responsibility:

Setting out strategies and objectives, and developing and improving organisational systems. Keeping check on financial results and other indicators of performance, and helping the managers of the various contracting operations to do better. Negotiating with clients, and on joint-venture and technology agreements.

Watching over all corporate legal matters, including claims. Candidates should be already in general management with extensive experience in inter-

national contracting or construction. Formal qualifications in contract law or finance or both would help a great deal.

The salary indicator is SFR 120,000 upwards plus bonus related to profits. According to the international comparisons published by Employment Conditions Abroad—admittedly worked out on different exchange rates—the indicated salary looks low by the standards of Swiss management. Other benefits are for negotiation.

Inquiries to Mr Steele at Glarischstrasse 42, 8500 Wil, Switzerland; telephone (0)73 23 76 44, telex 88 33 89 Mser Ch.

Engineering boss

SOMEONE with success as a general manager in the volume production engineering field is wanted by recruiter Brian Woodhead, who runs a consultancy of the same name, to become managing director of a company with a turnover of more than £20m in supplies to the automotive industry.

Part of a midland-based group, the company is currently expanding and investing in plant. Performance-improvement opportunities are already identified which will give the new MD a flying start, the recruiter promises.

Here the salary offered is around £30,000, with perks including company car.

Inquiries to Mr Woodhead at The Coach House, 93a Hagley Road, Edgbaston, Birmingham B16 8LG; tel 021-455 8382, telex 337493 Comeab G.

Finance chief

DAVID WILSON BELL, who also runs a consultancy of the same name, is also seeking someone to work in the Midlands. This time he or she is a qualified accountant with enough commercial and managerial as well as technical ability to be finance director of a company making plastics and chemical products.

The total pay package in mind will be worth about £27,000. Inquiries to Chesham Executive Centre, 150 Regent Street, London W1R 5FA; tel 01-754 8551, telex 261128.

Property deals

ANOTHER ACCOUNTANT, demonstrably skilled at controlling complex property development deals, is wanted by Bill Gill of Merton Associates (Consultants) for a London property development company. The recruit will work on projects valued at up to £500m and more.

Salary at least £25,000 with car among perks. Inquiries to Merton House, 70 Grafton Way, London W1P 5LE; tel 01-388 2051, telex 8953742 Merton G.

Accounting Manager
Securities Industry

Age 25-30 Salary Neg. + Bens.

An unusual opportunity has arisen to be part of the management team in a recently formed City-based securities operation. The company, which has substantial insurational backing, has ambitions to be a market leader in its chosen sector of the securities field and dramatic growth is anticipated in the short term (first year accounts show profits, and assets around \$100m). To directly assist with this growth a high calibre Accounting Manager is needed.

The job includes responsibility for—

- ★ Financial accounting and reporting
- ★ Financial systems development
- ★ Sophisticated management/risk monitoring information
- ★ Taxation planning and compliance
- ★ Acting as in-house advisor to Directors and Senior Managers

Suitable applicants will be qualified accountants and will almost certainly have previous experience in these areas, preferably gained within the securities industry.

Future prospects will include advancement within the support functions or the Product Development areas of the company.

Applicants should contact Mark Brewer on 01-242 0965 or write to him at Michael Page Partnership, 31 Southampton Row, London WC1B 5HY, quoting ref. L2079.

FTP

Michael Page Partnership

International Recruitment Consultants

London Bristol Birmingham Manchester Leeds Glasgow

Brussels New York Sydney

OPPORTUNITIES IN
FINANCIAL SERVICES
Prospects £20,000 +

Following completion of the first phase of their expansion plans, Schroders are now seeking to expand the teams of financial consultants based in their regional centres.

Successful applicants will be required to advise potential new clients, both private and corporate on all aspects of personal financial planning. Corporate marketing of the Company's services, together with fully supportive technical advice and administration, will enable consultants to offer a professional service. This exciting career opportunity will include a period of in-depth training. Within two years, remuneration should exceed £20,000 per annum.

Ideally candidates will be aged between 25 and 50 with evidence of previous success but, not necessarily, in the financial services field.



If you would like to be considered for a position with Schroders either write to Peter Stoner at Regal House, 14 James Street, London WC2E 8BT or telephone one of the branch offices below.



Schroder Financial Management LIMITED

UNIT TRUSTS • LIFE ASSURANCE • PENSIONS • ASSET MANAGEMENT

Birmingham Manager: Mike McDonald Tel: 021 643 7626 Sales: Manager: Peter Carr Tel: 0272 421276	Liverpool Manager: Alan Schraeder Tel: 051 236 0974 Manchester Manager: Peter Conderline Tel: 061 236 6955	South Coast (Brighton) Manager: Richard Brooker Tel: 0273 255111 Kent (Maidstone) Manager: Morwyn Gidman Tel: 0622 678577	Cambridge Manager: David Blackwell Tel: 0223 653311 Sheffield Manager: Steven Phillips Tel: 0742 731101	Leeds Manager: John Knight Tel: 0532 434837 Central London Manager: Peter Elery Tel: 01 499 9773	North London Manager: Richard Dunning Tel: 0203 7575 West London Manager: Richard Bayle Tel: 0832 52672
---	---	--	--	---	--

Deposit Dealer
Broaden Your Scope

You are in your mid to late twenties and have about 2 years' experience in deposit dealing with ideally some knowledge of the futures market. You have a steady record of achievement and now want to add extra scope to your responsibilities.

This well established City based branch of an International Bank has enjoyed considerable growth and expansion over the last few years. Today it enjoys global representation, an extensive client and product range, backed by a solid asset base.

Working as an integral member of a small team, you will be primarily involved in deposit dealing in a number of currencies with the chance to

develop futures trading and options in due course. Profit orientated and commercially minded, you will be anxious to realise your full potential within this exciting and developing environment.

Salary is negotiable, commensurate with experience and potential plus banking benefits and bonus scheme. This opportunity will only interest individuals with flair, ability and the desire to progress their career. Please ring, or preferably write to Carmina Leon of Cripps, Sears and Associates Limited, Personnel Management Consultants, 88/89 High Holborn, London WC1V 6HL. Telephone 01-404 5701.

Cripps, Sears

A new key post in
Credit Administration
London

Merrill Lynch International Bank is further expanding its lending and other credit related activities, and is looking for someone experienced in these areas to support its global operations in London, Switzerland, Singapore and New York.

London-based, your job as Credit Administrator, will be to manage an enhanced credit function, including all credit and documentation aspects of treasury and foreign exchange, securities lending, and commodities finance.

As well as writing policies and procedures, you will examine credits to ensure adherence to credit policy and procedures. Such responsibilities will involve supervising credit analysts, managing the interface with loans administration, internal control, treasury and foreign exchange personnel, liaising with marketing officers, account executives and other Merrill Lynch units.

To be considered, you will need several years related training and experience in a major financial institution operating in the business activities specified.

Salary offered will be competitive, together with life assurance, BUPA and pension scheme. Please write enclosing career details to: Keith Robinson, Recruitment Manager, Merrill Lynch Europe Ltd., 27 Finsbury Square, London EC2A 1AQ.



Merrill Lynch

ASSISTANT TREASURER

Bel & Howell is a successful multi-national company and one of the market leaders in the development and supply of communication and information handling equipment.

A major contributor to this success has been the European region which accounted for over \$140 million of last years turnover. Our commitment to growth is assured and our continued success is reflected in the additional requirement of an Assistant Treasurer to join as a key member of a small but highly professional team in our Treasury Department based in our European headquarters in West London.

The role of the Treasury Department is to co-ordinate a number of the critical areas of the financial management activities of both the UK and European operations. This includes cash

management, tax planning, foreign exchange exposure management, legal structuring, the preparation of reports for our American parents and cash flow forecasts.

The successful candidate will be of graduate calibre and a recently qualified Chartered Accountant. Post qualification experience is not essential, more important is the ability to communicate your ideas to all levels of management together with a creative attitude to finance and commercial business management.

In return, you can expect a competitive salary and a benefits package commensurate with a major company plus the opportunity to develop your career in European and American financial and business practices in this highly visible role. Please send full CV to:

Jennifer A. Cockings,
Personnel Manager,
Bel & Howell Ltd.,
Alperton House,
Bridgewater Road, Wembley,
Middlesex HA9 1EG.
Tel: 01-902 8812.

BELL HOWELL

BADENOCH & CLARK

FINANCIAL INVESTIGATIONS
To £30,000

On behalf of several major firms of Chartered Accountants, we are actively seeking a number of high calibre graduate ACAs to work in financial investigations at levels from Supervisor to Senior Manager.

These positions will encompass a wide range of duties including:

- Corporate Advisory Work
- Business Start ups and Venture Capital assistance
- Mergers and Acquisitions
- U.S.M. and Stock Exchange Circulars
- Valuations and forecasts.

Applicants should have previous experience within these areas, gained either in a professional firm or with a major commercial/financial organisation. For further details please contact Colin Perkins.

EUROPEAN INVESTMENT
ANALYST

To £20,000 + Bens

Our Client is a major U.S. Commercial Bank with a substantial presence in London, including a strong Investment Management division. They are seeking a talented young Investment Analyst to cover European equities, particularly in the German, Dutch, Swiss and French markets. While existing experience of these markets would be an advantage, applicants with proven ability in the UK or other foreign markets who wish to transfer their skills will also be considered. If you are aged 22-25 with quantitative analysis experience, most probably gained in a Stockbroking environment, and would be interested in discussing this excellent career move in greater detail please contact Christopher Lawless or Stuart Calford.

Financial Recruitment Specialists
16-18 New Bridge St, London EC4V 6AU
Telephone 01-583 0073

CONTRACT/COMMERCIAL
MANAGER

Medium sized diverse commercial engineering group requires a qualified accountant to evaluate and control financial aspects of medium sized engineering contracts.

Must have previous experience of strict profit control environment and be able to integrate into a multi discipline team.

The post carries an attractive salary, company car and pension scheme.

The company's location is Humberside and relocation expenses will be available.

The preferred age group is 30 to 40.

Write Box A8953, Financial Times
10 Cannon Street, London EC4E 4BY

Trader:
Commodities/Essential Oils
Salary negotiable Home Counties

Our client has a well established reputation as suppliers of essential oils to the world market.

They seek a trader/buyer, ideally with a background in essential oils or commodity trading, to assume early responsibility for purchasing the full range of oils required by its outlets and negotiating forward sales contracts.

Applicants, aged 35-50 must offer international trading experience entailing

responsibility for purchasing in commodity markets and selling to UK manufacturers.

Please reply, in confidence, enclosing career details and quoting reference 1236/L, to M.R.P. Blankenhagen, Executive Selection Division, Peat, Marwick, Mitchell & Co., 165 Queen Victoria Street, Blackfriars, London EC4V 3PD.

PEAT
MARWICK

Top Executives
earning over £20,000 a year

Can you afford to waste nearly £2,000 a month in delay? Minister Executive specialises in solving the career problems of top executives. The Minister programme, tailored to your individual needs and managed by two or more partners, is your most effective route to those better offers, 75% of which are never advertised.

Our clients have an impressive record of success; many blue chip companies retain our services in the redeployment of their top people.

Telephone or write for a preliminary discussion without obligation—or cost.

MINSTER EXECUTIVE LTD
28 Bolton Street, London W1Y 8HB. Tel: 01-493 1309/1085

Merchant Navy Pensions Administration

Merchant Navy Pensions Administration wishes to appoint additional members to its Investment Team based at its Old Broad Street offices in London.

Merchant Navy Pensions Administration is responsible for the investments of the Merchant Navy Officers Pension Fund and the Merchant Navy Ratings Pension Fund. Total assets are in excess of £1¼ billion. Growth of assets and the continuous need to control and direct investments in order to maximise long term benefits for members of both pension funds necessitate three new appointments.

Far East Portfolio Manager

Responsibilities cover the establishment of full in-house capability in the management of funds currently managed externally. These currently total around £60 million which the right applicant will see as a useful starting point for the creation of what will become a major contributor to the overall performance of the Funds.

European Portfolio Manager

Assets are currently around £35 million. The successful applicant will see European investment management as offering greater investment opportunities than merely tagging along with the Capital International Index. He or she will also look at the current level of assets as only the beginning of the construction of a lively and adventurous investment philosophy based on European Securities.

Corporate Finance

A heavy burden of private company work combined with an investment attitude in public UK companies which takes our members' interests seriously means we need to appoint an additional member to our UK Equity team. Accountancy or legal qualifications and a few years' relevant experience would benefit the successful applicant.

If you want to join a successful team, do a useful job of work, be more than just a cog in someone's marketing by numbers approach to investment and expect competitive remuneration, write with full career details to:-

Mr. John Bird, Secretary,
Merchant Navy Pensions Administration,
Ebbisham House, Church St., Epsom, Surrey, KT17 4QP

The organisation, a leading international securities firm, which generates a substantial volume of business from its operations worldwide and is at the forefront of the changes confronting the international securities market, is seeking to make the following important appointments (of which our internal staff are fully aware).

MANAGER, JAPANESE RESEARCH OPERATION

Based in Tokyo, to be responsible for the co-ordination and development of the group's Japanese Research product. As Manager of a team - which is shortly to be expanded - of three expatriates and one Japanese national, the successful applicant must not only have a strong analytical background and organisational capabilities, but should equally be able to demonstrate market judgement and an effectiveness with clients.

These attributes will be more important than a practical knowledge of the Japanese Market, though the post will be attractive to someone who has Japanese experience.

MANAGER, EUROPEAN SALES

Based at Head Office in London and supported by a specialist Research team, the responsibility will be the selling of European securities to internationally based institutions.

The successful applicant will be strongly sales oriented and will have a good knowledge of European markets. His or her early success will be reinforced by additions to the sales team, which will lead to additional responsibilities of a management nature.

SALES TRADER - US SECURITIES

Based in London, the appointment calls for an individual with at least 2 years broad experience and understanding of US security markets. The successful applicant will be working with an institutional sales desk in London, who are supported by an established research team in the US, where the organisation is a member of the New York Stock Exchange.

Remuneration packages will reflect the importance of the above appointments.

Please reply with a cv in the first instance to: Grandfield Rork Collins Financial, 55, Basinghall Street, London EC2V 5DU.

Assistant Treasurer

Circa £20,000 p.a.

EXFINCO is seeking an Assistant Treasurer to join its professional management team. Initially the Assistant Treasurer will be responsible for foreign exchange and funds management, but should be capable of further growth into treasury management. Experience of foreign exchange and money market dealing, ambition and self-motivation are essential qualifications. 22-35 is the preferred age range.

The successful candidate will be based at the company headquarters in Swindon, Wiltshire. There is a non-contributory pension scheme together with other benefits. Re-allocation assistance will be provided.

Applications, enclosing a brief cv and details of current remuneration, will be treated in the strictest confidence and should be addressed to Mr. J. W. Adams, Company Secretary, The Export Finance Company Limited, Exfinco House, Sanford Street, Swindon, Wiltshire SN1 1QQ.

THE EXPORT FINANCE COMPANY LIMITED

EXFINCO

CHIEF UNIT TRUST DEALER

Britannia Group of Unit Trusts, one of the UK's largest and most successful unit trust groups, is currently seeking to appoint an experienced unit trust dealer to fill a challenging role as Chief Dealer for the Group, based in our London Head Office.

The candidate, aged 26-35, will have in-depth experience within a dealing environment. Working with a team of eight dealers, he/she will report directly to the Manager of the Unit Trust Dealing Department and be expected to play a major part in the substantial computerisation program now underway for the Group's dealing function.

Britannia will provide a secure and rewarding future for the successful candidate, who must

be self-motivated and have a minimum of three years dealing experience, ideally in an automated environment.

The remuneration package offered is excellent and will include a highly competitive salary with all the usual fringe benefits including a bonus system.

Applicants should write, in the first instance to G.O. Curtis,

BRITANNIA

Group of Unit Trusts Limited,
Salisbury House, Finsbury
Circus, London EC2M 5QL
attaching a full curriculum vitae.

**INTEREST RATE TRADER****CARGILL UK LIMITED**

Seek an Interest Rate Trader with at least 5 years experience.

Candidate will be expected to use own initiative on very active trading desk.

Salary and terms to be negotiated.

Apply with full particulars to:

Alan McDonald
Personnel Manager
Cargill UK Ltd
3 Shortlands
London W6 8RT

International Bank Economist

Due to the restructuring of the economics function within Midland Bank Group we have a vacancy for a Manager (International).

The person appointed will be one of a team of about twenty professional economists in Group Economics Department of whom five will directly support the appointee in the analysis of international economic developments and prospects as required throughout the Group for credit, planning and marketing purposes.

Applicants should have both a deep and sound background in international economics (which will probably be reflected in a second degree) and substantial experience of its application in an international bank or other financial institution. Salary will be approximately £23,000 and other fringe benefits associated with the banking industry including a car will be available.

Further particulars may be obtained from: Group Economics Department (Ref ED2), Midland Bank plc, Head Office, Poultry, London EC2P 2BX. Tel: 01-606 9911 Extension 2736



Midland Bank

SOLICITORS for Commercial and Financial Work

Coward Chance have vacancies for newly qualified solicitors for training in international commercial and financial work of a challenging kind, including all aspects of Eurocurrency banking. A substantial degree of responsibility will follow at an early stage with opportunities for travel.

Applications are also invited from assistant solicitors currently practising in this field whose experience will be given full recognition.

Applicants should have a good degree. In the case of newly qualified solicitors previous commercial experience, though desirable, is not essential. Please write with full C.V. to:

D. Pegg,
Coward Chance, Ryeux House,
Aldermanbury Square,
London EC2V 7LD.

COWARD CHANCE

INVESTMENT MANAGEMENT

We are a small investment management company with funds of over £100m, specialising in growth companies in the UK, USA and Japan.

We are looking for a person up to 36 to join the investment team. All applicants should have at least two years' investment experience, preferably in Japanese equities. The successful candidate will initially be involved with our Japanese investments but should have some knowledge of other stockmarkets. An understanding of administrative functions would be particularly appreciated.

Please write in strictest confidence with c.v. to

JAMES IVORY, IVORY & CO.
58 Castle Street, Edinburgh EH2 3LU

Phillips & Drew**FUND MANAGEMENT
FIXED INTEREST**

Phillips & Drew Fund Management wishes to recruit an additional fund manager for the team responsible for the Gilt-edged and Fixed Interest portfolios.

Applicants should be in their 20s with at least two years' fund management experience of either gross or net portfolios. They should be able to communicate well with both clients and colleagues and be prepared to work in a highly competitive environment.

An attractive salary package will be offered.

Written applications, containing full educational and career details, should be marked for the attention of M. Brooks and sent to:-

Phillips & Drew
120 Moorgate, London EC2M 6XP

**European Manager
Finance and Administration**

Salary appropriate to the position Thames Valley Based

A major division of a US multinational, which has annual sales well in excess of \$1 billion, our client is seeking to strengthen its European Headquarter team with the appointment of a new Accountant to the key role of European Manager Finance and Administration.

You will be reporting directly to the International Division Controller who is based in the USA and will also have a dotted-line reporting relationship with the European General Manager. As part of the European team, you will be responsible for the analysis and interpretation of all financial data from the European subsidiaries. These companies are engaged in the sales, marketing and support of a range of computer products aimed at the technical and business market. You will be asked to work closely with the European controllers and extensive travelling across Europe and to the USA could be involved.

To fully succeed in this role you will need to be:-

- * professionally qualified, preferably ACCA or ACMA
- * aged between 30 and 45 with working experience within a US company
- * have exposure to a computer or high technology environment with European subsidiary companies and sophisticated reporting structure
- * have good managerial and communications skills
- * a foreign language, particularly French or German, would be an advantage but is not essential.

Key is your ability to analyse and interpret figures, working closely with senior personnel across Europe, and presenting your findings in a concise manner.

In addition to the attractive salary the benefits package includes a quality car, pension scheme, free BUPA, and generous relocation assistance if required.

For further information or a confidential discussion, please call Newbury (0635) 45709 quoting ref 123, or write to:

Larkfield Associates

Personnel Consultants
Mill Reef House, 9-14 Cheap Street,
Newbury RG4 5DD

Williams de Broë**PORTFOLIO MANAGER**

Candidates considered for this position in our Private Client Department will have previous experience of Fund Management or a sound knowledge of Investment Strategy, Analysis and Marketing.

The person selected will be aged 27 - 35 and possess the ability to be an enthusiastic member of a successful team.

Please apply in writing to:

Stuart Fraser,
Williams de Broë Hill Chaplin & Company,
Stockbrokers
Pinners Hall, Austin Friars,
London EC2P 2HS

**Young Economist
Expand Your Potential**

A graduate with 2-5 years' experience in economic analysis and report writing, you are now looking for the opportunity to join a small team where your full potential will be realised through greater involvement, increased responsibility and the chance to make a positive contribution to the direction of new business.

This city branch of one of the world's largest international banks is poised to extend and develop its client base and range of banking services in the UK and Europe. It now seeks a research officer who will be responsible for the interpretation of general economic trends in the UK and abroad, analysis of industry

sectors and some credit work. You have highly developed communication skills and possess the maturity and flexibility to perform in a demanding environment. Whilst experience in banking or a financially related discipline is preferred it is not essential. An outstanding remuneration package will be offered which includes a competitive salary, augmented by normal banking benefits.

Please apply in writing, enclosing a cv, to Barbara Lord of Cripps, Sears and Associates Ltd, Personnel Management Consultants, 88/89 High Holborn, London WC1V 6LH, Tel: 01-404 5701.

Cripps, Sears**Appointments
Wanted****British Master
SEEKS EMPLOYMENT IN
LARGE YACHT**

Ex-Tanker Captain
Utterly reliable, Age 51.
Tel: 0789 25201 (Bogianen)
via Fausanla & Olbia, Sardinia

UNIVERSITY COLLEGE, OXFORD**GENERAL ELECTRIC COMPANY VISITING FELLOWSHIP**

The College invites applications for the GEC Visiting Fellowship. The Fellowship is available for a period from 3 to 12 months, including at least one university term, and is to be held by a person on leave from employment in industry, commerce or the public service in order to engage in study and research. The College will provide accommodation and the Common Table. It is expected that the Fellow will normally continue to receive his/her salary from his/her employer. It is hoped that the first GEC Visiting Fellow will be in residence by October 1985. Inquiries in relation to future appointments are welcome at any time. Address all correspondence to the Senior Tutor, University College, Oxford OX1 2EL, from whom further particulars are available.

CJA**RECRUITMENT CONSULTANTS**
35 New Broad Street, London EC2M 1NH
Tel: 01-588 3588 or 01-588 3576
Telex No. 887374 Fax No. 01-638 9216**CJRA****TREASURER - CAPITAL MARKETS****CITY****HIGHLY COMPETITIVE SALARY****CAPITAL MARKETS SUBSIDIARY OF MAJOR INTERNATIONAL BANK**

Our client, a major force in international finance with a substantial banking presence in London and other world financial centres, seeks the treasurer for its Capital Markets subsidiary.

Candidates should have some experience in developing and managing a small team of highly motivated money market and foreign currency deposit professionals.

This is an outstanding career opportunity for someone with at least six years' domestic and foreign currency trading experience, substantial exposure to new financial instruments, good accounting skills and a track record of successful development and implementation of treasury management techniques.

Salary and fringe benefits will fully reflect the importance attached to the position. Applications, in strict confidence, under reference TCM16504/FT will be forwarded unopened to our client unless you list companies to which they should not be sent in a covering letter marked for the attention of the Security Manager.

Scope to join a particularly dynamic team, and to move to a more senior international management position in the U.K. or overseas in either Energy or Corporate Banking in 18-36 months.

CJRA**MANAGER ENERGY BANKING - PROJECT AND CORPORATE FINANCE****CITY****£27,000-£32,000****MAJOR INTERNATIONAL BANK - ASSETS IN EXCESS OF U.S. \$50 BILLION**

We invite applications from Bankers, aged 28-36, with a university degree, preferably MBA, who have acquired several years of corporate banking experience with exposure to energy and/or project finance related business. Responsibilities will cover marketing, corporate lending, project finance and advisory services to energy companies in Europe, Middle East and Africa. The successful candidate will play a lead role in structuring and marketing financing packages to clients drawing on the world-wide resources of the bank. Close liaison will be maintained with internal Legal Counsel. Up to 30% away travel will be necessary. In addition to refined marketing and analytical skills, the successful candidate will also possess an innovative ability and the capacity to communicate lucidly orally and in writing. Initial remuneration negotiable, £27,000-£32,000 + car, subsidised mortgage and BUPA, non-contributory pension, free life assurance, assistance with removal expenses if necessary. Applications in strict confidence under reference MEB 16593/FT, will be forwarded unopened to our client unless you list companies to which they should not be sent in a covering letter marked for the attention of the Security Manager.

CAMPBELL-JOHNSTON RECRUITMENT ADVERTISING LIMITED, 35 NEW BROAD STREET, LONDON EC2M 1NH.

US Government Securities**Sales and Trading**

A major New York Bank is planning to develop its customer base in this highly specialised market and currently requires an individual with at least 3 years experience, to increase its potential within the London time zone.

This diverse role is crucial to their international expansion effort and will combine:

- ★ Sales developing an international institutional client base with primary focus on Europe and the Middle East.
- ★ Trading using traditional US Government yield curve analysis; and taking advantage of variable market conditions.

Candidates will require an intimate knowledge of the U.S. Government securities market, and have the necessary drive and enthusiasm to develop their London-based team, working closely with New York, but with a high degree of autonomy.

A competitive remuneration package is negotiable for those with the necessary skills and experience to succeed in this role. Applicants should contact Chris Smith on 01-404 5751, or write to him, enclosing a detailed c.v., at the Banking and Finance Division, 23 Southampton Place, London WC1A 2BP, quoting ref. 3490.

MP**Michael Page Partnership**
International Recruitment Consultants

London Bristol Birmingham Manchester Leeds Glasgow Brussels New York Sydney

MAJOR INVESTMENT OPPORTUNITIES TO £35,000

Our Clients, an established U.K. investment institution, are recognised as being amongst the best performing within their sector. They are now experiencing substantial growth of existing business and also seek to expand through diversification and acquisition.

We are seeking on their behalf, high calibre graduates and professionals who are keen to accept the challenge and rewards offered in the following key positions.

INTERNATIONAL FUND MANAGER to £35,000 An international equities specialist with several years' experience in one or more Pacific Basin markets. The position will involve travel and the job holder will be expected to make an important contribution to investment strategy decisions.**INVESTMENT ANALYST** to £20,000 A U.K. Equity Analyst with a strong research orientation and dealing experience. Ideally the job holder will have a sound knowledge of one or more industrial sectors.

The above positions offer candidates the opportunity to work in a stimulating environment where further personal and professional development is actively encouraged.

If you would like to discuss in strictest confidence either of the above positions or if you consider your skills may be of interest to our clients during their current programme of growth, please write to, or telephone: Derek A. Burn, MCP Consultants, Halfon House, 20 Holborn, London EC1N 2JD (01-405 9000) to arrange an informal discussion.

MCP Consultants
Financial Sector Human Resources**Direct Marketing Executive****Romford**

Founded in 1934, the Save & Prosper Group has developed from its position as Britain's leading unit trust company, to become a major force in the whole area of personal financial services. The Group currently manages over £2,000 million.

We now wish to increase the direct response sales of selected company products and are looking for a direct marketing professional to expand our effectiveness in this sector.

Liaising with other Group executives, you will be required to develop and execute the Direct Marketing Plan designed to attain our sales targets.

Ideally you will be a graduate aged 25-35, with at least five years experience of direct response marketing in the financial services sector.

In addition to an excellent starting salary we offer a benefits package including free life assurance, non-contributory pension scheme, BUPA and sports and social facilities.

To apply, please send a full CV to Keith Nicholson, Sr. Personnel Officer, Save & Prosper Group Ltd., 1 Finsbury Avenue, London EC2M 2QY.

**SAVE & PROSPER****BROWN, SHIPLEY & CO. LIMITED**
CORPORATE FINANCE EXECUTIVE

Brown, Shipley & Co. Limited, a member of the Accepting Houses Committee, is seeking to recruit a corporate finance executive of the highest calibre.

The candidate should ideally be aged about 25, a graduate, and should have qualified either as a chartered accountant or solicitor with one of the leading firms in the City. He or she should have had some exposure to corporate finance transactions. This is an opportunity for someone who is well motivated to join a successful and expanding corporate finance department of 3 directors and 12 staff.

A competitive remuneration package will apply.

Please reply to:

J. P. van Kuffeler,
Director
BROWN, SHIPLEY & CO. LIMITED,
Founders Court, Lothbury,
London EC2R 7RE.
Ref: CFE/7**TRAINEE/ASSISTANT FUND MANAGER GILTS**

Manufacturers Life Insurance Company require a trainee/assistant fund manager preferably with some commercial or investment experience to work on our fixed interest desk. Full training will be given as appropriate in both analysis and dealing in the gilt market, eurobond and U.S. fixed interest markets.

Applicants should be highly numerate, although we must stress this is not a back room, number crunching type job. An understanding of the real world is essential especially in the economic and political sense. This vacancy would probably appeal to maths or economics graduates with up to 2-3 years' background experience in actuarial or accountancy environment, looking for a more interesting outlet for their skills. A competitive salary with usual company benefits is on offer. Career prospects are excellent.

Applicants are invited, in strict confidence enclosing their curriculum vitae, to write to Mr. R. Chapman, Manulife International Investment Office, Broad Street House, 55 Old Broad Street, London EC2M 1TL.

Phillips & Drew**INTERNATIONAL BOND SALESMAN**

Phillips & Drew is seeking a salesman or saleswoman to complement a successful team advising UK and international clients on international bond markets.

The successful candidate will be a graduate, probably aged 25-30, with at least two years experience of fixed income markets. The position requires analytical as well as sales skills and the ability to convey opinions in writing as well as verbally. Knowledge of a foreign language is desirable.

An attractive remuneration package is available.

Applications should be sent to:

Miss Deborah Harman,
Phillips & Drew, 120 Moorgate, London EC2M 4XP**THE UNIVERSITY OF LEEDS**

THE OFFICE OF THE BURSAR

The Deputy Bursar

Applications are invited for the post of Deputy Bursar which will become vacant on 30 September 1985. Applicants will be professionally qualified and able to offer evidence of competent management skills at a senior level within a financially-based area of administration. Previous experience of university funds in particular, whilst desirable, is not essential. The salary will be within the Administrative Grade IV range, minimum £18,070 per annum (under review).

Further particulars may be obtained from the Registrar, the University, Leeds, LS2 9JT, quoting reference 17/84. Applications (two copies), giving details of age, qualifications and experience, and naming three referees, should reach the Registrar no later than 30 April 1985. Applicants from overseas may apply in the first instance by cable, naming three referees preferably in the United Kingdom.

MARKETING MANAGER

A leading video and film company, specialising in the production of material for companies and City institutions, requires an experienced Marketing Manager.

The successful candidate will have wide marketing experience, will know the City well, and will have knowledge of, and an interest in, video and film communications.

Apply in confidence to:

Paul Ellis
Managing Director, Crown International Productions plc
Greentree House, Claygate, Esher, Surrey KT10 0QY**CORPUS CHRISTI COLLEGE CAMBRIDGE**

Applications are invited for the post of full-time Bursar of the College. The Bursar has responsibility for all the financial and administrative aspects of the College's life and is centrally involved in College policy and planning.

Salary will be within the range of £15,000-£19,000 p.a. The ideal candidate is likely to be a graduate experienced in management and financial control, familiar with University administration with diplomatic and negotiating skills and experience of computerised office technology. The person appointed will be eligible for election to a Fellowship of the College.

Further particulars are available from:

The Master's Secretary, Corpus Christi College, Cambridge CB2 1RH. Applications, together with the names and addresses of not more than three referees, should reach the Master by 27 April 1985.

Due to expansion we require an additional member of staff for our Accounts Department. Prospective candidates should be to the 25/35 years age group with a sound knowledge of Accounts and two to three years' experience of management reporting and Bank of England returns.

Salary to £11,000 plus usual banking benefits.

Please write in confidence with full cv, Ref: AC, to:

Miss Pat Cadman
Philadelphia National Bank
3rd Floor, Barber-Surgeons' Hall
Monkwell Square, London EC3V 3EL**HACKNEY ENTERPRISE BOARD**

Is a new company, set up with the objective of strengthening the Hackney economy by investing in profitable and job-generating local ventures. The board has been successful in obtaining finance from the Greater London Enterprise Board and the London Borough of Hackney.

Chief Executive £18,000

Reporting to the Independent Board, you will take prime responsibility for developing projects, negotiating investment packages, and appraising proposals. You will be expected to take the lead in ensuring the swift establishment of HEB and its investment portfolio.

You will have a proven track record in industrial or commercial investment, combined with the breadth of knowledge and innovation to initiate opportunities in the local economy.

You must be able to develop projects which give the fullest account to both commercial and broader economic objectives.

For the above post which is initially for one year contract, a knowledge of the disadvantages faced by Black, Asian and Cypriot people would be particularly useful.

For an informal discussion, please ring John Tilley, on 01-739 7600 ext 205.

Letters of application to be sent by 12th April 1985 to: Mervyn Jones, Company Secretary, HEB, 1 Hoxton Street, London N1.

The Hackney Enterprise Board is an equal opportunities employer. We welcome your application which will be considered on merit, irrespective of race, marital status, sex, or any disability you may have.

CRM VERMÖGENSBERATUNG GMBH
CAPITAL RESEARCH + MANAGEMENT

We are an independent

GERMAN STOCKBROKING FIRM

with a London Office (City), advising institutional clients worldwide. We specialise in GERMAN, SWISS, English and Australian stock markets.

We are looking for 2 experienced people for

INSTITUTIONAL SALES
in London and Munich.

Foreign travel is essential and knowledge of the German language is of advantage.

Competitive remuneration package. Please apply to:

J. Bohn

Head Office:

Prinzregentplatz 10

D-8000 München 80

R. F. Winkler

UK Representative Office:

39-41 New Broad Street

London EC2M 1NH

HEAD OF SECURITIES SECTION

TOUCHE REMNANT, one of the largest independent investment managers in the U.K., with assets under management in excess of £2.7 billion, require a mature person to head a small securities team. Candidates should be experienced in security settlement procedures on an international basis and be prepared to participate in the development of systems.

Competitive salary, non-contributory pension scheme plus other benefits normally associated with a City financial institution.

Please send full curriculum vitae to:-

L. W. Baker
TOUCHE, REMNANT & CO.
Mermaid House, 2 Puddle Dock
London EC4V 3AT**PIMS BUSINESS ANALYST**

The Strategic Planning Institute is a non-profit organisation based in the U.S. and Europe. We run the PIMS Programme, an international project centred on empirical research into determinants of business success. The London office of SPI is expanding its applications staff and seeks an experienced person, numerate and with good communications skills, to give practical help to European member companies.

To contribute, you should have:

- ★ 2+ years in marketing, planning or management accounting in a medium/large company;
- ★ Ability to structure presentations of complex material;
- ★ Second European language;
- ★ Knowledge of economics, statistics and accounting;
- ★ Willingness to travel.

The position offers:

- ★ Challenging work, with clear prospects for advancement in a small, spiritual office;
- ★ Salary and benefits competitive with those offered by large companies.

Forward curriculum vitae, in strictest confidence, to:

Bob Luchs

STRATEGIC PLANNING INSTITUTE

Panton House, 25 Haymarket

London SW1Y 4EN

FOREIGN EXCHANGE DEALERS AND COMMODITIES TRADER REQUIRED

Progressive company requires traders with at least 2-5 years' dealing experience covering U.S. dollar and major European currencies and also commodity traders. Preference will be given to candidates with a proven track record. Excellent package is being offered for these positions.

All replies should be sent to:

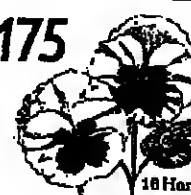
Box A8950, Financial Times, 10 Cannon Street
London EC4P 4BY**HEAD OF FINANCIAL PR AND INVESTOR RELATIONS UNIT**

One of the top-ranked and fastest-growing public relations consultancies, we are seeking a capable financial and communications specialist to develop our financial public relations and investor relations resource into a significant division of the company. Salary and benefits will reflect the importance we attach to this post and will include a profit-sharing bonus, company car, pension scheme and private medical insurance.

Please send your c.v. to:

Alan Butler
CARL BYOIR & ASSOCIATES LTD.
11a West Halkin Street, London SW1X 8JL

01-499 9175

**MacBlain**
Temporary Secretaries
Recruitment Consultants
18 Hanover Square London W1R 0AU

Accountancy Appointments

POLITICAL AND CREDIT RISK INSURANCE

Accountant 26-32 required for new insurance company in the City. Suit newly qualified A.C.A. seeking experience in stimulating international environment. Salary and benefits negotiable c. £16,000 p.a. C.V. to: M. D. Hudson PanFinancial Insurance Company Ltd. International House World Trade Centre London E1 9UN

Tax Manager

Home Counties From £25,000 + Benefits

We are acting for a large and long-established financial institution, a major force in the Life Assurance and Pensions sector. Recent growth has been rapid, and the organisation is well placed to embark upon a programme of further expansion and development.

A reorganisation and strengthening of the financial functions has created an outstanding career opportunity for a Taxation Specialist. The appointee will join a small team of professionals responsible for the tax affairs of the organisation, with every prospect of assuming control of the department.

Candidates should ideally be graduate

chartered accountants aged 30-40 with a strong track record of controlling a small team of tax specialists either within a financial institution or in a professional firm. Career prospects are excellent and personal qualities of a high order are essential.

Please write in confidence with brief career details quoting reference N3301/13/L to J. W. Hills, Executive Selection Division, Peat Marwick Mitchell & Co., 165 Queen Victoria Street, Blackfriars, London EC4V 3PD.

PEAT
MARWICK

Financial Director

Building
Services

Middlesex

c. £25,000
+ Car



Arthur Young Executive Selection

A MEMBER OF ARTHUR YOUNG INTERNATIONAL

The company is a highly successful specialised sub-contractor to the construction industry. In five years under the current ownership, turnover has quadrupled to around £4m with proportionate increases in profits. The key to this performance is the cohesion of the management team and the endeavour of its highly skilled workforce of 150.

The appointment of a Financial Director will complete a small senior management team charged with continued operational success. The owners will then concentrate on long-term strategies. In addition to the financial input on all major issues the Director will manage a small finance department and develop

computerised accounting systems.

Probably aged 35-45 and a qualified accountant, ideal candidates will have experience of the construction industry and contracting services. However, management ability, a pragmatic, highly "commercial" approach and a desire to drive your company to further achievement are of greater value.

Please reply in confidence, giving concise career and personal details to Martin Lawless, Executive Selection, quoting Ref. EY772/FT. Arthur Young Management Consultants, Rolls House, 7 Rolls Buildings, Fetter Lane, London EC4A 1NH.

New opportunity with a major group.

PLANNING ACCOUNTANT

North London £15,500 + Banking Benefits

Our client, is a successful financial services subsidiary of a leading UK banking group.

Due to rapid growth and internal reorganisation a need has arisen for an ambitious accountant to work within this high profile role, interfacing with all the operations of the business. Integral duties will include budgeting, forecasting and project work such as expansion into new products and joint ventures.

Applicants should be qualified accountants (ACA/ACCA) aged 25 - 30 years who believe they have the ability and potential to meet this challenging opportunity.

Interested applicants should either ring, or write enclosing career details to, Judith Richardson or Caroline Benton at our London office, quoting reference number 5192.

410 Strand, London WC2R 0NS. Tel: 01-636 9501
26 West Nile Street, Glasgow G1 2EP. Tel: 041-226 3101
113/115 George Street, Edinburgh E2 4JH. Tel: 031-225 7744
Brook House, 77 Fountain Street
Manchester M2 2EE. Tel: 061-236 1553

DOUGLAS
LLAMBIAS
Douglas Llambras Associates Limited
Accountancy & Management
Recruitment Consultants



Assistant Financial Controller

Thomson North Sea Limited

West End

to £18,000 + car

Thomson North Sea Limited is a London based British oil company and part of a well established and diverse organisation. The company has substantial interests in two highly successful producing fields and is currently involved in the development of the Balmoral oilfield. Several other discoveries are at an advanced stage of appraisal.

A qualified accountant, aged 27-30 is now required to become actively involved in the financial development of the company. Responsibilities will include government royalties, PRT and corporation tax, forecasts, statutory management reporting and ad hoc project assignments, using computer facilities where applicable.

As an integral member of a small but highly motivated team, you should have the potential to work under pressure to strict deadlines and contribute on a broad front to corporate decision making and profitability. It is unlikely that candidates will have less than 3 years post qualification experience, ideally gained in the oil industry. Prospects for promotion within this progressive group are only limited by personal performance.

Interested applicants should write to Hugh Everard, enclosing a comprehensive curriculum vitae, at 31 Southampton Row, London WC1B 5HY, quoting ref. L2028 (tel: 01-242 0965).



Michael Page Partnership

International Recruitment Consultants
London Bristol Birmingham Manchester Leeds Glasgow Brussels New York Sydney

Finance Director

Lancashire to £20,000 plus car

This is a contributory, commercial management position within a profitable Plc operating in the electronics sector. Commitment will be demanded as this is a senior executive role embracing all financial and accounting activities. The immediate requirement is for a forward looking, commercially able qualified accountant between 35 and 45 with the necessary management ability to take increasing responsibility. Preferred candidates will have previous experience in distribution and a thorough appreciation of DP applications together with a positive personality that is results orientated. Relocation expenses will be reimbursed as necessary and additional benefits enhance the basic remuneration.

Please send full career and personal details to John Overton FCA, Overton Management Selection, Monaco House, Bristol Street, Birmingham B5 7AS or telephone 021-622 3838 for an application form quoting reference 9/1150/FT.

JOHN OVERTON
MANAGEMENT SELECTION

Financial Director Designate PLC

£25,000 + Bonus East Midlands

This £50 million turnover company is experiencing rapid, profitable growth in its divisions supplying retail and financial services throughout the UK.

Future expansion plans now require a further key member to join the management team, initially as Group Financial Controller, providing additional financial and administrative support to the MD and Chairman.

Candidates, aged 27-40, should be qualified accountants with Group experience, including divisional audit and control, and an ability to contribute personally to a small dynamic management team. High learning ability is essential plus sufficient experience to rapidly take an active part in City/Institutional liaison.

First class benefits, include a wide range of executive car, salary and career prospects are excellent.

Please send career details to Peter Lewis - in confidence - or ring 01-499 3705 (anytime) for an application form, quoting Ref. 502901.

EGOR INTERNATIONAL LTD

Selection consultants
178/179 Piccadilly, London W1W 9DB

egor

LONDON, PARIS, LYON, NANTES, STRASBOURG, TOULOUSE, MILANO, PERUGIA, ROMA, VENEZIA, DUSSELDORF, MAGGIORE, TOKYO, MONTREAL

ACCOUNTANCY
APPOINTMENTS
APPEAR EVERY
THURSDAY

Rate £37.00
per single column
centimetre

FINANCIAL CONTROLLER LONDON £ Negotiable

Our client is a market leader in the advertising industry. They now seek a commercially minded accountant to report to the Group Financial Director and to take full responsibility for the day to day financial and management reporting functions.

Applicants should be professionally qualified (ACA/ACCA), aged 27-35, and have previous experience of running an accountancy department and establishing effective levels of control. The ability to use initiative and to communicate at all levels is required.

Long term prospects with this profitable and expanding company are excellent, and the successful candidate can expect directorship within two years.

Please reply in confidence with a full cv to:

Mr. D. K. Harris, Stoy Hayward, 8 Baker Street, London, W1M 1DA.

FINANCIAL ANALYST AND PLANNER

Location: Hare Hatch, Near Reading
Salary: c. £15,000



Our Client is Fisher Price Toys, a division of Quaker Oats Limited. Their European headquarters are based at Hare Hatch, near Reading. They now wish to fill the important position of Financial Analyst and Planner. The position will report directly to the European Financial Manager and will have responsibility for a wide range of new financial services. Fisher Price Toys are looking for someone who either has a Business Studies degree or has qualified as an ACMA or ACCA, with a relevant Numerate degree. There will be considerable freedom and the opportunity to contribute significantly to the financial development of the company. You will be probably in your mid twenties and have between three and four years experience and be able at interview to identify clearly your thoughts on the application of financial planning to the development of the company.

Please contact John Goldsmith People Limited, 159a Gloucester Road, London SW7 4TH Tel 01-370 2012 (01-373 5428 - 24 hours).

JOHN GOLDSMITH
PEOPLE
International Personnel Consultants

Assistant Inspector Computer Audit

CITY c.£16,000

Lloyds Bank has a vacancy for an Assistant Inspector in its London Computer Audit Section based in Cannon Street. Chartered Accountants in the age range 25/35, who have had computer audit experience, are required. Salary range from approx. £15,000 (plus L/A of £1,725) with usual fringe benefits. There are opportunities to progress within the organisation. For further details and an application form, please apply to: The Recruitment Manager, Lloyds Bank Plc, Black Horse House, 78 Cannon Street, London EC4P 4LN.



Lloyds Bank

Internal consultancy

Oxford, negotiable c.£15,000+car



The Pergamon Group, which includes The British Printing & Communication Corporation and the Mirror Group of newspapers, is seeking several high calibre accountants to strengthen its Internal Consultancy and Audit Department.

The successful candidates will be required to perform operational and financial reviews throughout the Group to ensure that adequate controls are maintained and resources are used efficiently and effectively. In addition, opportunities will arise for involvement in special projects which span the entire range of the Group's commercial activities.

The Group is expanding rapidly through internal growth and acquisitions, and offers excellent opportunities for the successful candidates to progress to senior financial positions at operating company or divisional level.

It is likely that the successful candidates will meet the following requirements:

- a qualified chartered accountant, aged 25-30, with at least two years post qualification experience
- experience of computerised systems
- drive and determination to succeed in a fast evolving organisation
- the ability to work successfully with senior managers of all disciplines.

Salary is negotiable as indicated, but could be substantially more for an outstanding candidate.

Resumes including a daytime telephone number to Alan Pacey, Executive Selection Division, Ref. R860.

Coopers
& Lybrand
associates

Coopers & Lybrand Associates Limited
management consultants

43 Temple Row
Birmingham B2 5JT

FINANCE MANAGER

SWINDON

neg. to £20,000 + CAR

Our client is a U.S. MULTI-NATIONAL with worldwide annual turnover in excess of \$1,500 million.

A leader in the development of the semi-conductor memory, our client has remained perpetually at the forefront of the technology of this industry and is recognised as one of the BEST-MANAGED CORPORATIONS in the USA.

An ultra-dynamic, qualified ACA/ACCA/ACMA or equivalent is required to control profit management of the European Customer Support Operations which has an annual of \$30m.

Career progression and company benefits are possibly UNRIVALED IN THE U.K. and a suitable relocation package will be available if required.

Please telephone and send your cv to:-
GEORGE D. MAXWELL
Managing Director
Accountancy Appointments Europe
1-3 Marlborough Street,
London W1
Tel: 01-580 7895/7739 (direct)
or 01-637 5277

Accountancy
Appointments
Europe

Accountancy Appointments

SENIOR COMPUTER AUDITOR International Operations

MOORE - founded over 100 years ago is the acknowledged market leader in Business Forms. It is a multinational group of companies with operating plants in most countries throughout the world, employing some 25,000 people. Corporate Head Office is located in Toronto, Canada, whilst the Computer Audit function is directed from Chicago to the USA. The International Division employs about 10,000 people world wide and is also headquartered in Toronto. The computer audit staff operates within the International Division for which the Senior Computer Auditor, together with the Corporate Computer Audit Manager, is responsible.

THE JOB The Senior Computer Auditor, International Operations, will be located in London and will plan and perform audit functions which ensure that international computer installations are adequately controlled, secure and effective throughout the world-wide International Division. The successful candidate will also be responsible for performing reviews of System Design Projects. Evaluation of the adequacy and effectiveness of the operating management and EDP controls come within the responsibilities of the job. The successful candidate will determine that data processing management, together with operating management, is developing and administering data processing systems in accordance with Corporate policies and practices. A car will be provided to the successful candidate and 21 days annual holiday is the job entitlement. A company paid health insurance plan operates, together with a contributory pension plan.

YOU will hold a degree in either Computer Science or Accountancy with a working background in both areas, or equivalent experience. You will have had extensive experience in performing or reviewing programming and systems analysis functions. Financial and EDP controls, audit procedures, operations and concepts also fall within your expertise. You must have the ability to work with little direct supervision and be able to assist in audit staff development. As it is an international assignment some world wide travel is envisaged. The greater part of the job is European based and French or another European language is very desirable. Initiative, motivation and inter-personal skills are essential qualities to this appointment, as are good communication skills. Finally, you will currently be earning not less than £16,000.

Applications in writing should be made to:

**K.E. Dowling
MOORE BUSINESS FORMS LIMITED
81 Southwark Street London SE1X 0HX**
Enclosing a comprehensive curriculum vitae.



Financial Controller

Mayfair

c. £20,000

Our clients are a privately controlled Group with substantial investments in the UK, Europe, and America, largely in hotels, apartments, restaurants, and other real estate. They are pursuing a policy of vigorous expansion, and need to strengthen their small management team by recruiting a Financial Controller.

The successful candidate will be responsible to the Board for controlling the accounts department, monitoring financial performance against budget, cash forecasting, systems development, and project appraisal work, supported by a small staff.

Applicants must be qualified, preferably chartered, and aged around

35. Ideally they should have extensive professional and commercial experience gained in the financial services or property sectors, and must be familiar with the operations of private companies with worldwide investments.

Please write in confidence with relevant details, quoting reference A4936 to J. W. Hills, Executive Selection Division, Peat Marwick Mitchell & Co., 165 Queen Victoria Street, Blackfriars, London EC4V 3PD.



INTERNAL AUDITOR

City Based

c. £14,000 + car

A young accounting professional is needed to fill this important role which offers excellent career prospects with a PLC recognised as a rising star. With sales running at over £10m annually and an impressive record of significant profit growth, Bunzl has major operations in distribution, merchandising, packaging and specialised manufacture.

This demanding opportunity arises from the promotion of the previous incumbent and offers a variety of audit experience. In addition to U.K.-based subsidiaries work will also be undertaken at overseas locations accounting for about 12 weeks annually. Of added interest is the use of computer-based models provided by ad-hoc assignments and investigations associated with business growth and developments.

The successful candidate will be a Graduate Accountant aged around 26 with solid audit experience and expecting real career advancement by age 30. Please apply with full career details to:

BUNZL
R. S. Alderton
Bunzl plc
Friendly House
21-24 Chiswell Street
London EC1Y 4UD

Finance Executive

PRUTEC

c. £20,000 + car

The venture capital arm of the Prudential Corporation wishes to appoint a Finance Executive who can combine the traditional role of the accountant with the commercial acumen and technological appreciation that is essential in this innovative organisation.

The ideal candidate will probably be a chartered accountant, aged around 30, whose original degree was in a scientific discipline, and whose post-qualification experience has been strongly orientated towards investigations, acquisitions and the performance appraisal of

high-technology companies.

Located in Victoria, the post provides a perfect opportunity for someone recognised as a high-flyer who now wishes to move on from the profession to a senior position in this unique investment area.

A remuneration package of around £20,000 is envisaged including car, BUPA and individually-tailored pension arrangements.

Please send full cv to P.A.B. Wemyss, Ref: AA25/9258/FT.



PA Personnel Services

Executive Search • Selection • Psychometrics • Remuneration & Personnel Consultancy

Hyde Park House, 60a Knightsbridge, London SW1X 7LE.
Tel: 01-235 6060 Telex: 27874

Chief Accountant

City

c.£20,000 + car + banking benefits

Our client, a City merchant bank, is planning for substantial growth. As a result they require an able qualified accountant to fulfil a key executive role.

The successful applicant will be expected to make an immediate impact and work to strict deadlines within an increasingly sophisticated banking environment. The position carries responsibility for the co-ordination and control of the Accounting Department's current activities and the financial procedures throughout the bank. The candidate must have the potential to progress towards a controllership function in the near future.

Candidates, ideally aged 28-30, must be graduate ACA's with broad based systems exposure and proven banking experience. First rate management skills, an assertive personality and an innovative approach are essential qualities for this demanding position.

The attractive remuneration package will be enhanced by a company car and fringe benefits normally associated with prestigious international banks. Interested applicants should write to Don Day, FCA, Executive Division, enclosing a comprehensive curriculum vitae, quoting ref. 229, at 31 Southampton Row, London WC1B 5HY.



Michael Page Partnership

International Recruitment Consultants
London Bristol Birmingham Manchester Leeds Glasgow Brussels New York Sydney

MIDDLE EAST Chief Accountant c.£25,000 + benefits

Our Associates, a major Gulf trading company based in Qatar require a Chartered Accountant as a senior member of its management team.

The position includes the responsibility for all aspects of financial control and must combine commercial awareness with first class accounting skills.

The successful candidate must be able to demonstrate an excellent record in a similar overseas position. This is a married status appointment requiring flexibility and the social skills necessary for this type of appointment.

In addition to the salary a generous and comprehensive package of expatriate benefits is offered which will enable the selected applicant and his wife to enjoy a comfortable life style in a pleasant and stable part of the Gulf.

Please write giving full career details to: BJ Stephens, London Bridge Engineering Limited, Consulting Engineers, 16 Abbots Lane, LONDON SE1 2UT.



QUALIFIED ACCOUNTANT

Young forward-looking Issuing House with a successful niche in both USM and OTC markets requires a qualified Accountant aged 25-32 to investigate new proposals, monitor existing client companies and to act as Group Company Secretary. Competitive salary negotiable. City location.

Send brief details to:

P. Redmond
MUNRO CORPORATE P.L.C.
8-16 Earl Street, London EC2A 2AL

Finance Director

London

c.£27,000 + Car

Our client, a highly successful information services company with a turnover of approximately £20 million, is part of a diverse, rapidly expanding group with interests world-wide. They now require an ambitious and highly motivated Finance Director.

Working closely with the Managing Director, the successful candidate will be expected to take a positive role in business planning and in the development and implementation of commercial policies. The Finance Director will be central to the company's decision making process on all aspects of the business.

Applicants, preferably aged 28-40, should be qualified accountants with broad financial and management accounting experience, and highly developed business, inter-personal, and management skills.

Interested applicants should write, enclosing a full C.V. and quoting reference number 10/138, to:

AGB Recruitment

173 Sloane Street, London SW1X 9QG

Telephone: 01-235 9891

A member of the AGB Group of companies.

International Appointments

SENIOR CREDIT AND MARKETING POSITIONS — GULF REGIONAL BANK —

A Bahrain-based Gulf Regional Bank is seeking qualified candidates for the following two positions:

REGIONAL CORPORATE BANK HEAD

The head of Regional Corporate Banking will be a member of the Bank's Senior Management responsible for all corporate business within the GCC states. The candidate must have regional marketing experience and a solid background in credit. Ideal candidate should have a minimum of 8-10 years banking experience coupled with 5 years managerial exposure. Knowledge of Arabic, although useful, is not essential. Compensation Package is competitive and attractive.

SENIOR CORPORATE RELATIONSHIP MANAGER

This position will report to the Regional Corporate Banking Head. The individual holding this position will be responsible for a portfolio of accounts in the GCC states with heavy emphasis on the marketing of new accounts. Regional marketing experience is essential and candidates should have at least 5 years of commercial banking experience. Knowledge of Arabic, although useful, is not essential. Compensation Package is competitive and attractive.

Applications enclosing a full C.V. should be addressed to:

Reference: E.A.
P.O. Box 726
Manama
BAHRAIN

THE BANK OF GREECE

requires a

Qualified Technical Adviser

for its Computer Centre

Qualifications required: (a) Ph.D. in computer sciences or in software engineering or in management information systems; (b) At least three years' experience in software end in organisation and information systems applications. Experience in banking operations will be considered as an additional qualification; (c) Greek nationality; (d) Age up to 40; (e) Completion of military service or exemption from it, certified by the military authorities; (f) No conviction judgment for criminal charges.

Interested applicants are requested to send their applications together with: (a) Curriculum vitae; (b) Published papers; (c) Two recommendation letters; (d) Certificate of previous working experience; (e) A photocopy of the Ph.D. degree, to the Bank of Greece, 21 Panepistimiou Str., Athens 105 64— not later than April 30th, 1985.

Taking into consideration the qualifications mentioned above, a selection committee will call the most highly qualified applicants for an interview which will be held at the Bank's headquarters in Athens, on May 20th 1985, at 9.00 a.m. (Room 241). The monthly salary range is Drs. 150,000-Drs. 180,000 depending on qualifications and experience, plus family allowances. The appointment will be based on a contract of indefinite duration.

Travelling and accommodation expenses, relative to the participation in the interview, will be borne by the applicants. For further information, telephone 3236762. Bank of Greece —Personnel Department.

INSURANCE ACCOUNTANTS

Up to £25,000 UK or 30,000 Dollars Bermuda.

EC2 — £25,000. Finance Director of subsidiary of major broker. BERNUDA — \$30,000 TAX FREE. Newly qualified accountant to account for captive Ins. Cos. Training given.

ESSEX — £ Negotiable. Qualified Accountant with Ins. Exp. required by major broker. Minimum 3 years' P.Q.E. Wide variety of special project work including negotiations to settle disputed accounts. Involves some overseas travel.

AVLESWURY — £13,500. Ins. Co. wants recently qualified Accountant to control marketing costs.

EC3 — £15,000 TO £18,000. Underwriter of credit risks seeks qualified Accountant to join U/W team and assess risks.

EC2 — £16,000. Trade Association needs supervising Accountant. Good knowledge of Lloyds and DIT regulations to advise members on accounting. 2 years' P.Q.E.

EC2 — £12,000 MINIMUM. Same Trade Association wants newly qual. Acct.

EC3 — £18,000. Secretary/Chief Accountant. Lloyds managing agency. We specialise in placing Accountants in the Insurance Industry. Send c.v. to G. Hamill FCA, ACMA, MBA (Harvard), Financial Control Personnel Ltd., St. Giles Lodge, Chalfont St. Giles, Bucks HP8 4RZ. Tel: (0297) 4231.

CONSTRUCTION - PROPERTY DEVELOPMENT - LEASING

FINANCE DIRECTOR DESIGNATE CITY

Salary Negotiable plus Car and Fringe Benefits

A financial executive is being sought to co-ordinate, control and reorganise the Group's financial management including computer applications.

Responsibility will be to the Holding Company Board and it is anticipated that the successful candidate will be appointed to the position of Group Financial Director.

Previous experience in the fields covered by the Group's activities would be an advantage.

Applicants should send full CV details to Box A8954

Financial Times, 10 Connaught Street, London EC4P 4BY

Employment Conditions Abroad Limited

An international Association of Employers providing confidential information to its member companies, relating to employment of expatriates and nationals worldwide.

01-637 7604



WHAT IS IT IN A MAN'S BLOOD THAT MAKES HIM RUN SO FAST?



IT'S THE RESPONSIBILITY OF THE INTERNATIONAL OLYMPIC COMMITTEE TO ENSURE THAT IT'S BLOOD AND GUTS, NOT BLOOD AND DRUGS THAT GET AN ATHLETE TO THE PODIUM. FOR THE LAST FOUR

OLYMPICS IT'S BEEN HEWLETT-PACKARD APPARATUS THAT'S DISTINGUISHED BETWEEN THE TWO. JUST AS WITH THE ATHLETES, WE TOO ONLY GOT TO THE GAMES ON MERIT, SINCE ON EACH OCCASION OUR EQUIPMENT WAS



TESTED AGAINST THE STIFFEST COMPETITION.

OUR GAS CHROMATOGRAPH-MASS SPECTROMETER SYSTEMS AND GAS CHROMATOGRAPHS (GC/MS AND GC'S FOR THE UNINITIATED) WERE FOUND TO BE MORE RELIABLE AND EASIER TO USE THAN ANYTHING ELSE AVAILABLE. QUALITIES WHICH PROTECT THE INTEREST OF THE ATHLETES JUST AS MUCH AS THOSE OF THE OFFICIALS. DOPING TESTING IS A COMPLICATED BUSINESS BUT ESSENTIALLY OUR SYSTEMS PRODUCE A PICTURE OF A URINE SAMPLE, BREAKING IT DOWN INTO ITS CONSTITUENT PARTS. ANY QUESTIONABLE ANALYSIS IS SENT TO THE OLYMPIC OFFICIALS. IF TRACES OF CERTAIN CHEMICALS ARE SHOWN TO BE PRESENT A SECOND SAMPLE IS



ANALYSED. ON THE BASIS OF THIS EVIDENCE THE COMMITTEE WILL ACT ACCORDING TO THEIR RULES.

OBVIOUSLY OUR WORK AT THE LAST OLYMPICS IS OVER BUT WE'RE NOT ABOUT TO REST ON OUR LAURELS. WE KNOW OUR COMPETITORS WILL BE HARD ON OUR HEELS. IT'S A FEELING WE'RE NOT UNFAMILIAR WITH AND EXPLAINS WHY LAST YEAR WE SPENT \$592 MILLION ON RESEARCH AND DEVELOPMENT, SOMETHING LIKE 10% OF OUR ANNUAL SALES REVENUE. EVERY CUSTOMER'S PROBLEM IS AS MUCH A CHALLENGE TO US AS IS THE OLYMPICS. IF YOU THINK WE CAN HELP, WRITE TO THE ADDRESS BELOW AND PUT US TO THE TEST. AFTER ALL, WITH OUR TRACK RECORD WE'VE A LOT TO LIVE UP TO. HEWLETT-PACKARD LIMITED, CUSTOMER SUPPORT CENTRE, ESKDALE ROAD, WINNERSH TRIANGLE, WOKINGHAM, BERKSHIRE RG11 5DZ.



HEWLETT
PACKARD



WE CAN WORK IT OUT.

UK NEWS

Lawson links low pay deals with tax cuts

BY MAX WILKINSON

THE GOVERNMENT would be prepared to respond to lower wage settlements by cutting taxes Mr Nigel Lawson, the Chancellor of the Exchequer, said yesterday. But he was careful to add this would not be a result of a deal with the unions. It would flow from the Government's financial strategy and a pledge to keep the growth of demand in money terms on its planned track.

The Chancellor also gave a strong hint to a committee of MPs that he would abandon the previous practice of forecasting the scope for tax cuts in the budget, the previous autumn, at the time of his spending statement.

This change of heart clearly a result of the Treasury's embarrassment in January when sterling plunged to record lows. The financial markets appeared to have believed that tax cutting plans and lax public expenditure control was leading to a slackening of monetary discipline.

In his appearance before the all party Treasury and civil service committee the Chancellor said he was now coming to the view that it did "more harm than good" to forecast the future scope for tax cuts or "fiscal adjustments" in the autumn. People had failed to pay attention to his "health warnings" about the uncertainty of these predictions so that they assumed that tax cuts were in the pipeline although they could not in the event be delivered. However, the Chancellor did ex-

plibly link the prospects for more cuts in taxation with the level of pay settlements. Although there would be no deal, he pledged that the Government would ensure that national output in money terms (money gross domestic product) would continue to rise at the rate envisaged in the Government's financial strategy even if pay was lower than expected.

He said: "We are no more interested in inadequate money demand than in excessive money demand in the economy."

This statement seemed to confirm a general shift in emphasis of Government financial policy from concentrating on measures of the money supply to a broader effort to influence the rate of growth of money GDP with a close eye on the exchange rate.

The Chancellor said that a co-ordination of the Government's pledge to maintain the growth of money demand, was that lower pay settlements would lead to:

- Reduced demand for money and lower interest rates;
- Higher company profits and therefore higher investment;
- More people at work, producing the same output, in money terms as would have been the case otherwise.

The link between lower pay and tax cuts was implied theoretically, in a recent Treasury paper on jobs and pay.

Aircraft hand baggage rules to be tightened

BY MICHAEL DONNE, AEROSPACE CORRESPONDENT

THE UK Civil Aviation Authority is to tighten the rules governing the amount of hand baggage that passengers may carry in aircraft cabins.

From April 26, subject to parliamentary approval, only personal items which can be properly stowed in the overhead lockers or other approved stowage areas will be permitted in cabins. These include handbags, cameras and small briefcases.

Larger items of personal baggage which cannot be properly stowed in the approved bins in the cabins will be put in the aircraft's baggage hold.

The move is prompted by the increasing quantities of large items of baggage being taken into cabins.

The recommendations of the International Air Transport Association require that all items of hand baggage must be sufficiently small to be stowed away safely.

Bank of England quarterly bulletin

Economic outlook seen as optimistic

THE BANK of England has become more optimistic about the immediate prospects for the British economy. However, it remains concerned about the rapid rise in leading to the company sector and the possibility of acceleration in wage inflation, Max Wilkinson writes.

In its quarterly bulletin for March, it says recent information about the economy "suggests a rather stronger performance than appeared to be the case from statistics available a few months ago," with activity gaining momentum since last summer.

It points a rise in stocks, increases in manufacturing investment and a generally improved picture for foreign trade, although it does not think that Britain will start to regain its share of expanding world trade.

It says the manufacturing sector - which like the services sector was little affected by the miners' strike - appears to have maintained a faster rate of growth than was believed earlier. This in turn has made the picture for productivity and wage costs per unit of output better. At the same time company profit margins have widened even though the depreciation of sterling has increased on costs.

The Bank says that by the second quarter of this year the economy will have completed its fourth year of recovery. In this period half the growth in output came from service industries with a further fifth contributed by North Sea oil.

With world trade last year almost 9 per cent higher than in 1983, exports benefited, though the markets served by Britain are thought to have grown less strongly - perhaps by about 6 per cent in volume.

For the world as a whole, the Bank believes a fairly steady rate of growth could be maintained both this year and next with expansion in the U.S. and Europe closer together than in recent years. U.S. output, it believes, will grow by between 3 per cent and 4 per cent this year, slowing slightly in 1986. In Europe, output is expected to rise by about 2½ per cent on average this year and next.

It says inflation in the seven main industrial countries has come down faster than expected partly because of weakening world commodity prices. Wage growth was generally moderate, with average earnings in manufacturing in the seven largest countries up by 7½ per cent in the year to mid-1984.

For these countries as a whole, labour costs per unit of output hardly increased in the first two years of recovery, which the Bank says is in marked contrast to what happened in previous cycles.

The main worry it identifies for the UK is an acceleration of inflation caused by rising import prices - resulting from lower sterling - reinforced by increased wage costs.

This concern is related to a slowing of productivity growth which is estimated to have been rising at an underlying rate of about 2 per cent

last year. Wage costs per unit of output in the UK, it says, rose at an underlying rate of about 5 per cent in the 12 months to the third quarter of 1984, a somewhat faster rate than in the previous year.

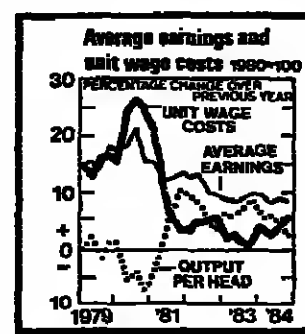
It also believes the growth of manufacturing productivity has slowed sharply from the 9 per cent rise recorded between the fourth quarters of 1982 and 1983 to perhaps only 2½ per cent in the year to the fourth quarter of 1984. Nevertheless, average earnings in manufacturing industry continued to rise at a rate of about 8½ per cent.

At the same time, manufacturers have been faced with steeply rising costs of imported materials and semi-finished goods mainly as a result of sterling's depreciation - a 14 per cent fall in the year to the fourth quarter of 1984 against the Special Drawing Rights. The Bank estimated the sterling cost of imports bought by manufacturers rose by about 12 per cent over the year.

However, these increases in manufacturers' costs were offset to some extent by the rise of export prices in sterling terms.

The pound's depreciation allowed manufacturers to increase their sterling prices by about 9 per cent in the year to the fourth quarter of 1984, while still improving their competitive position slightly in terms of foreign currencies, the Bank says.

In the domestic market, UK producers raised their prices less rapidly. While the price of imports



went up by about 11 per cent, UK goods gained some competitive advantage with rises averaging only 6 per cent.

The Bank clearly remains concerned and somewhat puzzled by the fast rise of corporate borrowing at a time when company profits have continued to rise. The real pre-tax rate of return on non-North Sea oil companies reached 7½ per cent in 1984, which was even higher than in 1978.

In spite of this, and in sharp contrast to 1983, companies in 1984 were net takers of funds from the banking system with a rise of about £26m in borrowings, and little change in deposits. In 1983, companies had been substantial net lenders to the banking system with deposits increasing by £540m against of £145m in borrowing.

Last year the largest increases in borrowing were by companies in

the property, hire business and other services categories and the construction industry, but lending to manufacturing industry also grew quite rapidly.

The Bank says it is difficult to be sure why this rise in lending took place, but it gives four possible explanations:

- Company profits may have been somewhat less than the figures suggest;
- Companies may have had very diverse experience with, for example, smaller companies growing faster and needing to borrow more;
- The flotation of British Telecom last autumn may have prevented companies from issuing new equity and therefore led to increased borrowing;
- The accelerated payment of value added tax on imports which took effect last autumn was accompanied by a rise in imports and stocks, which may have led to a rise in bank borrowing.

Although the recent rapid rise in borrowing has clearly put some pressure on monetary policy the Bank is careful to reassure the markets in this bulletin that monetary policy remains broadly on target.

This follows the rather tough measures in the Budget and the announcement of a £7bn public sector borrowing requirement for 1985-86 which the Bank says can be achieved without either "implausible restraint on public expenditure or increased reliance on asset sales."

International bank lending shows modest recovery

A MODEST recovery in international bank lending and a further shift away from traditional loans to marketable securities were the main features of the international banking market last year, writes David Lascelles.

The Bank of England's annual review of developments on the international financial scene says that there was "solid progress" with the world debt problem. Many debtor countries succeeded in improving their external positions and a start was made on rescheduling their debts on a multi-year basis.

Against this background international lending picked up, with final users taking 9½ per cent more loans compared with 6½ per cent in 1983. Much of the growth in spontaneous lending - as opposed to lending forced on the banks by rescheduling LDC debt - was to developed

countries and oil exporters, however.

Total spontaneous borrowing on the international capital markets in the form of loans and securities was \$147bn, 30 per cent more than in 1983, but still 10 per cent below the peak of 1982. Reschedulings and

forced loans totalled an additional \$46bn.

The shift towards marketable paper as a form of financing was most marked in the growth of note issuance facilities (NIFs) which trebled in 1984. They still account only for a small proportion of total capital

market issues, however, and few have actually been drawn on. Floating rates notes (FRNs) another growth market, more than doubled to \$24bn, and fixed rate bonds rose by 20 per cent to \$69bn.

Traditional syndicated credits, on the other hand, fell by a quarter to

\$28bn.

This shift is being caused partly by the growth in demand for capital from corporations in developed countries, and partly by a change in the source of funds, mainly the increase in the role of Japan as a capital exporter, and a decline in the flow of funds from the OPEC countries which traditionally favoured bank deposits.

The improvement in terms on the Euromarkets also encouraged many borrowers to repay loans early, or refinance them with NIFs and FRNs.

The vulnerability of the banking system - underlined by the crisis at Continental Illinois; the high level of bank failures in the U.S. (72, the most since 1938), and the near-collapse of Johnson Matthey Bankers - caused banks to strengthen their financial position.

World Bank capital increase unlikely

THE ROLE of the World Bank and the possibility of an increase in its capital to expand the scale of its operations have become topical subjects. But a change in the financial structure of the institution seems unlikely in the foreseeable future.

An article in the Bank of England's bulletin notes that the World Bank had only used 63 per

cent of its lending capacity at the end of last year: \$38.1bn against a possible \$60.2bn.

The Bank is also constrained by its articles which impose a one-to-one gearing ratio - it may only lend the equivalent of its capital and reserves whereas commercial institutions lend 15 to 20 times their capital base. But the bulletin says that an increase

in the ratio might be construed as a weakening of support by its government shareholders and a breach of faith with those who buy its bonds.

A higher gearing might, therefore, make it more difficult for the World Bank to raise funds in the capital markets, or at least increase the cost of those funds.

Rumasa chief fails to halt lawsuits

By Raymond Hughes, Law Courts Correspondent

SR JOSE Ruiz-Mateos, founder and former head of the Spanish Rumasa group, has failed to bar legal actions brought against him in England after the expropriation of the group by the Spanish Government in February, 1983.

By a 2-1 majority, the Court of Appeal yesterday endorsed a High Court decision in December that Sr Ruiz-Mateos was not legally entitled to argue that the English actions were an indirect attempt by the Spanish Government to enforce penal expropriatory laws which ought not to be recognised or enforced in England.

Sr Ruiz-Mateos was given leave to challenge the ruling in the House of Lords.

In the first action, the new state management of Rumasa and two of the group's banks are claiming ownership of Multinvest (UK), an English company alleged to have been set up either as an undisclosed subsidiary of Rumasa or by Sr Ruiz-Mateos for his own benefit.

In the second, Williams and Humbert, a Rumasa English subsidiary, challenges the validity of an arrangement under which the British trademark for Dry Sack sherry were transferred from it to a Channel Island company, W&H Trade Marks (Jersey), controlled by Sr Ruiz-Mateos and his four brothers and sister.

Lord Justice Fox said yesterday that Sr Ruiz-Mateos argued that the trademarks action was an attempt to enforce the expropriation decree laws indirectly in respect of property in England - the trademarks.

But, the judge said, Williams and Humbert's action did not derive from the decrees. It was an English company suing under English law to recover English property alleged to have been improperly taken from it. Its claim made no reference to the decrees.

The judge said that the purpose of the decrees had been to obtain control of Rumasa, and with it Williams and Humbert. That had been achieved and as far as the decrees were concerned there was nothing left to enforce.

There was no justification for treating Williams and Humbert as if it were part of the Spanish state.

You shouldn't need a Ph.D. to use an office phone system.

Rapid advances in phone systems technology can leave you bemused. Unless you invest in a Merlin system from British Telecom.

Although Merlin phone systems are highly intelligent and complex microprocessor controlled switches (with facilities such as short code dialling and diversion of calls), they are designed to preserve the user's sanity by being as simple and easy to use as possible.

In short, they won't deafen you with science.

Tell me more about Merlin phone systems. Dial 100 and ask for FREEPHONE MERLIN, or send this coupon to Victor Brand, British Telecom Merlin, FREEPOST, LONDON SW19 8BR.

NAME _____
POSITION _____
COMPANY _____
ADDRESS _____
POSTCODE _____ TEL. No. _____



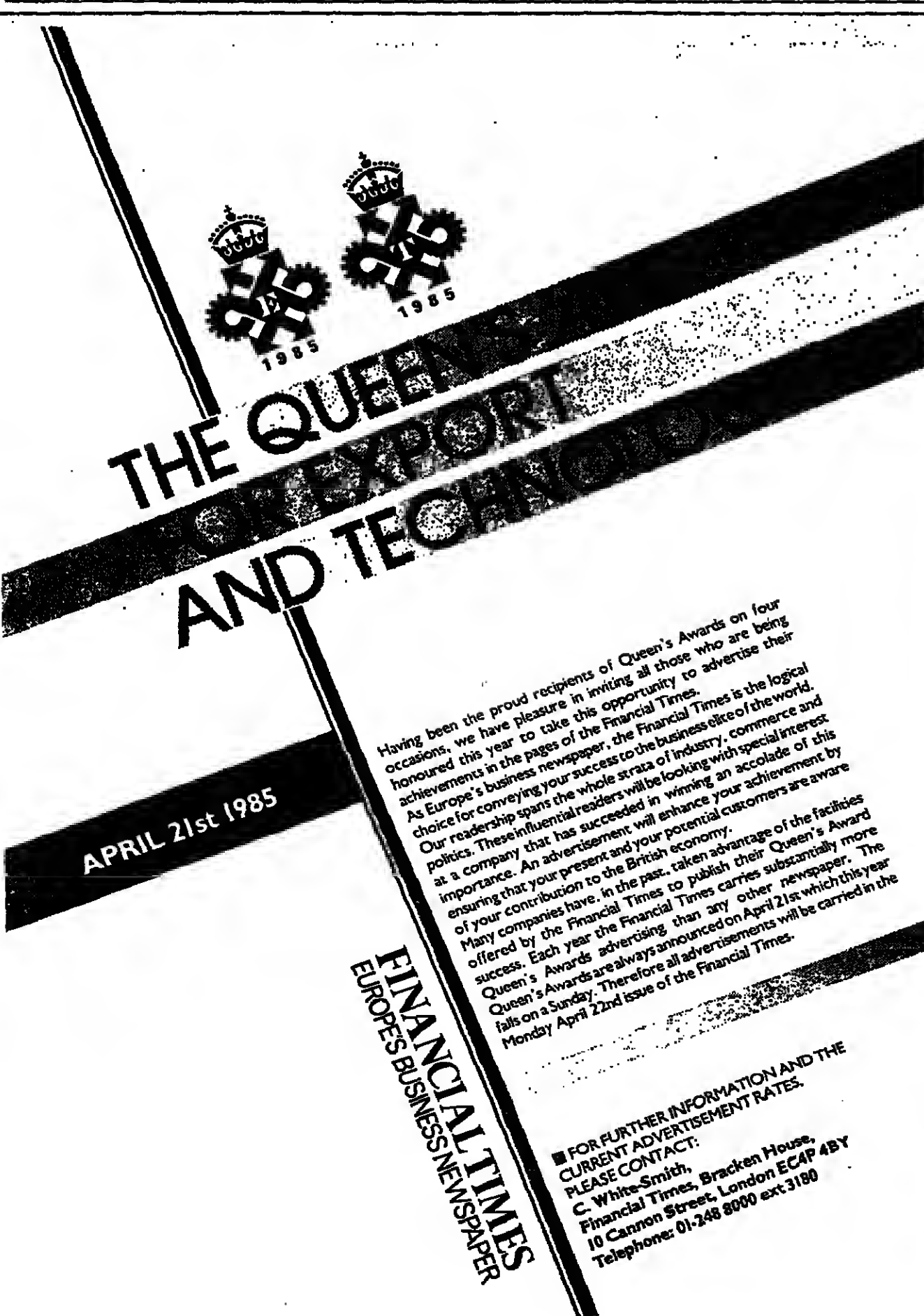
Merlin
phone systems from British Telecom

Why call on anyone else?

Waiting List.

Journal of Management Education 30(6)

WILL BE AN UNRECORDED STORY.


MOTOROLA
 CELLULAR TELEPHONES**NEW YORK**

Gems, directed by Raphael Brandow. (All week except Mon and Tue). (259 485).

Amsterdam, Carré Theatre. The Mummenschanz group from Switzerland in a programme of masked mime combining humour and fantasy. (Tue and Wed) (725 775).

ITALY

Exhibitions

NETHERLANDS

Amsterdam, Stedelijk Museum, La

erty artists are u
l weeks launched f

esque churches, the Cologne Schnütgen museum has organised an exhibition of roughly 600 religious works ranging from 11th to 13th century including illuminated

cherche du Temps Perdu. Beethoven, Debussy, Fauré, Cesar Franck and Saint-Saëns. (809126).

Options

Schnitzgen museum has organised an exhibition of roughly 600 religious works ranging from 11th to 13th century including illuminated

teigende nouanger. Parsifal is conducted by Michael Gielen. The cast brings together Walter Raffeiner, Manfred Schenk and Gail Gilmore. La Bohème, a Volker Schlöndorff production, has William Workman making his debut in the part of Marcello. (25 621).

Apr 21. ~~Very~~ ^{very} disturbing. Ends

THE ARTS

Cinema/Nigel Andrews

Another dip into dreamland

Neverending Story, directed by Wolfgang Petersen

Nicki and Maude, directed by Blake Edwards

Broken Mirrors, directed by Marleen Gorris

Return of Captain Invincible

There was a popular poem at my prep school which went as follows:

"The elephant is a graceful bird.
It fits from bough to bough.
It builds its nest in rhubarb trees
And twitters like a cow."

How present we were! 'Twas it we knew that, 30 years later, the cinema would be crossbreeding animals according to our own surreal blueprints. Or more or less. Wolfgang Petersen's *Neverending Story* has no flying elephants, but it does have almost every other animal hybrid or hyperbole you can imagine. There is a giant bat, a giant racing snail, a flying dragon with pussy-cat face and pearly scales, a turtle with a sneeze and a resemblance to ET, and a "rock-biter," a monster made of boulders who rides a stone cycle.

These all are creatures in the quest fantasy of a motherless New York schoolboy (Barret Oliver) who one day picks up an old book in an antiquarian's shop. Scouring warnings not to open its pages, he retires to his attic to read it, missing a vital maths exam (every schoolboy's heart will cheer him on here) to plunge into a dreamland in which he himself becomes the imperilled but conquering hero.

Concussed by *Krull* and clobbered by *Conan*, you may ask if we need any more wide-screen whimsies in which characters rejoice in such names as Artax, Mola and Ignorant, and in which dialogue runs to such flats as, "Let the brave one go to the Fiery Fortress in the Swamp of Satisfaction." (I improve.) But this German-made, English-speaking romp is mercifully light of foot, and of mouth, and is, just about the best kiddies' film around.

Unlike *Krull* and *Conan*, it belabours us less with endless thick-headed battles, galactic or subliminal, than with the excitement of unleashed imagination. Our real boy hero is, his own imagined hero, seeking to save the realm of Fantasia—a kingdom of light with a distinct Prince—from the depredations of nasty "Nothing," a sort of unidentified diabolical menace. En route he meets the menagerie cidevant, an enchanted landscape or several, and such

Dudley Moore and a "pregnant" Amy Irving in *Nicki and Maude*

merely certifiable characters as Patricia Hayes and Sydney Bromley as a pair of nutty sorcerers called Ugg and Engewok. Wolfgang (The Book) Petersen directs with throw-away wit.

Dudley Moore's habit of hitting the comic jackpot with one movie in every two or three confuses itself again in *Nicki and Maude*. After laughless recent outings, Moore re-teams with director Blake (10) Edwards and manages to ring up an avalanche of coinage. He

hops through this comedy of bigging with piceon-toed gusto, eyes alight and savvy at bay, playing a TV news reporter whose about to drop his childless career wife Ann Retaking (unbeknownst to Miss R) for cozier domestic bliss with relict Amy Irving (pregnant). But lo! Before wedding bells have rung—let alone divorce lawyers' cash registers—Miss Reinking finds she, too, is pregnant. She hurls aside all thoughts of ambition and/or abortion to become a housebound protective mum. Moore, Any-bested and by now Amy-betrothed, goes through with the marriage nonetheless—in secret—and he is soon a shuttle-service bigamist, spending 10 hours a day in each love-land and four at the service of his overpaid employer (Richard Mulligan).

Like a roller-coaster, the movie has a few die-straight stretches when it merely rattles from point A to point

B, but they're amply made up for by the sudden dips and rearings of comic verve. Moore's ever-more-frenzied TV assignments ("OK, wrap it," goes a sample cry from his director. "We've still got the herpes clinic to do"); his complaints of having to get two nights' sleep every 24 hours; his physical misadventures which match the best in 10—including a spiraling grasping fit at a Cambodian party, when he washes down a near-lethal cocktail with a succession of drinks which prove even more lethal; and the classic climax when the two wives turn up at the same hospital for simultaneous labours and Moore is left holding the baby. Sorry, two babies. Screenwriter Jonathan Edwards delivers his first screen child with aplomb, director Edwards his mumpetish with ditty.

Is there a lexicographer in the house? If so, what is the opposite of "misogyny"? and, indeed, is there such a word? While men can be damned with a convenient one-word stigma for hating the opposite sex, women can commit the same offence with virtual impunity.

"Bloody mess! Someone's vomited again," says one of the prostitutes at the beginning of *Broken Mirrors*. And then we're off into the rambunctiously man-hating tale of the Happy House brothel, somewhere in Holland, where business is a constant round of changing the sheets.

unblocking the basins, picking up used condoms and dealing with the odd stabbing and suicide. Meanwhile, we keep darting off into a different tale with the same message—shot in washed-out near-mooch-chrome—about a young mother captured by a murderer who specialises in tying women up, starving them, photographing them and then dumping their bodies in a river.

Dutch director Gorris last willpower the chauvinism out of us men in *A Question of Silence*, where a male shop assistant was beaten to death by three ladies for the simple offence of catching one of them shoplifting. In *Broken Mirrors*, every man is a brute, a drunk, a drug addict, a murderer, or some other form of sub-human (or sub-female) life. Welching the film is like being trapped at a cocktail party by a

demented feminist who assaults one in a sensitive place with the complete works of Kate Millett.

Last, and least, in the Easter silly season is *The Return of Captain Invincible*, an Australian-made cure for insomnia starring Alan Arkin and Christopher Lee. After promising beginnings—Arkin glimpsed in black-and-white mocknewsreels as the "Legend in leotards," duelling with disaster and saving damsels-in-distress—the film slowly but ruthlessly overdoes us on cartoon dialogue, "Eek Spat" soundbites, and comic-strip campy.

Records/Max Loppert

Bernstein conducts Bernstein

Bernstein: *West Side Story*

Kiri te Kanawa, José Carreras, Tiana Troyanos, Kurt Ollmann, Marilyn Horne etc. Orchestra and chorus conducted by Leonard Bernstein. DG 415 253-1 (two records), also on cassette and compact disc.

brilliant controlling vision. It can only be demotic suspicion of "art" as a label that has long denied the work its widest appreciation—as the DC sleeve note writer Daniel Patrick Stearns, puts it, "Those who have been waiting for the great American opera may have missed several because of looking in the wrong place."

The aspect of *West Side Story* that has caused greatest difficulty to many of its serious admirers is the portion of its music that most nearly approaches opera's lyricism: the Italian verismo (specifically Puccinian) kind; as Willfried Mellers sternly wrote, in *Musical Times* in 1964, Bernstein's "positive manifestations of love and compassion all tend to be phoney or, if they are not false, to be deficient in character." Perhaps this is the most startling revelation of the new recording; for with voices of genuinely operatic capacity to undertake the vocal lines,

their operatic implication (and such things as the high B flat in "Maria" or the crowning final C of the "Tonight" ensemble) seem no longer an embarrassment, or a cliché gesture, but a natural fulfilment. When Bernstein's lyrical lines are freely, glowingly, and beautifully delivered, with notable values observed, they are sensitively perceived, their quantity of artistic truthfulness increases in strict proportion.

This performance is most beautifully sung; but for all that, I would not proclaim it the absolute ideal in the role of Tony, the American-boy lead. José Carreras's thick Spanish accent might provoke smiles early on (this words of dialogue are spoken by an American, which makes the shock of the sung word all the stronger). Yet Carreras's dusky warmth of timbre has seldom been so potently captured on record, and his romantic sincerity of manner soon renders the spicy verbal inflections of minor importance. With her gift (the right role) of naturally becoming the character she plays, Kiri te Kanawa ought to have been the Maria of one's dreams; much of the time she sounds husky, as though singing through a holey cold. Tiana Troyanos, elegantly funny in "America," cannot bring sufficiently powerful ebbs; notes to bear on the dramatic debt (Chita Rivera is missed here); the big name brought in for "Somewhere," Marilyn Horne, no longer commands the limpid tone properly required.

The most completely successful meeting-point of vocal styles comes in the performance of *Riff*, razor-sharp in profile, yet uttered with a *Lieder*-singer's care for nuance and shading—by the young American baritone Kurt Ollmann. And the richest, fullest contribution to the whole revival is made by the conductor. In number after number the musical direction is truly creative. Where tempo is chosen slower than expected (or than the vocal score warrants), the music gains immeasurably in eloquence of sound and sense. There is a tinge of excitement about the entire enterprise, a delight in rediscovery. I guess that, in even the most jaded listener, like sensations may be aroused.

No, not the play of the Ingrid Bergman film, but another work from the output of Arthur Schnitzler, whose *Lonely Road* recently had an Old Vic run; and *Intermezzo* is in every way a livelier, more stimulating and eminently more stageworthy piece.

This may reflect on the carefully judged light touch of Christopher Fettes' direction. It serves much to Jonathan Kent's playing of the conductor Amadeus, a tragicomic mixture of rage, complacency, anger and deflated pomposity, beautifully gauged and served by a marvellously controlled physical technique.

Voland's set is backed by walls of pigeon-holes whose right-angles are echoed by archetypal Secessionist furniture, Charles Rennie Mackintosh meeting embryonic high-tech.

Photographs of Bruckner, Mahler and Strauss are displayed (Strauss, remember, would also write an *Intermezzo* about a musician and his opera-singer wife). Fragments of masonry and sculpture in glass cases add the aura of a museum to this Viennese stronghold of casually gifted high culture, and somehow describe its occupants—exquisite connoisseurs, but magpies, incomplete, eclectic and directionless.

Viennese society in 1910 knocked spots off the Bloomsburys; and a slight note of self-consciousness creeps into badinage couched in *Lieder* titles (mention of Schumann's "Love Betrayed" is sharply countered by Wolf's "Secret") when British actors try to sound as if such high-powered intramural references were the everyday idiom of domestic squabbles.

Half a century ahead of their time, Amadeus and Cecilia decide on an open marriage. We realise that for him this is merely a way of reinvigorating a listlessly frayed and chafing relationship. His infidelities (notably with another soprano who though a Countess refers to herself as an "artist") and slings the Polonaise from Thomas' Mignon) are casual; but he is driven to a frenzy of possessive jealousy when she seems to be involved with a princely admirer. As in Shaw (and there is even a radical playwright given an Irish accent in James Griffin's whimsically cynical interpretation), the woman seems stronger than the man, apparently calm in this new-found freedom while he frets in outraged dignity.

And, of course, love. Act 3

Alexander Quartet/Wigmore Hall

Max Loppert

In its short lifespan, the City of Portsmouth String Quartet has already thrown up some notable competition victors—the Takacs Quartet, for instance, have gone on to deserved international acclaim.

On Tuesday, two days after having taken the 1985 Portsmouth first prize, the Alexander Quartet from the U.S. introduced themselves to London in the prizewinner recital. It was an attractive concert, full of musically virtues and graces, continuously enjoyable as sound, intelligible as genuine chamber-music; but what it bodes for the group's future seemed hard to predict.

The opening work, the Mozart Dissonance Quartet, K465, displayed immediately the Alexander's immaculate command of balance, and the cultivated corporate identity which this youthful band has already managed to develop—the four voices blend, the give-and-take is conversational, the smoothness of the full sonority gives constant pleasure. One admired also a delicate moulding of melodies, a pliant way of "breathing" them, that lent the work a greater air of lyricism than it

is often allowed to possess. The *Andante cantabile* was, indeed, in singing style—and that is already a considerable distinction in Mozart performance.

But this is music of pastorate intensity as well as lyrical radiance—the very nickname suggests as much. Passion and intensity were, in varying degrees, missed in the performances of all three works on the bill. The Bartok Fourth Quartet, verged on blandness; the textures were finely worked, and sophisticated caracasses were given to melodies (to bear so much melodic pointing in this work was unusual), yet the movements seemed to follow each other without any build-up of excitement, without any honing of a properly Bartokian cutting edge.

And the Beethoven E minor Quartet, Op 59 no. 2, went over the verge—it's surely a much less mild piece of musical argument than these players appear to believe. The basic technical attributes of this string quartet are enviably assured; the players should now allow themselves to open up, and open out to an audience.

Dulcie Liecier and Mel Taylor in *Spell Number Seven*

Saleroom/Antony Thorncroft

Unnoticed—but worth £1m

A marble bust which for years stood unnoticed and unappreciated in the porch of a south London mansion sold for £184,400 at Christie's yesterday. Spotted by Christie's regional representative, during a routine valuation, as the work of Louis Francois Roubiliac, it subsequently was identified as a portrait, in the classical style, of the 4th Earl of Chesterfield, famous for his letters to his son.

The bust, dated to 1745, had been sold at Christie's in 1918 for £225. The saleroom estimated it yesterday in excess of £100,000, but the final price surprised everyone. The buyer remained unidentified but the under-bidder was Leggatta, which often acts for the National Portrait Gallery.

It is a record price for a work of English sculpture if Roubiliac's figure who came to England in 1735, can be claimed as a native.

Sotheby's had some equally sensational sales yesterday. In an Old Masters auction, a painting by Guido Reni of "David with the head of Goliath" sold for £2.2m, easily an auction record for a painting by this 17th century Italian baroque artist. Once again, the under-bidder was a major institution—the National Gallery.

Works by Reni are rare, and this picture was unrecorded before it turned up recently in a Scottish house. It could well be a later reworking of the same theme in a Reni painting, of 1605, in the Louvre. This work was used to date around 1620, and might well have been the version bought by the Duke of Modena in 1633. Sotheby's had placed a cautious £250,000 estimate on the work but its rarity made it much more costly.

The other notable event was the £286,000 paid by a New York Foundation for a Stradivari violin, known as the "Jules Falk" which it intends to give to the 25-year-old Russian violinist Viktoria Mullova, who defected to the West two years ago. The violin, made in Cremona around 1723, was without forecast, and the price was the second-highest paid for a musical instrument at auction.

Spell Number Seven/Donmar

Michael Coveney

Raising the black consciousness is the game of American poet Ntozake Shange, remembered here for 1979 long title *For Colored Girls Who Have Considered Suicide When the Rainbow is Enchanted*. This piece was premiered in that same year in New York and, like *Colored Girls*, it is a strikingly original "choreopoem" of barroom urigins, a sort of black feminist Kennedy's Children.

As a second offering from the Women's Playhouse Trust, however, it is a theatrical disappointment. Sue Parrish's production makes few concessions to transatlantic white ignorance of specific references and incidents, though you pick up your ears at mention of Marcus Garvey or Stevie Wonder. The company assemble on Sue Plummer's evocative New York bar design of minstrel show posters and staircase at the command of Eric Ray Evans's supervising magician.

This is an actors' bar where the occupants suddenly take off

on descriptive and autobiographical riffs that (and this is the show's chief weakness) you never know whether to credit to the character or to the "actor." Claudette Williams, in tribal dress and exotic earrings, recounts how she sucked the life-blood from a child she christened "Myself"; Albie Parsons impersonates a girl out for a good time in the Bowery; there are odd, quirky passages to the liberating pleasures of brushing your hair and launching into an orgy of hip-rolling boogie.

There is insufficient exploitation of the explosive musical talents of Mr Ray Evans or of Dulcie Liecier, an electric granitic nymph in a red dress with a waist of about 10 inches circumference. The extended fantasy of a black girl's sardonic reading of what it is to be white is the best of the writing. Otherwise, all seemed a worthy enterprise that has slipped its cultural and even historical moorings.

Penthesilea/Berne, Darmstadt

Andrew Clark

Too modern for the traditionalists, too traditional for the moderns: this is the paradox that has until now beset the reputation of the Swiss composer Othmar Schoeck (1886-1957), whose *Penthesilea* (1927) is now the subject of stage productions in Bern and Darmstadt. It is more than 15 years since *Penthesilea* was performed last in Switzerland: Schoeck's music has always had more in common with German music than with Swiss culture, which explains why he has a share in the present revival of interest in the nationalist school of German music.

Schoeck's adaptation of Kleist is nothing if not comely: running for only 80 minutes without a break, *Penthesilea* ranges from spoken dialogue to *Sprechgesang* and even to song. Its portrait of love and love's death à la Tristan gives it a wide emotional compass, fortified by an element of female savagery reminiscent of Elektra and a sobriety that characterises much of Schoeck's work of the 1920s.

The Bern company makes a committed but ultimately unsuccessful case for the work. The main assets are the musical groundwork laid by Peter Maag in the pit, the confidence of Claus Linos in the title role, and the visual framework provided by Beni Montresor. None of these was enough, however, to make me feel the work was an outstanding message, musical or dramatic—an impression that was probably influenced by the mundane stage direction of Erhard Visconti, Luchino's nephew.

Eschewing the kind of realistic approach that gave the last Zurich production a bad reputation in the 1960s, Visconti and Montresor treat *Penthesilea* as a highly symbolic drama. This is a good start, especially with Montresor's single set, which encloses the action in a domed

sanctuary of circular, classical design, as if perched on some sun-drenched vantage point overlooking the field of battle. The Bern company has done little to explore or illuminate the text, and, as a result, the principals fail to relate to each other in a way that projects the work's humanity or universality. The *Penthesilea*-Achilles love affair, for example, was denied the necessary tension and ecstasy and there was an element of melodrama in the to-ing and fro-ing of hysterical female warriors with Swiss culture, which the action failed to complement the offstage choruses or the orchestra's expressions of tenderness and outrage.

Maag's stage cueing was as secure as his dynamic control over the larger outbursts of the orchestra, which enjoys all the jagged dissonances of the late Romanticism, as well as their syrupy lyricism. It was a pleasure to hear such a convincing case made for Schoeck's absurd instrumentation (10 clarinets, seven trumpets, banks of lower strings and only four violins) and, especially, his atmospheric use of two pianos.

The difficulties of the vocal writing have prompted Darmstadt to stage the work as a ballet, with the singers in the pit; the Bern cast coped well enough to suggest there is no need to cheat. The only disappointment was the Achilles of Wolfgang Lenz, who cuts a handsome figure but is a weak actor. He seemed more afraid than enraptured of Penthesilea's womanhood, and he lacks sufficient weight in the lower register. Johann-Werner Prein, who sang the Herold, would have been a better choice for the part.

Glennys Linos as Penthesilea combined strength of character with an easy, often seductive command over the low tessitura of the part. He neglect in Britain of albe belles that given the right part—a Sarazza or a Lucretia—she can be extremely effective.



Kiri te Kanawa and Leonard Bernstein

FINANCIAL TIMES

BRACKEN HOUSE, CANNON STREET, LONDON EC4P 4BY
Telegrams: Finartime, London PS4. Telex: 8954871
Telephone: 01-248 8000

Thursday April 4 1985

INDIA TODAY

'We've got five years...'

Rajiv Gandhi, in a rare interview, talks to John Elliott, about his plans for the future

Disruption, old style

SOME things never seem to change. Britain's miners may have been humiliated, the rail unions may have conceded an unexpected victory to common sense, but the Civil Service unions still think that the best way to a divorce case which has some real strength is to make themselves as unpopular as possible. Happily it is still reasonable to hope that the union members in the customs sheds will show a good deal more commonsense than their union leaders choose to show in public: the threat of a disrupted Easter holiday seems as much designed to produce advance publicity as to cause actual chaos. What the unions want the public to know is that they have a deep sense of grievance.

On to unions' own figures, this grievance looks understandable. Looking down from the peak achieved with the award of 1980, they claim that it would now take an increase of 15.6 per cent simply to catch up with the subsequent movement in the retail price index, and nearly 30 per cent to catch up with clerical workers in other employment. These figures are disputed by the Treasury, which shows that average Civil Service earnings (not salary rates) had kept somewhat ahead of the RPI between the implementation of the 1980 award (five weeks late) and the award last year.

These are all honourable men, but there is some tricky footwork concealed in these contrasts. The Treasury, by starting from the implementation date rather than the date due, conveniently washes the inflationary impact of 15 per cent VAT largely into the irrelevant past. By concentrating on earnings rather than pay scales, it gets some "credit" from the fact that since the service has been cut by reducing recruitment, it now has a higher average seniority. This is one aspect of the tangled question of incremental pay scales.

Way ahead for training

TECHNOLOGY is fast making nonsense of old distinctions between white-collar and blue-collar jobs. The need for a more skilled and versatile workforce, stressed by the White Paper on education and training published yesterday, applies to all types of jobs throughout the economy.

Production workers increasingly need judgement and other intelligent skills to be able, for example, to anticipate and prevent costly mishaps on automated manufacturing lines. The same is true of front-line sales staff as products on the market become more complicated and expensive.

The diminishing need for administrators in the middle ranks of big bureaucratic organisations can only be emphasised by the Government's efforts to stimulate small business activity. People at managerial level will probably need to become more and more directly involved in developing, producing and selling goods and services. But the outdated blue- and white-collar distinctions are still enshrined in Britain's procedures for training young people to earn their living in the self same changing economic conditions.

The education system's academic courses and examinations prepare middling to good scholars largely for less or more intellectually demanding work of the clerical or administrative kind. Other pupils are mostly released from school at 16 without any well developed alternative skills. As work for untrained school-leavers has grown scarcer, they have been increasingly recruited in to government - financed training courses. But because the courses are predominantly taken by young people lacking success in academic exams, training has been bedevilled with the image of an activity fit only for teenaged educational failures.

Qualifications

The White Paper is far from the first document to point out the potential destructiveness of the gulf in public esteem between education on the higher side, and training on the lower.

But it contains a third proposal which might at last go some way to bridging the gulf in esteem where all previous measures have failed. The added proposal is a swift review of the

can be summed up in the following two statements, both true: any individual clerical officer, enjoying both increases and increments, has probably had a reasonable rise in real income over the past five years; but any post of given seniority has rated steadily falling real rewards. The clerical service have been committed to run up a fairly slow rate of escalation; they can rise while the steps get lower. Comparisons between this system and an outside world in which automatic increments are the exception rather than the rule will always lead to wrangling.

It is possible that the old rules gave too little weight to this feature of the Civil Service (not to mention Civil Service pension rights) and it is certainly true that the Government regarded the levels it inherited as excessive. It has used both obduracy and labour market conditions to hold back Civil Service pay ever since.

Comparability

However, Ministers have always acknowledged that this process had to stop somewhere, as Sir Geoffrey Howe told the Megaw Committee in 1982; at some stage comparability has to be given a far greater weight. It can also be argued that the service has had little or no return for the undoubtedly - though unmeasurable - increase in productivity represented by the steady fall in its numbers. For the rail unions, the hope of some productivity deals has been important in sweetening a 4.8 per cent basic settlement.

The danger in stonewalling on is not that administration will suddenly be disrupted again this year; the mood of the membership does not seem militant at present. It is that by waiting until militancy breaks out in good earnest, the chance of a fairly smooth transition to comparability will be lost, and we will work through real disruption to some latter-day Clegg. The risk is not worth the return from another small real cut in scales. Meanwhile, however, the unions are asked to treat the public - especially if they prove empty threats. This will-win contempt, not sympathy. Is there no representative for common sense?

tangle of qualifications used in selecting people for different kinds of work. The number of such certificates, from professional accreditation downwards, runs into several thousands.

Representatives of employers, employees and local authorities as well as professional institutions and other examining bodies are being invited by the Manpower Services Commission to join a committee to make the review. They will be expected to complete it within a year by recommending a pruned and reshaped structure of so-called vocational qualifications which, unlike the present network, will be comprehensive and coherent.

Restriction

The Government's prime hope is that the recommended structure will enable acknowledged successes in practical training to count as credits towards educational qualifications and the other way round. If the hope can be adequately realised by the review, it could well eventually get rid of the white-collar/blue-collar shibboleth.

The damaging effects go beyond shaping children for either intellectual or practical work but not for both. Employers' and professions' restriction of career prospects to graduates has increasingly limited the top jobs even in essentially practical work such as engineering to people who have succeeded in largely academic studies until they are 21. Would-be engineers who fail the school-leaving exams have little prospect of rising beyond middling rank even if they are fortunate enough to obtain a rare apprenticeship and show themselves practically talented. Their insistence on purely academic criteria for entry will be formidable. Much will depend on the choice of the review committee's members and especially its chairman.

That fact is recognised by the White Paper in its statement that the revised qualifications structure should enable practicable accreditation to be given to entry to both higher education and professional sludships. But the difficulties of persuading the professions, let alone universities, to relax their insistence on purely academic criteria for entry will be formidable. Much will depend on the choice of the review committee's members and especially its chairman.

Q: You have been talking about having a mandate for change. What in India do you think most needs changing?

A: One must realise that most of our ideology, our policies, and our thrust in planning was laid down 35 years ago in the early 1950s. Now while the ideology and the basic policies are still relevant, the method of achieving these has changed with development of technology, with changes of what is available to us today and was not available to anyone in the world 35 years ago. So we must modify as we go along.

Q: What are the real problems of India?

A: Ultimately I think today our biggest problem is population: getting it under control, because it affects everything that we want to do. On the political side, making it more homogeneous, more cohesive - reducing the difference between religions, castes, regions, languages - all these multitudinous things that we have got. On the development side, lifting people up from their very gross poverty and making them viable.

Q: Judging by the speed with which you have initiated changes, you could not have been too happy about what you watched happening before, when you could do little or nothing about it.

A: The younger generation always feels things are not moving fast enough and maybe this will be true 20 years from now.

Q: 20 years - is that how long you hope to stay Prime Minister?

A: It's not for me to say that - we have got five years at the moment.

Q: But how frustrated did you feel?

A: In certain areas, very frustrated. Q: Which particularly?

A: Oh corruption really and speed of implementation. I think you can see corruption in two different areas. One is the very big corruption which is easier for us to get at and easier to control, and which we have managed to control to a large extent since the early 1980s. By big, I mean the person who takes very large amounts.

What is going to be much harder to control is the small chap down in the villages where it is difficult for us really to find out about everything that goes wrong. But we are trying to build a good feedback system and a system where people will be accountable.

Q: On the big side, one has heard lots of stories even in the past couple of years of large amounts of money being paid on contracts either to Congress (I) or to individuals.

A: Well, wherever we have found out we have taken action - dismissals, pushing them out of the political centre.

Q: That's just happened

since you came to power?

A: No before that. People were moved very gently, but if you look back now you will see how many changes had taken place.

Q: Are they being moved less gently now?

A: Well, a little faster maybe.

Q: Are you prepared to say publicly to the world, since many big bribes are paid by foreign companies, that backhanders should no longer be paid to Indian politicians, civil servants or middle men?

A: Absolutely, and that is one of the reasons we are legalising political donations (from companies) so that anyone who does want to give to a party can legally give to a party. So one should assure that if anyone is asking for something for the party and it is not going directly to the party, then it is going elsewhere.

Q: So Congress (I) is taking no black money, at national level?

A: No.

Q: And at local level?

A: I hope not, and if we find out, we will take action. Anyone who wants to give us money (nationally or locally) should give it legally - we have opened the channel.

Q: So businessmen should be approached by middle men and asked to give money in order to get contracts...

A: ...are being taken for a ride.

Q: Your mother had a reputation for running a very tight economic policy, which was widely admired, especially for not raising excessive foreign borrowings. Do you think the time has come for more risk taking?

A: No, I do not think we are ready for that. Most of the countries that have taken that risk are in very deep trouble. We have managed to keep clear of such problems.

Q: Turned to industry, you have relaxed a lot of industrial licences and controls, allowed more imports in, and opened up areas for the private sector. How far do you really want to move the country away from its traditional protectionism and centralism?

A: It depends on specific areas. On strategic and core areas like energy, telecommunications, defence and transport - to some degree, we don't want to ease up too much and it should remain largely in the public sector. From our strategic point of view we think it is necessary that it does so. In other areas we are not going to be very fussy about letting the private sector in and loosening up the controls.

Q: How open an economy should India become?

A: When we started our development we had a particular policy because there was a particular condition. We didn't have the capability to have a private industry. The manage-



ment, the technology, the know-how were not available. So we had to build in the public sector and we had to build everything in the public sector. Now we have built up that technological manpower and we must use it.

So areas where we feel it is strategically important for us to have government control which includes things like food distribution for example, it is important that government keeps tabs on because we can't be blackmailed on that.

But in other areas where we have developed a know-how, developed a technology, I think we should ease up and let people in - I am talking about Indian private sector as opposed to foreign private sector.

Q: Does that mean you are changing the Socialist policy?

A: Not at all. It is sticking to the same basic ideology translated into the end of the 20th century. What you have got to look at is, did controls actually add to any control, did they serve a purpose? We are only doing away with those that have not served a purpose. Those controls that did serve a purpose have not been touched. It's the controls that have got very clumsy and bogged down which we've removed.

Q: But why weren't such adjustments done earlier?

A: I think a lot of people wanted to change, but there were a lot of political pressure groups which did not allow things to happen, or slowed down the process.

Q: What's happened to that

political pressure?

A: They apply it and we ignore it.

Q: What is your approach to self-sufficiency and import substitution?

A: We have been trying to become absolutely self-sufficient in everything. I don't want to change that. I think India must be self-sufficient on all fronts. But to achieve that end, I feel that today with these vast new technologies coming up, we cannot afford to attack on all fronts simultaneously. So we have to pick a few areas to come on par with the advanced countries, then pick another few and so on. In the meantime, we have to soften up on other areas because if we try to develop every single thing we are really just re-inventing the wheel again and again, and it's not serving a purpose. Certain areas are strategic, so we are going to carry on that development irrespective.

Q: Do you plan to de-nationalise anything - the banks may be?

A: At the moment we are really only looking at the sick industries. We have done an exercise on the public sector which will be ready within ten days or two weeks. Our thinking is that there are areas where the public sector really has no business being - tomato sauce and all sorts of things. Then there are some other companies which are public sector because we were forced to take them over, not because they were public sector by design.

Wall Street in the 1970s when he was with Citibank he says: "It's going to change the marketplace a good deal. It will force banks to be greater participants in the capital markets."

Logan will have to get acquainted with the people at Montagu. But he has an old colleague at Midland, Ernst Brutsche, the former Citibanker who now runs the bank's treasury operations in which Montagu will play a big part.

In clover

It has been a good few weeks for the Irish. Hard on St Patrick's Day came the Triple Crown victory over England, and now, from Germany, another triumph in a legal battle to save the shamrock as an Irish symbol.

The Irish Export Board, CIT, has been involved in a five-year dispute with Meggle Milch, a dairy products company, over Bavaria. Over whether Irish goods sold in West Germany could bear the shamrock on their labels. Meggle's registered trademark is a blue trefoil, and the Germans claimed the green shamrock was an infringement of their copyright.

At first things went badly for the Irish. But the state supreme court has now ruled in CIT's favour, with costs.

The Irish argument was that the shamrock was a national symbol, not a trademark, and over 30 examples were documented, ranging from the insignia of Irish troops with the UN in Lebanon, to the marking of registered bulls.

There is more to this than national pride, however, though John Healy, of CIT, did admit it all sounds like something from a Myles na Gopaleen story. Irish exports to West Germany totalled £11.6m last year and the word "Irish" has selling-power there. It is estimated that German companies spend five times as much promoting local goods with an Irish brand-name as the Irish do on promoting the real thing.

He declined to comment on specific plans, but having witnessed a similar upheaval in

Q: Your policies are being criticised because, while you are cutting tariffs on many products not made here, you are building in new protection with every high tariff barriers like 200 per cent on computers and components made in India. So you're just building in new higher technological protectionism.

A: You have got to give them some protection till they find their feet otherwise they'll never find their feet. But we are not reintroducing protectionism at a higher point.

Q: What is your policy on the role of foreign companies in a developing country like India?

A: We have to look at each case very specifically. But we are very wary of foreign companies - we have had the recent case of Union Carbide.

Q: Has that changed your view?

A: Well, the way they are behaving post-incident, certainly - the compensations they are talking about, the whole thing doesn't bode well for a company of that size, their whole attitude of what happened at Bhopal. They are trying to disown responsibility. They are trying to get away by giving very small compensation and hiding behind legalities. It is one of the biggest disasters in the world.

Q: Is there any alternative to your taking court action against the U.S. against them - is there any chance of an out-of-court settlement?

A: Today it seems very unlikely. There is no way we can accept the compensation that they have suggested which is too low.

Q: So that has changed your attitude?

A: Yes, when they are in it only for making a buck at any cost, that's not good enough for us. It has made us rethink on the whole business of foreign companies coming in, looking at the higher technology companies and giving where we could get them to work with us. Now we have to review the whole thing to see that we are protected properly.

Q: Is that a concern with American companies in particular?

A: Well much more American, less European or Japanese, but we are reviewing the whole lot.

Q: So Union Carbide is responsible for several American Electronic companies maybe not coming in?

A: It has definitely made a difference.

Q: Then what is the role of foreign companies?

A: We see them really in the high technology areas which we cannot develop ourselves or make use of on our own, and coming in such a manner that we learn that technology. In some areas we'd like to have joint development projects with them probably.

Q: Will you change the foreign exchange regulation act rules, maybe on the basic 40 per cent limit for foreign equity?

A: Not at the moment. We have not considered it yet.

Q: But maybe, though I'm not specifically referring to Union Carbide, they'd be more willing to look after what they're got and improve the technology if they did have a bigger stake?

A: Maybe.

Q: Do you have a view about whether you'd rather deal with countries other than the U.S. and USSR which are away from the sharp end of East-West conflict?

A: We have increased our trade tremendously with Europe and Japan during the last five years and we'd like to continue with that. We want to spread our trade right across.

Q: Do you have an economic model that you admire or follow - say Japan or Singapore?

A: We are going to develop our own model as every country must for its own system to suit its own people.

Q: Do you admire what Mrs Thatcher has done economically in the UK?

A: In some areas yes. She has been very strong and bold in her stand on trying to get England out of the mire it had got stuck in. But it wouldn't work in India.

Q: I'm told there was always a special and close relationship between Mrs Gandhi and Mrs Thatcher. Do you agree there was?

A: Yes, there was. I think they just got along well together. I would like to continue that sort of personal relationship.

Q: Would you set out your views on India's future relationships with the USSR and the U.S.?

A: With the USSR we have had a very strong friendship. They have helped in building our industries and they have stood by us at times of need. So we appreciate that. The U.S. has let us down on a number of occasions - 1971 Bangladesh, 1965 Pakistan. On one or two defence items where we spent a very long time talking to them, ultimately they put conditions that were just not acceptable.

Q: Would you like to buy defence items from the U.S.?

A: Providing they come on reasonable terms. We have no problems buying defence items from Britain, from France.

Q: Could you ever trust the Americans in the way you personally seem to trust Russia?

A: I think we could, but they must make their policy with regard to Pakistan very clear. Are they going to let Pakistan arm with nuclear bombs for example: every indication today is that they are.

Q: Do you think Pakistan has a nuclear bomb?

A: The year very close to one if the yavsent got one, and nothing is being done to a top it, and once it's there it'll be a fait accompli. We'll be landed with a bomb in the sub-continent.

Q: It sounds as if your relations with Russia are closer or warmer, what is the right word to use - trust?

A: I think closer is wrong. There is a history of friendship and co-operation. With the U.S. there have been those incidents: Arming Pakistan at the moment, looking the other way when they're taking a bomb.

Q: What about your relations with all the South Asian neighbours?

A: We want to improve our relationships with all of them, with closer co-operation and exchanges.

Now there's a better way to fly between Birmingham and London



Roomy new Shorts 330 now links the Midlands with Gatwick, the world's fourth busiest international airport.

The roomy new 30-seater Shorts 330 offers you a better, more comfortable way to fly from the Midlands to Gatwick, London's modern, hassle-free international airport.

Or, if you're travelling from the South East to the National Exhibition Centre or elsewhere in the Midlands, this new service will have you in Birmingham in a mere 45 minutes.

There are three flights in each direction, five days a week.

Talk to your Travel Agent or phone 021-236 7002 or 01-549 6534.

BRYMON in association with **British Caledonian COMMUTER**

Observer

Deutsche Bank

An enviable ability to pick the plums

By Jonathan Carr in Frankfurt

DEUTSCHE by name and German by nature, this bank has a certain provincial air despite its growing links abroad. All that is true of Deutsche Bank, but it is not the whole truth.

It is a commonplace to say that the Deutsche is easily West Germany's largest and most profitable bank. This fact is documented again in the annual report released today (though as usual this fails to reveal the Deutsche's full strength). It seems to be emphasised by the two standard crystal towers ("debit and credit" as they are called) of the Deutsche's new headquarters in the centre of Frankfurt.

But for its supreme position at home, does the Deutsche have what it takes over the next decade or so to be one of the world's top two or three international banks—perhaps even to head the list?

An initial glance at the competition suggests this is unlikely. In terms of total assets, the Deutsche was the 14th biggest bank in the world in 1983—far behind the leaders Citicorp and Bank of America. Admittedly, size is not everything and the international comparison, made in terms of the high-flying dollar, automatically depresses the position of European banks.

Even so the Deutsche began quite late in the post-war period to build up its international network again, its position in the key (admittedly very difficult) U.S. market remains modest, and only now, with the new offshore Deutsche Bank Capital Markets Ltd., is it moving to take the fullest advantage of London as a Euro-market centre. It would be easy to take that history, and the published figures, and judge the Deutsche a worthy stick in the mud in international terms. Easy—but wrong.

The surprising thing is not that the Deutsche's foreign network is not bigger (it comprises 15 branches, 9 wholly-owned subsidiaries and 19 representative offices) but that other German banks it lost its assets in the East through the war, it was split into several

parts by the western occupying allies and only became reunited again as Deutsche Bank AG in 1947. That coincided with the "economic miracle," the helter skelter expansion of domestic banking which accompanied it—and hence there were few resources, either of funds or personnel, to launch out abroad. When the Deutsche did set up a foreign base it showed the success of its Luxembourg Euro-lending activities. One of the keys to that success, and to Deutsche's future, is that it almost exclusively knows when to say no.

For example, in the late 1970s and before many of its main rivals, it put a brake on its Euro-lending, stressing the precept that earnings go before volume. For a time the Deutsche suffered the indignity of slipping in the Euro-lending ratings, but its caution later paid dividends. Likewise in 1979 the Deutsche did not succumb to many other German banks in buying lots of fixed-rate government bonds because it felt interest rates would rise. It was right. Those two examples alone help explain why the Deutsche's profits and regular dividends, when many other banks were floundering.

The same prudence dictates Deutsche Bank's attitude to financial innovations like currency swaps, RUFs (Revolving Underwriting Facilities) and NUFs (Note Issuance Facilities). It rejects nothing out of hand but it will not buy a pig in a poke.

Quite a lot of people smiled with disbelief when Deutsche said a main reason for taking its 4.99 per cent stake in Morgan Grenfell last year was to learn from the British merchant bank. But the statement reflects the belief that Morgan Grenfell has experience in fields closed to the Deutsche so far, and that there is much to be gained from watching at close quarters. "We are the Deutsche, and when we do things, we have to get them right," a board member said solemnly.

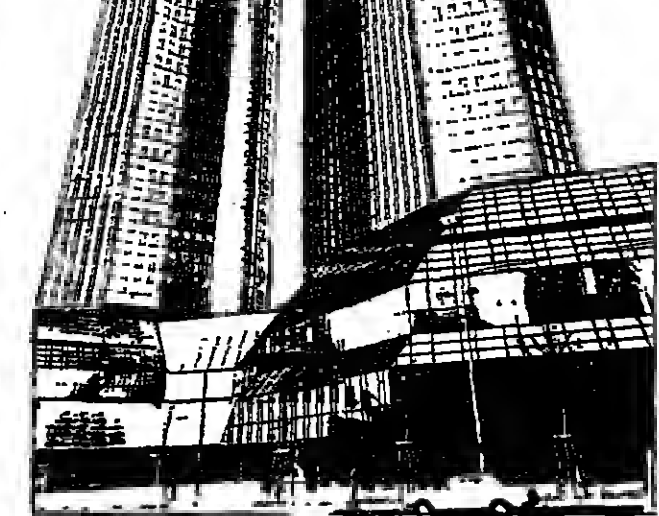
That is easier said than done. Where has the Deutsche acquired the ability to pick so

many plums and leave most (certainly not all) of the rotten apples untouched? Dyed-in-the-wool conservatism is not the answer, for in many fields (bringing new companies to the German stock market is one example) Deutsche sets the pace.

It would be too simple just to say that the Deutsche has "better people." But the truth is it has acquired a tradition of quality, thanks above all to Dr Hermann J. Abs, who built up the Deutsche again after the war with a rare combination of financial skill, cannyness and persistence. By sheer force of character Dr Abs dominated the executive board (and a lot of other boards too) in a way no single figure has done since. Significantly, since the Abs era the Deutsche has had two "spokesmen"—in effect co-chairmen. But the tradition of effective leadership and business prudence lives on.

Partly this is a matter of outstanding (but not automatic) personalities like the current spokesmen, F. Wilhelm Christians and Wilfried Guth (the latter retired in May in favour of Dr Alfred Herrhausen, a brilliant banker with a cool, even aloof, approach). Partly it is the make-up of the board itself. Great care is taken to achieve a balance of age groups (bringing the young lions in early) temperaments and skills. Some members tend to be brilliant ideas men, others controllers—financial and otherwise. One rule is that every board member must have a responsibility "on the front"—that is he must look after banking in a specific region of West Germany as well as having broader policy tasks. Another rule is that all board decisions are to be taken unanimously, or not at all. Once taken, the whole board is collectively responsible. Deutsche Bank can fairly be called a "republic" but also a "meritocracy." A title unaccompanied by brains will get you nowhere.

All that helps give the Deutsche a strong basis for future growth. But there are two final points also worth stressing—one about the Deutsche Bank you can see and



Deutsche Bank's Frankfurt headquarters: "debit" and "credit."

one about a Deutsche largely hidden from view.

The first is that the Deutsche is the prime example of the German pattern "Universalbank," meaning it does almost everything from lending and deposit-taking, to underwriting stock and bond issues, and arranging mergers and acquisitions. Anglo-Saxons used to be a firm division between commercial and investment banking tended to look at the Deutsche in the 1970s. But nowadays with the traditional barriers becoming less firm, and with non-banks breaking into financial services, the "universal" system looks less demoralised and unwieldy after all. It may well be that the wave of de-regulation sweeping the world's financial markets may mean more competition for the German banks at home.

But it should also be noted that the German banks, headed by the Deutsche, will find bigger markets abroad for their varied skills and services they have so long cultivated under the "universal" system. Second, it goes without saying that the Deutsche is a solid bank—but it is certainly even more solid than its published figures suggest. German accounting practice allows banks to boost hidden reserves and loan loss provisions in such a way that

the final net profit figure becomes almost meaningless. Last year the Deutsche says its group operating profit rose by 1.3 per cent but does not give a figure (which is, however, believed to be around DM 4bn).

Over years, thanks to its consistently sturdy but not precisely definable profits, the Deutsche has been able to build a big buffer against loan losses—at home and abroad.

According to the published accounts, the total risk provision made in the group in the five years to end-1984 was DM 6.3bn—but the real figure (including the undisclosed sums) is certainly much larger, perhaps edging up towards DM 10bn.

In the meantime the Deutsche gains tax benefits on these sums, and is able to land part on to prime borrowers without the disadvantage of refinancing costs. But should it come to a loan default by one or more borrowing countries, the Deutsche Bank is better padded than many rivals (not least the American banks) to ride out the storm. Naturally no one at the Deutsche relishes the idea of a default—but not is it extended, if it comes, it will well and truly sort the sheep from the goats—and the Deutsche has fair cause to feel it is among the former.

Economic Viewpoint

The Old Lady drags her feet again

By Samuel Brittan

DESPITE NEAR record real British interest rates, the CBI has forecast on the basis of its latest survey 4 per cent real growth in 1985, compared with the Treasury's 3½ per cent. Total order books are said to be the best since 1979. For export orders there is a small majority reporting "above normal" for the first time since 1977.

This favourable outcome is not guaranteed by the gods. The CBI respondents must have assumed, implicitly, that some part at least of the real depreciation against non-dollar currencies will stay, and that sterling will not go too far towards the very top end of the DM 3.5 to DM 4 range in which it has been fluctuating. Another implicit assumption is that base rates will fall, if not to the 8½ per cent level of last December, at least to 12 per cent or less.

Above all (although few harassed managing directors would put it that way) they must also be assuming that the official projection of 8½ per cent nominal GDP growth for 1985 "dominates" in the logicians' sense, the intermediate stringent-looking monetary and fiscal objectives.

Major inroads on unemployment require 4 per cent growth not merely this year, but next year, the following year, and the year after that, compared with the falling off forecast by Treasury and CBI alike for 1986 onwards.

A favourable international demand outlook would help improve the prospects of obtaining a better result.

Senior British Ministers believe that demand management in both Germany and Japan is too tight. Would it not encourage these countries to move a little if the British Chancellor lifted his sights for the UK at least to the extent of trying to stabilise underlying nominal demand growth in 1986-87 in place of the gradual decline envisaged in the present Medium Term Financial Strategy?

Before, however, we can talk about relaxation in future years, some attention must be paid to the foot-dragging for this year shown by the Governor of the Bank of England, in his evidence to the Treasury Committee last Monday, when he cautioned against expecting

early interest rate reductions. Sterling has now risen by nearly 10 per cent from its late February low point. The Bank's attitude now seems to be: "When sterling is weak, we look at the exchange rate. When it is stronger we switch our attention to domestic money and credit"—which may well happen to justify high interest rates.

Bank spokesmen have not explained why nominal short-term interest rates have to be 4 per cent higher in the UK than in the U.S. and 7 per cent higher than in Germany and Japan, and why UK real interest rates have to be about 3 to 4 per cent higher than in those three countries.

The need to bolster confidence in sterling, after the knock it took this winter, might justify caution over timing of

Why should real interest rates be three to four per cent higher than in the U.S., Germany or Japan?

cuts in base rates below 13 per cent, but not for making it any for some banks to remain above 13 per cent.

There are several possible reasons why the Bank should have moved over to the deflationary side of the government, not in order of importance.

● The risk of having to eat humble pie if it lowered rates and then had to raise them again. Such omour-propre should be left to politicians. Interest rates are a price, and necessarily fluctuate.

● There is also concern about the impact on sterling of any spring weakening in oil prices. It is surely absurd to maintain high interest rates now because of a hypothetical shift in sentiment later.

● The possibility of had months for Sterling M3 and the other broad aggregates indicated that an undershoot of his nominal demand objectives would be as bad as an overshoot, the Bank seems to be moving back towards both a more dogmatic and a more restrictive stance. At least one should highlight the danger.

one will have to break the circle. The Bank of England Bulletin explains very clearly that the rise in the private sector's broad liquidity is due to structural changes and does not necessarily bring inflationary danger.

● While the Bank pays lip service to the money supply it really does worry about a 20 per cent per annum rise in bank lending. This concern is a hangover from the direct lending controls of the 1950s. Bank lending is only one of many flows in the economy, and there is little relation between it and either Nominal GDP or inflation. Indeed a very steep rise in bank lending in 1981-82 preceded one of the steepest falls in inflation ever experienced.

Soma of the present rise in bank credit may simply be bill arbitrage—companies borrowing from the banks on bills and redepositing the proceeds for the sake of the turn.

● The Bank is worried that unit labour costs in British manufacturing were rising at 4 to 5 per cent in 1984, compared with about 1 per cent in 1983 and among major competitor countries today.

The deterioration over 1983 does not represent faster wage inflation but mainly a relapse of productivity from its post-recession slump. Part of this may well reflect measurement problems in a coal strike year and may well be revised upwards.

A modest gradual appreciation of sterling in relation to other major industrial currencies such as Germany and Japan is nevertheless almost inevitable, and acceptance of this is quite consistent with treating the exchange rate as a principal policy indicator.

For years and years the Bank has been nodding and winking about its dislike for "rigid monetarism" and making no secret of its belief that over-restrictive Government policy contributed to high unemployment.

Yet now that the Chancellor has embraced a broader concept of "financial policy," and has indicated that an undershoot of his nominal demand objectives would be as bad as an overshoot, the Bank seems to be moving back towards both a more dogmatic and a more restrictive stance. At least one should highlight the danger.

Support for new technology

From Mr R. Mully and Roma Balogh

Sir—Your excellent leader (March 26) highlights significant weaknesses in the Government programme of support for industrial innovation and high technology projects. In particular we welcome your questioning of the Government's abilities to "pick winners," which is emphasised in your conclusion that the DTI lacks monitoring techniques and does not know whether money has been wisely spent.

A substantial proportion of this support has been the form of grants for large industrial concerns. As Norman Tebbit pointed out, profitability is improving, and therefore companies are increasingly able to finance the full cost of new projects from their own cash flow. Moreover, large diversified groups should include some risky projects in their portfolio to maximise their expected return on capital; they should not need grant support as a major incentive.

You are correct, therefore, to assert that the main problem in this sector is lack of management appreciation of new technology and a more pronounced shift in emphasis towards advisory, information and consultancy support schemes would be appropriate.

Project grants retain an important role in particular areas, however. Firstly, they are an essential part of Government's encouragement for small firms. Our experience is that small entrepreneurs have plenty of good ideas and sound

Letters to the Editor

technical awareness but are constrained by a shortage of capital. Grants help to fill the funding gap experienced by small growth businesses.

Secondly, grant support for high technology projects is important for attracting direct inward investment to the UK. As our industrial competitors offer increasingly attractive aid packages to capture internationally mobile projects, the UK needs to maintain a competitive share of the substantial output, employment and innovation benefits associated with these investments.

Richard Mully, Roma Balogh, Grants Advisory Service, Deloitte, Haskins and Sells, 128 Queen Victoria Street, London, EC4

Trinidad sugar workers

From the High Commissioner, Trinidad and Tobago

Sir—In a report headlined "Bulk of Trinidad's Sugar workers to be dismissed" appearing in your paper on March 7, 1985, James J. Gant states that "The Trinidad and Tobago Government is to dismiss half the 10,000 workers in its largest sugar company this year, and 3,000 more later as a result of a shake-up of the financially troubled industry."

Had British Aerospace not persuaded the Government to raise their support to the same level the sale would have fallen through.

The aerospace industry exports half what it manufactures (some £3bn) and produces a healthy substantial contribution to our balance of payments. Unlike major competitors in the U.S. we do not have a large home market to support our industry. The U.S. aerospace companies export only some 20 per cent of their products. Our industry must export in order to live and must, therefore, not be more heavily handicapped than our competitors, as it would be if the Government were to withdraw their subsidies as Sir Gordon Downey implies they should, and Mr Ian Byatt of the Treasury suggested they should in his report in 1982. So far the Government have resisted any such advice. I hope they will continue to do so.

(Sir) John Curtis, 29 King Street, St James's, London, SW1.

The report goes on to state "the sackings, announced by Mr Ronald Williams, Minister for State Enterprises, are a stark illustration..."

It appears that this statement on sackings attributed to the Minister relates to the opening address he gave to the 22nd Conference of Sugar Technologists in the Caribbean at the Holiday Inn in Trinidad on March 4, 1985. The relevant portion of the address, in referring to some of the measures which the board of the sugar company would have to take to reduce its losses, states: "cut its labour costs through reducing numbers throughout the system and exercise more stringent cost controls over direct labour costs and fringe benefits."

The above was the only reference in the Minister's address to reduction in labour costs and it is therefore surprising, to say the least, to find that this has been translated into such precise figures of sackings.

F. O. Abdullah, 42, Balgrange Street, London, SW1.

Oysters and the environment

From the Parliamentary Under-Secretary of State, Department of Environment

Sir—I was rather surprised by arguments used in the article in Men and Matters yesterday about our consultation document on the dangers of antifouling paints for the marine environment. The issue is much wider than the damage that is clearly being suffered by the oysters. This is a red light to which we are bound to react. It indicates a potential environmental danger and we must not wait until the disaster is real before acting.

But the evidence does not stop at seriously reduced oyster production. Much more serious is the evidence published in the scientific journals that other forms of marine life are affected as well as the commercially important oysters and other shell fish. Environmentally this is of great concern since they include for example, phytoplankton, an important link in the food chain. Interference in this cycle chain could have serious and far-reaching consequences.

On the open sea we can be reassured that the large volumes of water will dilute the organotin levels at which evidence of damage becomes evident. But in shallow enclosed estuarine waters dilution is insufficient. It is here that large numbers of small

boats are moored often for long periods. The dangers are clear.

Finally I would like to make it clear that far from acting without due consideration and discussion as the article implied the Government has been in the process of a period of time with those concerned and we positively welcome comments on our proposals. The consultation document invites responses by May 14. We shall then be preparing regulations which will be laid before Parliament so that the whole subject may be debated as appropriate.

William Waldegrave, Department of the Environment, 2 Marsham Street, London SW1.

Cost of collecting capital gains tax

From the Chairman of the Inland Revenue

Sir—Your correspondent, S. W. Penwill (April 1) asked for information about the cost of collecting capital gains tax. Figures of our take and cost ratios are published in the Board's Report each year, and Inland Revenue Statistics, also published annually, gives details of taxpayer numbers.

Mr Penwill will be interested to know that for 1983-84, the latest year for which we have firm figures, capital gains tax raised some £671m at a cost of £14.7m—just over 2 per cent of the year's take and cost ratios are published in the Board's Report each year, and Inland Revenue Statistics, also published annually, gives details of taxpayer numbers.

Mr Penwill will be interested to know that for 1983-84, the latest year for which we have firm figures, capital gains tax raised some £671m at a cost of £14.7m—just over 2 per cent of the year's take and cost ratios are published in the Board's Report each year, and Inland Revenue Statistics, also published annually, gives details of taxpayer numbers.

(Sir) Lawrence Airey, The Board Room, Somerset House, London, WC2.

A sophisticated queueing system

From the Director of Information Management, British Airways

Sir—With reference to Mr Gottsman's letter (March 29), as part of an £3m telephone modernisation programme at British Airways' headquarters at Hatton Cross, we have installed the largest and most sophisticated automatic call queueing system in the world. At the same time the growth in the call rate has put a strain on existing British Telecom trunking systems which are soon to receive additional capacity.

This will cut down, and, we hope, cut out the delay that regrettably Mr Gottsman has experienced. J. O. Watson, Heathrow Airport, Hounslow, Middlesex.

UNIT TRUSTS 1985



Unit Trusts are booming—123 new unit trusts launched in 1984—20 new management groups formed.

By the end of the year the total number of unit trusts touched 700 for the first time. Private investors, institutions and companies are all realising the attractions of professionally managed investment in equities. Now you can keep track of them all. The Unit Trust Year Book 1985, published by Financial Times Business Information with the co-operation of the Unit Trusts Association, gives a full analysis of 748 authorised unit trusts.

There are over 180 clearly presented pages of essential information, all updated since January 1985.

You'll find information on each trust value; the trustees, the trust's history; minimum investment charges; a list of principal holdings; and a 10-year record of distributions and offer price highs and lows. Each trust is categorised by its investment objectives and its management philosophy.

BUY THE YEAR BOOK—GET ONE YEAR OF "UNIT TRUST MANAGEMENT" FREE

The Year Book also contains several unique ranking tables.

● Performance tables—rankings by percentage capital growth over a series of years.

● Trusts in order of size—including details for the last four years.

● Trust yields—income trusts ranked by yield, showing changes in net distribution.

● Monthly sales and total funds.

● Management groups in order of size and by performance.

And there are expert articles written both for individuals and organisations.

What is a unit trust? How do you invest in, or choose, a unit trust? What do you look for in a manager's report? Taxation, and the uses of share exchange schemes. Regular savings plans and insurance-linking. Plus much more.

The Unit Trust Year Book, which is published on 29th March 1985, can be ordered by completing and returning the form below.

When you do so, there's a valuable bonus—an opportunity to receive a

year's free subscription to a new Financial Times monthly publication devoted to unit trusts—Unit Trust Management. You receive twelve monthly issues—normal price £30.00—at NO COST.

But you must apply before 31st May 1985.

UNIT TRUST MANAGEMENT

HOW WILL YOU MANAGE WITHOUT IT?

FREE SUBSCRIPTION

Unit Trust Management is the first ever monthly publication to deal solely with the needs and interests of the unit trust industry. It gives systematic updates on all new unit trusts as they are launched. Regular, authoritative tables and well-researched features on individual groups and funds. News on changes in the market, and the people who make it tick. Accept a year's subscription to this exciting new publication free when you buy the Unit Trust Year Book before 31st May 1985.

Please send me a copy of the UNIT TRUST YEAR BOOK 1985, price £79.50 (UK) or £23.50/US\$30.00 (overseas).

Please send me the same time for a year's subscription to the new monthly publication Unit Trust Management, FREE.

I enclose cheque value £/US\$ made payable to FT Business Information.

I wish to pay by credit card. Please debit my account.

☐ Barclaycard ☐ Access ☐ American Express ☐ Diners Card

Card Number: / /

Expiry date: / /

☐ I wish to order 5 copies or more. Please send me details of bulk order discounts.

PLEASE USE BLOCK CAPITALS

Name: / /

Mr/Ms/Ms

Title: / /

Organisation: / /

Address: / /

Post Code: / /

Telephone: / /

Nature of Business: / /

Signature: / /

Please allow 28 days for delivery. Refunds are given on books returned in perfect condition within 7 days of receipt. Please note payment must accompany order. Prices include postage and packing.

Please return to: The Marketing Dept, FT Business Information, Crutcliffe Place, Fetter Lane, London, EC4A 3DF (not order address only).

FT Business Information, Crutcliffe Place, Fetter Lane, London EC4A 3DF. Registered office: Stratford House, 10 Cannon Street, London, EC4 0 4PT. Registered Number: 280286



CONSTRUCTION EQUIPMENT.
WHO SAID BRITISH ISN'T BEST?

Polish workers in new call for reforms

By Christopher Robinson in Warsaw

NEW grass roots pressure for industrial reform in Poland has surfaced from a group of democratically-elected workers' councils in the country's electronics industry.

In a joint statement 12 councils have complained that economic reforms were being frustrated. They have demanded a thorough re-organisation of the central bureaucracy.

This is the first time a group of workers' councils set up to co-manage enterprises, have come together to criticise the implementation of government policy.

Many of the councils' members are former supporters of Solidarity, the now-banned trade union, and their complaints about interference with the decentralisation programme are an important challenge to the government.

The councils were created as an integral part of the reforms aimed at decentralising industrial management and making the economy more responsive to market demands.

Until now many of the councils have been embroiled in struggles with their managements for recognition of their wide-ranging powers of co-decision.

The statement from the electronics group was prepared last month but has remained unpublished in Poland.

The statement demands that the central ministries stop trying to directly manage companies and restrict themselves to "planning, analysis and general supervision."

It says the present system of ministries representing the various industries should be changed with the establishment of a single responsible industrial ministry, as has already been done in Hungary.

The councils also demand that the present range of tax relief which favours all companies and gives the central ministries a measure of power over industry, be limited.

Profitable companies, the 12 councils argue, should be allowed to invest more and banking policy should be changed to allow for this. The statement also demands that bankruptcy regulations be applied more stringently.

In a separate development, the workers' council at the Huta Warszawa steelworks has taken the Steel Industry Ministry to court to prove that a directive issued by the ministry demanding a review of management personnel at the plant is illegal.

At issue is whether, in view of a new company law guaranteeing company independence, the minister has the right to demand such a review.

BA proposes cash solution to Laker suit

Continued from Page 1

settlement figures put to them by BA in January.

BA might hope for a more sympathetic response from British Caledonian, which has flotation plans of its own. Some of the European airlines involved are scornful of the Morris suit, though, while Pan American and TWA appear reluctant to consider making any award in excess of anticipated legal fees for a full trial.

The payment to Sir Freddie has done nothing to endear the settlement to them. Mr Beckman has been retained by Mr Morris as his U.S. counsel throughout the suit on a contingency fee basis and therefore has a contractual claim on any final out-of-court deal. Sir Freddie, though, has no legal standing in the civil suit.

Nor is the pioneer of the old Skytrain transatlantic service held to much affection by BA's co-defendants. Few have bothered to hide their private distaste for the idea of a pay-off to Sir Freddie.

UK helicopter group receives double blow

BY BRIDGET BLOOM IN LONDON AND JOHN ELLIOTT IN NEW DELHI

WESTLAND, Britain's only helicopter manufacturer, has received a double blow to its hopes of achieving orders worth nearly £500m (£570m) for its Westland 30 aircraft. The company is under pressure to fill a critical gap in its production lines in the late 1980s, but deals it had hoped to conclude with the Indian Government and the British Army seem to be in jeopardy.

Mr Rajiv Gandhi, the Indian Prime Minister, yesterday appeared to scotch expectations in London and Delhi that the company would clinch a £58m deal with the Indian Government.

Mr Gandhi told the Financial Times that the Westland 30 was too large for India's requirements and would be too costly to operate.

Negotiations on the contract for 21 Westland 30s had been in progress for 18 months, with the Westland bid being approved by the Cabinet seven months ago. Westland had hoped to sign the contract last month.

No moves on the deal have been made, however, since Mr Gandhi became Prime Minister five months ago. It now seems clear that Mr Gandhi, a former airline pilot who has kept direct ministerial responsibility for aviation, does not support the deal, at least under the terms negotiated.

Mr Gandhi's reservations reopen the possibility of Westland's main rival, Aerospatiale of France, winning the order with its Dauphin

helicopter. The aircraft are needed by India's offshore oil and Natural Gas Commission for servicing offshore oil wells.

"We have a problem with economic performance. Westland's is much more expensive in kilometres per rupee," said Mr Gandhi. "The real problem is that Westland is not in the slot, it is a little too large, it has to carry empty seats, so it is more expensive."

The £58m cost of the helicopters is fully covered by grants provided by the UK's aid budget for India. There is also a parallel order under negotiation, but not covered by aid, for six helicopters, costing £20m, for use by the Indian Government.

The blow to Westland from Delhi is the more serious in that it comes only a week after British ministers made clear they had doubts over a potentially much larger deal on a military version of the W30.

Westland is one of the three companies competing for a contract for about 100 battlefield troop-transferring helicopters for the British army, which might ultimately be worth up to £500m.

Mr Adam Butler, Minister of State for defence procurement, told parliament last week that the army was reviewing its requirement. It was probable that the army would want a larger helicopter with a greater payload than those on offer, Mr Butler said.

It is suggested within the Ministry of Defence that no decision will

be made for at least a year, which is coincidentally the time allotted for completion of a feasibility study on a new five-nation troop-transferring helicopter.

Westland has argued strongly that it needs the W30 orders to plug a gap in its production lines between the end of 1987 and the early 1990s, when it begins to produce the new-generation EH101 aircraft, a joint project with Agusta of Italy.

Last year, Westland's sales fell from £225.98m to £206.25m. The decline was wholly in the helicopter and hovercraft division, which fell by £34m to £216m.

Earlier this year, the company said that without the W30, its orders from the UK Ministry of Defence (MoD) over the next few years might drop to 15 per cent of their current level.

There were suggestions in the MoD yesterday that ministers believed the company, as part of its high-pressure tactics to secure the W30 order, had overstated its plight.

Westland said yesterday that its failure to win an order for the W30 from the MoD would be "serious but not catastrophic." The company refused to say whether Westland would seek to improve its offer to India, so that Mrs Margaret Thatcher, the British Prime Minister, could discuss the matter in New Delhi when she meets Mr Gandhi on April 13.

Interview with Rajiv Gandhi, Page 22

Greece to call early election

BY ANDRIANA IERODIACONOU IN ATHENS

GREECE'S Socialist Government is to seek an early general election in June, several months before its four-year term runs out in October. A spokesman said last night that the Government wanted to renew its mandate to tackle critical developments in the Cyprus problem.

The Socialists have faced consistent calls for early elections from the Conservative opposition, ever since last month's presidential elections in parliament. The Conservatives declared the elections unconstitutional, and are refusing to recognise the elected President, Mr Christos Sartzetakis, whose candidacy was backed by the Government.

Prime Minister Andreas Papandreu is to meet the President tomorrow, to ask that he set the election procedure in motion as soon as parliament has voted through a

Government proposal for constitutional reforms in early May. Given that elections must be held within 30 days of the dissolution of parliament by the President, June 2 or June 9 are billed as likely polling dates.

The Cyprus problem, which has currently bogged down in yet another stalemate United Nations peace initiative, will hardly serve as the "national issue of exceptional importance," which needs to be invoked by the President to justify the early dissolution of parliament.

But the Government's reasons for deciding to go to the polls are judged to have more to do with the domestic political crisis engendered by the presidential election row. Economic Ministers are also said to have recommended an early elec-

tion to avoid a protracted pre-election period.

Debate on the constitutional reforms, which centre on curtailing drastically the powers of the President, began in parliament last night. The Government defended its proposals by drawing a parallel between the President and the former King, whose conflict with the Prime Minister in the mid-1960s triggered off a chain of events which led to the military dictatorship in 1967.

The Conservative opposition accused the Government of wanting to eliminate a check on its own powers, and leave Greece open to authoritarian rule. The Communist opposition, the third party in the parliament, are backing the Government's proposals.

Reliance on exports 'only threat to German expansion'

By Rupert Cornwell in Bonn

WEST GERMANY'S manufacturing industry faces only one serious threat to continued expansion in the next few months - a potentially dangerous dependence on foreign orders - according to three separate reports on the economy issued yesterday.

The three surveys, compiled by the Economics Ministry, the independent Munich-based IFO research institute and the engineering employers' association Gesamtmetall, all point a picture of a broad-based upswing in most sectors, but fuelled above all by export demand.

According to the ministry, new orders booked by manufacturing industry - a key barometer to activity in the months ahead - stood 4 per cent up in volume terms in January and February this year compared with the same period last year. But domestic orders actually declined over the year by 1.5 per cent, leaving the difference to be more than made up by a 13.5 per cent surge in foreign orders.

The same findings are made by Gesamtmetall, covering a sector which, with 3.7m employees, is the single most important in the economy. The association reported yesterday that while overall orders in hand stood 10 per cent higher in January than 12 months earlier, that was predominantly the result of a leap of 28 per cent in business booked from foreign clients of its 10,000 affiliated companies.

Perhaps the most cheering prognosis for the Government comes from IFO, it reckons that output by manufacturing industry as a whole this year might grow by 5 per cent in real terms, the strongest performance since 1978, with most sectors joining in the trend.

Among its individual forecasts are expansion of up to 8 per cent in the engineering and heavy vehicle industries, and of 8 per cent in the output of most goods by the electrical and heavy electrical sectors. Export demand is expected to underpin any upswing in many consumer goods sectors, while both foreign and domestic orders are likely to contribute to a growth of 5 per cent in production of the chemical industry.

Many analysts have attributed in part the current steady recovery in the West German economy to the weakness of the D-Mark against

not only the dollar but several other leading currencies, which in turn has made German industry extremely competitive. The fear has been that a sharp extended drop in the dollar - as has seemed possible in recent days - might propel the D-Mark upwards and reduce the appeal of the country's goods abroad.

IFO admits that export demand has been a prime contributor to the upswing of late. But while it concedes that the Dollar's unwanted strength has played a part, it argues that the U.S. currency has a very long way to fall before the unenviable competitive advantage of German producers is seriously dented.

It draws separate hope moreover from the gathering recovery in the world economy at large, which should aid exporters in the months ahead, whatever happens to the dollar.

UK toughens bank rules on Euronotes

Continued from Page 1

lished voluntary standards to ensure that their capital cover is adequate for Euronote business.

The question of contingent commitments has been taken up internationally by the so-called Cooke Committee of central bankers and agencies responsible for supervising the activities of banks that meet at the Bank for International Settlements in Basel.

The U.S. Federal Reserve is known to be considering the need for guidelines similar to those introduced by the Bank of England, but some bankers say the Bank of Japan has been hesitant.

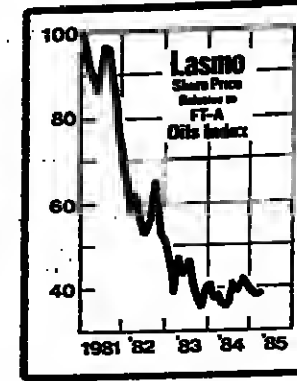
The Bank of England's concern is that banks are participating in note issuance facilities on the assumption that their underwriting pledge will never be called on.

The attraction for banks is that they collect fees from the business without having to set up space for it on their balance sheets. Borrowers know they will be able to roll over maturing short-term paper issues, effectively obtaining medium or long-term funds at cheap short-term rates.

Through outstanding facilities totaling about \$35bn, only \$7bn is actually drawn. This has created an overhang which could strain financial markets.

THE LEX COLUMN

Cutting up ruf at the Bank



Yesterday's quarter-point base rate cut by Barclays and Midland looked suspiciously like a diplomatic attempt to find a middle ground somewhere between the UK Chancellor of the Exchequer, who is wearing a "13 per cent please" badge in his lapel, and the Governor of the Bank of England, whose message appears to be rather different. If the intention was indeed to do neither one thing nor the other, it succeeded admirably. The gilt-edged market took one look at the changes and went out to lunch.

Risk assets

The Bank of England's review of off-balance sheet risk in the banking system comes not a minute too soon. It is plainly illogical that commercial banks should be able to underwrite a commitment in a public market and then treat the ensuing contingent liability as risk-free.

Many banks already make internal calculations about the risk involved in the practice but until now the Bank itself has officially considered these quantities termed Nifs and Rufs to be as solid as a pound coin.

From the standpoint of the banks, of course, the underwriting habit has all kinds of merits. When capital ratios are mighty constrained, business growth can be developed off-balance sheet and with a minimum of public disclosure. It is far from clear, for example, precisely what constitutes a contingent liability and what does not.

The sums involved are already very substantial, however.

The four London clearing banks achieved a growth in contingent liabilities - excluding acceptances - of about 37 per cent last year, which compares with a growth in advances of about 17 per cent.

The danger with these guarantees, as the Bank is well aware, is that they are apt to crystallise just when nobody else is interested in lending to the client.

The quality of commercial loan books is already being impaired by the growing preference of high-quality corporate customers for the securities markets. It hardly makes sense for the banks to lend money to lower-quality clients and at the same time agree to pick up the tab if the securities industry becomes disenchanted with a blue-chip.

The underwriting practice hinges, after all, on a bank's readiness to take a more charitable view

of credit risk than a public market. History shows the banks are not always right.

The Bank's decision to attribute to Nifs and Rufs half the risk weighting of a straightforward advance is most welcome as far as it goes. The problem is, however, that a Nif is intrinsically different from a loan. It is anomalous, for example, to attribute a higher risk to an underwriting commitment for another bank than to an inter-bank deposit. Yet, as of now, that is the position.

The Bank will no doubt tidy up this matter in its wide-ranging review of off-balance sheet items. In order to be effective, however, it will have to act in close co-operation with other supervisory authorities. The last thing the Bank wants is for Nifs to be driven out of London to a beach on some off-shore isle.

Lasmo

The history of Lasmo has been a perpetual scamper to stay ahead of capital expenditure, so that yesterday's one-for-four rights issue should have been no surprise. Even before Tricentrol's exercise in February, Lasmo shareholders must have known that their company could not support such a wide exploration programme indefinitely without new equity; and the vigorous market printing of the last few weeks had the whiff of rights.

In fact, the share price shed 18p to 330p despite a trading performance for 1984 that was all but wholly expected. The market did not reckon with a rights issue so soon after the \$44m convertible Eurobond last December and just at the season of traditional worries about the oil spot price. While the rights price is fairly set at an 18 per cent discount, Lasmo may also have

gone as little far in punting the Argus fund - especially as Tricentrol is nowhere near as enthusiastic: the City has fallen for this beautiful name and may be disappointed if she proves fickle.

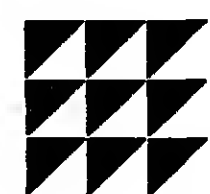
That said, there is much to justify the rights issue. Lasmo is scarcely desperate for funds by its own highly geared standards and could easily see out the year with a net cash outflow of, say, £40m. But Lasmo's drilling programme last year was little short of spectacularly successful and would cry out for capital expenditure of £150m even at a company less in love with drill-bits. As it is, Lasmo stands a good chance of being cash neutral this year.

Nor is it a bad thing to have something in reserve when the depredations of Mr Picken and his sort are shaking out some interesting potential development prospects. In the case of Phillips, Lasmo is particularly well-placed as a member of the consortium. Though the dividend for this year is not exactly munificent, there is no long-term reason not to take up rights.

P&O/Ocean

P&O may describe its 8.03 per cent holding in Ocean Transport as a trade investment, but it is not Sir Jeffrey Sterling's policy to hold investments where there is no control. So the inference must be either that P&O is contemplating a further investment in Ocean or that the accumulation of Ocean shares is part of a deeper plan - quite probably leading to a reorganisation of OCL, in which Ocean and P&O are partners.

Whatever the plan, its outcome will hinge on the attitude of British & Commonwealth Shipping, the remaining partner in OCL; not only does each partner have an option to buy OCL should any of the others be taken over, but there is also an agreement no partner should hold more than 30 per cent of OCL directly; indirectly, through Ocean, P&O has now gone over the limit. Since B&C has for some time been reducing its exposure to shipping, and is thought to be a straight seller of its OCL stake, Sir Jeffrey could have more than one deal to choose from. What seems certain is that OCL will need quite a lot of money invested in it before long and while neither Ocean nor B&C is an obvious source of the necessary funds, neither is P&O, so long as it lacks control.



AMEC

The worldwide construction group reports on 1984.

Points from the statement of Mr JWH Morgan F Eng, Chairman

- ☐ Increase in profits, despite setbacks in U.S.A.
- ☐ Liquidity and order book up.
- ☐ Outlook encouraging.
- ☐ Dividend increased by 10%.

The final dividend of 7.0p will be paid on 1 July 1985.

	Year ended 31 December	
	1984	1983
Turnover	\$2,000m	\$1,753m
Profit before tax	27.1	26.1
Profit after tax	19.5	18.0
Earnings per share	29.6p	27.9p
Dividends per share	11.0p	10.0p

AMEC - Areas of Operation

- ☐ Building
- ☐ Civil engineering
- ☐ Mechanical engineering
- ☐ Mining
- ☐ Mechanical and electrical services
- ☐ Project and construction management
- ☐ Offshore engineering
- ☐ Manufacturing
- ☐ Quality assurance
- ☐ Design
- ☐ Property development

AMEC p.l.c., Sandway House, Northwich, Cheshire, CW8 2YA
Telephone: (0306) 883885, Telex: 868708.

British Aerospace sale may raise over £600m

BY MICHAEL DONNE IN LONDON

THE FORTHCOMING combined sale of the UK Government's remaining 48.43 per cent stake in British Aerospace, together with BA's own offering of new shares, is expected to raise more than £600m (£720m) for the 146.85m shares involved.

The Government's offering will amount to just over 96.85m ordinary shares at 50p, with BA itself issuing 50m new shares, raising the company's issued share capital by 25 per cent.

The precise offer price will be announced close to the sale date in early May, but at yesterday's price of 412p, the Government would gain

about £400m, and BA just over £200m.

Sir Austin Pearce, chairman, commenting on the preliminary prospectus issued yesterday, said that BA did not need to raise money for itself immediately but had been advised that it ought to do so alongside the Government's own share sale.

The full report of BAe, also issued yesterday, confirms that pre-tax profits of £1bn in 1984 amounted to £120m (against £82m in 1983), on sales of close to £2.5bn (£2.3bn in 1983).

See Lex

Europe in line for big defence contracts

Continued from Page 1

cal consortium up to 60 per cent in the production work on the Rolling Airframe Missile (Ram), a joint German, U.S. and Danish ship-based anti-missile venture. The U.S. is also thought ready to begin placing large orders for tank trucks made in Germany.

The Ram project, in which Bonn and Washington each have a development share of 49 per cent, with the Danes making up the rest, is now in an advanced state of development, with General Dynamics of the U.S. as lead developer.

The Pentagon, however, is thought to be concerned at cost and time overruns on the project and over the memorandum of understanding on production will provide for General Dynamics to bid against a German consortium for the bulk of production work. The lower bid will win some 60 per cent of production.

The West German argument has been that the missile could be built more competitively there, by a consortium comprising AEG, Diehl, Bodenseewerke and Messerschmitt-Bölkow-Blom, which was established in January. The U.S. Navy is thought likely to order up to 10,000 of the missiles, with the West Germans needing fewer than 2,000. Giving the bulk of the work to

West German armed forces chief Wolfgang Altenburg yesterday defended the practice of giving most troops the weekend off, saying he ruled out the possibility of a surprise Soviet attack on a Saturday or Sunday. Heuter reports from Bonn. "I already know on Thursday evening if there is going to be a war at the weekend," Herr Altenburg said in an interview with the weekly magazine Stern. Most of West Germany's 495,000 servicemen work what is effectively a five-day week. Critics of the system argue that in the past most major wars have begun with surprise invasions launched on a Saturday or Sunday. Herr Altenburg argued that Western intelligence would give ample warning of an impending attack and that the Soviet bloc would in any case need time to mobilise its forces.

Germany, although the U.S. is the main customer, would represent something of a breakthrough in Bonn's attempts to reduce the imbalance in arms co-operation between the two countries. Bonn currently buys 10 times more military equipment from the U.S. than it sells there.

World Weather

	C	F		C	F		C	F
Africa	15	61	London	19	66	Madrid	23	73
Algeria	18	64	Paris	21	70	Moscow	15	59
Amman	23	73	Rome	20	68	New York	15	59
Baghdad	17	63	Stockholm	17	63	Osaka	18	64
Bahia	18	64	Tokyo	21	70	Singapore	25	77
Bombay	31	88	Wellington	15	59	Taipei	21	70
Buenos Aires	34	93	Yokohama	19	66	Tientsin	15	59
Calcutta	31	88	Manila	25	77	Tientsin	15	59
Cairo	17	63	Seoul	15	59	Tientsin	15	59
Cardiff	18	64	Tokyo	21	70	Tientsin	15	59
Chengdu	19	66	Tokyo	21	70	Tientsin	15	59
Cebu	25	77	Tokyo	21	70	Tientsin	15	59
Dacca	25	77	Tokyo	21	70	Tientsin	15	59
Dhaka	25	77	Tokyo	21	70	Tientsin	15	59
Durham	19	66	Tokyo	21	70	Tientsin	15	59
Edinburgh	19	66	Tokyo	21	70	Tientsin	15	59
Geneva	19	66	Tokyo	21	70	Tientsin	15	59
Hong Kong	25	77	Tokyo	21	70	Tientsin	15	59
Kobe	25	77	Tokyo	21	70	Tientsin	15	59
London	19	66	Tokyo	21	70	Tientsin	15	59
Lyons	19	66	Tokyo	21	70	Tientsin	15	59
Madrid	23	73	Tokyo	21	70	Tientsin	15	59
Moscow	15	59	Tokyo	21	70	Tientsin	15	59
New York	15	59	Tokyo	21	70	Tientsin	15	59
Osaka	18	64	Tokyo	21	70	Tientsin	15	59
Paris	21	70	Tokyo	21	70	Tientsin	15	59
Rangoon	25	77	Tokyo	21	70	Tientsin	15	59
Reykjavik	15	59	Tokyo	21	70	Tientsin	15	59
Rome	20	68	Tokyo	21	70	Tientsin	15	59
Singapore	25	77	Tokyo	21	70	Tientsin	15	59
Stockholm	17	63	Tokyo	21	70	Tientsin	15	59

Readings at mid-day yesterday:

C-Duoy	D-Drizls	T-Fair	Fg-Fog	N-Rain	S-Storm
St-Sleet	Sn-Snow	T-Yander	H-Hail		

FINANCIAL TIMES SURVEY

Confidence
strongly
back on line

/ ALAN CANE

NEW optimism is lifting the spirits and feeding the expectations of the pioneers of on-line services, companies which disseminate computer-held information to customers' desktops.

It is also encouraging others to develop their own conventional publishing services, bankers to think about the commercial aspects for electronic publishing.

Among the factors which have contributed to this new confidence is the knowledge that rises provided by two of the major players, News/Bretford and Dow Jones and News from Data Central, are at last stable.

Most significant, last year 4, the largest computer manufacturer in the world and company which tends to set standards for others to follow in the electronics industry, announced two electronic publishing ventures.

First, a three-way venture with Sears, Roebuck & Company and CBS to provide a videotex information service.

Second, a joint venture with Merrill Lynch, the U.S.-based trading house to provide news information electronic.

Last month IBM and Merrill Lynch announced that this new company, International Market, had signed an agreement with Equatorial Communications Company for financial data to be transmitted to users by IBM's personal computer services.

In the past few days Reuters London announced a trading system with Instinet, a U.S. firm of a computerized system for trading shares. This led to the development of an automated trading system for stock markets world.

Instinet is expected soon to

sign an agreement to supply data to the IBM and Merrill Lynch venture.

Financial projections support these bullish moves. In the U.S. the market for online databases was estimated at only \$1.5bn in 1984 but is expected to grow to \$5.0bn by 1987.

The consultancy International Resource Development forecasts the entire U.S. electronic information market will be worth \$10bn annually by 1990. Most of this growth will be at the expense of printed information, according to Communications Trends Inc. It suggests that electronic delivery of business information will replace 11 per cent of print distribution in the U.S. by 1988.

Annual growth rates of between 25 and 30 per cent are expected for the European on-line market. In 1983, turnover was estimated at \$700m; the \$1bn mark is expected to be passed by 1985.

So there has been a sea-change from the late 1970s when the EEC sponsored Euronet, a Europe-wide packet switching network covering some 300 scientific and technical databases, to counter the threat presented by large U.S. on-line vendors such as Dialog, SDC and BRS.

Euronet was absorbed into the European telecommunications data networks and ceased to exist in December 1984.

Europe is still, most consultants believe, some five years behind the U.S. in on-line information services. This is giving some European observers, who see control of this basic business asset moving inevitably westward, cause for concern.

It would be wrong, however, to assume that the future of the electronic information industry is clear and problem free.

In retrospect, it is easy to see why there was so much enthusiasm for electronic information services in the early days—and why that early promise has taken so long to show signs of fulfilment.

It seemed obvious that there would be a ready market for instant information. What was not so obvious was how difficult it would be to determine what sort of information was of such value and so perishable that customers would pay high prices to have it delivered electronically.

Financial information certainly fits the bill; the remarkable success in the past few years of Reuters, Teletype and Quotron, all of which are showing substantial profits from the electronic dissemination of

financial data, bears ample testimony to this.

Reuters, for example, realised in 1971 that fluctuations in currency exchanges had to be monitored as quickly as possible. Its "Monitor" service was established to provide information of the movement of currencies on a 24-hour basis; now the service has extended to include commodities, shipping, equities, bonds, gold and oil.

According to a recent study of the European information industry carried out by Business International of Geneva:

"Reuters spends most of its research and development funds on markets, then purchases state-of-the-art technology to supply the markets with a service which soon becomes indispensible."

Reuters' pre-tax profits last year were \$96.2m on revenues of \$348m. Its services now reach over 15,000 subscribers in 74 countries.

Teletype is based in New York and is Reuters' biggest rival in the U.S., although it is 40 per cent owned by the UK money-broker group Exco.

It now has some 14,000 terminals in place in the U.S. Its 1984 figures were spectacular: \$58.7m profit on revenue of \$114m.

Exel Computing, a part of the Exel group in the UK which provides on-line the "tools" for financial analysis—Exshare, for example, which provides raw

data on shares for backroom analysis, says its profits from electronic information are very strong.

IBM and Merrill Lynch are not the only big league players to show interest in such glittering profitable operations. Mr Walter Wriston, former chief executive of Citicorp, parent company of the largest bank in the U.S., has said that the organisation intends to become a principal competitor in the distribution of financial data-base services world-wide.

What has become increasingly apparent is that there is a lively market for financial information services at budget levels far below those met by the big

Contents

	Page
Technology	2
Electronic Publishing	2
Company Searches	3
The Source	3
Reuters	4
Finbury Data Services	4
Mead Data Central	4
Dun and Bradstreet	5
Profile: Hoare Govett	5
Dow Jones	6
Lexis	6

ELECTRONIC
INFORMATION
SERVICES

Prospects for the industry look brighter, with two of its major players eventually moving into profit and the giant IBM entering electronic publishing. The future for the electronic information market is still far from clear and problem free however.

companies like Reuters, Teletype or Unicom.

For example in the UK market, Mr Christopher Sharples, managing director of Prestel CityServices, the "poor man's Reuters" says: "Business has suddenly started to explode."

"There were 600,000 accesses in October, 1.25m in November and 1.90m in January."

The service is based around the British Telecom Prestel service which as Mr Sharples says is "beginning to shake off its grotty image."

Started in 1980, it is now an all-round financial information service covering securities, foreign exchange, money markets and futures markets, together with historical data, news and market commentary, graphics, technical analysis and so on.

It is neither as comprehensive as Reuters nor as fast, but for CityService's chosen market, that hardly matters.

It is aimed at the smaller user, company or individual, that finds the £5,000-£15,000 a year for electronic information from Reuters, Teletype, Quotron or Datastream too expensive.

Mr Sharples's customers spend typically £250-£500 a year for a service which provides all they need at 5p a page.

Now it even offers a "teletype" service whereby clients can buy and sell shares through an electronic "gateway" or link between the Prestel computer and CityService's own computer.

If the future for money-based services has always seemed secure, there is a new optimism for textual on-line information as a direct result of the spread of professional personal computers, some 60m of which are expected to be installed in the U.S. by 1987.

Over half of these will have the necessary electronics and software to enable them to be linked to databases.

Consultants estimate that general interest databases services like the Dow Jones News Service, Mead Lexis, Compuserve and The Source will grow annually by 75 per cent to reach \$175m by 1987.

The same pattern is likely to evolve in Europe, although more slowly—especially as telecommunications authorities' telephone line tariffs were established to recoup investment from transmitters of data rather than text.

Nevertheless, the Commission of the European Communities has helped to establish ten projects in electronic publishing including electronic newspapers and magazines.

The largest international news and current affairs service in the UK, World Reporter published by Danesolve and developed in conjunction with the BBC, is now available in the U.S. where the chief competition is Mead Data Central's Nexis service (which now distributes the New York Times database).

What seems the most likely next step is the merging of financial information and general news mediated by the use of computer-based artificial intelligence.

Such a system in embryonic form is illustrated by Unicom's Delta Trading System which enables users to manipulate data to help make decisions on trades.

Such a combination, not only bringing all the apposite information to the user's desk but presenting also the means to analyse it in unlimited different ways, is likely to change the whole nature of the on-line business. There would be no doubt about the value of the information and no quibbles over paying the price to get it.

DATASTREAM



ON-LINE

OR END OF THE LINE?

INTERNATIONAL INVESTMENT DATA GRAPHICS
MANIPULATION VALUATIONS INVESTMENT ACCOUNTING
REGRESSION NEWS YOUR DATA OR OURS
YOUR TERMINALS OR OURS
CALL US ... 01-260 3000

Stay ahead with
Reuters

In 1973, Reuters made instant financial information available on the Reuter Monitor screen. Now there are over 40,000 Monitor terminals around the world, displaying reliable price information and news on money, commodities, equities, bonds, shipping and oil. The introduction of the Reuter Monitor Dealing service in 1981 made it possible for dealers to contact each other in seconds and transact deals on the same screen.

Today Reuters leads the way in providing fully integrated information, communication and processing facilities.

AUTOMATIC GRAPHS

With the increasing need to step back from minute by minute price movements and see them in the context of past, as well as current trends, Reuters has now developed a low cost graphics service. It displays graphs covering short, medium and long term currency movements and allows the dealer to draw trend lines, expand displays, deduce values, apply moving and weighted averages and take a printout.

AUTOMATIC CALCULATIONS

Reuter Monitor Dealer Packages are designed to aid the dealer with complex calculations ranging from Multicurrency and Cash vs Futures Arbitrage, Cross

Rates and Broken Date calculations to SDR and ECU Quotations.

AUTOMATIC POSITION KEEPING

The Reuter Position Keeping Service offers a simple computerised method of recording deals and providing up-to-date position and profit information. Available in both "stand alone" and "networked" versions, the service is designed to be flexible to accommodate virtually any size of dealing room.

This new generation of Reuter products provides not only the latest information, but also the power and means to use it profitably. More than ever dealing with Reuters means dealing with confidence.

For more details contact
The Marketing Department,
Reuters Limited,
85 Fleet Street, London EC4A 4AJ,
01-251 7429

or contact your local Reuter office.

REUTERS

Electronic Information Services 2

Lack of standardisation a problem

Technology

ALAN CANE

THE electronic business information industry is suffering the technological pain inevitably associated with dramatic growth and comparatively unplanned responses to immediate market demands.

The cause is a complete lack of agreed standards, a situation seemingly fostered by some suppliers in the hope of maintaining a marketing advantage. The symptom, from the users' point of view, is a proliferation of incompatible information lines into the office and a proliferation of screens on the desk top to handle them.

The ideal number of screens is clearly a matter for debate—in London bank dealing rooms, for example, three seems to be the preferred number for foreign exchange dealers. Most people would agree that it is essential to have more than one screen. Proliferation, however, brings its own problems.

These include the cost, both of the terminals and the leased lines used to carry the information from the provider to the user, the space occupied by the equipment and difficulties generated for the individual user who has to remember a separate set of operating methods for

each screen. So the major technological argument turns around basic standards and the need to reduce the number of screens or terminals on any user's desk.

The second problem is the lack so far of a powerful voice and data telephone network able to handle text and information at an adequate speed. As Mr John Roddy of Mandarin Communications puts it: "Conventional voice band frequency shift keying is simply not an appropriate transmission medium for this kind of information."

Companies like Reuters avoid this difficulty by transmitting information only over leased lines; speeds of up to 9600 baud can be achieved which are fast enough—but expensive for the user.

The start of British Telecom's voice and data network, however, is expected in the next few months which should eventually resolve this difficulty.

A third problem which affects the publishers of legal and medical information essentially culled from outside sources rather than Reuters or Teletext—which essentially disseminate their own information—is the lack of common standards for the preparation of data for electronic publication.

It means one of two processes—rekeying data presented either as the printed word or as electronic data in a foreign format, or the use of a reading

machine able to convert text into computer readable form.

Datasolve, a subsidiary of Thorn EMI, for example, which publishes "World Reporter," a computerised information service, which makes it possible for customers to retrieve the full text of the Financial Times and the Guardian among a host of other information, uses the latest Kurzweil scanner to help feed in some 60,000 words every day.

Just as a lack of standards in conventional data processing has led to the emergence of "protocol converters," hardware devices which change data from one format to another, so in electronic publishing, bureaux have sprung up which, for a fee, will convert text or data from one format into a format compatible with the publisher's transmission system.

Mr Ray Hoare, development manager for Teletext in Europe, the Middle East and Africa has pointed out that two solutions have emerged over the past few years to the problem of providing easily read and up-to-date information which is updated readily.

First, the advent of the programmable keyboard. Second, the "digital feed."

The programmable keyboard enables various services to be accessed from a common keyboard—the microprocessor controlling the keyboard is programmed to look like the individual keyboards of the

services that have to be retrieved.

The digital feed collects, combines and manipulates the information from a number of individual services. As Mr Hoare puts it: "The reason that Reuters, Teletext, Datasolve, Topic Quotron and the rest are all used at a particular desk position is that none of them offers all the available information."

"There seems no likelihood of this position changing dramatically in the immediate planning timescale. Consequently there is considerable interest in looking at data from one or more Teletext pages in conjunction with data from one or more pages of data from other sources."

"The vendors already create their own composite pages, but it is clearly desirable for users to be able to create their own multi-vendor composite pages."

So there are two trends—to reduce the number of screens on the user's desk and to make it possible to mix and match information from a variety of sources on the screens.

Mr Hoare, speaking at a seminar organised by Aregon, a company specialising in data feed management using videotex techniques, said Teletext's own protocol (SOPI) made it possible for customers to create composite screens, but he warned that it was not a job for the amateur.

"Our experience suggests that the job of interfacing to and distributing our data feed requires two skilled people working for about four months."

Mr Roddy of Mandarin, a sister company to Aregon, suggests that one answer is a network of intelligent terminals linked to service devices functioning as handlers for the information services. It is an attractive solution but expensive, especially where more than 100 terminals are linked.

Another solution is the use of a wideband video switching technique, which allows simplicity of selection and instantaneous display. Its drawbacks are the selection and retrieval techniques which are expensive in terms of system resources.

Mr Roddy argues the merits of a system Aregon has installed at the Bank of England and based on videotex technology: "The basic concept is that of a videotex system modified to permit dynamic updates at levels lower than the full page interface to a series of software based services handlers."

The problem of integrating electronic publishing services will face all businesses sooner or later; competition from faster moving companies will ensure this. It remains to be seen if companies like IBM or AT & T can bring order to this situation by imposing standards from outside.



The fight for desk space, with the number of incompatible information lines coming into the office making for a proliferation of screens

brother

Electronic typewriters and daisy wheel printers for letter quality documentation.

brother

Dot matrix electronic printers for high speed data processing.

brother

Electronic sewing machines for professional quality results

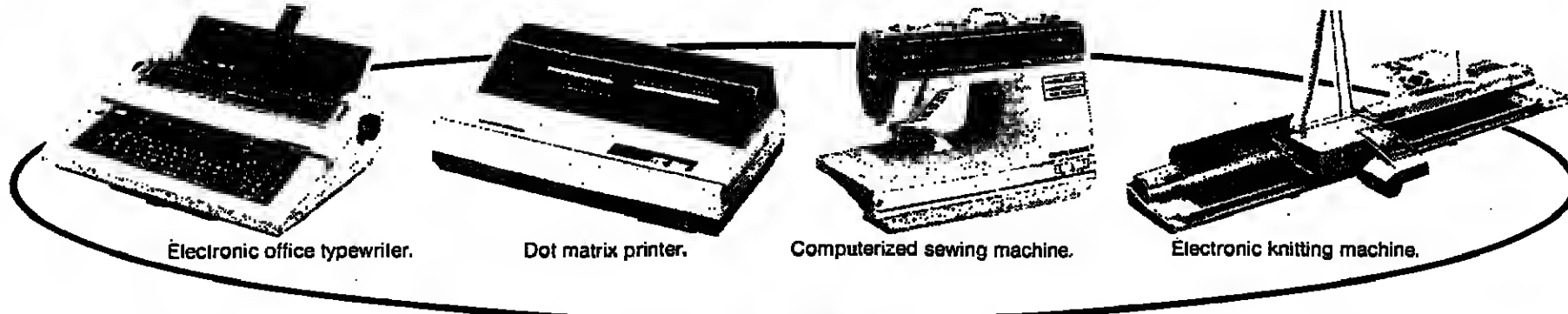
brother

Knitting machines for attractive knitted fashions the easy way.

No Matter How You Write It, Brother Spells Quality

Self-expression takes on many forms. Music. The written word. Creating something with your own hands. But every painter needs a brush. Every skilled worker a tool. Every artist a means of expression. This is where Brother comes in. A half-century of quality products for both home and industry that put people in touch with what they are doing. A full line of typewriters so reliable that now one out of every eight units produced in the world is made by Brother. Typewriters that became even more famous by being designated the official typewriters of the 1984 Los Angeles Olympic Games.

Computer printers that offer either daisy wheel quality or dot matrix speeds . . . or both! Sewing machines and automatic knitting machines that let anyone create their own fashions quickly and easily. Personal word processors that let you put a fully functional system in your briefcase. The list goes on. And, by the time you read this, it probably will have grown even longer. Because Brother also practices a form of self-expression by creating new products almost before the need arises. Brother Industries . . . putting the tools of self-expression into the hands of the world.



Electronic office typewriter.

Dot matrix printer.

Computerized sewing machine.

Electronic knitting machine.

The future at your fingertips.

brother

BROTHER INDUSTRIES, LTD. Nagoya, Japan

Tapping into a market of growing potential

Electronic Publishing
JASON CRISP

AT THE top of a few keys at a terminal, the researcher can flash through years of stories in some of the world's leading newspapers and magazines.

For in addition to being published in their conventional paper form, most leading English-language newspapers are now available on computer databases.

Most of the major U.S. papers like the New York Times, the Washington Post, and the Wall Street Journal have been on such databases for four or five years. More recently British papers, such as the Financial Times and The Guardian, and other publications like the Japan Economic Journal have started appearing in the computerised form.

Such electronic publishing represents a minor and peripheral activity which scarcely impinges upon the main business of producing and distributing a newspaper. But publishers are looking further ahead and wondering whether the ability to view their product on a computer screen will affect sales or the advertising revenue of the paper version.

Companies like Dow Jones Information Services, Mead Data Central in the U.S., and Datasolve, part of Thorn EMI in the UK, are looking for substantial businesses in electronic publishing.

No one is seriously suggesting that electronic publishing will mean the end of newspapers and magazines in the foreseeable future. The printed word has the advantage of being widely and easily available, portable—unlike a computer terminal—and much easier to read or scan through.

The rapid growth in the number of personal computers in the U.S. has begun to open up much wider opportunities for electronic publishing. Most of this activity has occurred in the U.S., partly because of the technology used in the publishing industry there.

Vast databases

For example Mead Data Central, publisher of Nexis and Lexis, which has vast databases of published information, takes the photocopying computer tapes used by magazines and newspapers in the U.S. and electronically transfers the information to its own computers.

Most newspapers in Britain are not written or set by computer. It means that the published stories have to be entered into the computer. This can either be done by using Optical Character Recognition (OCR) equipment which "reads" the newspaper or by manually retyping on a terminal.

In practice papers which do not exist in computerised form are usually retyped because of the considerable technical problems which still exist with OCR equipment. The retyping is typically done in low-wage countries such as Taiwan, the Philippines and South Korea. The disadvantage is the time it takes to get a newspaper

on to the computer database. Electronic publishing is not just restricted to newspapers and magazines. There are already large databases consisting of reference works such as the Official Airline guide published as a book by Dun & Bradstreet also available on several databases.

Read by laser

Many book publishers on both sides of the Atlantic are very interested in the possibilities of producing material both on computer databases and video-disc systems. Optical disc systems such as LaserVision developed and sold by Philips can store huge amounts of information. The systems were first developed to show pre-recorded films on a television with the information stored on a silver disc which is read by laser.

Already Philips and several Japanese companies are selling document storage systems to business which can keep records and other information on optical discs. These are very expensive but work is also being done to put encyclopedias, reference works and educational books on domestic video disc systems.

The great attraction of publishing on video-disc is the ability to link it with a personal computer and create interactive programmes. An example, developed by Thorn EMI for the rival VHS videodisc system, is a programme on car mechanics. The programme shows pictures—both moving and still—of car parts.

More important it can take the amateur mechanic through fault finding programmes by asking questions and then showing how to repair it.

The personal computer has become the key to the expansion of electronic publishing—both for business and, to a lesser extent, for the home.

The widespread use of personal computers in business and homes in the U.S. and UK provides an ideal terminal for databases and particularly interactive stimulus for electronic publishing.

In Britain Applied Computer Techniques has recently launched a package called Communicator on its Apricot range of computers which makes it easy to gain access to a number of databases.

Communicator, costing £395, consists of software and a built-in modem which enables someone to use the Apricot personal computer to be linked to databases like Extel, Textline, Dun and Bradstreet, Datasolve and Pergamon Infoline.

The combined effects of the rapid growth in personal computing, the improvement in communications and the rapid expansion in the availability of databases means electronic publishing is set to become an important industry in its own right.

Electronic Information Services 3

Determined steps to accommodate corporate demand

Company Searches
GORDON CRAME

COMMERCIAL credit searches, needed by a supplier or credit backer presented with an order from a company with which it might not have had previous dealings, have long been able to be undertaken by a telephone call to one of the organisations serving as storage centres of data on past payments.

These days, however, the 'phone call is increasingly being made through a computer modem to interrogate an online database.

The past six months have brought the arrival online of several such databases in the UK, much the same in scope and each the subject of intensive marketing promotion. In many cases their emergence has been as an adjunct to status clearance operations covering individual consumer credit.

"Instant credit" via electronic access has been a fact of high speed retail life for some years, but its extension to the corporate sphere has come slowly and sporadically. The present flurry in establishing online companies databases signals a realisation within the business

information industry that for economic recovery — led as it has been by a consumer spending boom — to take hold fully, wholesale suppliers will need to become just as responsive to incoming orders.

Credit checking is not the only application to which the new databases lend themselves: the ability to isolate businesses of a particular size, range of operations, or geographical location also allows companies undertaking post-recession expansion plans to explore potential new customers, suppliers, or even acquisition targets.

These are acknowledged by the information providers concerned, however, as being secondary uses for the bulk of their customers. Even with the core function of clearing corporate creditworthiness, moreover, the field of regular users is narrowed somewhat by the fact that the biggest players find little need to become involved.

Mercantile Credit, the finance house subsidiary of Barclays Bank, says that while it is a major and willing user of consumer records available online, for its dealings with industry and commerce it would prefer to maintain its own independent operations.

It has its own person on full-time duty at Computer House, feeding it with any information it needs on registered accounts, while for further data its representative would simply go directly to the company in ques-

tion. It draws on external databases "only as a fallback in the last resort."

A more typical user is Medens Trust, a long-established but smaller finance house based in Brighton and dealing mainly in motor credit.

Medens, owned by the merchant bank Brown Shipley, underwrites 2,000 to 3,000 hire purchase transactions a month

Medens uses both UAPT InfoLine, brought online last September by the non-profitmaking United Association for the Protection of Trade, and CCN Systems, a division of the Great Universal Stores group which last July took over the Manchester Guardian Society and put in place a viewdata line for its credit database.

The aim of the study is cost

Whisperwriter teleprinters, which embody a modem and can store a batch of different status requests in advance. "Having got 10 or 20 no board, you can ring up UAPT. It immediately feeds in your inquiries, and someone doesn't have to be there to watch it all the time," says Mr Smith.

The information providers are acutely aware of this level

tion. Its association with CCN is more recent and its use of the system is "still no an experimental basis," Mr Smith says.

But he expresses satisfaction with the quality of the data provided by each service as well as the format in which it is presented — an aspect which the providers generally have been at pains to simplify as far

business intelligence report — sending its staff out to research a company where the deal under consideration involves either substantial amounts of credit or a long-term contract.

But for the most part, as Mr Smith puts it, "It is really the speed at which one can get some initial information that is important. A full report can be obtained subsequently if needed, but generally we have the confidence to proceed."

The specific need when Medens makes an online request is for an alert to what he describes as "any adverse experience with another finance house," and Mr Smith sees this as one of the strengths of the UAPT information sharing principle, where searches requested in the past by other users can be made available to him.

He acknowledges, though, that manufacturing companies might find more useful a more industrially oriented service such as that provided by Dun and Bradstreet, which Medens has used in the past. D & B's Dunsprint facility came online last October, designed to be compatible with its existing U.S. service and part of a planned European-wide database.

Datastream, acquired by D & B last year, has an entirely separate companies database. Both carry details of financial history, structure and trading activities although Dunsprint is shortly to extend its payments coverage with a credit scoring

system drawn from information provided by suppliers of goods — another concept pioneered in the consumer credit market.

As yet, D & B has no definite plans to link the two services, and joint data collection remains merely a possibility. The attitude mirrors that of the industry as a whole — one of reluctance to create new upheavals in systems so recently established and still far from saturation in sales terms. Few if any have a customer list numbering much beyond 10,000.

The most recent entrant is Jordan and Sons, which last month brought its JordanWatch database online through Pergamon InfoLine, a system which acts as host to a range of business databases.

JordanWatch extends in scope to all UK limited companies, and includes the additional sophistication of a monitoring function which provides an on-screen alert to changes announced at any predetermined company.

For the business information providers themselves, the changes which have been announced over the past months have been determined steps to accommodate the start access. As a result, an industry has emerged which is at once diverse, highly competitive, and covering much the same territory. It may not take many more years before the logic for a greater pooling of information begins to intrude.

Credit checking is not the only application to which new databases lend themselves. The ability to isolate businesses of a particular size, range of operation, or location also allows companies undertaking post-recession expansion plans to explore potential new customers, suppliers or even acquisition targets.

— as could be expected, a high proportion of these are for individual applicants, but it does undertake an average of 50 commercial searches at each of its branches every month, amounting to "several hundred in all."

The figures are working estimates of Don Smith, Medens' credit director, who has just commissioned a detailed study within the company about how long it spends connected to the two search databases it uses and how fruitful its inquiries prove.

control, also a factor motivating the links to two systems which Mr Smith sees as "in direct competition, with services very similar to one another."

The cost advantage he sees in CCN's service, described by the provider as one of the largest private viewdata networks in Europe, is that access can be gained through any of its more than 20 centres around Britain. Because of this, telephone call charges can often be at the local rate.

For Infotek, Medens uses

of cost-consciousness on the part of their clients, as well as the very varying volumes of use.

Charge structures are as a result biased towards a pay-as-you-use basis, and annual subscription fees account for a relatively small part of their revenues. High frequency users can often win entitlement to a discount on these where they exist.

Medens came to Infotek through its long-standing membership of the UAPT organisation.

es possible.

The online data by no means offer a full enough account of a company's standing to satisfy the enquirer in all cases — for the majority of the 1m or more UK businesses on file, information immediately available will not extend far beyond the public records, although by a process of gradual accumulation this is being redressed.

Many of the organisations do also offer customised services where a user can commission what CCN, for example, calls a

U.S. ELECTRONIC DATA BASE SERVICES BY FASTEST GROWTH OF CUSTOMERS

Company	Service	1/10/1984 9 months' (Number of growth customers)	%
VU/Text (Knight Ridder)	VU/Text	800	627
General Videotext Corp	Delphi	5,000	293
Official Airlines Guide (Dun and Bradstreet)	OAG Electronic	18,000	150
NewsNet (Ind Publctns)	NewsNet	6,900	130
Int Thomson and EAI	Innerline	2,411	84
Dialcom (ITT)	Dialcom	80,000	74
CompuServe Inc (H and R Block)	CompuServe	145,000	56
AgriData Resources (Rainforest Publishing)	AgriData Network	19,000	46
Dun and Bradstreet	Dunsprint	16,000	39
Dow Jones and Co Inc	News/Retrieval	164,000	35

Source: Knowledge Industries.

U.S. ELECTRONIC DATA BASE SERVICES BY GREATEST NUMBER OF SUBSCRIBERS

Service	Number of subscribers October 1 1984
Dow Jones News/Retrieval	164,000
CompuServe Information Service	145,000
Dialcom	80,000
Financial Information Services/Quotron	72,696
The Source	60,000
Dialog	52,000
Prestel	48,000
Reuters Monitor	44,000
Financial Control Services/Equifax	35,000
Market Division System 7/Teletype	30,000

Source: Knowledge Industries.

SERVICES SUPPLIERS, starting with one of the most widely used U.S. systems

A secure place in computer history

The Source
LOUISE KENOE

"THE SOURCE" holds an important place in personal computer history. Its roots go back to the days when personal computers were the toys of electronic hobbyists. Founded by William F. Von Meister, an entrepreneur in the telecom munications field, The Source became the first personal computer accessed "information utility."

Over the past five years The Source has grown into one of the most widely used computer information services in the U.S. Latest available figures show it had 60,000 members as of last September, with the number growing at a moderate rate.

For the "old timers" of personal computing, The Source represented a medium for inter-computer communications. The system is still widely used as a means of transferring files from one personal computer to another, whether to overcome the egravations of incompatibility between different personal computers or to transfer data from one location to another.

Another popular feature of The Source is its electronic conferencing system, called Participate. Using Participate groups with common interests — whether they be co-workers in distant locations or a personal computer "user group" — members can hold discussions to which every participant can add his "ten cents worth" as and when he chooses.

Like its competitors, CompuServe and Dow Jones News Retrieval, The Source offers a variety of "news" services. The most comprehensive is United Press International's wire service. Users can tap into UPI reports selecting a geographical region, subject matter or date. News items are stored in the system for about a week. Top news stories from around the world can also be obtained

on The Source from the Videotex service of Associated Press. Computer shopping, via CompuStore on The Source, is "electronic mail order." Whether the system offers any real advantage over conventional mail or phone order catalogues is debatable, but the novelty certainly seems to be attracting users.

A real need is however fulfilled by the "official airlines guide electronic edition." Business travellers in particular are tapping into The Source to take advantage of this new data base.

The user simply types in his origin and destination to call up a list of flights and air fares. The system was recently extended to cover overseas travel as well as U.S. domestic flights.

The source is also at the centre of the competition to attract home computer investors — individuals who use a computer to make stock transactions. Investor services available on The Source include real time stock quotes, instant transactions managed by Spear Securities, a Los Angeles-based independent brokerage firm, and on-line portfolio updating.

The challenge facing The Source, and indeed all such information services, is, however, to prove themselves indispensable to a sizable group of customers. Currently it is much cheaper, and often easier, to find information using conventional libraries.

As a result, the most lucrative aspect of The Source has been its sale of subscriptions, rather than subscribers' on-line usage. Source members pay a U.S.\$50 registration fee and a minimum charge of \$10 per month to maintain their membership, even if they do not use the service.

Once on-line, users pay between \$7.75 per hour for non prime time to \$20.75 during business hours. Premiums are charged for certain business-related databases.

Other providers are profiled on Pages 4, 5 and 6

Now sending data internationally doesn't depend on the size of your company or the equipment you have. It depends on IPSS.

Whether you work for a small or multi-national company, you know your business depends on fast, reliable international communications. In fact, everything that BTI's International Packet Switching Service can offer.

You'll find the service versatile, cost-effective and simple to use and you'll also be surprised by the range of applications it can support. IPSS can provide access to 40 countries in all continents of the world and the global coverage is increasing all the time.

Your personal computers, or data terminals are simple to connect through the IPSS network to all your offices around the world.

Make a fast connection to IPSS now. Just fill in the coupon below or telephone 0272 276664.

Send to: FREEPOST IPSS, (BS 3333) Bristol BS1 4YP.

Name _____ Company _____ Position _____

Address _____

Postcode _____ Telephone _____



British TELECOM International — The International Division of British Telecom

F7/1

The Search is Over

FOR BUSINESS INFORMATION ON

Annual Returns
Assets
Balance Sheets
Business Intelligence
Company Names
Company Registration
Details
Directors
Economic News
Employees
Filing Dates

Management
Market Intelligence
Market Opportunities
Marketing
Parent Companies
Political News
Profit and Loss Accounts
Royal Warrants
Telephone Numbers
Telex
Trade Awards
Worldwide Business News

BIS Informat Business Database
Chemical Business Newsbase
Dun and Bradstreet's Key British Enterprises
Dun and Bradstreet's Who Owns Whom
JordanWatch
Management and Marketing Abstracts
Market Locations Industrial Establishments
Standard Industrial Classifications

INFO
LINE

Pergamon InfoLine Ltd
12 Vandy Street, London EC2A 2DE, UK
Tel: 01-377 4650 Telex: 8814614

Pergamon InfoLine Inc
1340 Old Chain Bridge Road, McLean, VA 22101, USA
Tel: (703) 442 0900 or (800) 336 7575

Pergamon Press Canada Ltd
Suite 104, 150 Consumers Road, Willowdale, Ontario, Canada M2J 1P9
Tel: (416) 497 8337

Please send me further information about InfoLine's Business databases

Name _____ Organization _____

Address _____

code: FT BU85.

INTERNATIONAL BUSINESS PHRASE BOOK: LESSON 1

When it comes to asking anything
about international business information,
the French have a phrase for it:



"Know FT, Know comment"

Or, roughly translated into English,
"Know the FT, Know how".

Unfortunately, in Britain we tend to take our great institutions for granted. For example, when was the last time you visited the Tower of London? Or saw the Changing of the Guard?

Of course you read the FT.
But those pink pages are only the tip of an information iceberg.

Did you know that you could ring one of our research staff to ask about British exports of sand to Saudi Arabia? Or get a picture of Mary

Pickford from our photo library? Or run a search on a Danish company selling pickled herrings? Or get the Yen/Dollar exchange rate for July 1, 1975? Or even commission a major market study?

The FT resource is designed to be a working tool for businessmen.

Or, as the French would say:
"Know comment, Know FT".

To: Sarah Pebody, Room 408N, FT Business Information Ltd,
Bracken House, 10 Cannon Street, London EC4P 4BY.

Please send me further information on the
FT Business Information Service.
BLOCK CAPITALS PLEASE

Name _____

Position Held _____

Company _____

Address _____

Telephone _____

Nature of business _____

Financial Times Business Information Service
The world of business information, on tap

FT Business Information Ltd. Regd. address: Bracken House, Cannon Street, London EC4P 4BY. Regd. No. 980886.

Electronic Information Services 4

More acquisitions likely in search for growth

Reuters

RAYMOND SNOODY

AT THE end of last year Reuters, the international news and business information company, had a total of 19,477 subscriber contracts for its range of business services and 47,631 video screens in operation.

The latest sign that Reuters is a restless company on the move came earlier this month with the announcement that the company will market the Instinet equity trading service outside North America.

The deal could lead to the creation of an automated trading system embracing stock markets around the world.

Reuters already provides a dealing service—complete with paper printout when a deal is struck for currency, bonds and bullion dealers.

Mr Glen Renfrew, Reuters managing director said at the time: "The agreement with Instinet will help to strengthen Reuters presence in the international equities market. It links a growing service, backed by some of Wall Street's largest retail brokers, with Reuters worldwide communications network."

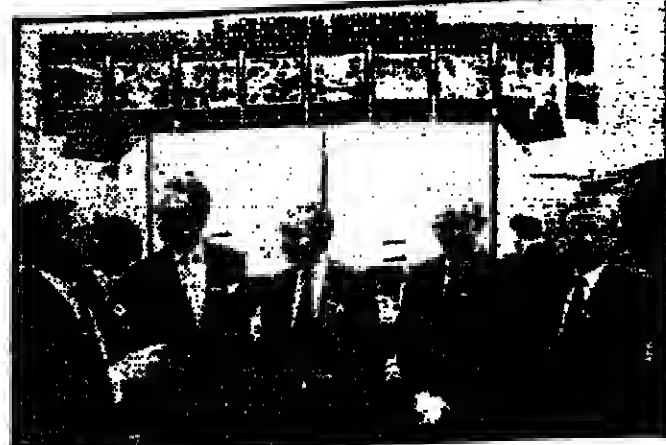
The relationship with Instinet comes less than a month after Reuters agreed to buy, for around \$57.7m, Rich of Chicago, the designer of communications systems for financial trading rooms.

At the heart of the Rich system is a single console which controls financial information from many different sources and the purchase gives Reuters further control over advances in the receiving hardware, as well as the provision of the information itself.

Last month Reuters declared profits before tax for 1984 which were up by 34 per cent to \$74.3m. And Mr Renfrew makes it clear that the company is looking for further acquisitions. At the end of the year Reuters had \$84m in cash should it find the right purchasing opportunities.

Reuters is clearly looking seriously at data bases in areas close to its main interests in financial and business information.

At a less dramatic level than acquisitions, Reuters has been



On the floor of the London Stock Exchange when Reuters went public. Mr Nigel Jindah, group finance director (second from left), Sir Denis Hamilton, chairman, Mr Glen Renfrew, managing director, and Mr Michael Nelson, deputy managing director and general manager.

gradually extending its services. The Eurobond database launched last year was seen as the first of a family of financial information services which will add elements of historical data and calculation to "Instant News".

"We are always looking at new products and new ways of enhancing the products we are

already selling," says Mr Robert Esherington, Reuters money markets manager. "The company is planning to add graphics and more analysis facilities on commodities. Talks are also being held with the banks on the possibility of setting up a Libor service (London Inter Bank Overnight Rate).

Shortcut to obtaining background material

Finsbury Data Services

RAYMOND SNOODY

WHEN Tim Brooks and Ron McKay started planning the launch of a new trade magazine covering the media, lack of background information was clearly a problem.

"We started keeping cuttings from last October but really we had no library and no memory," says McKay, executive editor of Media Week which was launched on February 5.

A librarian advised them to avoid cutting up bits of paper and subscribe instead to an on-line service.

Now the magazine has a memory in the form of a terminal from Finsbury Data Services which provides text, line-unlimited business and political information for an annual fee of £8,850.

"We couldn't get a librarian for that and information available goes back more than five years," says Ron McKay. Finsbury is giving the maga-

zine instant access to the sort of comprehensive background information from all over the world that the small journalistic staff of eight could not easily match in any other way.

"Do you remember when the London Evening News closed?" Ron McKay asks. He needed to know for an article on Rupert Murdoch's planned new London evening paper The Post. Textline came up with more than 20 references.

Mr Graham Blease, chairman of Finsbury Data is not surprised by such testimonials.

"It's very useful for small businesses. For a modest sum you effectively acquire a vast library," Mr Blease comments.

His customers range from such small new companies, through medium-size stock broking firms, to some of the world's largest corporations and insurers.

Finsbury, which was set up in 1979, is owned by three UK financial institutions—Scottish Northern Investment Trust, Scottish Amicable Life Assurance and British and Commonwealth Shipping. They see it as a long-term investment.

Finsbury runs two other services apart from Textline-Newsline which gives summaries

of that day's national and international news and Dateline, an on-line corporate financial analysis service. Newsline costs £1,000 a year and Dateline £750. In the past few months Finsbury, which now has an annual turnover of more than £2m, moved into a trading profit for the first time.

"We started with a five year plan which saw us being in this position about now," says Mr Blease who has been involved in electronic information systems for more than 20 years.

"There have been times when business was slow but people are coming to realise that this is a traditional area, with a new mode of information retrieval," he adds.

Finsbury now has more than 1,000 subscribers and the growth rate has been around 30 per cent a year.

Most of the subscribers are organisations or companies. They range from the Moscow Narodny Bank to the House of Lords, Cadbury Schweppes and Westland Helicopters to Lehman Brothers and Edinburgh City Library.

But it is possible to get into the database with an IBM personal computer rather than having the Textline terminals. Instead of the annual subscrip-

tion customers can choose to pay £70 an hour on a use basis. Finsbury has many tales to tell of subscribers who have found what they wanted from the database. One British financial institution needed to find out about emeralds as quickly as possible. The database, which is held on Digital Equipment Corporation computers, turned up 53 items on emeralds including one on an emerald find in Afghanistan.

A woman executive at Monsanto in the U.S. due to have a meeting with a German company, researched it using Finsbury and tells glowingly how she was the only one at the meeting who knew about the potential customer.

If you ask the database—for example for any items on BP covering past three months

345 are offered within about three or four seconds. Textline information comes from sources such as national newspapers, press releases, corporate financial reports and brokers surveys. Apart from English it is published in French, German, Italian, Japanese, Spanish and Danish.

Finsbury is about to launch four new categories on the database—finance, property, insurance and consumer goods. Further categories to provide a better service for industrial and commercial clients will probably be added later.

As Finsbury Data steps up its marketing effort in Europe and the U.S. Mr Blease sees no reason why the present growth of his electronic information services should not be sustained.

GLC INFORMATION TECHNOLOGY SERVICES

The Greater London Council introduced its first computer twenty five years ago. The GLC's Central Computer Service is now the core of a network of more than 1000 terminals situated throughout London and the Home Counties and responsible for over 1000 other smaller computers and processes in the capital.

The Council has adopted the new technology and uses it extensively, not only to improve the administration of government in London but also to provide greater benefit for London and Londoners as a whole.

The Computer Workshop—the GLC's demonstration centre—is equipped with a wide range of computer equipment and open to Londoners (both individuals and groups) to promote awareness of the benefits and pitfalls of computing.

Among the Council's achievements in the field of information processing are:

- * the Greater London Housing Mobility Scheme which matches the requirements of those wishing to move house with the details of vacant council houses throughout London and in the Home Counties
- * the prize-winning use for architectural and engineering work of one of the largest Computer-aided design systems in Europe
- * the Road Accident System which helps the GLC, London Boroughs and the police identify the need for new road safety measures
- * providing on-line databases on technical and professional publications and current affairs to users throughout the world
- * central computerised systems for statistical analysis, mapping and plotting for local authorities throughout London
- * a hand-held computer developed for use by auxiliary workers in order to increase the take-up of welfare benefits in London.

These few schemes, although only a fraction of the total, illustrate the wide range of services provided by the GLC. For fuller information concerning any of the GLC's information processing schemes or the likely effects of the Government's abolition proposals, please contact:

The Manager, GLC/IT/EAR, Room 431,
County Hall, London SE1 7PB.

GLC
Working for London

Strength lies in depth of data

Mead Data Central

JASON CRISP

IF YOU were to try and read all the information contained on Mead Data Central's databases—and spent eight hours every day doing so—it would take 450 years, providing no further information was to be added. Put another way, if all the information was printed out on paper it would form a stack 35 miles high.

Every day more and more information is being fed into Mead's huge computer facility in Ohio. According to Mr Jack Simpson, president of Mead Data Central, some 280m characters (letters or figures) a week are added to the database which now contains nearly 82bn characters.

The information pours in—for the two main services, Lexis and Nexis—from newspapers, magazines, newsletters, court reports, wire services, government publications, patent offices and reference works from all over the world.

Mead Data Central—a subsidiary Mead the paper group—was set up in the early 1970s and started with Lexis, a legal research database. Since then Mead Data Central has invested over \$100m in its databases which have only recently become profitable.

Mead has just over 250,000 subscribers worldwide for its various services. Sales last year reached \$127.5m and are expected to exceed \$160m in the current year. The company is also stepping up investment and is to spend some \$37m doubling the size of its headquarters in Dayton, Ohio.

Until 1983 almost all subscribers used the service by leasing a dedicated terminal from Mead. But now only about half of Mead's subscribers use dedicated terminals. Increasingly they are using their own equipment, such as personal computers. Terminals and personal computers from IBM, American Telephone and Telegraph, Apple, Wang, Xerox and TeleVideo can now be used with the system.

In January Mead Data Central set up a new group in Menlo Park, California. "We will develop ways of using information stored in on-line databases with existing software programs such as word processing, spreadsheet and graphics packages," comments Mr Bruce E. Rhodes, vice president of systems and technology.

The new group is talking with a number of other companies about the joint development of products. These are thought to include personal computer software to analyse information gleaned from the databases, and laser disc storage of information.

Mead Data Central claims it has the world's largest legal and current news databases. The vast critical mass of data gives a tremendous strength which is very difficult to challenge because of logistical problems of catching up.

This could be your last press cutting, so why not make the most of it?

Who needs grubby fingers when you can have World Reporter?

Our sources include The Financial Times, The Guardian, The Economist, The Washington Post, The Associated Press, the BBC Summary of World Broadcasts, the BBC External Services News, the Asahi News Service and Keating's Contemporary Archives. (The full text of each can be conjured up on any display terminal.)

For your World Reporter brochure, please ring (09327) 85566, ext. 202/381, or send us the coupon.

With or without the trimmings.

Name _____ Position _____
Organisation _____
Address _____

Telephone _____
Nature of Business _____ FT 29/3

Send the coupon to: World Reporter Marketing,
Datavise Limited, 29 Staines Road West,
Sunbury-on-Thames, Middlesex TW16 7AH, UK.

**WORLD
REPORTER**

Electronic Information Services 5

A strategy of diversification

Dun and
Bradstreet
GORDON CRAM

TWO DATABASES, between them providing access to details on nearly 7m companies worldwide, have been brought online in the last six months by the UK division of Dun and Bradstreet, as part of a strategy to transform the U.S.-based business information agency into a broad-ranging international warehouse of corporate data.

The aim is to make its services of equal use to marketing managers planning mailshots and finance directors contemplating takeovers. The new diversity, though, is intended to remain underpinned by D&B's traditional strength, the regional teams of credit monitors in personal touch with many of the businesses on its files.

While continuing to expand in the U.S., last year D&B paid \$1.1bn for A. C. Nielsen, the market research concern—the company has been making a concerted move to build on its less-established European operations.

In the UK, apart from its \$75m purchase of Datastream last June, it has set up a computer centre at a first-year cost of £25m, and plans by mid-1985 to bring online subscriber services to the Netherlands and France, with West Germany, Belgium, Denmark, Austria and Ireland following by October.

The commitment is clearly making initial inroads on profits: D&B-Eurinform, its much smaller Belgian unit, for example last month reported a 77 per cent setback in net income as a partial result of an investment in computerised information.

But the company is confident the need is there. "For many people, it's just no good recycling data in the past few days later," says Amanda Connors, computer products manager for

D&B's business marketing division in the UK.

The databases which came online towards the end of last year are Dunsprint, offering company registry and in some cases immediate credit information on around 1m British companies, with access to a further 5m in the U.S.; and Who Owns Whom, an electronic version of the familiar set of directories linking about 25,000 parent companies in world business centres with their 275,000 or more subsidiaries and associates.

They join Key British Enterprises (KBE), available online since 1983 as a means of targeting the country's top 20,000 companies.

Access to each is through the user's own computer terminal or microcomputer — D & B is not in the hardware retailing business — via a modem or acoustic coupler to the telephone.

Quickest way

Dunsprint, to which the bulk of the company's energies in this field have been devoted, is handled by D & B directly. KBE and Who Owns Whom are both accessible through the Pergamon Infoline host system, chosen as the quickest way of getting these services up and running while drawing in the existing Infoline customer range.

Although an inevitable degree of overlap exists in the information stored in the three databases, they are seen by the company as serving divergent needs — a perception reflected in the extent of the data and its presentation, the separate marketing efforts, and the differing cost structures involved.

KBE, confining itself to an outline sketch of Britain's blue chip and middle ranking companies (line of business, turnover, worldwide markets, regional bases, number of employees) would by an inverse logic tend largely to attract smaller concerns with a lesser visibility but eager to become their suppliers.

The crucial advantage of a

computer-based system of this nature is the ability to predetermine the sort of business that a sales drive might best be aimed at, and then obtain an instant list of those which fit the bill.

One such profile cited by D & B is of companies involved in telecommunications, turning over more than £1m a year, with 1,000-plus employees and exporting to the U.S. Without the facility for electronic cross-referencing of these categories, the process would usually be too laborious to be worthwhile.

Once a KBE user company has isolated its list of targets on screen, it has the contacts for its sales staff to pursue (some 125,000 directors are named individually) or can have address labels produced in the KBE format for mailings.

When the system with its financial reach of small businesses — often wary about the cost of committing themselves to a service they might infrequently use — is the absence of a subscription charge. The basic cost is timed per minute, with additional charges for each company displayed.

Although the creditworthiness of the upper crust of corporate Britain displayed on KBE would rarely be in question, the same could not be expected to apply with equal force to the much larger number listed on Dunsprint. The emphasis there is on credit status, with the companies viewed primarily as potential trade customers.

Not exclusively so, however — the financial information it offers can just as easily be used as the trigger to a takeover bid. Mr Roy McInnis, co-ordinating manager for the Dunsdata retrieval system on which the service is based, says the related Dunsquest facility in the U.S. is being used more and more as a takeover tool.

"As a result, it is geared there increasingly to acquisitions," he says, and D&B's attempts to offer a responsive attitude to differing markets have meant that the initial promotion of Dunsprint in Europe is laying stress on such applica-

tions, as well as functions like a breakdown of capacity levels and product ranges of potential suppliers, also allowing an assessment of how competitors are faring.

The company is anxious to make clear, though, that the core credit evaluation ability is not being neglected along the way. From next month Dunsprint is due to embody a 140-100 scoring system based on an analysis of time lags in payments made to suppliers.

This sort of detail will not be instantly available for all the companies on the Dunsprint "books" — of the 1m directly accessible only some 350,000 carry much information beyond the bare company registration data (in many cases, the very user-friendly format will make the frank acknowledgement: "File needs updating").

Tailor-made

At that point the tailor-made aspect of the D&B service comes in: users, who buy access to Dunsprint in advance "blocks" of time, can commission a report of a company's standing.

The sheer number of corporate units involved means that Dunsprint is updated on a more sporadic basis than the more selective KBE and Who Owns Whom, each of which is given a monthly overhaul to draw in any new data relevant to the listings.

The Who Owns Whom data is restricted to the structural rather than the financial, but it none the less enables large organisations to keep a check on their trading exposure to any particular group, and subscribers — who sign up on an annual basis — can nominate those about which they wish automatically to be informed. Of the 300,000 entries in Who Owns Whom, an average of 10,000 are changed each month and 5,000 newly incorporated businesses added — an indication of how quickly the annually published information in book form can date, as the pace of worldwide mergers and acquisitions continues to quicken.

Stefan Wagstyl looks at the benefits derived by one big user of electronic information services, stockbrokers Hoare Govett

Worth is proved
by time saved

A TELEPHONE call from stockbroker Hoare Govett's London office to Australia takes 30 seconds to connect. Across Reuters international network the same message can be flashed around the world in 13 seconds.

For international dealer Mr Dick Robinson, who specialises in gold and mining shares, that advantage alone makes electronic information services indispensable.

And his employers are in no doubt about the importance of electronic information services. Hoare Govett, in which the U.S. bank Security Pacific has a stake, spends well over £250,000 a year in rent to the information providers — it is the third

largest item on the annual account after office rents and salaries.

The largest slice of this money goes to Reuters which is available on about 100 screens, mostly in the broker's dealing room.

From Reuters, dealers like Mr Robinson can receive up-to-the-minute information on foreign exchange movements, stocks and shares, commodities and the money markets.

Reuters also says Mr Robinson in providing a broad picture of different markets.

But other services are used to supplement Reuters in particular fields: Hoare Govett's gilt (government bonds) dealers use Telerate to cover the bond market; the U.S. equities desk uses Quotron to help keep in touch with American share prices; and for the London stock market, the dealers turn to the Stock Exchange's own Topic network.

Meanwhile in the broker's research department, the analysts say their most important electronic information service is Datastream. "We would die without it and so would most other brokers," says Mr Bob Cowell, head of research.

Datastream, which was originally developed and later sold off by Hoare Govett, offers subscribers access, through a display screen, to a database including a wide range of information on UK and Continental stocks and shares.

Alongside Datastream, sits the latest information service to enter Hoare Govett's offices — this is Textline, run by a private company, Finsbury Data Services, and offering an electronic library of press cuttings on all subjects.

But does Hoare Govett have any criticisms to make about the development of the electronic services which are now at the heart of its business? Apart from inevitable grumbles about costs, Mr Guy Kingsbury, head of systems development, does have one complaint.

He says that the large information providers do not do enough to explain what is available on their topic network. Reuters, for example, has tens of thousands of pages of information but the average dealer uses about ten.

Part of the answer, says Mr Kingsbury is for Reuters and others to offer better and continuous training to their clients.

The other part is for the information providers to offer more limited packages of services — and charge less. Reuters does offer a 32-page service, but even this is expensive, says Mr Kingsbury.

He compares the electronic information providers to the makers of mustard — both make their money not from the amount of product used but from what is left behind — either on the plate, or inside the computer.

Telerate...

WORLD SPOT CURRENCY MARKET									
LAST FIVE UPDATES IN EACH CURRENCY					PAGE 263				
PAGE	BANK	STG	GMT		PAGE	BANK	YEN	GMT	
3410	SWISS BANK	CHF 1.1155	9.10		3524	U.S.	ZUR 2.7615	9.13	
3510	DISPOSER	FFL 1.1155	9.11		3616	DISPOSER	FFL 2.80	9.13	
3530	SWISS BANK	ZUR 1.1155	9.12		3540	CRUSISAL	ZUR 2.80	9.13	
3517	CHRISTIANA	USD 1.1154	9.14		3550	BARCLAYS	LON 2.80	9.13	
3592	O.D. BANK	FFL 1.1155	9.15		3480	SWISS BANK	CHF 2.80	9.11	
(EURO STERLING DEPOSITS PG 271)					(EURO YEN DEPOSITS PG 273)				
PAGE	BANK	DMK	GMT		PAGE	BANK	SWF	GMT	
3384	DISPOSER	DMK 2.2432	9.14		3524	U.S.	ZUR 2.7615	9.13	
3524	DISPOSER	DMK 2.2432	9.14		3510	DISPOSER	ZUR 2.80	9.13	
3616	DISPOSER	DMK 2.2432	9.14		3517	CHRISTIANA	ZUR 2.80	9.13	
3616	DISPOSER	DMK 2.2432	9.14		3530	CRUSISAL	ZUR 2.80	9.13	
3509	U.B.A.F.	DMK 2.2432	9.14		3550	BARCLAYS	ZUR 2.80	9.13	
(EURO MARK DEPOSITS PG 272)					(EURO YEN DEPOSITS PG 273)				
09.08 CALENDAR OF EUROBOND OFFERINGS 1045									
09.08 DOLLAR STABLE AT HIGHER LEVELS IN EARLY FRANKFURT TRADING 1038									
09.07 AUTOMATED OIL SELLER SETTLEMENT FACILITY 1059									
09.10 DOLLAR CONTINUES RISING AGAINST QUILDER; ERS STEADY 1052									
09.12 SAUDI RATES TIGHTEN ON DOLLAR STRENGTH; KUWAIT RATES STEADY 1058									
09.15 LONDON MORNING GOLD WEAKENS FROM EASIER OPENING 1071									

LATEST SPOT RATES
AUTOMATICALLY UPDATEDAP-DJ NEWS HEADLINES
CONSTANTLY DISPLAYED...puts the
currency markets at
your fingertips

Telerate's composite foreign exchange pages display the most recent spot rates automatically. Markets change while you watch with each update from Telerate's contributing banks.

On Telerate, you don't have to keep punching keys to keep abreast of world events either. Stay informed through the news 'window', a continual scroll of the latest news headlines on the bottom portion of your Telerate screen.

If you need current information on world currency and money markets, put Telerate to work for you. For a demonstration in London, call Robert Stichbury on 01-353 2244.

INTERNATIONAL OFFICES:

EUROPE (AP-DJ)
LONDON 583 0044ASIA (AP-DJ)
HONG KONG 213686USA (TELERATE)
NEW YORK 938 5200AP-DJ
TELERATE

TEXTLINE

THE ESTABLISHED LEADER

Why is it the most heavily used business text retrieval service in Europe? Use TEXTLINE free on trial and find out.

TEXTLINE OFFERS:

- Instant on-line access to the world's press.
- Comprehensive five year database of business information.
- Unrivalled worldwide coverage.
- All sources translated into English.
- The facility to search stories for any word or phrase.
- Extensive indexing to identify important business topics.
- Easy-to-use software.
- First class customer support.

Used daily by leading financial institutions, advertising agencies, manufacturing companies and government departments both home and abroad.

Call our marketing department to receive details of TEXTLINE or to arrange a free trial of the service.

OR FILL IN THE COUPON BELOW

TO: Marketing Department
Finsbury Data Services Limited
68/74 Carter Lane
London
EC4V 5EA
Telephone (01) 248 9828
Telex 892520

Please send me details of TEXTLINE

NAME

COMPANY NAME AND ADDRESS

COUNTRY

TEL. NO.



Mr Dick Robinson, Gold and Mining Shares manager at Hoare Govett: Speed of reaction makes electronic information services indispensable, he states

and now...
The Event

I am interested in the first international conference and exhibition to focus on corporate and commercial electronic publishing. I have noted the date and venue — 5-7 November, Wembley Conference Centre.

Please send me the exhibition brochure, with details of this superb marketing opportunity for producers and providers of electronic publishing systems and services.

I may attend the concurrent top level conference which will assess the commercial impact of electronic publishing on an ever growing range of business activities. Please send details.

Name

Position

Organisation

Address

Phone

Please return the completed coupon to —

Online Conferences Ltd,
Pinner Green House
Ash Hill Drive, Pinner
Middlesex HA5 2AE, UK
or telephone 01-868 4466

online
presenting technology to
the business world

ELECTRONIC
PUBLISHING

5-7 November London

Electronic Information Services 6

SMF 6 MOB 25
CFD 22*36E H
SXI 3*16B IBN

602*3130-43
23A... F-43G-C
7A+B ICIF-10

APDJ/Quotron

**The source
you need for
business today**

COMPANIES S
ASSUMING CO
BERG ENTERP
ASSOCIATED I

0*49C ITT 10

QUISITION OF
TION OF THE A
WILL BE OPER
ASA UNIT OF

D IFG 13*11D

APDJ/Quotron brings you real-time financial facts and figures from the world's major equity and commodity markets, backed by a 90-day news retrieval facility and a cash-market profile.

It's more than a pricing service; it's a fast, flexible system tailored to meet your immediate demand for market data and analysis—now.

For further information, contact Arthur Lake in London on 01-353 6723.

AP Quotron

Increased effort pays off with rapid expansion

Dow Jones
PAUL TAYLOR

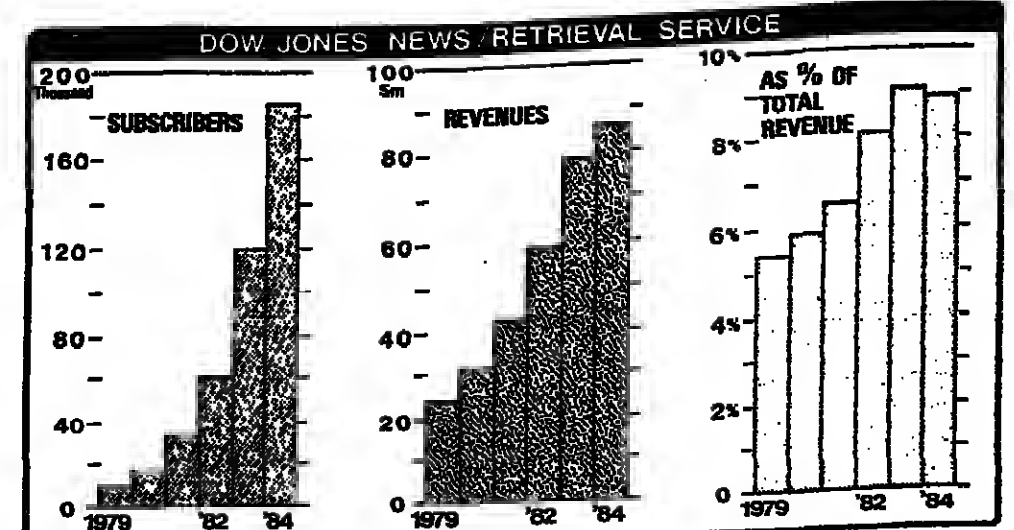
THE Wall Street Journal is still the Dow Jones flagship and primary profit earner, but the company's ambitious electronic publishing initiatives are attracting increasing attention. In the 1970s, after pioneering satellite newspaper printing, Dow turned its attention to what Mr Carl Valenti, vice president of Dow's information services division, describes as "finding other ways to deliver our information through different media."

The move into electronic publishing grew directly out of the Dow Jones News Service, the

unit that had put out a news ticker, tape for almost 90 years. Putting that information into a computer, adding stock quotes and other business information, initially primarily aimed at brokers and institutional clients, was a logical extension of the broadcast service, growth of which had begun to flatten by the mid-1970s.

The result was the Dow Jones News/Retrieval Service, perhaps the most popular business-oriented database in the U.S. From small beginnings the service has grown rapidly. Its revenues now almost equal those of the broadcast itself. Together the two services represent the bulk of the \$86m in revenues of Dow's information services division.

Last year the number of databases available on the News/Retrieval Service expanded from 26 to 35 at year-end, ranging from the full text of the Wall Street Journal to financial analysis, sports, weather forecasts, film reviews and the Academic American Encyclopedia. Subscribers grew by over 50 per cent to 185,000. Even Dow executives admit it will be hard to match such spectacular growth in the future.



The reason for the success of the News/Retrieval Service is not hard to find. There are now about 17m personal computers in U.S. offices and homes—up from around 10m a year ago and 5m the year before.

About 10 per cent of these machines are equipped with modem devices that allow the computer user to communicate over telephone lines with other computers.

This phenomenal growth in personal computers with the ability to collect information electronically gives the telephone line a spurring boom in business for the electronic information providers. Today there are over 2,000 on-line databases in the U.S. But, unlike some, Dow Jones has concentrated on the business market. The service has been expanded

primarily in response to customer demands, particularly those of professionals as personal computers have found their way from the office desk into the home.

Nevertheless Dow's information services division has had some notable failures. In 1981 the company started a service called Dow Alert which delivered broadcast news over FM radio to a customer "black box." Using the box, subscribers could select specific companies or subjects to track—the device kicked out an alert when a story on one of these subjects came up and recorded it for playback later.

Last year the company killed off Dow Alert, admitting that people never really understood the service or how to use it. In its place the company has

launched Dowphone, a service which lets subscribers dial a telephone number to listen to the latest news on their favourite topics. So far Dowphone has about 10,000 customers.

The information services division is also expanding its activities in other ways. It has moved aggressively into the specialist information management software marketing and development field making investments in small companies en route.

In addition Dow Jones has actively pursued joint ventures with other financial and market information providers like Quotron and Telebase—both in the U.S. and overseas.

Electronic publishing is perhaps the key to Dow Jones's most ambitious diversification strategy.

Why aren't you as well informed as...



- The world's ten largest companies
- Seven national governments
- Leading City of London law firms

and many small firms throughout the world?

Because, unlike them, you do not use LEXIS/NEXIS, the world's largest full-text electronic information service.

LEXIS/NEXIS contains the full-text of over 130 publications and wire services including The Financial Times, The New York Times, The Economist, Business Week, Xinhua.

English, American, French and European legal materials are also available. As is financial information from leading banks, stockbrokers and research institutions.

For further details:

Anthony Sharp
Mead Data Central International
One St. Katharine's Way
London, E1 9UN Telephone: 01-488 9187

Kyle Bosworth
Butterworth (Telepublishing) Limited
4-5 Bell Yard
London, WC2A 2JR Telephone: 01-404 4097

**LEXIS
NEXIS**



UNICOM INC.

UNICOM — ALL YOU NEED FOR TRADING PROFITABLY

UNIQUOTE II Futures and Financial Information System 'real time' commodity, financial, futures and forex prices from all the major world markets displayed in the format you want. Market moving news stories from around the world.

UNIQUOTE Delta Trading System full colour graphics; 'real time' market data; up to 10 charts simultaneously; spread sheet analysis; word processing.

UNIQUOTE II Feed Uniquote data now available on your own system. World leaders in supplying 'real time' in-house feeds.

For further details on how Unicom can help you trade more profitably, contact:

Alex Dalrymple, Unicom Inc.
72/78 Fleet Street, LONDON EC4 Tel: 01-353 4861



EUROPEAN ON-LINE DATABASE MARKETS

	1982 U.S.\$m	% of total market	1987 U.S.\$m†	% of total market
Marketing information	275	36	605	34
Financial database services	216	29	535	30
Credit information	182	—	185	10

† Forecast. Source: Frost and Sullivan 1983.

GROWTH OF EUROPEAN ON-LINE MARKET

Description	1982 U.S.\$m	1985* U.S.\$m	1987* U.S.\$m	Forecasting body
On-line database services	185.7	—	570	IDC (1983)
On-line database systems	757	—	1,800	Frost and Sullivan (1983)
Electronic data	532	1,000	—	Business Int (1984)

*Forecast

Quiet revolution in legal profession

Lexis

RAYMOND SNOODY

THE CASE Miss Sharon Munnay, a young solicitor at City law firm Wilde Sapte, was given to research was very complex.

It involved a British subject being sued for libel in a New York court by an Austrian plaintiff. She needed to know all the relevant cases affecting law in three different jurisdictions. She began the search on Lexis, the on-line legal data base and retrieved five relevant cases from the data base in Dayton, Ohio in as many minutes.

Without it, she admits, she would have found it difficult knowing where to start, and the task could have taken several days.

Wilde Sapte, which specialises in banking and commercial law, and this year celebrates its 200th anniversary, began subscribing to Lexis last year.

Now the terminal which gives access to 200m characters of case and statute law, the largest data base of its type in the world, sits in the firm's library—a slightly incongruous intruder among the leather-bound law reports that run back to 1891.

Wilde Sapte is a recent example of the quiet revolution that has overtaken a significant proportion of Britain's legal profession in the past five years.

A profession noted for its conservative nature has happily gone on-line and embraced electronic publishing. In the UK more than 7,500 people have been trained to use Lexis, a service provided in Britain by Butterworth Telepublishing, a subsidiary of Mead Data Central the U.S. legal publishing company.

Mr Kyle Bosworth, marketing manager of Butterworth Telepublishing points out that 51 of Britain's law schools now have Lexis and only three do not. Eighty-five sets of chambers are

on-line and 560 barristers have been trained in the art of instant retrieval.

Lexis, which began life as ORAR in 1968, a creation of the Ohio Bar Association, first began in London in 1979.

Mr Bosworth set up a demonstration in Bell Yard near the Temple and asked lawyers to bring real research to try it out. Mr Geoffrey Bryce QC was the first to take it, and Norton Rose the first law firm.

It was solicitors who really took to Lexis, which costs about £6,000 a year or about £1.20 a minute of access, Mr Bosworth states. Barristers started to notice that the quality and range of their research had improved dramatically—and did not want to be left behind.

Paper and books have not gone out of fashion at Wilde Sapte, but Mrs Susan Ellaby, the firm's librarian, is convinced that Lexis saves time and money on research.

There are "eureka" moments when Lexis throws up the full text of a case a lawyer only vaguely remembers having read about.

"Lexis is a logical machine. If you put in common words a lot of irrelevant material will be thrown up," explains Mrs Ellaby.

The trick is to use key words to narrow the range of material offered to that which is truly useful. Apart from full text the computer has a Key Words in Context facility which offers a window of 25 words either side of the key words to show whether a document is useful.

The whole of British and American statute law as in force and amended is on the data base which is run on four Amdahl mainframe computers. Lexis has the contents of a range of law reports dating back to 1945. In addition new statute law and the most up-to-date cases are available on the data base more quickly than the printed versions.

"I would hate it if the day ever came when everybody was on line and never looked at a book. I think the way to look at it is not as something special but just another library tool."

says Mrs Ellaby.

Lexis is still very much a device in the library to be consulted when needed. But Mr Robert McCaw, the Wilde Sapte senior partner responsible for the library and the decision to put a computer terminal among the books, is certain Lexis has something to offer.

"The expense is entirely justified. I have no doubt about that," he states.

A lawyer, for example, dealing with a case involving restrictive covenants under section 227 of the Companies Act can call

up all relevant case law in a few minutes at the terminal.

It is, Mr McCaw believes, a very efficient search and retrieval tool.

"Ask it the right questions and it will tell you. But it will never take over from books," says Mr McCaw.

Lexis in the UK has spread through large and medium firms, in and out of London.

However, the day when a terminal linked to the Dayton data base is on the desk of every country solicitor still seems a long way off.

Who Owns Whom is now faster to use, easier to cross-reference, and more accessible. This new online service is a unique source of essential business information.

Who Owns Whom Online

Worldwide company links revealed in seconds

It shows at a glance the make-up of

corporate groups and companies.

What markets are they trading in? Are they part of a multinational group? Which companies do they own?

You can answer these questions and many more by accessing WOW Online. Use it to monitor group changes and enhance your own existing sources of information.

Find out more today about this comprehensive new service, phone Amanda Connor on 01-377 4439.

Dun & Bradstreet Limited

a company of
Dun & Bradstreet International
Business Marketing Division
26-32 Clifton Street London EC2P 2LY
Telephone: 01-377 4439
Telex: 886687



AECI LIMITED

(Incorporated in the Republic of South Africa)

NOTICE TO PREFERENCE SHAREHOLDERS DIVIDEND NO. 94

Notice is hereby given that on 7 March 1985, the Directors of AECI Limited declared a dividend at the rate of 5.5 per cent per annum for the six months ending 15 June 1985 payable on that date to holders of preference shares registered in the books of the Company at the close of business on 26 April 1985.

The dividend is declared in United Kingdom currency and cheques in payment will be posted from the offices of the transfer secretaries in South Africa and the United Kingdom on 14 June 1985.

Dividends payable from Johannesburg will be paid in South African currency at the rate of exchange ruling on 20 May 1985.

Any change of address or dividend instruction involving a change in the office of payment, if intended to apply to this dividend, must be received on or before 26 April 1985 and members must, where necessary, have obtained the approval of the South African Exchange Control authorities and, if applicable, the approval of any other Exchange Control Authorities having jurisdiction in respect of such changes. Changes of address or dividend instructions to apply to this dividend which do not involve a change in the office of payment must be received not later than 3 June 1985.

In terms of the Republic of South Africa Income Tax Act 1962 (as amended) dividends payable to persons not ordinarily resident nor carrying on business in the Republic or to companies not registered nor carrying on business in the Republic are subject to deduction in respect of non-resident shareholders tax at the rate of 13.7025 per cent.

With regard to cheques despatched from the United Kingdom office, United Kingdom income tax, at the basic rate less, where applicable, the appropriate double tax relief, will be deducted from the dividends paid except in cases where the holder's address and the address to which the dividend is sent are both outside the United Kingdom and in cases (if any) where the company has received from the Inspector of Foreign Dividends in Great Britain a certificate exempting the dividend from United Kingdom income tax.

The transfer books and registers of members in Johannesburg and the United Kingdom will be closed from 27 April 1985 to 10 May 1985 both days inclusive.

Carlton Centre Johannesburg By order of the Board
4 April 1985 J. M. Doods Secretary

Transfer Secretaries:
Consolidated Share Registrars Limited
40 Commissioner Street, Johannesburg, and
Hill Samuel Registrars Limited
6 Greencoast Place, London SW1P 1PL, England

Weekly net asset value

Tokyo Pacific Holdings Seaboard N.V.
on 1st April 1985, U.S. \$102.45
Listed on the Amsterdam Stock Exchange

Information: Pierson, Halding & Pierson N.V.,
Herengracht 214, 1016 BS Amsterdam.

All these Notes have been sold. This announcement appears as a matter of record only.



G. J. Coles & Coy. Limited

(Incorporated with limited liability in the State of Victoria, Australia)

A\$25,000,000 13 1/4 per cent Notes 1990

Issue Price 100 per cent

Interest payable annually on 3rd April

Hambros Bank Limited

Banque Bruxelles Lambert S.A. F. W. Holst and Co. Mitsubishi Finance International Limited
Banque Indosuez
Crédit Commercial de France
Daiwa Europe Limited
Genossenschaftliche Zentralbank AG
Girozentrale und Bank der österreichischen Sparkassen
Kreditbank International Group
Mitsui Finance International Limited
The Nikko Securities Co., (Europe) Ltd.

April, 1985

FIAT FINANCE CORPORATION B.V.

U.S. \$100,000,000

GUARANTEED FLOATING RATE NOTES DUE 1994

In accordance with the provisions of the Notes, notice is hereby given that the Rate of Interest for the six month Period 9th April 1985 to 9th October 1985 has been fixed at 9 1/4 per cent per annum. Coupon No. 3 will therefore be payable at U.S.\$501.98 on 9th October 1985.

Manufacturers Hanover Limited

Agent Bank

To the Holders of INTEC INC.

3% Convertible Bonds 1999

NOTICE OF ISSUANCE OF SHARES

ADJUSTMENT OF CONVERSION PRICE

Pursuant to Clause 1(E) of the Trust Deed dated June 7, 1984 under which the above-described Bonds were issued, notice is hereby given as follows:
An issuance of 1,200,000 Shares of our Company has been made on March 28, 1985. As a result of such issuance, the Conversion Price at which shares are issuable upon conversion of said Bonds will be adjusted pursuant to Condition 5(D) of the Terms and Conditions of the Bonds from 5.978 Japanese Yen to 5.958.90 Japanese Yen effective March 28, 1985.

INTEC INC.

Dated: April 4, 1985

INTERNATIONAL COMPANIES and FINANCE

Wong Sulong looks at an image-changing exercise

Bank Buruh woos the Malay co-ops

THE CHINESE have a formula for turning around less-making businesses, first change the management, if that does not work, change the location of the business. If recovery still does not come, change the name, and finally change the owners.

Bank Buruh (Workers Bank), Malaysia's smallest commercial bank and long shunned by the banking community, is in the process of trying all these.

Since it opened ten years ago, the bank has been plagued by management problems and losses. By April last year, the accumulated deficit reached 18.7m ringgit (\$7.4m) compared with paid up capital of 16.3m ringgit. If not for special permission from the Finance Minister, it would have folded under the Banking Act, a commercial bank must have at least 10m ringgit in shareholders' funds, unimpaired by losses.

A rescue operation was mounted in the middle of last year, with a consortium of co-operative societies, headed by the Central Co-operative Bank, buying majority control.

The vendors were the Chinese Multi-Purpose Co-operative Society and the principal shareholder, Mr Lorrain Osman, who is a former director of

Bank Bumiputra, and a central figure in that bank's 1981 Hong Kong loans problems.

This was immediately followed by a board and management shake-up with Dr R Thillainathan, a prominent economist, appointed Bank Buruh's managing director.

Early this year, the bank completed a rights issue which boosted capital to 49m ringgit, and the new owners are now negotiating with two influential Malay co-operatives to take a 30 per cent stake that would further expand capital to 71m ringgit.

The link with the two Malay co-operatives, apart from fulfilling the demand of the Government's new economic policy regarding Malay corporate ownership, will give Bank Buruh the right political connections needed for expansion. It is understood that two Malay cabinet ministers are advisers to the co-operatives.

Bank Buruh, which began life under the auspices of the Malaysian Trades Union Congress, was awarded a banking licence by Tun Abdul Razak, the then Prime Minister, as part of an accord under which the unions would not throw their weight behind the opposition

parties in the next general election.

One senior union leader says: "Bank Negara (the Malaysian central bank) objected to the granting of the licence. Bank Buruh was considered as an illegitimate child by the banking community. It was never allowed to grow, remaining as a single branch bank until even today."

The new owners hope all this would change.

Early this month, the bank, as part of its image-changing exercise, relocated its headquarters from an obscure street corner to an impressive modern building along Kuala Lumpur's prime commercial district. It will also adopt a new name that will reflect its status as a commercial bank, but directors are not yet disclosing what it will be.

According to Mr P. P. Narayanan, Bank Buruh's chairman and head of the National Union of Plantation Workers, the big injection of funds by the new owners has placed the bank on a more solid financial footing and he is confident it will achieve a turnaround soon. Two major problems remain, however.

The first is the size of its non-

performing loans. It is estimated that about half of the bank's 30m ringgit loan portfolio is non-performing.

The second problem is the loan limit imposed by the central bank. Between 1979 and the end of 1983, Bank Buruh was restricted to lending a maximum 100,000 ringgit to any single borrower. This had the effect of increasing loan administration costs, as well as forcing the bank to look for borrowers at the tail-end of the market.

This ceiling has now been lifted to 500,000 ringgit per borrower, and is likely to be raised again. Bank Buruh hopes that once the Malay co-operative societies are brought in as partners, the authorities will remove all restrictions so that it can operate like any normal commercial bank.

Despite the sluggish Malaysian economy, the Malaysian banking industry is still enjoying good profits and growth, and Bank Buruh feels that once the loan restrictions go it should have no difficulty in making profits. It has recently begun to participate in loan syndications, an indication of its gradual acceptance into the banking fraternity.

State to take over ailing Dubai Bank

BY KATHLEEN EVANS IN KUWAIT

UNION BANK of the Middle East, majority owned by the Dubai Government, said yesterday it was taking over Dubai Bank, previously owned by the Galadari brothers, in a move designed to protect depositors.

At a stormy board meeting, shareholders of the bank were offered only a nominal sum in compensation, equivalent to 1 per cent of the face value of the shares.

Shareholders of the bank include the two brothers, Mr Abdul Latif Galadari and Mr Abdul Rahim Galadari, who together held 70 per cent, as well as Credit Suisse and Wells Fargo Bank with minority stakes of 7.4 per cent each. The remainder is held by a group of United Arab Emirates nationals and Indian merchants of the town.

The bank was said to have a negative capital base at the time of the takeover.

The Galadaris' shareholding had already been pledged to a group of foreign banks as part of a \$68m loan lead-managed by Citibank. The foreign banks met earlier in the day with Mr Ahmed Al Tayer, who is the UAE Finance Minister as well as being chairman of Union Bank.

At the meeting, the foreign banks agreed to the transfer of the shares and the proposed compensation.

One of the bankers in the syndicate said they had agreed to

the move "in good faith, for the benefit of the Dubai Government" but that they hoped that the deal would be "a two-way street".

The foreign banks are believed to be seeking a gesture of support from the Dubai Government in their future dealings with the Galadari brothers. Some 19 banks have extended funds to the holding company owned by the brothers, several of them on an unsecured basis. They fear Union Bank will seek to acquire some of the Galadari assets in lieu of the brothers' borrowings from Dubai Bank.

The banks are anxious that there should be no disorderly liquidation of the Galadari assets, should such a course prove necessary. An extra \$2.72m was lent to the Galadari holding company until April 8, when further meetings are planned between the group's executive and the foreign banks.

Auditors have been appointed to assess the extent of the company's assets and liabilities. The banks are believed to be considering a major restructuring of all of the borrowings of the group, depending on the outcome of the auditors' report.

In announcing the take-over of Dubai Bank, Mr Al Tayer said: "This is the last of the problems in the Dubai banking community. This is the end."

Union Bank was said by the minister to have paid \$400,544 for the troubled bank's shares.

Higher sales tax limits growth at Pick 'n Pay

BY JIM JONES IN JOHANNESBURG

PICK 'N PAY, the South African supermarket group, maintained its strong growth record in 1984. Turnover increased by 21.8 per cent to R1.82bn (\$926.2m) while operating profits rose 20.2 per cent to R359.2m.

Lower investment income and a higher overall tax rate, however, led to a net profit advance of only 6.5 per cent to R233.5m.

Higher sales tax rates introduced last July and austerity measures implemented in August contributed to a decline

in spending on consumer durables and semi-durables which carry higher margins than food. This, combined with the opening and stocking of eight new stores put trading margins under pressure.

A hypermarket in Brisbane, Australia, which is the company's first venture outside South Africa, has performed better than expected.

Earnings increased to 171.2 cents a share from 160.6 cents and the dividend has been lifted to 83.5 cents from 72 cents.

Bombay SE extends trading hours

BY R. C. MURTHY IN BOMBAY

BOMBAY Stock Exchange authorities have relaxed a set of restrictions on trading in shares, introduced last Friday after prices escalated in the wake of India's budget.

The exchange was closed yesterday and will be shut again tomorrow for public holidays, but trading sessions from today

will be extended to two hours instead of the one hour allowed so far this week. Trading will again be allowed in the exchange's 55 major shares, although only deals for immediate transfer will be allowed. For all issues, transactions will have to be approved by the exchange authorities.

Venture capitalists turn to Taiwan technology

TAIWAN is about to get its first taste of Western venture capitalism with the start of a joint venture between R. H. Chappell Company of the U.S. and a high technology specialist, the locally-owned Walsin Lihwa Electric Wire and Cable.

The new company called Asiatic, seeks to take advantage of a revision in Taiwan's investment law passed last year that allows foreign invested venture capital companies to re-

pel their earnings without being subjected to capital gains taxes.

But R. H. Chappell, through Asiatic, also expects to interest among high technology companies abroad in setting up in Taiwan, where costs are significantly lower than in most developed countries as well as the growing number of Taiwanese engineers that are beginning to develop technical expertise on their own and thus represent fertile fields for capital seeking.

Asiatic, now awaiting formal licence approval, has an initial \$5m capital, of which Chappell has invested 75 per cent and Walsin Lihwa the remainder. Mr Richard Kamman

Bob King in Taipei on a joint venture prompted by a change in investment law

Asiatic by contrast will provide management and marketing consultants, so-called "mentors," to the companies it funds and will derive its profits from later sales of its shares after the ventures go public.

Chappell is already funding three foreign companies operating in Taiwan. They are Lenteck, which manufactures a line of IBM-compatible personal computers in the Hsinchu Science Park; XO Industries, which subcontracts production of energy-efficient electronic ballasts for fluorescent lamps to Taiwanese companies; and Racore Corporation, which sources and sub-assembles components for its IBM PC add-on line in Taiwan. Chappell has invested \$7.3m in the three to date.

Moody's to set up Japanese rating agency

By Our Tokyo Staff

MOODY'S INVESTORS Services, the U.S. debt rating agency, yesterday announced plans for a Japanese subsidiary scheduled to begin operations in June.

Mr William Dwyer, Moody's president, said in Tokyo that the new company means "our worldwide system of ratings will now be available for the increasingly important Euroyen sector of the Euromarkets."

Moody's also yesterday published its first ratings of 35 European bond issues.

On Monday, a group of 74 financial institutions in Japan established an organisation named the Japan Credit Rating Agency. It has at its head Mr Takashi Watanabe, former president of the Asian Development Bank.

It too will assign ratings to yen-denominated bonds issued by Japanese and foreign borrowers in domestic and international markets as well as foreign currency bonds by domestic borrowers.

Barclays Bank Interest Rates.

BASE RATE

Barclays Bank PLC and Barclays Bank Trust Company Limited announce that with effect from 3rd April 1985 their Base Rate was decreased from 13 1/2% to 13 1/4%.



BARCLAYS

Reg. Office: 54 Lombard St., EC3P 3AH, Reg. No's 1026167 and 920880.



U.S. \$1.5 Billion

Dome Petroleum Limited

Futures Hedging Program

as part of a continuing strategy to fix rates on floating rate debt

Managed by

MORGAN STANLEY & CO.

Incorporated

March, 1985



Energy Recovery Investment Corporation S.A.

In connection with the forthcoming Extraordinary General Meeting to be held on 24th April 1985 at 20 Boulevard Emmanuel Servais, Luxembourg, a letter is being sent to shareholders setting out the reasons for the proposals to be put to shareholders. Copies of this circular can be obtained during normal business hours from:-

County Bank Limited,
11 Old Broad Street,
London EC2N 1BB

Brown & Pittman,
1 Finsbury Avenue,
London EC2M 2PA

W. Greenwell & Co.,
Bow Bells House,
Broad Street,
London EC4M 9EL

Banque Privée S.A.,
20 Boulevard Emmanuel Servais,
PO Box 474 L-2014,
Luxembourg



Energy Recovery Investment Corporation S.A.

In connection with the forthcoming Annual General Meeting to be held on 24th April 1985 at 20 Boulevard Emmanuel Servais, Luxembourg, the 1984 Annual Report and Accounts are being sent to the shareholders. Copies of the Annual Report and Accounts can be obtained during normal business hours from:-

County Bank Limited,
11 Old Broad Street,
London EC2N 1BB

Brown & Pittman,
1 Finsbury Avenue,
London EC2M 2PA

W. Greenwell & Co.,
Bow Bells House,
Broad Street,
London EC4M 9EL

Banque Privée S.A.,
20 Boulevard Emmanuel Servais,
PO Box 474 L-2014,
Luxembourg

FT-CITY COURSE

18 April - 6 June 1985

Over 3,500 managers and trainees for some 80 organisations representing all sectors of finance and industry attended this Course arranged jointly by the Financial Times and the City University Business School.

The Course is regularly revised and updated and is designed for employees in companies with interests in the City and those who require a broader understanding of the City's operations and the factors that have made it a world financial and trading centre. The format comprises eight afternoon lecture programmes conducted by 23 distinguished City personalities—each an expert in his field.

For further details contact:

Stephanie Dewey, Financial Times Conference Organisation
Minster House, Arthur Street, London EC3R 2AX
Telephone: 01-621 3355 - Telex: Lond n 27847 FTCONF G

INTERNATIONAL COMPANIES and FINANCE

VMF to pay first dividend in 10 years

By Laura Raun in Amsterdam

VMF-STORK, the Dutch process machinery manufacturer, is resuming a dividend for the first time in a decade with a fl 6 a share payout for 1984.

Earnings surged 40 per cent to fl 30.8m (\$8.5m) last year from fl 22m in 1983 on a historical-cost basis. On a current-cost basis, profit doubled to fl 20.1m from fl 9.9m.

VMF predicted that its profit would climb again this year. Last year's sharp improvement caps a gradual four-year recovery for the company following losses totalling fl 63m in 1979 and 1980. In 1978, VMF received fl 60m in government aid, which is to be repaid by 1993.

Sales surged 20 per cent to fl 2.24bn in 1984, while orders received edged up 9% per cent to fl 2.03bn from fl 1.85bn. Contracts from abroad stabilised at 71 per cent, the same level as the previous year.

The divisions producing paper and textile machines, engineering and industrial implements as well as poultry-fodder mixers performed well. In the air-conditioning division, however, provisions were made for a troubled hospital project in Saudi Arabia.

Deutsche Bank starts year strongly

BY JONATHAN CARR IN FRANKFURT

DEUTSCHE BANK, West Germany's biggest commercial bank, has made a strong start to 1985 after raising its group operating profit by 1.3 per cent last year to a new record level believed to be close to DM 4bn (\$1.26bn).

Profits from the interest business rose in the first two months of this year by 3.5 per cent while earnings from commissions were up by 13 per cent.

Dr F. Wilhelm Christians, one of the two speakers (co-chairmen) of the board, noted that credit volume had been raised, making up for a fall in the bank's interest margin.

He said the margin—the difference between interest earned and paid—was down to 3.07 per cent compared with an average 3.16 per cent in 1984. Further pressure on the margin was to

be feared this year, but the bank would seek to compensate by boosting business volume and earnings from trading on its own account.

All the big three German banks have now announced lower interest margins for this year, but Deutsche Bank remains ahead of the field. The Dresdner's margin is below last year's 2.7 per cent (by an unspecified amount) and Commerzbank's is down to below 2.5 per cent from 2.61 per cent.

Last year Deutsche Bank's partial operating profit (which includes interest and commis-

sion earnings less operating expenses) was down by 3.5 per cent in the parent bank to DM 1.83bn and in the group by 0.9 per cent to DM 2.87bn. However, in each case fell

operating profits was above the level of 1983, thanks to a particularly strong showing in the bank's trading on its own account.

In common with other German banks, Deutsche Bank refuses to specify its operating profit figure. A sum of DM 3.7bn for the group result, mentioned during the bank's annual press conference this week, is believed in fact to be on the low side.

Dresdner Bank's operating profit last year was somewhat over DM 2bn and Commerzbank's more than DM 1bn. In each case the figures are said to be a little lower than in 1983.

Deutsche Bank's accounts show lower sums being set aside for risk provision both to the

parent bank, down from DM 826m in 1983 to DM 673m, and in the group, from DM 1.5bn to DM 1.3bn.

But officials stressed that the published figures did not represent the full sums in fact set aside, and it would be quite wrong to conclude Deutsche Bank believed the debt crisis was virtually over.

Dr Wilfried Guth, the other spokesman, confirmed reports last month that the European Asian Bank, in which Deutsche has a 60 per cent stake, is setting aside greatly increased risk provision for 1984 because of possible losses, mainly on business in Taiwan.

Dr Guth gave no figure—but the sum involved is believed to be several hundred million D-marks.

Alusuisse expects to hold steady for 1985

BY JOHN WICKS IN ZURICH

ALUSUISSE, the Swiss industrial concern, expects this year's results to be of about the same order as those for 1984.

Mr Emanuel R. Meyer, chairman, said this could mean a repeat of the 6 per cent dividend.

The 1984 dividend, announced earlier this month, will be the first pay-out since 1981. It follows a major recovery at Alusuisse which last year returned net profits of SwFr 168.7m (\$63.6m) after a loss of SwFr 82m in 1983.

With the exception of the small engineering division, all sectors contributed to the improved 1984 results. The aluminium division, which accounted for two-thirds of turnover, returned to profits thanks to increased demand and a long-term restructuring programme.

According to Dr Bruno Sorato, president and chief executive of parent company Swiss Aluminium, the strength of the dollar had "little or no" effect on the group earnings. While the higher dollar led

to a rise in the European aluminium price and aided exports to the U.S., it also increased interest and raw-material costs, and meant that imports depressed prices for the group's American subsidiaries.

With regard to 1985, group capacity is showing generally good rates. Corporate restructuring costs, which have amounted to SwFr 572.3m since 1982, will this year be of only some SwFr 80m. They should fall to an estimated SwFr 20m in 1986.

Capital investments are put at around SwFr 420m. The group may carry out further investments. It is still interested to selling Heyward-Robinson, the New York engineering unit. It seems likely that the remaining operations at the New Johnsonville smelter in Tennessee will close next year.

● Campbell Soup of the U.S. is seeking a listing on the Zurich, Geneva and Basle bourses. Credit Suisse is handling the introduction.

First Pacific International Limited

Annual Results (unaudited) for the year ended 31 December, 1984

- Consolidated net profit after taxation and minority interests of US\$2.431 million, an 18.2 per cent increase over 1983.
- Earnings per share of US0.79 cent compared with US0.52 cent in 1983.
- Final dividend declared of US0.10 cent per share compared with US0.10 cent in 1983.

Consolidated Results (US\$'000)	1984	1983
Turnover	810,793	472,945
Profit before taxation	9,246	7,850
Taxation	4,832	4,329
Profit after taxation	4,414	3,521
Minority interests	1,983	1,464
Profit before extraordinary items	2,431	2,057
Extraordinary items	(425)	(364)
Profit available for appropriation	2,006	1,693
Dividend	415	309
Retained profit	1,591	1,384
Return on shareholders' equity (%)	6.04	4.92
Earnings per share (US cents)	0.59	0.52
Net asset value per share (US cents)	9.70	10.14

Notes:

1 First Pacific International Limited was incorporated on 4 March, 1983 and attained its public listing on 26 May, 1983 as a holding company. It was not until 21 June, 1983 that a majority holding in Hagmeyer N.V., its principal operating subsidiary, was injected.

2 1983 per share figures were adjusted to account for the 1-for-3 bonus issue allotted on 19 June, 1984.

Agency Representation and Distribution Hagmeyer N.V., the principal operating subsidiary, recorded a 72 per cent increase in earnings from Dfl 10.566 million (US\$3,453 million) in 1983 to Dfl 18.165 million (US\$5,117 million) in 1984 based on the continued success of its non-commodity trading business.

Commodities Trading The coffee trading subsidiaries performed at a modest profit level in 1984.

Securities Brokerage The securities companies showed growth during 1984, contributing satisfactorily to overall profits.

by order of the Board
Manuel V. Panglilan
Managing Director
28 March, 1985

FIRST PACIFIC

This advertisement does not and is not intended to form the basis of any offer of the share capital of, or the undertaking or assets of, Swan Hunter Shipbuilders Limited.

Swan Hunter Shipbuilders Limited
(A subsidiary of British Shipbuilders)

We have been requested by British Shipbuilders to find a purchaser for the whole of the share capital of Swan Hunter Shipbuilders Limited.

Swan Hunter Shipbuilders Limited, based on the Tyne, specialises in building warships and sophisticated merchant vessels. Turnover for the year ended 31 March, 1984, was £102.4 million.

Lazard Brothers will, at its discretion, make available further information to interested parties. Initial offers should be submitted by 31st May, 1985. It should be noted, however, that under the Aircraft and Shipbuilding Industries Act 1977, the consent of the Secretary of State is required before British Shipbuilders disposes of any interest in any of its wholly-owned subsidiaries.

Enquiries:
E W Dwyer

Telephone: 01-588 2721

Lazard Brothers & Co., Limited,
21 Moorfields,
London EC2P 2HT.

Industrie Pirelli back in black on higher sales

BY JAMES BUXTON IN ROME

INDUSTRIE PIRELLI, the Italian operating subsidiary of Pirelli tyres and cables group, returned to profit last year after two years of substantial losses.

The company, which operates predominantly in the tyre sector, made net profits of L77.6bn (\$8.5m) on sales of L2,100bn. In 1983 it lost L53.3bn and it recorded a deficit of L15.5bn in 1982.

The improved figures from Industrie Pirelli— which accounts for about 30 per cent of the Pirelli group's global turnover—reflects both improved operating results and better financial performance.

Italian unit trusts show rapid investment growth

BY ALAN FRIEDMAN IN MILAN

ITALY'S newly created unit trusts, which are permitted to offer a total of 44 unit trusts in Italy. In the past month the number of funds operating has increased from 15 to 23.

Designed to attract small investors, the growth has been extraordinary. In the last 10 days, for example, the Banco di Roma's two trusts have attracted L25.8bn.

● Farmitalia Carlo Erba, the main drugs operating company of the Montedison chemicals group, reports a modest decline in net profits for 1984. The result is L64.2bn (\$2.1m), against L67.4bn.

Sales rose by 17 per cent to L202.2bn with exports increasing their share of the total to 67 per cent from the 65 per cent of 1983.

The company is stepping up its dividend from L400 a share to L500.

Elsevier sees slowdown in current year

By Our Financial Staff

ELSEVIER, the Dutch publishing group which increased profits sharply in 1984, expects the business momentum to slow during the current 12 months.

At the per-share level, however, profits are forecast to be at least maintained, despite the recent capital increase.

North America accounted for almost a fifth of total sales of fl 1.44bn (\$397m) last year, and the bulk of profits which rose by 40 per cent to fl 75.8m, largely as a result of the strong dollar.

The group unveiled plans for an aggressive U.S. expansion programme through acquisitions aimed at doubling U.S. sales by 1990. By that time, it would have to have increased U.S. sales to 50 per cent of its total turnover.

The acquisition hunt is already under way. The company said: "We are continuously looking at acquisitions in the U.S. We are looking very hard."

"Our position has grown to about fl 500m and we have quite a lot of cash capacity."

Although declining to identify potential acquisition candidates, Elsevier has its eye on several U.S. concerns. Its list of target companies includes business, professional and scientific publishers.

WORLD TRADE NEWS
GLOBAL COMMENT DAILY IN THE FT

GENSTAR CORPORATION

NOTICE OF PARTIAL REDEMPTION

TO THE HOLDERS OF 14% DEBENTURES DUE APRIL 15, 1991

NOTICE IS HEREBY GIVEN, pursuant to the provisions of the Trust Deed of Hypothec, Mortgage and Pledge and a Deed of Trust and Mortgage (the "Principal Trust Deed"), both bearing date of June 1, 1978, as supplemented by deeds supplementing the Principal Trust Deed, among others, a Supplemental Trust Deed bearing date of April 15, 1981 (all hereinafter collectively called the "Trust Deed") between Genstar Corporation (hereinafter called the "Company") and Montreal Trust Company (hereinafter called the "Trustee"), as Trustee, providing for the creation and issue of Debentures of the Company, that (U.S.) \$2,100,000 principal amount of the 14% Debentures due April 15, 1991 of the Company bearing the undermentioned distinguishing letters and numbers, namely:

Coupon Debentures, to be redeemed in full, each in the denomination of (U.S.) \$1,000 and bearing the distinguishing prefix 6M:

000009	002224	000954	010438	013738	016799	020488	023341	026190	031390	034420	039321	043094	046890
000043	002333	000956	010439	013739	016799	020488	023341	026190	031390	034420	039321	043094	046890
000044	002334	000957	010440	013740	016799	020488	023341	026190	031390	034420	039321	043094	046890
000045	002335	000958	010441	013741	016799	020488	023341	026190	031390	034420	039321	043094	046890
000046	002336	000959	010442	013742	016799	020488	023341	026190	031390	034420	039321	043094	046890
000047	002337	000960	010443	013743	016799	020488	023341	026190	031390	034420	039321	043094	046890
000048	002338	000961	010444	013744	016799	020488	023341	026190	031390	034420	039321	043094	046890
000049	002339	000962	010445	013745	016799	020488	023341	026190	031390	034420	039321	043094	046890
000050	002340	000963	010446	013746	016799	020488	023341	026190	031390	034420	039321	043094	046890
000051	002341	000964	010447	013747	016799	020488	023341	026190	031390	034420	039321	043094	046890
000052	002342	000965	010448	013748	016799	020488	023341	026190	031390	034420	039321	043094	046890
000053	002343	000966	010449	013749	016799	020488	023341	026190	031390	034420	039321	043094	046890
000054	002344	000967	010450	013750	016799	020488	023341	026190	031390	034420	039321	043094	046890
000055	002345	000968	010451	013751	016799	020488	023341	026190	031390	034420	039321	043094	046890
000056	002346	000969	010452	013752	016799	020488	023341	026190	031390	034420	039321	043094	046890
000057	002347	000970	010453	013753	016799	020488	023341	026190	031390	034420	039321	043094	046890
000058	002348	000971	010454	013754	016799	020488	023341	026190	031390	034420	039321	043094	046890
000059	002349	000972	010455	013755	016799	020488	023341	026190	031390	034420	039321	043094	046890
000060	002350	000973	010456	013756	016799	020488	023341	026190	031390	034420	039321	043094	046890
000061	002351	000974	010457	013757	016799	020488	023341	026190	031390	034420	039321	043094	046890
000062	002352	000975	010458	013758	016799	020488	023341	026190	031390	034420	039321	043094	046890
000063	002353	000976	010459	013759	016799	020488	023341	026190	031390	034420	039321	043094	046890
000064	002354	000977	010460	013760	016799	020488	023341	026190	031390	034420	039321	043094	046890
000065	002355	000978	010461	013761	016799	020488	023341	026190	031390	034420	039321	043094	046890
000066	002356	000979	010462	013762	016799	020488	023341	026190	031390	034420	039321	043094	046890
000067	002357	000980	010463	013763	016799	020488	023341	026190	031390	034420	039321	043094	046890
000068	002358	000981	010464	013764	016799	020488	023341	026190	031390	034420	039321	043094	046890
000069	002359	000982	010465	013765	016799	020488	023341	026190	031390	034420	039321	043094	046890
000070	002360	000983	010466	013766	016799	020488	023341	026190	031390	034420	039321	043094	046890
000071	002361	000984	010467	013767	016799	020488	023341	026190	031390	034420	039321	043094	046890
000072	002362	000985	010468	013768	016799	020488	023341	026190	031390	034420	039321	043094	046890
000073	002363	000986	010469	013769	016799	020488	023341	026190	031390	034420	039321	043094	046890
000074	002364	000987	010470	013770	016799	020488	023341	026190	031390	034420	039321	043094	046890
000075	002365	000988	010471	013771	016799	020488	023341	026190	031390	034420	039321	043094	046890
000076	002366	000989	010472	013772	016799	020488	023341	026190	031390	034420	039321	043094	046890
000077	002367	000990	010473	013773	016799	020488	023341	026190	031390	034420	039321	043094	046890
000078	002368	000991	010474	013774	016799	020488	023341	026190	031390	034420	039321	043094	046890
000079	002369	000992	010475	013775	016799	020488	023341	026190	031390	034420	039321	043094	046890
000080	002370	000993	010476	013776	016799	020488	023341	026190	031390	034420	039321	043094	046890
000081	002371	000994	010477	013777	016799	020488	023341	026190	031390	034420	039321	043094	046890
000082	002372	000995	010478	013778	016799	020488	023341	026190	031390	034420	039321	043094	046890
000083	002373	000996	010479	013779	016799	020488	023341	026190	031390	034420	039321	043094	046890
000084	002374	000997	010480	013780	016799	020488	023341	026190	031390	034420	039321	043094	046890
000085	002375	000998	010481	013781	016799	020488	023341	026190	031390	034420	039321	043094	046890
000086	002376	000999	010482	013782	016799	020488	023341	026190	031390	034420	039321	043094	046890
000087	002377	001000	010483	013783	016799	020488	023341	026190	031390	034420	039321	043094	046890
000088	002378	001001	010484	013784	016799	020488	023341	026190	031390	034420	039321	043094	046890
000089	002379	001002	010485	013785	016799	020488	023341	026190	031390	034420	039321	043094	046890
000090	002380	001003	010486	013786	016799	020488	023341	026190	031390	034420	039321	043094	046890
000091	002381	001004	010487	013787	016799	020488	023341	026190	031390	034420	039321	043094	046890
000092	002382	001005	010488	013788	016799	020488	023341	026190	031390	034420	039321	043094	046890
000093	002383	001006	010489	013789	016799	020488	023341	026190	031390	034420	039321	043094	046890
000094	002384	001007	010490	013790	016799	020488	023341	026190	031390	034420	039321	043094	046890
000095	002385	001008	010491	013791	016799	020488	023341	026190	031390	034420	039321	043094	046890
000096	002386	001009	010492	013792	016799	020488	023341	026190	031390	034420	039321	043094	046890
000097	002387	001010	010493	013793	016799	020488	023341	026190	031390	034420	039321	043094	046890
000098	002388	001011	010494	013794	016799	020488	023341	026190	031390	034420	039321	043094	046890
000099	002389	001012	010495	013795	016799	020488	023341	026190	031390	034420	039321	043094	046890
000100	002390	001013	010496	013796	016799	020488	023341	026190	031390	034420	039321	043094	046890
000101	002391	001014	010497	013797	016799	020488	023341	026190	031390	034420	039321	043094	046890
000102	002392	001015	010498	013798	016799	020488	023341	026190	031390	034420	039321	043094	046890
000103	002393	001016	010499	013799	016799	020488	023341	026190	031390	034420	039321	043094	046890
000104	002394	001017	010500	013800	016799	020488	023341	026190	031390	034420	039321	043094	046890
000105	002395	001018	010501	013801	016799	020488	023341	026190	031390	034420	039321	043094	046890
000106	002396	001019	010502	013802	016799	020488	023341	026190	031390	034420	039321	043094	046890
000107	002397	001020	010503	013803	016799	020488	023341	026190	031390	034420	039321	043094	046890
000108	002398	001021	010504	013804	016799	020488	023341	026190	031390	034420	039321	043094	046890
000109	002399	001022	010505	013805	016799	020488	023341	026190	031390	034420	039321	043094	046890
000110	002400	001023	010506	013806	016799	020488	023341	026190	031390	034420	039321	043094	046890
000111	002401	001024	010507	013807	016799	020488	023341	026190	031390	034420	039321	043094	046890
000112	002402	001025	010508	013808	016799	020488	023341	026190	031390	034420	039321	043094	046890
000113	002403	001026	010509	013809	016799	020488	023341	026190	031390	034420	039321	043094	046890
000114	002404	001027	010510	013810	016799	020488	023341	026190	031390	034420	039321	043094	046890
000115	002405	001028	010511	013811	016799	020488	023341	026190	031390	034420	039321	043094	046890
000116	002406	001029	010512	013812	016799	020488	023341	026190	031390	034420	039321	043094	046890
000117	002407	001030	010513	013813	016799	020488	023341	026190	031390	034420	039321	043094	046890
000118	002408	001031	010514	013814	016799	020488	023341	026190	031390	034420	039321	043094	046890
000119	002409	001032	010515	013815	016799	020488	023341	026190	031390	034420	039321	043094	046890
000120	002410	001033	010516	013816									

INTERNATIONAL COMPANIES and FINANCE

APPOINTMENTS

John Griffiths reports on a leading U.S. car group's ambitions

Chrysler may take Liberty abroad

CHRYSLER's car and "truck" operations are undergoing substantial structural change with a \$10.5bn capital investment programme planned up to 1988. They include a major new car production project, designed like General Motors' Saturn venture to allow small cars to be built cost-competitively with the Japanese industry. But even this project could be shifted outside the U.S., according to Mr Robert Miller, executive vice-president and chief financial officer, unless U.S. unions are prepared to abandon "wasteful" work practices and the Reagan Administration moves to provide a fairer climate in which the U.S. industry can operate.

Mr Miller made his point in London during a four-day European financial tour by senior Chrysler executives, aimed primarily at improving Chrysler's access to Eurodollar markets.

His warning followed an announcement last month by Mr Lee Iacocca, Chrysler's chairman, that in the near-term at least, Chrysler is to rely for small car sales on greatly increased imports from Mitsubishi of Japan, in which Chrysler has a 15 per cent holding. At the same time, the company's U.S. plants are shifting emphasis to the production of larger, up-market cars.

Mr Miller stressed that Chrysler is not preparing to "abandon" small car production to the Japanese.

But the corporation, which has achieved perhaps the most remarkable turnaround in U.S. business history—going from

the brink of bankruptcy in 1980 to record \$2.4bn profits last year—is bitterly critical both of the Reagan Administration's decision to end restraints on Japanese car imports and its apparent unwillingness to act on currency and tax structures to the benefit of the U.S. industry.

"We're deeply concerned about the yen's low value against the dollar. The relationship is completely out of whack—it's been rigged by the Japanese and they're being allowed to get away with it," observes Mr Miller. U.S. tax regimes also discriminate against domestic producers, he maintains.

And until there is fundamental change, embracing also higher labour productivity, Chrysler's senior executive insists that the company is prepared to shift as much sourcing overseas as it feels necessary to maintain sales volumes, despite network and profitability, while other elements of its strategy are put into place.

Mr Iacocca is making clear that Chrysler, with its U.S. production, is intent on carving out a distinct niche in the marketplace as a manufacturer of up-market cars. An analogy is drawn with Mercedes' position in Europe as representing the desired role of Chrysler within North America.

A substantial proportion of its investment over the next three years is being committed to this end. The company's \$10.5bn budget subdivides into \$3.5bn being spent on car development and introductions, \$1.1bn on engines/transmis-

sions, \$3.8bn on production facilities, including modernisation and \$2.1bn on developing its surging "truck" business. (The latter, however, is a misnomer—production is entirely of vans and pick-ups, the majority of which are seven-seater "people carrier" minivans used 80 per cent by private motorists deserting the traditional station wagon.)

Much of the planned investment in the small car venture, the Liberty project, is contained within this total.

Most observers of the industry accept that there is some difficulty in differentiating Chrysler's true intentions from the almost messianic campaign being waged by its senior figures on the political front to obtain changes in Federal policies.

However, Mr Miller's warning that the Liberty project could go "offshore from the U.S."—he has not suggested a possible location—has been given substance by Chrysler's decision, also announced in March, not to proceed with options taken up last year on two potential U.S. manufacturing sites in Indianapolis, Indiana and Peoria, Illinois.

Although the Liberty project was unveiled publicly only a few days ago, it was intended originally to have been located at one of these sites. The second site was expected to have been used for a new minivan project.

Mr Iacocca, repeating a theme the publication of his best-selling autobiography and his rise to folk hero status in the U.S., again blamed the prospect of intensified Japanese competition—both from their own American plants and now theoretically unrestricted direct imports—for the decision not to proceed.

The announcement by Japan's Ministry of Trade and Industry—to retaliate against Japanese manufacturers—that it is imposing its own constraints on car exports to the U.S. (nevertheless allowing them to rise from 1.85m to 2.3m) will have done little to change Chrysler's stance on its short-term approach to the small car market.

Under it, Chrysler is to import 200,000 additional Mitsubishi small cars a year, on top of the 87,500 a year currently imported.

Meanwhile, Chrysler is making much play of the Liberty project, wherever it is located

finally. Mr Miller insists that the Liberty car is to be built in modular form and using all the latest technology and just-in-time inventory systems General Motors is applying to its Saturn project, will beat the GM product to the marketplace. Quite how it plans to achieve that, given that not even a site exists, remains unclear. GM intends to bring its Saturn cars to market by the end of the 1980s from a new complex near Detroit.

It is clear that Chrysler resents the huge publicity coup gained by GM from its Saturn project which, GM professes, will allow it to wipe out a current cost advantage enjoyed by Japanese imports of about \$1,500 a car. Chrysler executives suggest that it is serving to paper over GM's own moves to shift more sourcing to the Far East.

GM has contracts to import 200,000 small cars a year from Isuzu, in which it has a 34 per cent holding, and 84,000 a year from Suzuki, in which it has a 5 per cent stake.

One area in which Chrysler expects to make particular progress this year is in its production and sales of vans and pick-ups. Its seven-seater minivans, a concept it claims to have pioneered in the U.S., have been largely responsible for a spectacular increase in its share of the U.S. "truck" market, from 8.7 per cent to 12.6 per cent last year.

This year, says Mr Miller, Chrysler's share should rise further, to 14 per cent. Production of the vans is already running at 1,000 a day and the company is planning to expand capacity by opening up a second plant to produce a stretched version.

Chrysler is looking for possibly even higher profits this year if the U.S. market overall continues to expand, based on the fact that for the past three years it has maintained its breakeven output level at 1.1m units a year—down from 2.4m in 1980—while shipments have climbed over the same period from 1.1m to 2m.

And despite Mr Miller's insistence that its U.S. employees must dispense with "wasteful work rules, waste, period and abuse of fringe benefits," it has still been able to show financial institutions during its current trawl through Europe that productivity in terms of man-hours per vehicle has improved by 40 per cent since 1980, from 175 hours per vehicle to 105.



Lee Iacocca: due to visit Tokyo on April 14

Mitsubishi stake rise studied

CHRYSLER MAY increase its equity stake in Mitsubishi Motors Corporation (MMC), its privately held Japanese affiliate, according to a report in Japan's Nihon Keizai Shimbun newspaper, writes Robert Cottrell in Tokyo.

MMC said yesterday: "Mitsubishi Motors is discussing a number of matters with Chrysler, but we have neither decided nor agreed anything." One possible date for a major announcement about the two companies' relationship would be April 14 when Mr Lee Iacocca, Chrysler's chairman, is due to visit Tokyo.

MMC is presently owned 15 per cent by Chrysler and 85 per cent by Mitsubishi Heavy Industries, one of Japan's largest engineering groups. It is Japan's fifth largest car maker, with provisionally estimated net profits of ¥1.6bn (\$63.2m) on sales of ¥1.39bn for the year to last month.

According to the report, on which MMC declined any further comment, HHI would reduce its shareholding in MMC to 30 per cent. Chrysler would raise its stake to 24 per cent, while the outstanding shares would be distributed between other companies in the loosely-knit Mitsubishi group, including Mitsubishi Corporation, Japan's largest general trading house.

The newspaper said the adjustment of ownership could be the prelude to a listing of MMC on the Tokyo Stock Exchange, and that it might be linked to plans for an MMC-Chrysler joint manufacturing plant in the U.S. MMC said yesterday it has been studying the possibility of such a plant, but again no decisions have been taken.

Head of Government statistical service

Mr Jack Hibbert has been appointed to succeed Sir John Boreham as director of the CENTRAL STATISTICAL OFFICE and head of the Government statistical service from August 1. Mr Hibbert joined the Central Statistical Office in 1960. He was promoted in 1970 to chief statistician. He spent a period on loan as a consultant to OECD and EUROSTAT in 1981. On his return in 1982 he joined the Department of Trade and Industry on appointment to his present post as head of statistics division 2.

Mr G. N. (Geoff) Davies has joined the board of TAYLOR WOODROW. He is managing director of Taylor Woodrow Construction, chairman of Taylor Woodrow Construction (Scotland) and chairman and managing director of Taywood-Santa Fe.

Mr William Scott Rhys has been appointed a member of the South Wales regional board of LLOYDS BANK. He is chairman of S. A. Brain & Co.

Mr John Trevor has been appointed chairman of J. TEVOR MORTIMER & POLAND in succession to Mr John Poland.

Mr Bruce Chivers has been appointed chairman of W. E. CHIVERS HOLDINGS following the retirement of Mr Peter Chivers from executive directorship of the Holdings board.

C. Czarnikow, London, and TransMarket Group Inc, Chicago, have formed a new partnership to act as brokers in financial futures and options. CZARNIKOW TRANSMARKET. The board consists of: Mr Michael D. Czarnikow, chairman; Mr Nicholas E. H. Mason, chief executive; Mr William M. Feldman; Mr Michael R. Liddard; Mr James G. McCormick; and Mr Lawrence M. Becker.

Mr Peter Cooper has joined CONTINENTAL REINSURANCE CORPORATION (UK) as financial controller and company secretary. He was chief accountant at the Terra Nova Insurance Co.

Mr Jeffrey Palmer has been appointed director of marketing services for SHOWERINGS, VINE PRODUCTS and WHITEWAYS division of Allied-Lyons. He was managing director of Allied Products.

Mr Graham A. Coles has been promoted to secretary of the JAMES HALSTEAD GROUP. He was assistant secretary.

Mr D. G. Inns has been appointed director of finance and Mr P. P. Shureck has been appointed director of business development at BASS.

Mr Simon Grove has joined DE ZOETE AND BEVAN, stock-

brokers, and will be responsible for establishing a Tokyo representative office for the firm in the near future. He was formerly Tokyo representative of Grieve, Grant and Company.

Lord Peyton of Yeovil, Mr David Norton and Mr Patrick J. Rich have been elected directors of ALCAN ALUMINIUM, parent company of British Alcan Aluminium. Lord Peyton is a director of the company's principal subsidiary in the UK and chairman of the UK and Manchester Instruments. He is a director of London and Manchester Group, West's Group International and Xenotron. Mr Morton is regional executive vice-president, the Americas, for Alcan Aluminium and president and chief executive officer of the Aluminium Company of Canada, the company's principal subsidiary. He joined the company in 1984 in the UK. Mr Rich is regional executive vice-president, Europe, Middle East and Africa, of Alcan Aluminium. He joined the company in 1980. He is a director of Bekasert, Belgium, and the BOC Group in the UK. The new directors succeed Mr Paul H. Lesman, Mr John H. Hale and Dr Joachim Zahn who did not stand for re-election.

Mr J. W. Holloway has been appointed managing director of THE DISTILLERS CO, food group. He succeeds Mr T. Tiplady who has retired.

Mr J. D. Eccles has resigned from the board of THE BORDER & SOUTHERN STOCKHOLDERS TRUST on taking up his appointment as general manager of The Commonwealth Development Corporation.

PRESTWICH HOLDINGS has appointed Mr Brian Simmonds to the board.

Mr William Nuttall has been appointed financial director of LANGUAGE SCHOOL HOLDINGS, the holding company of Lingua. He was formerly financial director for the overseas and mail order divisions of Fine Art Developments.

Dr J. D. Place has been appointed director of DELTA CONTROLS, part of Concentric. He was development manager with Delta.

The PENSIONS MANAGEMENT INSTITUTE has elected the following officers for 1985-86 to serve from July 11: Mr Edward A. Johnston (Government Actuary) as president, Mr Ben J. Carroll (regional director—North) as vice-president, Mr Brian W. T. Dawson (senior actuary—Commercial Union Assurance Company) as vice president, and Mr Alan C. Chapman (group pensions executive—Ranks Hovis McDougall) as honorary treasurer.

Mr Peter Palky has been appointed financial director by DORIG COMPUTER SYSTEMS.

Mr David Cole, financial director and company secretary of Morlock Industries, has been appointed group financial director to the ELLISON GROUP. Mr Roderick E. Wilkes, marketing director of Morlock Industries, becomes group marketing director to the Ellison Group.

Mr David Page has been appointed managing director of MGR TILES, part of Manders (Holdings).

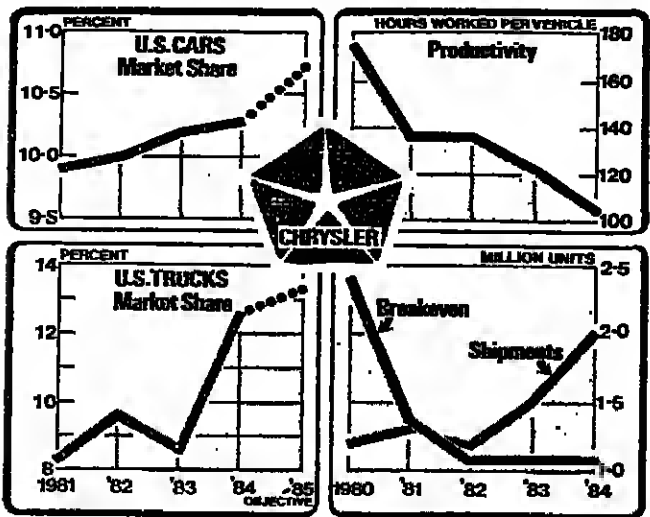
Mr Alan Kaye has been appointed group chief executive of DOBSON PAINT INDUSTRIES.

Mr R. A. Outans, Mr W. Thewlis and Dr J. Walker have been appointed non-executive directors of SPECTROS INTERNATIONAL.

Mr Chris Ford has been appointed a director of AMARI WORLD STEEL, Amari World Metals and Amari World Stainless. He was a director of the Alloy and Metal Group.

Mr J. R. Wells, group finance director, retires from the board of GOSTAIN GROUP at the end of July. Mr T. W. Siew, at present group financial controller, is to join the board as group finance director.

Mr David S. Ritchie, technical director of BARR & STROUD will retire from the board on June 30. He will continue as a consultant. Dr Arthur C. Sligh has joined the board as research director, and Mr Martin I. Bell has joined as engineering director.



Graham Laver

WESSANEN

1984 RESULTS	1984	1983
Sales (Dfl m)	4,136	3,588
Profit before taxation (Dfl m)	90.6	76.9
Net profit after taxation and before extraordinary items (Dfl m)	48.1	38.7
Net profit after taxation and extraordinary items (Dfl m)	48.1	36.8
Earnings per Ordinary share (Dfl)	16.70	15.39
Dividends per Ordinary share (Dfl)	6.80	6.20

For Wessanen, 1984 was a year of continued growth. Sales passed the Dfl 4 billion mark. Net profit rose by more than 30 per cent, and the forecast made at the time of the placing in London in October 1984 was exceeded. All the divisions of the Group contributed to this very satisfactory result. Earnings per Ordinary share increased by over 8 per cent, after taking into account the placings of Bearer Depositary Receipts representing new Ordinary shares in November 1983 and November 1984.

The proposed final dividend is Dfl 4.60 per Ordinary share, which is payable in cash or, at the shareholder's option, Dfl 0.40 in cash and Dfl 0.60 nominal in Ordinary shares.

Copies of the 1984 Annual Report are available in the United Kingdom at the offices of Morgan Grenfell & Co. Limited, New Issues Department, 21 Austin Friars, London EC2N 2HB.

The Wessanen Group

Established in the Netherlands in 1765, Wessanen is now one of Europe's largest food manufacturing groups. The group has a philosophy of decentralised management, and is currently organised into six autonomous divisions: edible oils and fats, animal feeds, flour, meat products, dairy products and US consumer food products.

Over the last ten years, Wessanen has pursued a strategy of product specialisation and geographical diversification, increasing the proportion of European sales in higher added value specialty products and developing through acquisitions a successful consumer products business in the dairy sector in the United States.

Wessanen Bearer Depositary Receipts representing Ordinary shares are listed on the London and Amsterdam Stock Exchanges.

1985 Annual General Meeting

The Annual General Meeting will be held at the Okura Hotel, Ferdinand Bolstraat, Amsterdam at 2.30 p.m. on Thursday, 25th April, 1985.

The Meeting is open to holders of Priority shares, Registered Ordinary shares and Bearer Depositary Receipts, and to representatives of the Press upon presentation of their press pass. As provided for in Article VIII.4, clause 6 and 7 of the Articles of Association of the Company, holders of Bearer Depositary Receipts for shares of Koninklijke Wessanen N.V. issued by the Stichting Administratiekantoor van aandelen Koninklijke Wessanen N.V. are entitled to attend the Meeting in person, or to be represented by a proxy appointed in writing, and may address the Meeting, provided that they have lodged their Bearer Depositary Receipts or a receipt given therefor with the Amsterdam-Rotterdam Bank N.V., Herengracht 597, Amsterdam, The Netherlands by 22nd April 1985 and have obtained a receipt which will serve as a card of admission to the Meeting.

AGENDA

1. Opening of the Meeting.
2. Nomination of a Shareholder to approve the Minutes.
3. Approval of the Minutes of the Ordinary General Meeting of Shareholders held on 25th April, 1984.
4. Report of the Board of Managing Directors for the financial year 1984.
5. Adoption of the Accounts for 1984 as approved by the Supervisory Board, including the appropriation of profit for the financial year 1984; announcement of the date of payment of the final dividend for the financial year 1984.
6. Extension of the special voting rights conferred on holders of Priority shares in the matter of the issue of shares and the limitation or suspension of preferential rights.
7. Authorisation of the Company to acquire shares or depositary receipts for shares in its own capital.
8. Reappointment of retiring members of the Supervisory Board.
9. Any other business.
10. Closure

The Board of Managing Directors
Koninklijke Wessanen N.V., P.O. Box 410, 1180 AK Amstelveen, The Netherlands
4th April, 1985

All these Notes have been sold. This announcement appears as a matter of record only.



Electricité de France

US\$ 300,000,000 Floating Rate Notes due 1997
with Warrants permitting Exchange of Notes for
ECU-denominated 9 3/4% Bonds due 1995

Issue Price of the Notes: 100% • Issue Price of the Warrants: US\$ 14 per Warrant

Notes and Bonds unconditionally guaranteed by

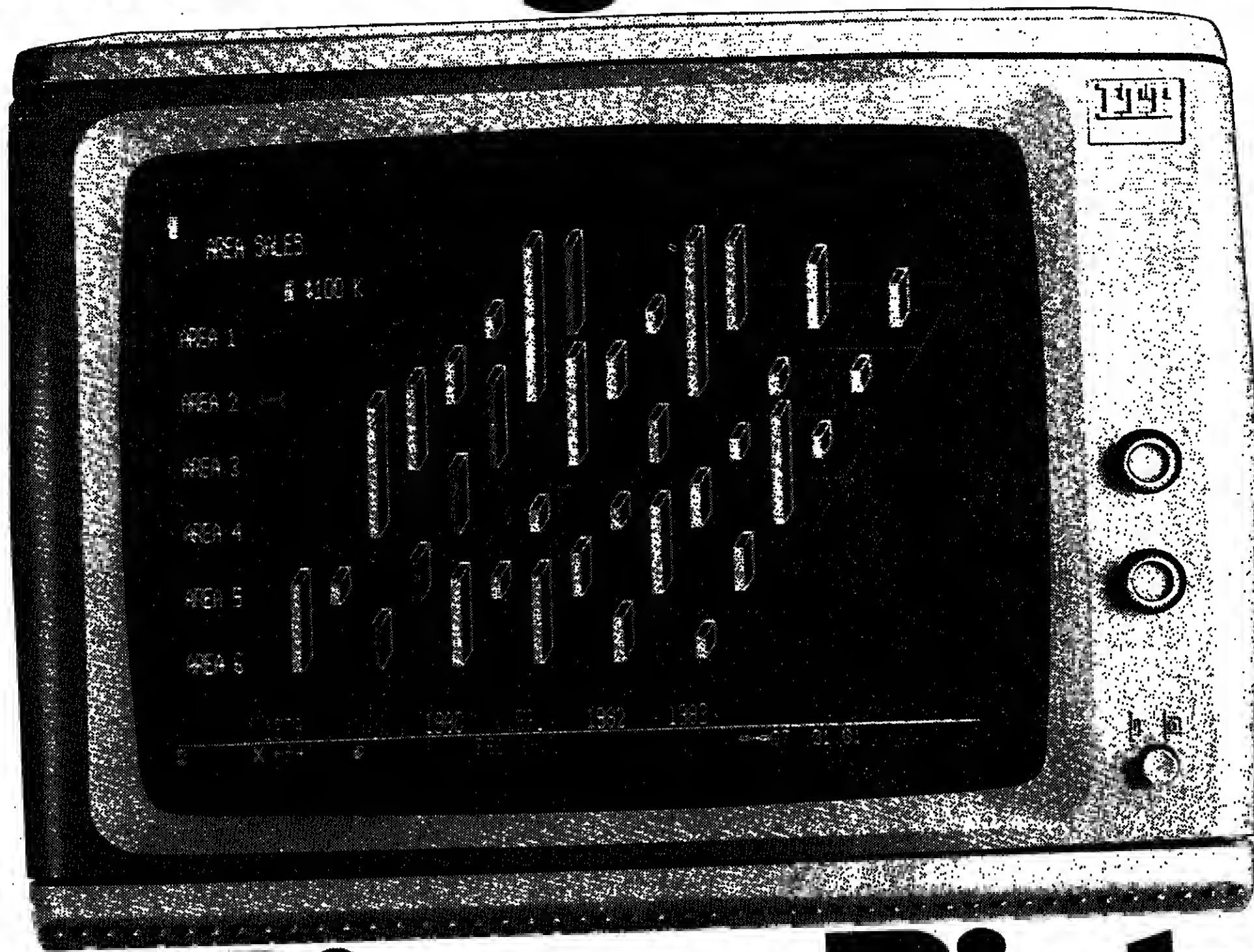
The Republic of France

Crédit Commercial de France • Morgan Guaranty Ltd

BankAmerica Capital Markets Group • Bank of Tokyo International Limited
Bankers Trust International Limited • Banque Bruxelles Lambert S.A.
Banque Indosuez • Banque Nationale de Paris
Baring Brothers & Co. Limited • Caisse des Dépôts et Consignations
Chase Manhattan Capital Markets Group • County Bank Limited
Crédit Lyonnais • Daiwa Europe Limited
Deutsche Bank Aktiengesellschaft • Dominion Securities Pittfield Limited
Dresdner Bank Aktiengesellschaft • Hambros Bank Limited
Hill Samuel & Co. Limited • IBJ International Limited
Klüber, Peabody International Limited • Kreditbank International Group
LTCB International Limited • Mitsubishi Finance International Limited
The Nikko Securities Co. (Europe) Ltd. • Nomura International Limited
Orion Royal Bank Limited • Sumitomo Finance International
Swiss Bank Corporation International Limited • Union Bank of Switzerland (Securities) Limited
Westdeutsche Landesbank Girozentrale • Yamaichi International (Europe) Limited

New Issue • March 12, 1985

The Big Picture.



The Bigger Picture.

The big picture, above, is displayed on the ITT 9236 color display terminal.

Which lets one organize business data in big, colorful, easy-to-read graphics.

But the ITT 9236 is only part of the picture. The bigger picture is the whole 9000 series of display terminal products from ITT.

This family of products includes everything from display terminals

and printers, to our ITT XTRA™ Personal Computer.

It includes something else: a



variety of highly sophisticated technologies.

And that's the point we're trying to make, really.

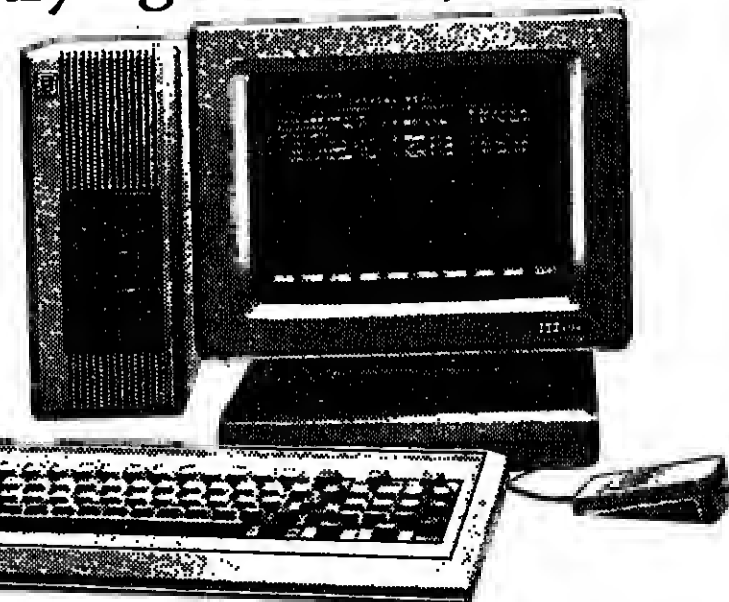
At ITT more and more of what

we're doing today involves companies in high technology, or other growing fields.

In fact, as a matter of corporate strategy, we're concentrating our resources on such businesses.

The result is a very different ITT. But it's one for which we see unusual opportunities - and rewards -

opening up. If you get the picture.



ITT

It's a different world today.

THE MANAGEMENT PAGE: Marketing and Advertising

EDITED BY CHRISTOPHER LORENZ

Going public

Whither the second generation?

Highly rated agencies are under pressure to perform. Feona McEwan reports.

WHEN THE second generation of advertising agencies ventured onto the Stock Exchange just over two years ago, the air was thick with warnings, reservations and general breath-holding. The established first guard (Saatchi, Geers Gross, Bruning) had blazed a successful trail. Saatchi almost single-handedly had done much to massage city nerves made raw from earlier traumas (Bensons, Dorlands and bright star Knightley Manton and Palmer variously became unstuck) but the questions kept on coming.

Did they have the management skills? Could they keep key staff? Would creative standards drop? Would account decisions become ill-considered under the pressure to see the share price was always right? World agencies accept new business for money reasons only?

These are some of the challenges faced by publicly quoted agencies. Boase Massimi Pollitt, Wight Collins Rutherford Scott, Valin Pollen and Lowe Howard Spink Campbell-Ewald. Others in related fields of public relations, design and sales promotion felt similar pressures.

Now that a further batch of agencies is lining up on the starting blocks—Abbott Mead Vickers, Grandfield Rork Collins, Gold Greenlees Toot, and Chetwynd Street's Group are known to be seriously considering the move, how are the second generation of public companies, with post-issue euphoria now behind them, coping with life in the glass house?

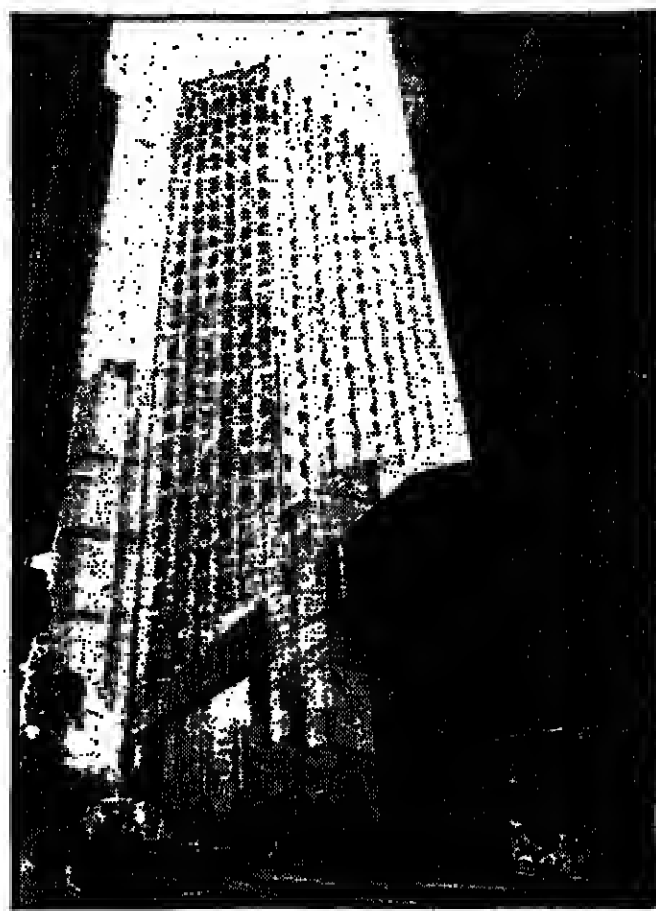
The enthusiasm to go public marks a shift away from U.S. domination of the UK scene. "Whereas UK domestic agencies in the 1960s and 1970s were subsidiaries of the U.S., now there's a strong independent movement funded for growth future," as one analyst puts it, "with lock-ins for key

personnel so succession of management is assured." Going public offers agencies a way of capitalising on their success without yielding to a third party (often American), which until now has been the only route for agencies to follow.

The "second generation" agencies are pretty bullish about things, both individually and the sector as a whole, but then they would be, wouldn't they? There's no denying the continuing fashion for this glamorous stock as share prices sparkle and price/earnings ratios, for the moment at least, soar to heady heights.

The astronomically-rated agency Valin Pollen (floated January 1984) is keenly aware of the pressure to perform. "We're doing very well, and the market likes us," says chief executive Reg Valin, "but if we don't perform well, there's a complementary effect on our share price so we must keep pedalling fast." The pluses, he reckons, far outweigh any minuses. "We've been able to raise money to invest in the business (to computerise, to build a conference complex) and to clear personal debts—before January 1984 we had to give personal guarantees on everything from buying a car to leasing a building."

"It has also made our marketing effort much easier. Being more visible and better known has attracted new business which might not have come by this stage of our development. In the first four years, we were beating on doors, now companies come to us at the rate of about one a week. In fact our new business development director has been working out of a job and he's leaving WCRS launched itself on the Unlisted Securities Market in January 1983 to intense specula-



The London Stock Exchange may well entice a further batch of advertising agencies.

tion about its abilities. "Being young and having started as four people in a hotel room, we were suspect," says Peter Scott, the fourth and managing partner. "Evidence shows we're not on a short-term hit and run mission. We're seen as a good business as well as a good advertising agency which has delivered so far." Clients too like the public status. Many companies it works for are public "responding to the same disciplines" which creates a reader trust.

Scott believes the risks of going public are not overweighing for those in their eyes open—that is in having a sustained growth dynamic you can deliver. "You must believe," he says, "that outside commentators in the media and shareholders are a good business discipline."

BMP is living proof that going public can be commensurate with high creative standards. The agency has already swept the board in this year's Campaign press awards and looks set to do the same in other arenas. Overcaution need not cloud judgment, persuades chairman Martin Boase, citing

his agency's recent resignation of the Johnson and Johnson account following a disagreement.

"Inevitably a rating puts expectations on you of probably 25 per cent compound growth, following the Saatchi expectations and that is year-in-year-out," he says. "It can be achieved organically but in the end you must look inorganically. That's why, as early in our history we are working towards a group of market services companies, autonomous units, to join us."

Chief executive of Love Howard Spink (which went public in June 1984), Tim Bell (ex-Saatchi) has his own view on the City. "Anyone who lets the City run them is a fool," he says. "What you must worry about is the shareholder. This means approaching investments as if it were one's own money and doing the right job for him. It's all a matter of expectation. Don't create false hopes; that's a nightmare in itself. The most important thing is not to look over your shoulder and say we must be like Saatchi, or BMP or whoever."

For the moment, the advertising and marketing sector may look comfy enough, but just where is all the expected growth

to come from? After all, television revenues are falling, the budget move to abolish the ceiling on national insurance contributions has jacked up overheads and the VAT repercussions have yet to work their way through.

Remember the quoted companies are better than average in their field, reminds Mark Sheppard of Phillips and Drew. There is always the fear that a weak link in the sector could taint the whole. As company numbers increase, the chances are that sooner or later one breaks the pattern," says analyst Malcolm Kitchen, of Hoare Govett.

"I worry, as I'm sure do others," says Peter Scott, "that some people will consider the move to go public on the basis of one year's good figures only." Boase feels one bad apple won't spoil the barrel. "I think the City is better informed than two years ago about our business," Kitchen concurs. "The bigger the body of knowledge each agency establishes about itself in the City, the less the risk that the problems of one will become the problems of another," though he believes the finer points of advertising are still not understood by the City, as much as, say, widgets.

Analysts are concerned too that the Saatchis may be seen as the only role model. There is the danger that agencies may feel constrained to perform not just as good advertisers but to acquire too and sooner than they might have the management capability to do so. "Running one industry in one country is one thing," as one analyst puts it, "but running a group with overseas connections is quite another."

Not all companies are seduced by the "public" argument, of course. One disenchanted voice comes from a hi-tech company chairman who admits that given a chance, he wouldn't go public again. "Everything is seen," he says. "You run into any problem, however small, and it's put under the microscope, examined in isolation, regardless of your track record. Even a director leaving, and it may be for simple career reasons, will elicit questions from all sides about underlying causes."

A final note of optimism from the Advertising Association. Research director, Mike Waterson, reports that from all the evidence available to the AA, "there's no obvious reason why advertising expenditure should ease in the foreseeable future." "In terms of profitability, UK companies are now rivaling France, West Germany and the U.S. which gives British agencies plenty of scope as long as the domestic industrial growth

Marketing aids

When video can get the message to employees

BY CARLA RAPOPORT

IN AN up-market London club recently, a friend tried to check in a coat, hat and scarf. The beautifully-dressed attendant handed back the hat and said airily: "I'm afraid we can't accommodate this. We don't do hats."

Service is not a refined art in Britain. Marketing, of which providing a good service is an essential part, is also something which most British companies could do much better.

On the contrary, there seems to be a positive joy with which some employees actually relish their inability to provide a service. Like the smiling cloakroom attendant, one can sometimes see a satisfied gleam in the eye of a publican who informs you that the food is "finished."

So how can a company improve its service to its customers and sell more of its goods, if the natural inclinations of its employees run in the opposite direction? An expensive course is to send each and every worker on a course on marketing, one that explains the individual's role in the process, from product research to the shop floor.

Another route is the in-house video course, specially designed for the company, aimed at explaining all the tasks as well as their collective importance to the group's overall success in the marketplace. McDonald's, the U.S. hamburger chain, has perfected this art through the creation of tailor-made courses, with descriptive videos. These illustrate everything from cleaning a griddle to smiling, all within the context that the company's success depends entirely on each employee's efforts.

But a tailor-made video cannot be made for less than £10,000 these days, a sum that may be out of reach for these companies which most need help with marketing. A young company, Marketing Today, a subsidiary of Crown International Productions, has come up with a cheaper alternative.

The company has written, researched and produced a series of six video cassettes on marketing. At £245 for a week's rental, the series is within the budget of most small companies. For most of them, a course which presents the concepts of marketing, in almost 100 terms, to all of one's employees



for such a price is probably something to consider.

Nonetheless, the series has its problems. It works on a case-study basis, using well-known companies such as Apple Computers and Rover. MacKenzie, with only one major exception, all the cases are success stories. A great deal can be learned from failures as well, no doubt, but it is difficult to get cameras into companies which have flopped in the market place.

The other major problem of the series is that it is quite historical. A great deal of marketing has to do with looking forward, taking a few risks and showing some flair. These qualities are intangibles which simply cannot be taught.

"Marketing is something nobody ever learns," admits Gabrielle O'Connor, a researcher on the Marketing Today series. Nonetheless, she points out that an explanation of the theory behind a particular product launch or advertising campaign provides a basis upon which employees can better understand the wider goals of a marketing effort and his or her own place within it. On the more positive side, video, a relatively young form

of education, is quite suited to the concept of marketing. Although the remarkably laconic John Harvey-Jones of ICI comes across as a senior librarian, other lesser known businessmen present a very lively picture of the nerve and determination needed to succeed in marketing.

One of these, John Neill, group managing director of Unipart, BL's automotive parts retailing subsidiary, says in the first programme: "All of us (in the motor trade) went around reassuring ourselves (during the recession) that everything was going to be OK." That wasn't good enough, he goes on to say, and aptly describes how Unipart survived the recession and continues to thrive.

The course cannot be a replacement for an energetic marketing manager, nor should it be. But for the marketing manager who wants to get through to the cloakroom attendant, a short series on the basics of marketing is probably a reasonable start.

Marketing Today, Greenstar House, 111, Hare Lane, Claygate, Esher, Surrey, KT1 10 0QY.

PREDICTING CORPORATE COLLAPSE

Credit Analyst in the Determination and Forecasting of Insolvent Companies
by Alexander Bathory

Company insolvency is a growing problem today: can it be forecast? Using sample company figures, PREDICTING CORPORATE COLLAPSE identifies different levels of insolvency. It helps grantors of credit and other interested parties to determine the likelihood of insolvency.

The author has devised a formula which gives guidance on how to deal with these problems, and in some cases he suggests how they may be remedied.

THE FORMULA: operates on the minimum statutory accounting data disclosed by private companies - enables you to bypass specialist statistical routines - is quick, easy and retains a high degree of accuracy - assists in the determination of corporate insolvency and general credit analysis.

The advice given in this Financial Times Management Report is applicable to any size of company in any sector.
Published November 1984.

Price (including postage and packing): £65 UK or U.S.\$110 overseas, made payable to FT Business Information. Visa, Amex, Access and Please note payment must accompany order. Cheques should be drawn credit card payments are accepted if accompanied by signature and card expiry date.

Send orders to: The Marketing Dept, Financial Times Business Information, 102 Clerkenwell Road, London EC1M 5SA. Tel: 01-251 9321. Telex: 23700 (Mail order address only). Please allow 28 days for delivery.

FLEET MANAGEMENT

— lets you monitor car costs. By the mile, car or month. It almost pays for itself! Ring for data pack.

LEASE LINE

Waterlooville (0705) 264411 London 01-747 1251
Cirencester (0285) 69173 Leamington Spa (0326) 881018

FUTURES INSTRUMENTS FUTURES TRADING FUTURES/RISK PROTECTION

The Banker in May will be discussing the futures markets around the world. The link-ups between exchanges and the international dealers and brokers who operate across the world's leading markets.

Banks, brokers and institutions committed to the expansion of the international futures markets who wish to advertise in the May issue of The Banker should contact:

The Marketing Director
THE BANKER
102 Clerkenwell Road
London EC1
01-251 9331
Telex: 23700

Company Notices

COMMERZBANK AKTIENGESELLSCHAFT
The Annual General Meeting of Commerzbank A.G. will be held in Berlin on 15th May 1985.
Agenda for the Meeting:
1. To present:
— The Annual Statement of Accounts and Annual Report of 1984;
— The Annual Report of the Supervisory Board, and
— The Annual Report of the Board of Directors, all for 1984;
2. To approve the dividend of DM 6.00 for every DM 50 nominal amount of shares held;
3. To approve the actions of the Board of Management for 1984;
4. To approve the actions of the Supervisory Board for 1984;
5. To elect one member to the Supervisory Board;
6. To elect the Board of Management to issue up to DM 500 million bonds for the purpose of raising capital for the year 1985;
7. To appoint the Auditors for 1985.
United Kingdom shareholders who wish to attend and vote at the Annual General Meeting should inform S. G. Warburg & Co. Ltd., 10/11, Austin Friars, London, EC2A 3JF by 7th May 1985. Notice of the meeting will be sent to all shareholders by 7th May 1985. The report in English is available shortly from S. G. Warburg & Co. Ltd. The report in English is in course of preparation.
14th April, 1985
COMMERZBANK AKTIENGESELLSCHAFT

BY WARTSLA AB

NOTICE IS HEREBY GIVEN that the ORDINARY GENERAL MEETING OF SHAREHOLDERS of WARTSLA AB will be held at the Stockholm Hilton Hotel, Stockholm, Sweden, on Thursday, 25th April 1985 at 2.30 p.m. to consider the following agenda:

1. Report of the Board of Directors and of the Auditors for the Company's 1984.
2. Report of the Board of Directors and of the Auditors for the financial year 1984.
3. Discharge to be given to the Directors.
4. Statutory appointments. Number of shares to be held by the Board of Directors.
Shareholders wishing to attend or to appoint a proxy should notify the Company by 19th April 1985 at the latest. Shareholders must be deposited up to 19th April 1985 at the latest. Shareholders wishing to attend or to appoint a proxy should notify the Company by 19th April 1985 at the latest. Shareholders wishing to attend or to appoint a proxy should notify the Company by 19th April 1985 at the latest.

NOTICE IS HEREBY GIVEN that the ORDINARY GENERAL MEETING OF SHAREHOLDERS of WARTSLA AB will be held at the Stockholm Hilton Hotel, Stockholm, Sweden, on Thursday, 25th April 1985 at 2.30 p.m. to consider the following agenda:

1. Report of the Board of Directors and of the Auditors for the Company's 1984.
2. Report of the Board of Directors and of the Auditors for the financial year 1984.
3. Discharge to be given to the Directors.
4. Statutory appointments. Number of shares to be held by the Board of Directors.
Shareholders wishing to attend or to appoint a proxy should notify the Company by 19th April 1985 at the latest. Shareholders must be deposited up to 19th April 1985 at the latest. Shareholders wishing to attend or to appoint a proxy should notify the Company by 19th April 1985 at the latest.

CLASSIFIED RATES

Commercial & Industrial Property 10.50 35.50
Residential Property 8.00 27.00
Appointments 11.00 37.00
Business, Investment Opportunities 10.50 35.50
Wanted 10.50 35.50
Motor Cars 10.50 35.50
Hotels & Travel 8.00 27.00
Contractors & Tenders 10.50 35.50
Book Publishers — net 17.50

Premium positions available £7.50 per single column cm extra. For further details write to: Classified Advertisement Manager, Financial Times, 10, Cannon Street, EC4A 3DF.

Share the cost of caring



Please help MHA build for the elderly in need

MHA already houses and cares for over 1300 elderly people in residential Homes and Sheltered Housing schemes in the UK. Now the planned building programme calls for a costly and sustained effort to achieve the target of 2000 old people in our care by 1990.

Here are a few examples of the thousands of items required to provide just one sheltered housing development for 30 old people. Every pound you give now will mean some elderly person being cared for all the sooner. Will you help?

Please give now and also remember us in your Will. Some £2 million is needed every year to provide new MHA Sheltered Housing as well as extra places in our residential Homes. That's £1 every 15 seconds.

Please send your gift to MHA Dept. FT*, FREEPOST, London EC1B 1NE.



MHA METHODIST HOMES FOR THE AGED
Epworth House, 25/26 City Road, London EC1Y 1DL. Reg. Charity No. 218604.

Pan Am. Four 747's A Week To San Francisco.

Pan Am's flights, on Fri., Sat., Sun. and Mon., are spacious 747's from London Heathrow. Call your Travel Agent or Pan Am 01-409 0688.

Pan Am. You Can't Beat The Experience.

Chances are, this ad won't win this award.

A lot of successful companies use press in their advertising. But it's a fact that most IPA Award winners put the majority of their budget into TV.

And they don't give out these awards for pretty pictures. To win an Advertising Effectiveness Award, you have to prove that your advertising *works*. By increasing sales, awareness, or distribution.

Last year, 19 of the 21 winners chose TV as their major medium. Like the winners of the Grand Prix, Dulux...

Playing on their Emulsions.

Unlike other shaggy dog stories, the Dulux story has a simple message and a logical ending.

In 1981, their share of the white emulsions market had dropped to 18%.

But, by splashing out on TV, they managed to paint a totally different picture.

By 1983, brand share had soared to 36%.

They did this by concentrating their spend very largely on TV. Others have done the same thing. And, what's more, you can Do It Yourself.

Brand-building with Wall's.

Take Wall's Viennetta, as another example. With the help of TV, they cut themselves a substantial slice of the action.

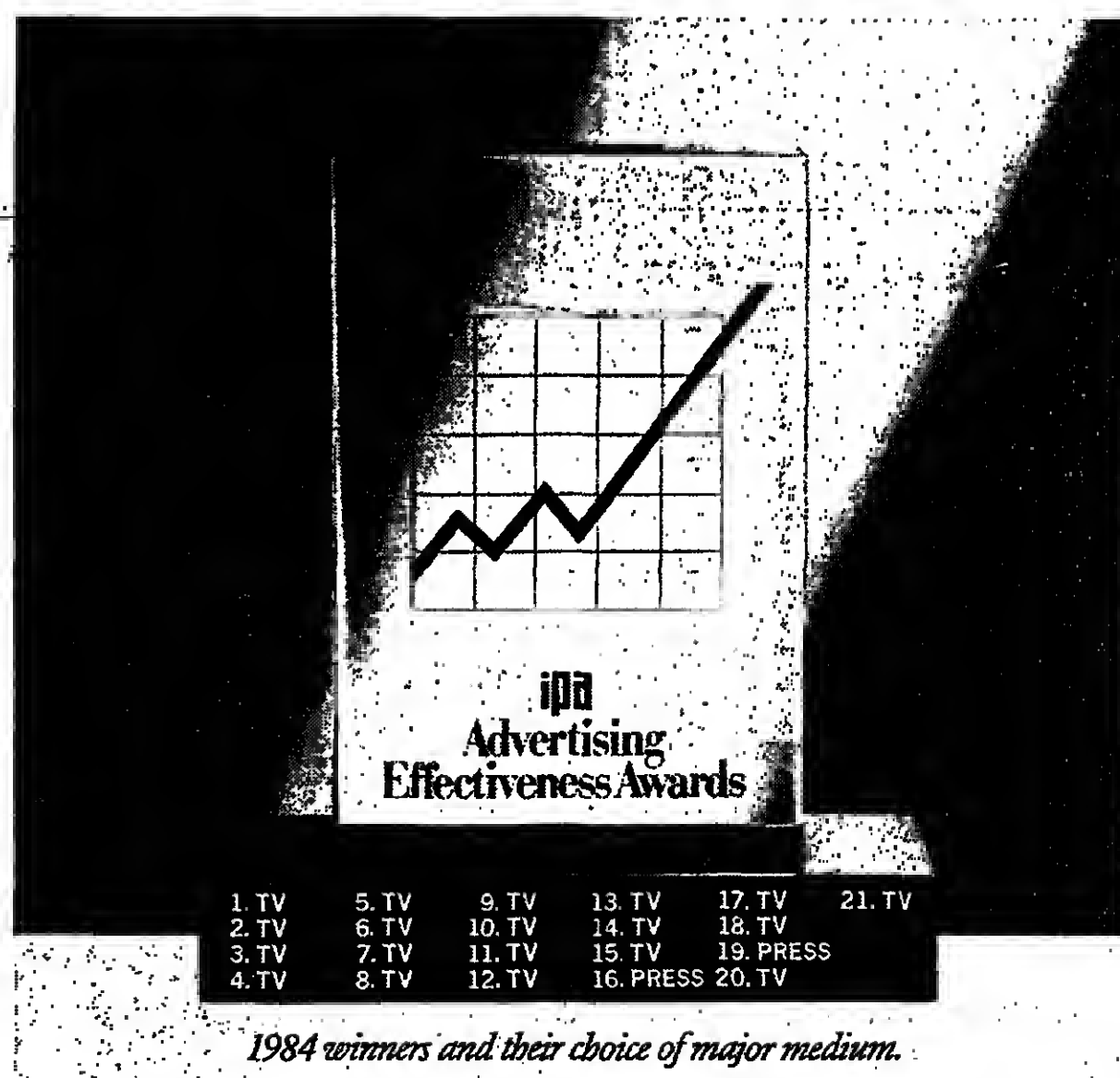
Sales rose by a factor of 10 in the test area, and the advertising was paid back (in terms of direct trading profit) in just over four weeks.

Furthermore, the campaign had a "halo" effect, in that it built up total ice cream sales for Wall's in that area.

A case, if ever there was one, of having your cake and eating it.

Hofmeister lager, another winner, had similar cause for celebration.

In the area covered by TV advertising, sales rose at over twice the market rate.



Proving that TV works for pints as well as it does for paints.

H.M.G. on ITV

Another TV campaign, aimed at decreasing the number of chip-pan fires, saw a decline of up to 25% in the year following the TV burst. So the Government, another of our blue-chip clients, was proved right in its choice of media.

Its TV campaign for London Docklands also worked; spontaneous awareness among businessmen rose from 30% to 75% in the space of a few months.

Of course, a lot of these clients also used press ads.

But, like us, they put the majority of their budget into TV.

So, then again, maybe this particular ad *could* be part of an award-winning campaign. CASE STUDIES FROM 'ADVERTISING WORKS' PUBLISHED BY HOLT RINEHART WINSTON.

ITV AND CHANNEL 4 THE BEST VALUE TV IN THE WORLD.

UK COMPANY NEWS

Lasmo up £23m and £67m rights

BY MAURICE SAMUELSON

London and Scottish Marine Oil (Lasmo), the British oil company, plans to raise £27.5m through a rights issue to finance its rapidly expanding development programmes in the UK and other parts of the world, including possible new acquisitions.

The group, with interests in Indonesia, Australia, Africa and North America as well as the UK, also reported yesterday that 1984 was its best year for ten years, with pre-tax profits of £113m, £23m more than in 1983.

"The only things that went down last year were the wells," Mr Geoffrey Searle, chairman, told a press conference in London.

Lasmo proposes to raise its additional finance through a one-for-four rights issue at 28p per ordinary share. It would be its second rights issue since it was incorporated as a company 14 years ago.

Shareholders are also to be offered an increased 1984 dividend of 7.7 pence per share, compared with 7 pence for 1983.

Following the announcements, the group's shares closed at 330p, 18p down on the day.

The rights issue is needed, Lasmo says, to assist in financing exploration and appraisal work around the world and to take advantage of "suitable acquisition opportunities."

In 1984, Lasmo says it made 13 significant oil and gas discoveries in Australia, Gabon, Indonesia, Canada, the U.S. and UK. In the first two months of 1985 this continued with 23 oil and gas well completions, giving a 70 per cent success rate.

Lasmo says its cash flow from operations last year had risen by £50m to £117m after tax, thanks largely to the beginning

of production last June from an oilfield in Indonesia and increased output from the Beatrice field in the UK North Sea.

The higher income had resulted from the lower tax burden on these fields compared with the tax on its previous year's output. Overall production at about 35,000 barrels a day, was little different from the previous year's volume. The strength of the U.S. dollar had also boosted income but by less than £10m.

The company had last year enjoyed its most successful year since 1974, when it had benefited from the discovery of the North Sea Ninian field.

Last year's "significant" discoveries included one in the UK, four in Indonesia, and two each in Australia, the U.S., Canada and Gabon. Lasmo is now drilling five wells a week and this year there have been finds in

Indonesia and Italy.

Mr Chris Greentree, chief executive, forecast that Lasmo's production of oil and gas would rise steadily over the next five years to "at least 50,000 barrels a day."

A 10,000 acre exploration acreage of some 8m acres, the group claims to have the biggest exploration portfolio of any independent UK oil company.

This year's planned capital spending of £150m is double last year's level and will include £50m in the UK.

Asked about possible acquisitions, Mr Greentree said Lasmo had looked at 50 possible deals in the past 16 months. While denying that there had been any recent takeover bids, he said Lasmo, he added that the group's shares were very thinly held and that it had "defence strategies" in case of a takeover bid.

See Las

Year of strikes puts AB Ports in the red

Associated British Ports, the old British Transport Docks Board privatised by the government in 1983, was severely affected in 1984 by the national coal and docks strikes, as well as labour problems at Southampton, and incurred a pre-tax loss of £6.4m over the year. The disappointing result represents a downturn of £20.5m from the comparable £14.5m profit.

The directors consider that the result is not representative of the "underlying strengths of the company or the prospects for 1985," and they are to recommend an unchanged final dividend of 5.5p for an £8.5p total (same).

The chairman, Mr Keith Smart, looks forward to "considerable improved prospects" for the current year.

The coal dispute and the associated dock strike resulted in a loss of about £12m in revenue at the group's ports and operating profit was down to £2.5m (£16.5m) before exceptional costs of £8.6m (£1.9m) mainly relating to severance payments.

Within the depressed operating figure was a loss of over £5m incurred by the Southampton docks, where "essential improvements in working methods met with protracted opposition."

A satisfactory settlement was achieved early this year, enabling the container port to recommence operations on a "fully competitive and commercially viable basis," says the chairman.

He goes on to say that since the beginning of the current year there have been some important developments affecting the group's prospects. Coal shipments resumed in early March, and are building up steadily. At Southampton, container throughput is on a rising trend following the resumption of operations in late February. The performance of the Humber and some of the small ports has also been encouraging.

Turnover for 1984 fell from £154.3m to £138.2m. There was a tax credit of £5.7m, and a credit of £1.2m for attributable losses, emerging at £9.9m (profit £18.2m). The loss per share is a stated 1.6p (earnings 23.9p).

Both the good news and the bad news about Associated British Ports seem to be thoroughly in the share price at 245p. The strike damage to the results for 1984 was always evident when the shares were trading in the 160p region last December, and when ABP took the opportunity of the coal and docks strikes to sort out its manning levels at Southampton, a strong recovery was already in the pipeline. It seems likely that ABP's market value will be back to £15m before tax this year, even after a spoiled first quarter, but the prospect of a dividend increase is something for 1986. That could stop the share price rising very much higher for a while. But given a strike-free year — an important condition — ABP could easily make twice as much in 1985 as in 1984.

comment

Falling by some distance to beat the forecasts, Associated British Ports' results were not the market's favourite insurance share yesterday, dropping 28p to 245p. Unexpectedly mediocre underlying results were the problem, rather than any unpalatable changes in accounting policy, or even GRE's apparently poor performance. Denied by headlines in Bavaria, and caught out by 15-year-old asbestos claims — on its Lloyd's marine excess policies — GRE seems to have been hardest hit by the need to provide £8m for the professional negligence business from which it is actually trying to withdraw. For 1985 it may be hard for GRE to progress very far, before or after tax, even the profitable Australian business has had a post start to the year. At least GRE can boast that it kept its dividend moving ahead — though by less than last year — and kept it covered by conventionally calculated earnings.

comment

Both the good news and the bad news about Associated British Ports seem to be thoroughly in the share price at 245p. The strike damage to the results for 1984 was always evident when the shares were trading in the 160p region last December, and when ABP took the opportunity of the coal and docks strikes to sort out its manning levels at Southampton, a strong recovery was already in the pipeline. It seems likely that ABP's market value will be back to £15m before tax this year, even after a spoiled first quarter, but the prospect of a dividend increase is something for 1986. That could stop the share price rising very much higher for a while. But given a strike-free year — an important condition — ABP could easily make twice as much in 1985 as in 1984.

comment

Falling by some distance to beat the forecasts, Associated British Ports' results were not the market's favourite insurance share yesterday, dropping 28p to 245p. Unexpectedly mediocre underlying results were the problem, rather than any unpalatable changes in accounting policy, or even GRE's apparently poor performance. Denied by headlines in Bavaria, and caught out by 15-year-old asbestos claims — on its Lloyd's marine excess policies — GRE seems to have been hardest hit by the need to provide £8m for the professional negligence business from which it is actually trying to withdraw. For 1985 it may be hard for GRE to progress very far, before or after tax, even the profitable Australian business has had a post start to the year. At least GRE can boast that it kept its dividend moving ahead — though by less than last year — and kept it covered by conventionally calculated earnings.

comment

Falling by some distance to beat the forecasts, Associated British Ports' results were not the market's favourite insurance share yesterday, dropping 28p to 245p. Unexpectedly mediocre underlying results were the problem, rather than any unpalatable changes in accounting policy, or even GRE's apparently poor performance. Denied by headlines in Bavaria, and caught out by 15-year-old asbestos claims — on its Lloyd's marine excess policies — GRE seems to have been hardest hit by the need to provide £8m for the professional negligence business from which it is actually trying to withdraw. For 1985 it may be hard for GRE to progress very far, before or after tax, even the profitable Australian business has had a post start to the year. At least GRE can boast that it kept its dividend moving ahead — though by less than last year — and kept it covered by conventionally calculated earnings.

comment

Falling by some distance to beat the forecasts, Associated British Ports' results were not the market's favourite insurance share yesterday, dropping 28p to 245p. Unexpectedly mediocre underlying results were the problem, rather than any unpalatable changes in accounting policy, or even GRE's apparently poor performance. Denied by headlines in Bavaria, and caught out by 15-year-old asbestos claims — on its Lloyd's marine excess policies — GRE seems to have been hardest hit by the need to provide £8m for the professional negligence business from which it is actually trying to withdraw. For 1985 it may be hard for GRE to progress very far, before or after tax, even the profitable Australian business has had a post start to the year. At least GRE can boast that it kept its dividend moving ahead — though by less than last year — and kept it covered by conventionally calculated earnings.

comment

Falling by some distance to beat the forecasts, Associated British Ports' results were not the market's favourite insurance share yesterday, dropping 28p to 245p. Unexpectedly mediocre underlying results were the problem, rather than any unpalatable changes in accounting policy, or even GRE's apparently poor performance. Denied by headlines in Bavaria, and caught out by 15-year-old asbestos claims — on its Lloyd's marine excess policies — GRE seems to have been hardest hit by the need to provide £8m for the professional negligence business from which it is actually trying to withdraw. For 1985 it may be hard for GRE to progress very far, before or after tax, even the profitable Australian business has had a post start to the year. At least GRE can boast that it kept its dividend moving ahead — though by less than last year — and kept it covered by conventionally calculated earnings.

comment

Falling by some distance to beat the forecasts, Associated British Ports' results were not the market's favourite insurance share yesterday, dropping 28p to 245p. Unexpectedly mediocre underlying results were the problem, rather than any unpalatable changes in accounting policy, or even GRE's apparently poor performance. Denied by headlines in Bavaria, and caught out by 15-year-old asbestos claims — on its Lloyd's marine excess policies — GRE seems to have been hardest hit by the need to provide £8m for the professional negligence business from which it is actually trying to withdraw. For 1985 it may be hard for GRE to progress very far, before or after tax, even the profitable Australian business has had a post start to the year. At least GRE can boast that it kept its dividend moving ahead — though by less than last year — and kept it covered by conventionally calculated earnings.

comment

Falling by some distance to beat the forecasts, Associated British Ports' results were not the market's favourite insurance share yesterday, dropping 28p to 245p. Unexpectedly mediocre underlying results were the problem, rather than any unpalatable changes in accounting policy, or even GRE's apparently poor performance. Denied by headlines in Bavaria, and caught out by 15-year-old asbestos claims — on its Lloyd's marine excess policies — GRE seems to have been hardest hit by the need to provide £8m for the professional negligence business from which it is actually trying to withdraw. For 1985 it may be hard for GRE to progress very far, before or after tax, even the profitable Australian business has had a post start to the year. At least GRE can boast that it kept its dividend moving ahead — though by less than last year — and kept it covered by conventionally calculated earnings.

comment

Falling by some distance to beat the forecasts, Associated British Ports' results were not the market's favourite insurance share yesterday, dropping 28p to 245p. Unexpectedly mediocre underlying results were the problem, rather than any unpalatable changes in accounting policy, or even GRE's apparently poor performance. Denied by headlines in Bavaria, and caught out by 15-year-old asbestos claims — on its Lloyd's marine excess policies — GRE seems to have been hardest hit by the need to provide £8m for the professional negligence business from which it is actually trying to withdraw. For 1985 it may be hard for GRE to progress very far, before or after tax, even the profitable Australian business has had a post start to the year. At least GRE can boast that it kept its dividend moving ahead — though by less than last year — and kept it covered by conventionally calculated earnings.

comment

Falling by some distance to beat the forecasts, Associated British Ports' results were not the market's favourite insurance share yesterday, dropping 28p to 245p. Unexpectedly mediocre underlying results were the problem, rather than any unpalatable changes in accounting policy, or even GRE's apparently poor performance. Denied by headlines in Bavaria, and caught out by 15-year-old asbestos claims — on its Lloyd's marine excess policies — GRE seems to have been hardest hit by the need to provide £8m for the professional negligence business from which it is actually trying to withdraw. For 1985 it may be hard for GRE to progress very far, before or after tax, even the profitable Australian business has had a post start to the year. At least GRE can boast that it kept its dividend moving ahead — though by less than last year — and kept it covered by conventionally calculated earnings.

comment

Falling by some distance to beat the forecasts, Associated British Ports' results were not the market's favourite insurance share yesterday, dropping 28p to 245p. Unexpectedly mediocre underlying results were the problem, rather than any unpalatable changes in accounting policy, or even GRE's apparently poor performance. Denied by headlines in Bavaria, and caught out by 15-year-old asbestos claims — on its Lloyd's marine excess policies — GRE seems to have been hardest hit by the need to provide £8m for the professional negligence business from which it is actually trying to withdraw. For 1985 it may be hard for GRE to progress very far, before or after tax, even the profitable Australian business has had a post start to the year. At least GRE can boast that it kept its dividend moving ahead — though by less than last year — and kept it covered by conventionally calculated earnings.

comment

Falling by some distance to beat the forecasts, Associated British Ports' results were not the market's favourite insurance share yesterday, dropping 28p to 245p. Unexpectedly mediocre underlying results were the problem, rather than any unpalatable changes in accounting policy, or even GRE's apparently poor performance. Denied by headlines in Bavaria, and caught out by 15-year-old asbestos claims — on its Lloyd's marine excess policies — GRE seems to have been hardest hit by the need to provide £8m for the professional negligence business from which it is actually trying to withdraw. For 1985 it may be hard for GRE to progress very far, before or after tax, even the profitable Australian business has had a post start to the year. At least GRE can boast that it kept its dividend moving ahead — though by less than last year — and kept it covered by conventionally calculated earnings.

comment

Falling by some distance to beat the forecasts, Associated British Ports' results were not the market's favourite insurance share yesterday, dropping 28p to 245p. Unexpectedly mediocre underlying results were the problem, rather than any unpalatable changes in accounting policy, or even GRE's apparently poor performance. Denied by headlines in Bavaria, and caught out by 15-year-old asbestos claims — on its Lloyd's marine excess policies — GRE seems to have been hardest hit by the need to provide £8m for the professional negligence business from which it is actually trying to withdraw. For 1985 it may be hard for GRE to progress very far, before or after tax, even the profitable Australian business has had a post start to the year. At least GRE can boast that it kept its dividend moving ahead — though by less than last year — and kept it covered by conventionally calculated earnings.

comment

Falling by some distance to beat the forecasts, Associated British Ports' results were not the market's favourite insurance share yesterday, dropping 28p to 245p. Unexpectedly mediocre underlying results were the problem, rather than any unpalatable changes in accounting policy, or even GRE's apparently poor performance. Denied by headlines in Bavaria, and caught out by 15-year-old asbestos claims — on its Lloyd's marine excess policies — GRE seems to have been hardest hit by the need to provide £8m for the professional negligence business from which it is actually trying to withdraw. For 1985 it may be hard for GRE to progress very far, before or after tax, even the profitable Australian business has had a post start to the year. At least GRE can boast that it kept its dividend moving ahead — though by less than last year — and kept it covered by conventionally calculated earnings.

comment

Falling by some distance to beat the forecasts, Associated British Ports' results were not the market's favourite insurance share yesterday, dropping 28p to 245p. Unexpectedly mediocre underlying results were the problem, rather than any unpalatable changes in accounting policy, or even GRE's apparently poor performance. Denied by headlines in Bavaria, and caught out by 15-year-old asbestos claims — on its Lloyd's marine excess policies — GRE seems to have been hardest hit by the need to provide £8m for the professional negligence business from which it is actually trying to withdraw. For 1985 it may be hard for GRE to progress very far, before or after tax, even the profitable Australian business has had a post start to the year. At least GRE can boast that it kept its dividend moving ahead — though by less than last year — and kept it covered by conventionally calculated earnings.

comment

Falling by some distance to beat the forecasts, Associated British Ports' results were not the market's favourite insurance share yesterday, dropping 28p to 245p. Unexpectedly mediocre underlying results were the problem, rather than any unpalatable changes in accounting policy, or even GRE's apparently poor performance. Denied by headlines in Bavaria, and caught out by 15-year-old asbestos claims — on its Lloyd's marine excess policies — GRE seems to have been hardest hit by the need to provide £8m for the professional negligence business from which it is actually trying to withdraw. For 1985 it may be hard for GRE to progress very far, before or after tax, even the profitable Australian business has had a post start to the year. At least GRE can boast that it kept its dividend moving ahead — though by less than last year — and kept it covered by conventionally calculated earnings.

comment

Falling by some distance to beat the forecasts, Associated British Ports' results were not the market's favourite insurance share yesterday, dropping 28p to 245p. Unexpectedly mediocre underlying results were the problem, rather than any unpalatable changes in accounting policy, or even GRE's apparently poor performance. Denied by headlines in Bavaria, and caught out by 15-year-old asbestos claims — on its Lloyd's marine excess policies — GRE seems to have been hardest hit by the need to provide £8m for the professional negligence business from which it is actually trying to withdraw. For 1985 it may be hard for GRE to progress very far, before or after tax, even the profitable Australian business has had a post start to the year. At least GRE can boast that it kept its dividend moving ahead — though by less than last year — and kept it covered by conventionally calculated earnings.

comment

Falling by some distance to beat the forecasts, Associated British Ports' results were not the market's favourite insurance share yesterday, dropping 28p to 245p. Unexpectedly mediocre underlying results were the problem, rather than any unpalatable changes in accounting policy, or even GRE's apparently poor performance. Denied by headlines in Bavaria, and caught out by 15-year-old asbestos claims — on its Lloyd's marine excess policies — GRE seems to have been hardest hit by the need to provide £8m for the professional negligence business from which it is actually trying to withdraw. For 1985 it may be hard for GRE to progress very far, before or after tax, even the profitable Australian business has had a post start to the year. At least GRE can boast that it kept its dividend moving ahead — though by less than last year — and kept it covered by conventionally calculated earnings.

comment

Falling by some distance to beat the forecasts, Associated British Ports' results were not the market's favourite insurance share yesterday, dropping 28p to 245p. Unexpectedly mediocre underlying results were the problem, rather than any unpalatable changes in accounting policy, or even GRE's apparently poor performance. Denied by headlines in Bavaria, and caught out by 15-year-old asbestos claims — on its Lloyd's marine excess policies — GRE seems to have been hardest hit by the need to provide £8m for the professional negligence business from which it is actually trying to withdraw. For 1985 it may be hard for GRE to progress very far, before or after tax, even the profitable Australian business has had a post start to the year. At least GRE can boast that it kept its dividend moving ahead — though by less than last year — and kept it covered by conventionally calculated earnings.

comment

Falling by some distance to beat the forecasts, Associated British Ports' results were not the market's favourite insurance share yesterday, dropping 28p to 245p. Unexpectedly mediocre underlying results were the problem, rather than any unpalatable changes in accounting policy, or even GRE's apparently poor performance. Denied by headlines in Bavaria, and caught out by 15-year-old asbestos claims — on its Lloyd's marine excess policies — GRE seems to have been hardest hit by the need to provide £8m for the professional negligence business from which it is actually trying to withdraw. For 1985 it may be hard for GRE to progress very far, before or after tax, even the profitable Australian business has had a post start to the year. At least GRE can boast that it kept its dividend moving ahead — though by less than last year — and kept it covered by conventionally calculated earnings.

Improving UK operations lift Glynwed to £26.5m

SHARPLY HIGHER contributions from its steel activity together with improvements by all other UK operations enabled Glynwed International to lift its 1984 pre-tax profits from £21.2m to £26.5m.

Turnover of the group, which is engaged in engineering and building products and steel stockholding and distribution, advanced by £28.9m to £514.1m.

Compared with a forecast of not less than £4p made at mid-year the final dividend is being raised to 8p for a net total of 6.25p, against a previous 7.55p.

The main features of the year were the continuing improvement in the profits of the UK companies, supported by three strategic acquisitions, and the disposal of the group's structural steel stockholding and fabrication businesses in the U.S. and the greater part of its interests in South Africa.

In the group's UK and European operations consumer and building products increased its operating profits by £1m to £10.5m, and engineering showed an improvement of £0.8m to £1.7m and steels surged from £7.1m

to £26.5m.

Profits from South Africa amounted to £1m (£5.4m) and the contribution from the U.S. and Australia totalled £1.9m (£0.4 loss). Discontinued businesses accounted for £1.5m of group operating profits.

At year-end net borrowings were down by £22.5m to £40.1m and the debt/equity ratio showed a fall from 50.7 per cent to 34.2 per cent.

The improvement in the debt/equity ratio arose from a combination of receipts from the divestment of overseas businesses, from the elimination of heavy overdrafts in South Africa, and from the continuing tight cash controls exercised throughout the group. The directors estimate that this will reduce group interest charges by more than £5m a year.

Interest charges for 1984 were £0.4m higher at £8.2m, tax took £2.2m (£6.1m) minorities added £0.6m (took £0.8m) and extraordinary items accounted for £3.9m (£4.6m).

comment

Glynwed takes pride in making money in unglamorous areas.

comment

Glynwed takes pride in making money in unglamorous areas.

comment

Glynwed takes pride in making money in unglamorous areas.

comment

Glynwed takes pride in making money in unglamorous areas.

comment

Glynwed takes pride in making money in unglamorous areas.

comment

Glynwed takes pride in making money in unglamorous areas.

comment

Glynwed takes pride in making money in unglamorous areas.

comment

Glynwed takes pride in making money in unglamorous areas.

comment

Glynwed takes pride in making money in unglamorous areas.

comment

Glynwed takes pride in making money in unglamorous areas.

comment

Glynwed takes pride in making money in unglamorous areas.

comment

Glynwed takes pride in making money in unglamorous areas.

comment

Glynwed takes pride in making money in unglamorous areas.

comment

Glynwed takes pride in making money in unglamorous areas.

comment

Glynwed takes pride in making money in unglamorous areas.

comment

Glynwed takes pride in making money in unglamorous areas.

comment

Glynwed takes pride in making money in unglamorous areas.

comment

Glynwed takes pride in making money in unglamorous areas.

comment

Glynwed takes pride in making money in unglamorous areas.

comment

Glynwed takes pride in making money in unglamorous areas.

comment

Glynwed takes pride in making money in unglamorous areas.

comment

Glynwed takes pride in making money in unglamorous areas.

comment

Glynwed takes pride in making money in unglamorous areas.

comment

Glynwed takes pride in making money in unglamorous areas.

comment

Glynwed takes pride in making money in unglamorous areas.

comment

Glynwed takes pride in making money in unglamorous areas.

comment

Glynwed takes pride in making money in unglamorous areas.

comment

Glynwed takes pride in making money in unglamorous areas.

comment

Glynwed takes pride in making money in unglamorous areas.

comment

Glynwed takes pride in making money in unglamorous areas.

comment

Glynwed takes pride in making money in unglamorous areas.

comment

Glynwed takes pride in making money in unglamorous areas.

comment

Glynwed takes pride in making money in unglamorous areas.

comment

Glynwed takes pride in making money in unglamorous areas.

comment

Glynwed takes pride in making money in unglamorous areas.

comment

Glynwed takes pride in making money in unglamorous areas.

comment

Glynwed takes pride in making money in unglamorous areas.

comment

Glynwed takes pride in making money in unglamorous areas.

comment

Glynwed takes pride in making money in unglamorous areas.

comment

Glynwed takes pride in making money in unglamorous areas.

comment

Glynwed takes pride in making money in unglamorous areas.

comment

Glynwed takes pride in making money in unglamorous areas.

comment

Glynwed takes pride in making money in unglamorous areas.

comment

Glynwed takes pride in making money in unglamorous areas.

comment

Glynwed takes pride in making money in unglamorous areas.

comment

Glynwed takes pride in making money in unglamorous areas.

comment

Glynwed takes pride in making money in unglamorous areas.

comment

Glynwed takes pride in making money in unglamorous areas.

comment

Glynwed takes pride in making money in unglamorous areas.

comment

Glynwed takes pride in making money in unglamorous areas.

comment

Glynwed takes pride in making money in unglamorous areas.

comment

Glynwed takes pride in making money in unglamorous areas.

comment

Glynwed takes pride in making money in unglamorous areas.

comment

Glynwed takes pride in making money in unglamorous areas.

comment

Glynwed takes pride in making money in unglamorous areas.

comment

Glynwed takes pride in making money in unglamorous areas.

comment

Glynwed takes pride in making money in unglamorous areas.

comment

Glynwed takes pride in making money in unglamorous areas.

comment

Glynwed takes pride in making money in unglamorous areas.

comment

Glynwed takes pride in making money in unglamorous areas.

comment

Glynwed takes pride in making money in unglamorous areas.

comment

Glynwed takes pride in making money in unglamorous areas.

comment

Glynwed takes pride in making money in unglamorous areas.

and 1984 was no exception. Pre-tax profits rose 25 per cent despite the miners' strike, losses from the South African recession and a three-week stoppage in the copper tube division. The company now feels its position is sound enough to raise the dividend back to its pre-recession level, leaving the shares down 1p yesterday to 204p — on a generous historic yield of 64 per cent. Now that it has sold its loss-making interests in South Africa and the U.S. and gearing is down to 34 per cent — knocking 44m off the interest charge — Glynwed can increase its profits to around £21m by standing still. Add in some earnings growth from steel and plastics and the 1985 total could reach £35m. Most of the benefits from cost-cutting have already come through, so the obvious way to grow is by acquisition, probably in plastics. But having worked so hard to reduce its gearing, Glynwed will be reluctant to cough up cash. And with the shares on a modest prospective multiple of less than the company's improved rating before using its paper instead.

comment

Glynwed takes pride in making money in unglamorous areas.

comment

Glynwed takes pride in making money in unglamorous areas.

comment

Glynwed takes pride in making money in unglamorous areas.

comment

Glynwed takes pride in making money in unglamorous areas.

comment

Glynwed takes pride in making money in unglamorous areas.

comment

Glynwed takes pride in making money in unglamorous areas.

comment

Glynwed takes pride in making money in unglamorous areas.

comment

Glynwed takes pride in making money in unglamorous areas.

comment

Glynwed takes pride in making money in unglamorous areas.

comment

Glynwed takes pride in making money in unglamorous areas.

comment

Glynwed takes pride in making money in unglamorous areas.

comment

Glynwed takes pride in making money in unglamorous areas.

comment

Glynwed takes pride in making money in unglamorous areas.

comment

Glynwed takes pride in making money in unglamorous areas.

comment

Glynwed takes pride in making money in unglamorous areas.

comment

Glynwed takes pride in making money in unglamorous areas.

comment

Glynwed takes pride in making money in unglamorous areas.

comment

Glynwed takes pride in making money in unglamorous areas.

comment

Glynwed takes pride in making money in unglamorous areas.

comment

Glynwed takes pride in making money in unglamorous areas.

comment

Glynwed takes pride in making money in unglamorous areas.

comment

Glynwed takes pride in making money in unglamorous areas.

comment

Glynwed takes pride in making money in unglamorous areas.

comment

Glynwed takes pride in making money in unglamorous areas.

comment

Glynwed takes pride in making money in

Cookson's strategy pays off with £34m profit surge

STRATEGIC MOVES to improve the competitive position of many of Cookson Group's companies through acquisition, cost reduction and capital expenditure programmes were major factors in a profit surge in 1984. The taxable result for the year was £35.8m, a £34.1m improvement on the previous year.

In the UK, the group, a manufacturer and processor of materials for industrial use, also benefited from greater demand in both home and export markets.

Most of the European businesses made further progress, particularly in ceramic supplies and the newly acquired electronic solder operations. Results of overseas subsidiaries have been dominated by the major improvement in the dollar profitability of the U.S. businesses.

Although these were assisted on translation into sterling and by profits from newly acquired companies, a major factor was the greatly improved performance of the established U.S. businesses.

Sales were ahead by nearly 50 per cent at £215.2m, of which £280.2m (£216.8m) came from related companies. At the operating level, these contributed £24m (£19.5m) to the total profit of £75.7m (£39.6m).

Among the related companies, the 50 per cent owned Tioxide had an "outstanding year" in the words of chairman Mr Ian Butler, with pre-tax profits more than doubled at £43.42m against £21.97m on turnover 29 per cent ahead at £291.93m.

Butler, with pre-tax profits more than doubled at £43.42m against £21.97m on turnover 29 per cent ahead at £291.93m, was also a marked improvement at Dulux Australia and Electrovolt.

BOARD MEETINGS

The following companies have notified dates of board meetings to the Stock Exchange. Such meetings are usually held for the purpose of considering dividends. Official indications are not available as to whether the dividends are interim or final and the sub-divisions shown below are based mainly on last year's time-table.

TODAY
 Filinvest: Ash and Lacy, Druck, Filinvest.
 Filinvest: Ash and Lacy, Druck, Filinvest.
 Filinvest: Ash and Lacy, Druck, Filinvest.

FUTURE DATES
 Filinvest: Ash and Lacy, Druck, Filinvest.
 Filinvest: Ash and Lacy, Druck, Filinvest.
 Filinvest: Ash and Lacy, Druck, Filinvest.

Wade Pottery Apr 17
 Filinvest: Ash and Lacy, Druck, Filinvest.
 Filinvest: Ash and Lacy, Druck, Filinvest.

As regards the current year, Mr Butler says that the group has made a good start in the opening months, and although rates are likely to have some distorting impact, prospects for the year are favourable.

The total dividend is increased by 2.3p to 12.5p per share with a final of 8.25p, up from 6.5p. This is payable on capital increased by new shares issued in respect of the purchase of Alpha Metals Inc in January last year and the July rights issue.

The directors now propose to capitalise £20.12 of the share premium account by way of a one-for-one scrip issue.

Tax amounted to £13m (£9.9m) and minority interests £2m (£1.5m); profit after tax and minority interests was £41.5m (£11.1m). The lower rate of tax

Recovery at Porter Chadburn continues

Porter Chadburn, manufacturer of brewery and marine engineering equipment, moved back into profit over the second six months and saw its pre-tax losses fall from £157,000 to £105,000 for the 51 weeks to December 28 1984.

The company is changing its year-end and the current trading period is for the 15 months to March 31. No dividend is being paid for the 51 weeks—0.35p net was paid for the previous year.

The second half of 1984 showed a continuation of the improvement achieved in the second quarter and pre-tax profits for the 25 weeks to December 28 totalled £112,000.

Turnover for the 51 weeks was virtually static at £12.87m. Interest charges were cut from £288,000 to £108,000 but exceptional expenses rose to £88,000 (£30,000). Loss per share emerged at 2.54p (£3.19p).

The company is continuing with its programme of planned disposals. In January the stock and goodwill of the Shepherd spares division of Chadbury Engineering was sold for £183,700 and last month an agreement was signed for the sale of the assets of a A. E. Senar including property, plant and machinery, stocks and work in progress and goodwill for £164,250. These disposals are expected in total to cover book value and generate funds of approximately £450,000.

Senior offsets higher law suit and interest costs

A PARTIAL recovery in taxable profits from £3.16m to £2.87m was made by the Senior Engineering Group in 1984 and the board looks forward to an improving economic and trading environment as 1985 progresses.

Turnover rose from £28.34m to £100.73m. Senior is a trader in engineering products and half way through the year reported lower pre-tax profits of £1.63m against £1.22m.

The dividend total is being held at 1.5p by an unchanged final payment of 0.75p. Earnings were steady at 2.19p (2.12p) per share.

The directors say the improvement in 1984 was achieved despite increased exceptional charges in respect of a law suit in the U.S. and higher interest charges of £2.53m against £1.9m incurred as a direct result of the strength of the U.S. dollar.

Operating profits rose by 43 per cent to £5.34m reflecting benefits of rationalisation implemented in three UK divisions during 1983/84 and also an improvement achieved in the U.S. trading situation.

All divisions were profitable although the miners' strike had a "severe impact" on Hayden Niles Conflow within the light engineering division.

Rationalisation schemes have reduced Senior's cost base, enabling profits to be earned on lower activity levels. The directors say that 1985 will also benefit from the cessation of the

heavy U.S. legal costs incurred in the previous two years.

The opening months of the current year have, both in the UK and overseas, continued at similar levels of trading experienced in 1984. The air handling and plastics division is "confident of another good year," but turning inquiries into orders for new capital plant in some divisions "continues to be a problem."

Within the thermal division, in particular, there is a shortage of orders for the second half of 1985 at Senior Green, resulting in 140 redundancies.

Despite this, prospects generally for the remainder of 1985 may well improve since Senior believes that a low level of economic uncertainty created by the miners' strike has been felt in many markets served by its companies as well as the impact on its light engineering division.

The directors say now that the miners' strike is over it remains to be seen how quickly confidence will be restored and demand stimulated to more normal levels.

The taxable result was struck after interest, exceptional charges of £816,000 (£343,000), relating to the legal costs and redundancies, and included investment income of £679,000 (£694,000).

Tax charge came to £707,000 (£217,000), leaving net profits of £2.16m (£1.94m). There were no extraordinary charges (£772,000). After dividends the retained

balance was a positive £886,000 against a loss of £310,000.

comment

Senior Engineering, which expanded so successfully in the 1970s, is still struggling to cope with depressed demand in the 1980s. The cuts in Thermal Division, which accounts for about 40 per cent of turnover, are only the latest of a series of capacity reductions, which began two years ago. Nevertheless, Senior is further down the road to recovery than it seems—pre-tax profits would have been a good deal higher had it not been for the £616,000 cost of the U.S. legal dispute, and an increase in interest charges caused by the falling pound which put up the cost of servicing dollar debts. Moreover, as the NCB slowly recovers from the coal strike, so orders should pick up enough to bring Hayden Niles Conflow back into profit; eventually it should also increase demand for the Thermal Division's coal-fired boilers, but that the cost of servicing dollar debts. Meanwhile, the air conditioning business in the air handling and plastics division is generating a rare element of real growth drawn from a very buoyant market. At the end of the day, it is clear that Senior is coping with its manifest difficulties; for long-suffering shareholders the main consolation is the yield—2.5 per cent on the shares at 23p.

Profits nearly doubled at I & J Hyman

I. & J. Hyman, polyurethane foam converter and manufacturer, nearly doubled its taxable profits in 1984 from £891,000 to £1.62m on virtually unchanged turnover of £27.43m.

The dividend total is being trebled to 1.5p with a final payment of 1p. Earnings rose from 3.37p to 4.24p prior to extraordinary debits.

Trading for first two months of the current year were satisfactory.

Hyman also announces proposed exchanges of the minority interests in Foam Marketing (N. West) and part of the minority interests in Steak Express for stock units in Hyman and to change the name of the company to Hyman.

Hyman is engaged in the conversion of polyurethane foam. Net tangible assets at December 31, including those attributable to the minorities, amounted to £197,322 (£65,313).

The activity of SE is the manufacture of pre-packed frozen food. Turnover and pre-tax profit for 1984 were £1.6m (£900,000) and £351,000 (£123,000) respectively.

Aggregate consideration payable for the minority interests is £235,000, comprising £80,000 for 15 per cent of FM and £155,000 for 12½ per cent of SE, which will be satisfied by the issue of Hyman stock units at 23p or the mid-market quotation on the day of issue.

Industrial Scottish beats USM forecast by £0.7m

BETTER THAN forecast taxable profits of £3.73m were attained by Industrial Scottish Energy over the 15 months to December 31 1984.

The result compares with a loss of £131,000 for the previous 12 month period and a forecast of at least £3m when the company was introduced to the USM last August.

ISE is engaged in oil and gas production. Results were aided by sterling's decline against the dollar which more than compensated for the oil price fall during the period.

However, changes in the recent Budget have brought about a further £779,000 provision for Petroleum Revenue Tax. Actual PRT liability for the period was £659,000.

Earnings per share were shown as 22.75p. There is no dividend.

The directors say oil production increased from 120 barrels per day in 1983 to 1,162 in 1984. Production from Forties field "exceeded expectations."

Royalties in Paper Field became receivable at the end of 1984, almost two years earlier than anticipated, at the time of purchase in 1983. Expansion of ISE's Paris Basin acreage continues and the company expects to have interests in at least six permits at the end of 1985.

Turnover for the 15 months amounted to £9.78m (£326,000 for 12 months) and generated operating profits of £3.58m (losses £43,000).

COMPANY NEWS IN BRIEF

Profit before tax was virtually unchanged at A. Beckman, converter and merchant of textiles, and property developer, in the six months to end 1984. The result was £734,000, against £735,000 on slightly lower turnover of £6.9m against £7.24m.

The dividend is the same at 1.95p per share, with earnings per share stated at £2.9 (4p).

Sauvageau Wolsey, which is engaged in textile yarns and knitted products, raised operating profits in 1984 from £104m to £112.1m. Turnover came to £128.06m against £122.68m.

Earnings per share rose from 8.7p to 11.8p. The final dividend is being held at 3p for a total of 4p.

Thurgar Bardex, maker of plastic products, has produced profits of £139,000, against losses of £23,000, for 1984.

Dividends have been restored with a 0.3p payment—the last was 0.8p in 1982. Earnings per 10p share for the year are shown as 0.85p (losses 0.1p).

Turnover rose from £8.96m to £10.23m. Profits were struck after interest of £210,000 (£205,000) and were subject to £42,000 of tax this time.

First National Finance's subsidiary, First National Securities (Holdings), has signed a medium term credit facility for £26m provided by a group of UK and international banks.

The facility will enable FNSSH to repay £32m borrowed from the support group and establish a sinking fund of £3.49m as required by the trust deed for the loan stock. And it will complete the final repayment of all borrowings by the FNFC group from the support group of the Bank of England and the English and Scottish clearing banks.

Beaufort Group attained higher taxable profits of £710,000, against £556,000, in 1984 on turnover ahead at £8.39m compared with £7.04m.

The total dividend is being raised from 4p to 4.5p by a final payment of 0.5p (2.6p). Earnings

You know Tootal. But do you know the names behind our names?

Over the past few months, you have read about some of the companies and brands that make up Tootal's wide ranging international business.

Tootal's success is being achieved by executives with outstanding track records at international level. Some of our people have made their reputations with companies such as I.T.T., I.C.I., DuPont, Procter & Gamble, Berger/Hoechst and Jardine Matheson.

We'd like to introduce you to seven of these people. They report on development in their areas and how they are helping to make things happen worldwide for the Tootal Group.

These are only some of the people behind the brands and companies that add up to the strength of the Tootal Group.

Together they are ensuring a growing and profitable future for Tootal shareholders.

C. K. Lo - Age 37.
 Managing Director
 Tootal Thread Hong Kong.

Joined 1970. Previously Head of Textiles Department Jardine Matheson. In 1978 he started the negotiations in China for Tootal which led to the initial spinning contract in 1979 and the recently signed joint venture.

'We are drawing about 200 tons of spun polyester yarn per month from China. This supplies Tootal Thread Hong Kong and SE Asia. When we have our own mill in Canton—we shall be able to supply Tootal Thread worldwide. To me the key factor during negotiations was the strength of the Tootal name. After all—why else would the Chinese authorities let us in?'



David Dry - Age 41.
 Chief Executive
 Lantor International.

Joined in 1984. Gained international marketing and management experience with ICI including a 2 year spell in Japan.

'The whole nonwovens business is immensely exciting. We're producing products for the high growth areas—Power, Telecommunications, Health Care, Transport and Construction. Lantor is already market leader on a wide geographic spread and we are confident of further high growth and high returns—worldwide.'



James Lawson - Age 37.
 Managing Director
 Consumer Products.

Joined 1984. Worked for 15 years in the Far East with Jardine Matheson.

'Our total turnover for handicraft products is in the £40 million region—when you consider that each item sells for around 50p, it represents a vast amount of product sales. We have identified the key markets as USA/Canada, Australia/New Zealand, South Africa and the UK/Europe and are rapidly developing the consumer products side of our business.'



Martin Parker - Age 43.
 Chairman
 Tootal Home Furnishings.

Joined 1983. His wide international business experience acquired latterly



Nick Kershaw - Age 42.
 Marketing & Planning Director
 Tootal Thread.

Joined 1964. Has worked in the Philippines, Hong Kong and the USA where he is now based at the Head Office of Tootal Thread.

'We intend to make sure that we are strongly represented wherever the garment industry moves to. If that requires investing in dyeing and finishing facilities in order to provide a more effective service, then we are prepared to do so in order to yield a very high return for ourselves.'



Pieter de Fouw - Age 54.
 Managing Director
 Fiet Netherlands.

Joined 1975. Has had wide-ranging business experience with I.T.T. and Du Pont.

'Our reputation for the development and successful marketing of industrial nonwovens in the major industrial countries is excellent. We have spread our sales and servicing from Europe to Japan, USA, New Zealand, Australia and Middle and Far East. Nonwovens is an exciting technology and we are ready to expand within it.'

Tootal Group
 Our names add up to strength

Each Director of Tootal Group plc (including those who have delegated detailed supervision of this advertisement) has taken all reasonable care to ensure that the facts stated and the opinions expressed herein are fair and accurate. Each of the Directors accepts responsibility accordingly.

Placement Rates \$C1.99m for Second Stage Mine Development.

MCFINLEY RED LAKE MINES LIMITED.
 (Incorporated Under The Laws Of The Province Of Ontario)

A Placement of 600,000 Shares in McFinley Red Lake Mines Limited has been completed with British investors. Funds raised, \$C1.99m, will be used mainly to finance the second stage development of the company's high grade gold property in the Red Lake area of Northern Ontario.

Sabina Industries shareholders who have not exchanged their shares for New Sabina Securities and McFinley Red Lake scrip with September 1985 Warrants, are reminded they may do so without charge through the London transfer agents: Gerald Quin, Cope & Co., 19 Moorgate, London EC2.

Brokers To The Placement: Greaves & Co., Greaves & Co., London EC2.

London Information Office: City Of London PR Limited, 42 New Broad Street, EC2.

McFinley Red Lake Mines Ltd. Suite 908, 111 Richmond Street West, Toronto, Canada.

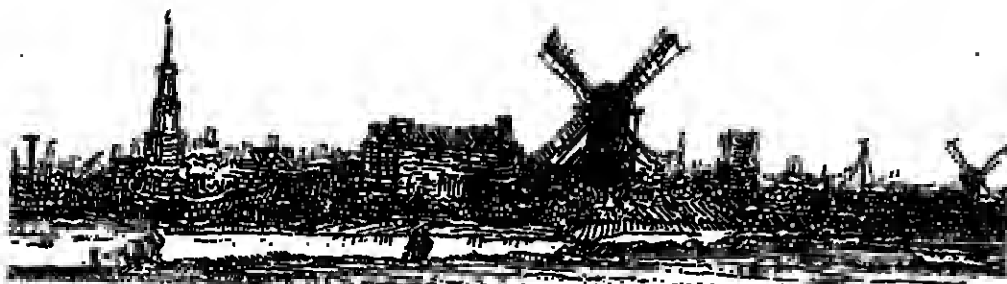
Rabobank 1984.

Key Figures as of December 31, 1984.
(in millions of Dutch guilders).

Total assets	127,419
Total loans	81,015
Total deposits	94,642
Own funds	6,398
Net income	619
Number of:	
Offices	2,385
Employees	29,211
Savings accounts	8,975,000
Personal cheque accounts	3,225,000
Other current accounts	475,000

Rabobank, Nederland, International Division, Crossdam 15,
3521 CB Utrecht, the Netherlands. Tel. 40200.
Representative Office London, Princes House, 95, Grosvenor Street,
London EC2V 7NA, United Kingdom. Tel. (01) 6066361. Telex 972929.
Branch Office New York, U.S.A. Tel. 424337.
ADCA-BANK, Frankfurt/Main, F.R.G. Tel. 412864.
Antwerp Branch, Belgium. Tel. 33031.
Subsidiary Caracas, Curaçao N.A. Tel. 5422.

Rabobank



Michael Donne looks at Government's latest offering

UK COMPANY NEWS

All systems go for BAe lift-off

THE COMBINED sale of the Government's remaining 48.43 per cent holding in British Aerospace, together with BA's own offer of shares, will result in a total offering of over 146.85m new 50p. Ordinary shares, raising around £800m.

This makes it one of the biggest share offers yet made in the UK, after the recent British Telecom issue.

The precise date for the sale is not yet fixed, but will be in early May, with the fixed issue price being announced closer to that date.

The Government's sale will cover 66,852,746 shares, with BA's own offer amounting to 50m new shares, raising the company's existing issued share capital by 26 per cent.

The preliminary prospectus for the issue, issued yesterday, states that although BAe itself has no immediate need for funds, the board believes it sensible to increase its equity base at the same time as the Government disposes of its own shares.

Nor is BAe yet prepared to say what it will do with its own proceeds from the share sale, expected to generate some £315m.

Sir Austin Pearce, chairman, said in London yesterday that the money would be held until such time as the group found a need for it. There were no specific plans for spending it at present.

"But we are always looking for ways to expand the business, and if something comes up that we feel offers good opportunities

for the future, we will have the cash with which to secure it," he declared.

Mr Bernard Friend, finance director also stressed that the group had ample existing cash reserves and credit facilities with the banks.

The plan is for an extraordinary meeting of BAe to be held on April 29, to change the Articles to provide for one Special Share of £1 to be held by the Government to enable it to block any foreign takeover of BAe and prevent foreign directors from being appointed.

The Special Share, however, will not confer on the Government any financial benefits or control over the company's ordinary commercial dealings.

The combined share issue is being aimed at less wide public than the British Telecom sale—a "more sophisticated" clientele is how it was described yesterday, with existing shareholders very much in mind.

A network of provincial stockbrokers has been established to cope with the issue. The minimum application will be for 100 shares, with a maximum of not more than 10 per cent of the total number of shares on offer.

Payment will be in two instalments—one on application in May, and the second by September 10, 1985.

Existing shareholders will be given preferential entitlement (on special pink forms) of one new Ordinary share for every



Sir Austin Pearce, chairman of BAe

four held at the close of business on April 30, but these preferential entitlements will be personal to those shareholders and will not be transferable under any circumstances.

Any shareholder wishing to acquire shares additional to those to which he or she is entitled to apply for on a preferential basis will have to make a separate application in the normal way.

Of the 96.85m ordinary shares to be offered by the Govern-

ment, 5m will be available for preferential allocation to eligible employees of the company.

Following the sale, there will be changes in the board. The Government will have the right to appoint only one non-executive director, instead of two, its appointee is Mr K. M. Bevin, of Royal Insurance Company, currently on the board.

The other current Government director, Sir Kenneth Durham, will cease to act in that position, but will remain on the board at BAe's request as a non-executive director. He is chairman of Unilever AC.

Along with the preliminary prospectus, BAe yesterday issued its full report and accounts, confirming the recent announcement of pre-tax profits of £120m in 1984 (against £82m in 1983).

on sales of close to £2.5bn (£2.3bn).

Sir Austin Pearce, in his annual statement, says that the opportunities for increased business "are there to be taken in all parts of our company; the opportunities are also there to be a more competitive and aggressive entity."

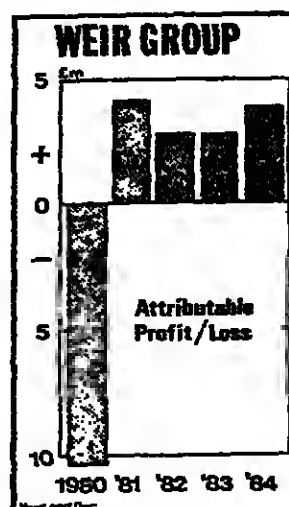
See Lex

Profits rise at Weir after strong second half

The Weir Group, engineering holding company, reported higher pre-tax profits of £6.85m for 1984, compared with £4.94m previously, following a better-than-expected second half which accounted for £4.42m, against £2.79m.

An increased final dividend of 2.125p (1.75p) is being recommended, bringing the total for the year to 2.5p (2.125p). Stated net earnings per 25p share are shown as 8.8p (4.4p) basic, and 5.6p (3.6p) fully diluted.

The directors are confident that during the current year the group will maintain and build on the progress made in 1984, and say that group



policy is to shift the emphasis of business into areas with growth prospects.

For the year as a whole, the year's 39 per cent pre-tax increase reflects better profits from the engineering division, as well as a sharp recovery in the contribution from associated companies, which added £3.5m (£1.5m).

Market conditions remained difficult, particularly for the foundry division, but order intake for desalination was encouraging, they say.

comment

The rise in Weir's dividend to equal that on the £5.9m of 10 per cent convertible preference shares probably signals that the call to convert and redeem is not far off. The group now has a four-year profit record, and its liquidity crisis and recapitalisation in 1980, and is confident about the future. However, the shares at 57p, up 2p to yield 6.5 per cent, may be at a bit ahead of things. Pre-tax profits of £6.8m in 1984, while well up on 1983, were 11 per cent below the 1982 figure, and the improvement has come entirely from associates, especially the French engineering contractor, Delmas-Weir. Orders have only begun to pick up in the main engineering division in the last few months, and the steel foundry side remains dreary. UK foundry capacity still exceeds demand by about a third, and Weir can do little but hang on and hope.

Sater's recent entry—it has acquired Lake and Elliot and taken a 14.9 per cent stake in F. H. Lord—will lead to another overdue round of plant closures. The Yaroslavl confirms the group's desire to move away from metal bashing and toward more cerebral engineering, but the main challenge still must be to get good returns out of its substantial metal bashing assets.

cover. Last year Lloyds made a specific charge for bad and doubtful international debts of £101m, and a further £6m in general provisions most of which covered its overseas operations.

The sharp rise in the dollar last year inflated the sterling value of Lloyds' exposure in dollar loans by about 25 per cent.

AB Electronic up 68% at £3.4m

PARTICULARLY good growth in printed circuit board assemblies, thick film microcircuits, connectors and aerospace electronics helped boost the sales and pre-tax profits of the AB Electronic Products Group by 101 per cent and 68 per cent respectively.

The directors say the outlook for these and other product areas, such as automotive electronics and telecommunications, remains strong.

Group sales for the six months to December 31, 1984, rose from £29.74m to £58.92m and taxable profits improved by £1.38m to £3.42m. Second half profits should exceed those of the first half.

The interim dividend is being stepped up from 1.5p to 2p net per 25p share on the capital enlarged by last year's one-for-three rights issue.

During the last year sales by group subsidiaries in Germany, Austria, France and Sweden rose by 45 per cent and exports from the UK showed an improvement of 48 per cent.

Capital investment on buildings and automated equipment increased to £8m, of which £3m was leased.

The directors say microcomputer business with Acorn and Sinclair is now much reduced and the launch of the Jaguar XJ40 car, for which the company will be manufacturing the switching system, has been postponed to 1986. However, they point out that the current workload is not seriously affected overall.

As a result of the declared diversification policy into other growth areas of electronics, substantial orders have been received including the recently announced contract from IBM for planar boards for PC computers, the aircraft control equipment contract from Saab and the subscriber equipment contract from British Telecom.

In view of these positive developments and with a good overall order position, the directors are confident that profits for the second half will again exceed those of the first half, although not to the same extent as in recent years.

They believe that further substantial business expansion will take place in the financial year 1985-86 and that adequate banking facilities are on offer to carry out this planned controlled growth.

comment

The growth of subcontracting business for IBM appears to be responsible for the percentage point fall in A B Electronic's margins which has prevented the doubling of turnover showing through at the operating profit level.

Increased borrowings, the first half capital investment programme was a very high one, plus the cost of carrying a high inventory (partly due to the delay of the Jaguar XJ40) has substantially increased the gearing level and there is the possibility of fresh calls for cash being made to banks. The fall in work for Acorn, now less than 10 per cent turnover, will reassure those who thought the group's dependence on the volatile microcomputer market too high. But with the amount of subcontracted board assembly now being done for IBM, and the prospect of this increasing soon to over half of turnover, a question mark on profits is natural enough. IBM are well known as a hard task master for suppliers.

In the second half capital spending should be down and the market is expecting £51m pre-tax or a prospective multiple of almost 15, on yesterday's 435p.

Lloyds' £3.7bn of Latin loans

BY DAVID LASCELLES, BANKING CORRESPONDENT

Lloyds Bank's total exposure to large Latin American countries with debt problems amounts to £3.7bn, with nearly 38 per cent attributable to Brazil.

For the first time, the bank gives details of its lending in its annual report released today. The figures in the table are prepared on the basis used by U.S. banks when reporting to the Securities and Exchange Commission (SEC). Unlike the other major UK clearing banks, Lloyds has never sold securities on the U.S. market, so it has not had to prepare exposure reports for the SEC.

Lloyds has, proportionately, the largest Latin American loan book among the UK banks. The loans reported yesterday represent cross-border lending in non-local currency, and amount to about 8.5 per cent of Lloyds total assets. The figures for Brazil do

LLOYDS' LOANS TO LATIN AMERICAN COUNTRIES				
	Governments (£m)	Banks (£m)	Other (£m)	Total (£m)
Mexico	227	454	595	1,281
Argentina	377	111	148	636
Brazil	541	283	561	1,385
Venezuela	106	127	321	554
Total	1,266	875	1,535	3,676

* At end of 1984 and converted at £1=\$1.15.

not include an additional £472m in foreign currency loans to Lloyds' local business in that country.

Sir Jeremy Morse, the chairman, says in the report that Lloyds will continue to co-operate with other banks and official institutions to resolve the problem of country debt, and say the most important factor is the continued world economic re-

covery.

Last year Lloyds made a specific charge for bad and doubtful international debts of £101m, and a further £6m in general provisions most of which covered its overseas operations.

The sharp rise in the dollar last year inflated the sterling value of Lloyds' exposure in dollar loans by about 25 per cent.

Growth delay at Wit Nigel

By George Milling-Stanley

Problems with the commissioning of a new carbon-pulp plant in July last year meant that the new management team at the small South African gold producer Witwatersrand West has not been able to achieve the "dash for growth" envisaged at the time of the assumption of control in December 1983, according to Mr Peter George, chairman.

The company made an operating loss of R1.52m (£850,000) in the 18 months to the end of 1984 before state assistance of R1.68m, leaving a net profit of R112,532. The company, with net profits of R1.62m in the 12 months to June 1983 under the previous management.

Mr George pointed out in the latest annual report that the amount of state aid quoted has been provisionally approved by the authorities, and he is hopeful that a further R1.07m claimed for the period will also be granted. This, together with a loan of U.S.\$8.5m which is currently being negotiated, could give the company a further R11m in the short term.

That will enable Wit Nigel to meet payments due to suppliers, and also embark on a limited amount of capital spending on the mine. Further spending will be linked to profitability, Mr George said. The planned increase in the monthly millage rate from 600 to 75,000 tonnes has been delayed by these difficulties, but the chairman said "our objective remains

unchanged."

NEW ISSUE April 3, 1985

FannieMae

**\$1,000,000,000
12.00% Debentures**

Dated April 10, 1985 Due April 10, 1992

Series SM-1992-C Cusip No. 313586 SL 4

Non-Callable

Price 100%

The debentures are the obligations of the Federal National Mortgage Association, a corporation organized and existing under the laws of the United States, and are issued under the authority contained in Section 304(b) of the Federal National Mortgage Association Charter Act (12 U.S.C. 1716 et seq.).

This offering is made by the Federal National Mortgage Association through its Senior Vice President-Finance and Treasurer with the assistance of a nationwide Selling Group of recognized dealers in securities.

Debentures will be available in Book-Entry form only. There will be no definitive securities offered.

John J. Meehan Senior Vice President-Finance and Treasurer
Joseph G. Brown Vice President-Fiscal Office

100 Wall Street, New York, N.Y. 10005

This announcement appears as a matter of record only.

SUN ALLIANCE INSURANCE GROUP

RESULTS FOR 1984

The audited group results for 1984, including those of Phoenix Assurance plc which became a subsidiary on 17th August 1984, are set out below with the figures reported for 1983.

	Sun Alliance and Phoenix 1984 £m	Sun Alliance 1983 £m
Premium Income		
General Insurance	1,606.7	884.8
Long-term Insurance	505.1	294.3
	2,111.8	1,179.1
General insurance underwriting loss	(198.7)	(67.4)
Long-term insurance profits	18.4	8.5
Investment and other income	227.9	132.3
GROUP PROFIT BEFORE TAXATION	47.6	73.4
Taxation	4.1	26.3
GROUP PROFIT AFTER TAXATION	43.5	47.1
Minority interests	6.5	1.1
GROUP NET PROFIT FOR YEAR	37.0	46.0
Adjustment to exclude net loss incurred by Phoenix prior to acquisition	4.0	—
PROFIT ATTRIBUTABLE TO SHAREHOLDERS	41.0	46.0
DIVIDEND	30.6	27.6
PROFIT RETAINED	10.4	18.4
EARNINGS PER SHARE	20.8p	23.3p
DIVIDEND PER SHARE	15.5p	14.0p

TERRITORIAL ANALYSIS OF GENERAL INSURANCE RESULTS

	Sun Alliance and Phoenix 1984		1983		Sun Alliance 1983	
	Premium Income £m	Underwriting result £m	Premium Income £m	Underwriting result £m	Premium Income £m	Underwriting result £m
United Kingdom & Ireland	669.3	(83.2)	601.8	(30.5)	421.8	(7.0)
Europe	184.5	(11.5)	160.5	(15.6)	90.5	(9.1)
U.S.A.	272.1	(35.0)	203.2	(30.4)	109.8	(11.8)
Canada	105.1	(16.2)	78.4	(0.2)	36.4	(0.5)
Australia	53.6	(6.7)	40.9	(9.4)	35.8	(9.1)
Other overseas areas	141.0	(17.0)	116.7	(1.2)	71.4	(1.5)
Reinsurance	36.9	(22.0)	69.2	(33.4)	43.0	(28.4)
Marine and Aviation (worldwide)	144.2	(7.1)	119.8	(5.6)	76.1	—
	1,606.7	(198.7)	1,390.5	(126.3)	884.8	(67.4)

* Separate 1983 figures for the two groups combined for comparison purposes only.

GROUP ACCOUNTS - CONSOLIDATION OF PHOENIX

The Phoenix's results for 1984 reflect certain changes made to conform with Sun Alliance accounting policies. On this basis Phoenix incurred a net loss of £4.0m for the 7½ months period prior to acquisition compared with a reported estimated net profit of £4.6m for the 6 months ended 30th June, 1984.

The Group results for the year include an exceptional post-acquisition profit of £15.1m arising from the termination of the Phoenix's liabilities on its withdrawal from the Continental Corporation's U.S.A. pool.

Including this exceptional U.S.A. credit the consolidated pre-tax profit of Phoenix for 1984 amounted to £21.3m, after charging taxation and minority interests its net profit was £12.6m.

GROUP UNDERWRITING RESULTS

General business premium income increased by 15.5% in sterling terms. After adjustment for the effect of changes in exchange rates the increase was 7.4%. At Home, property results were seriously affected by heavy fire losses, increased subsidence claims and the severe weather early in the year; motor experience was also highly unsatisfactory and there was a significant increase in claims frequency. In Europe, better results were achieved in Belgium, Denmark and Germany but in France and Holland there were again increased losses.

The poor results in the U.S.A. reflected market conditions and commercial lines were especially unprofitable. In Canada, increasingly adverse underwriting conditions resulted in heavier losses in most classes; changes in legislation affecting bodily injury claims also contributed to a severe deterioration in the automobile account.

The above statement is a summary of the year's results. The full Report and Accounts, which contain an unqualified Report of the Auditors, will be posted to shareholders on 26th April, 1985 and delivered to the Registrar of Companies after the Annual General Meeting.

8th April, 1985.

SUN ALLIANCE AND LONDON INSURANCE plc



ARTHUR BELL SCOTCH WHISKY DISTILLERS

INTERIM FINANCIAL STATEMENT (UNAUDITED) FOR
HALF-YEAR ENDED 31ST DECEMBER 1984

	Half-year ended 31st December 1984	Half-year ended 31st December 1983
Group Turnover—		
Excluding inter-company sales	189,478	147,029
Scotch Whisky Division	135,422	134,900
Hotel Division (Note 1)	11,796	—
Glass Container Division	18,151	15,756
Transport Division	3,043	2,878
Wellington Importers USA (Note 1)	4,762	—
Intra Group Trading	176,154	152,932
	(6,676)	(5,903)
Group Operating Profit	21,362	18,714
Scotch Whisky Division	18,668	18,430
Hotel Division (Note 1)	2,106	—
Glass Container Division	30	205
Transport Division	162	115
Wellington Importers USA (Note 1)	364	—
Intra Group Trading	21,390	18,748
	(25)	(34)
Interest Receivable and Income from Investments	21,362	18,714
	1,961	1,384
Interest Payable	22,423	20,098
	1,715	1,040
Group Profit before Taxation	20,706	18,068
Taxation	2,280	7,514
Group Profit after Taxation	12,426	11,244
Basic Earnings per Ordinary Share	10.65p	10.07p
Fully Diluted Earnings per Ordinary Share (Note 2)	9.05p	8.97p

Dividends
The Directors have declared an Interim Dividend for the year to 30th June, 1985 on the Ordinary Share Capital of 1.55p per Ordinary Share (1.45p) absorbing £2,050,000 (£1,734,000). The Interim Dividend will be paid on 3rd June, 1985 to Ordinary Shareholders on the Register at the close of business on 3rd May, 1985. A Preference Dividend amounting to £7,700 (£7,700) was paid in six months' period to 31st December, 1984.

Note 1
The Hotel Division and Wellington Importers—USA were brought into the Group in February, 1984 and consequently no comparative figures are presented for the Half-year to 31st December, 1983.

Note 2
The fully diluted earnings per Ordinary Share take account of the ultimate conversion terms of the 91% Convertible Unsecured Loan Stock issued in December, 1980.



ESTABLISHED 1825 AND STILL AN INDEPENDENT COMPANY

Akzo nv Amhem Holland.

The annual general meeting of stockholders will be held on Thursday, April 25, 1985, at 10:30 a.m. in Muisa Secum, Velperplein, Amhem, the Netherlands. Facilities for simultaneous translation into English are available.

- Agenda**
- 1 Opening
 - 2 Report of the Board of Management for the fiscal year 1984
 - 3 Approval of the financial statements; consideration of the dividend proposal
 - 4 Determination of the number of members of the Supervisory Council; appointment and remuneration of members of the Supervisory Council
 - 5 Proposal to designate the Board of Management as entitled to issue shares and to restrict or disregard the preemptive rights of stockholders
 - 6 Proposal to authorize the Board of Management to acquire shares in the Company on behalf of the Company
 - 7 Any other business

Re item 4:
It is proposed that the number of members of the Supervisory Council be reduced to 10 and that only two of the four vacancies be filled.
Nominees for appointment are A. Batensburg and C. van Veen.
It is further proposed that the variable remuneration of the members of the Supervisory Council be included in the fixed annual amount.

Re item 5:
This proposal concerns the designation of the Board of Management, for a period of 5 years, as entitled:
a) to issue, and to grant rights to take up, the ordinary shares not yet issued;
b) to restrict or disregard the preemptive rights which the law accords to stockholders upon the issue or the granting of rights by virtue of a) insofar as shares are concerned which are issued pursuant to a resolution of the Board of Management.

Re item 6:
This proposal concerns the authorization of the Board of Management, for a period of 18 months, within the limits provided by the law and the articles of association, to acquire for a consideration shares in the company at a price not in excess of market value.

The agenda, the signed financial statements, as well as a list of personal data

on the nominees for the Supervisory Council are available for inspection by stockholders at the Company's office, Velperweg 76, Amhem.

There and through the undermentioned banks stockholders may obtain free copies of the aforesaid documents as well as a free copy of the annual report.

Stockholders who wish to attend the meeting should deposit their shares in order to establish their identity not later than Friday, April 19, 1985 at the Company's office, Amhem, Velperweg 76, or with one of the following banks:

in the Netherlands with Algemene Bank Nederland N.V., Amsterdam-Rotterdam Bank N.V., Bank Mees & Hup NV, Nederlandsche Middenstandsbank N.V. and Pierson, Heijdring & Pierson N.V. in Amsterdam, Rotterdam, The Hague and Amhem; insofar as said banks have branches in these cities, and with Rabobank Nederland at Utrecht;

in the Federal Republic of Germany and in West-Berlin with the Deutsche Bank AG, Deutsche Bank Berlin AG, Bank für Handel und Industrie AG, Berliner Handels- und Bank AG, Dresdner Bank AG and Sal. Oppenheim jr. & Co. in Frankfurt a.M., West-Berlin, Düsseldorf, Cologne, Hamburg and Wuppertal;

in Belgium with Generale Bank-maatschappij N.V., Paribas Bank België N.V. and Kredietbank N.V. in Brussels and Antwerp; in Luxembourg with Banque Générale du Luxembourg S.A. in Luxembourg;

in the United Kingdom with Barclays Bank PLC and Midland Bank PLC in London; in France with Lazard Frères & Co. and Banque Nationale de Paris in Paris;

in Austria with Creditanstalt-Bankverein in Vienna;

in Switzerland with Swiss Credit Bank, Swiss Bank Corporation, Union Bank of Switzerland in Zurich and Basel and their branches, and also with Pictet & Cie. in Geneva;

in the United States of America with The Chase Manhattan Bank N.A. in New York N.Y.

The Supervisory Council

Amhem, April 3, 1985



Portals static but still confident of improvement

PROFITS IMPROVED in all divisions at Portals Holdings in 1984, but only on the water treatment side was there any substantial increase. The overall result was a fairly static year, with taxable profits up 5.7 per cent to £17.55m.

At half-year the group, which also has interests in paper making, engineering and property, was looking for an upturn in orders. Mr Julian Sheffield, the chairman, says now that one or two large orders in paper-making in the second half enabled it to perform much better in the latter months. The divisional operating result was virtually the same at £6.25m (£6.27m).

In water treatment—the group's main earner—with an operating profit of £10.68m against £10.5m—the year began with good order books. It was able to win a few good orders, says the chairman, but "there is still a great shortage of big projects throughout the world."

Engineering

contributed

£551,000 (£294,000) and property £1.32m (£1.27m) to the total operating profit of £18.55m (£16.92m).

On prospects he says that the papermaking and engineering divisions are busy, but the water treatment companies could do with more orders and the losses at the group's U.S. mill continue to cause concern. However, he is confident that 1985 will see improvement in real terms with increased profits from all divisions.

The final dividend is 1p higher at 12p to lift the total from 17.25p to 18.5p net per share. Earnings are quoted at 48.35p (£8.49p) basic and 45p (£8.00p) fully diluted, after a tax charge £2.00m higher at £3.51m.

Turnover for the year moved ahead from £179.24m to £201.7m, with water treatment providing the bulk at £144.88m (£129.8m).

• comment

Aware of its lack of U.S. exposure, Portals decided to attack

the market from the inside and in 1982 it moved to open its own mill producing specialist high security paper. The total cost amounted to around £20m but to profit terms the 1983 opening has proved a small disaster. Last year's losses are not disclosed but they are reported to be "considerable." It is not that there is anything intrinsically wrong with the plant but that a rising dollar has sucked the U.S. market away from Portals' own mill and into the hands of rival European manufacturers. To an extent the recent reversal of the dollar's fortunes will help the U.S. mill but it needs more than a modest setback for the "green back" to turn it into a profit. Portals is going to have to go out and convince the American paper buyers that they need its quality products. Anyway, assuming some recovery there, the optimistic statement suggests something close to £10m pre-tax this year dropping the prospective fully diluted p/e at 555p to just over 9 on a 35 per cent tax charge.

Continued growth gives Blockleys record year

Blockleys, Telford-based brick manufacturer and building products company, continued its recent growth pattern by announcing record results for the year to end-1984.

On turnover ahead by 56 per cent to £7.22m (£4.68m), the company achieved record pre-tax profits of £1.57m against £1.01m, a 55 per cent rise.

In line with the projection made at the time of the rights issue in October, the directors are recommending an increased final dividend of 13p (12.75p) per share, lifting the total on the enlarged share capital to 21p (15.5p) for the year. Net earnings per 20p share are shown as 60.8p against a restated 39.06p.

Mr T. J. Wright, the chairman, says that the year was one of continuing progress and development, with the pre-tax profit being "somewhat better" than the expectation last autumn. At that time the directors believed that trading in the second half would not show the same seasonal upturn as in the previous two years.

Metal treatment side behind Bodycote's increase to £1.8m

Bodycote International's metal treatment operations were primarily behind a rise in group taxable profits in 1984 from £1.02m to £1.76m.

The metal treatment side, before group expenses and interest charges, up by £53,000 to £972,000, earned £1.42m, compared with £920,000.

Elsewhere, industrial protective clothing and safety products turned in £633,000 (£564,000), industrial and general textiles produced £585,000 (£508,000), and investment and financial services made £83,000 (£57,000).

Total group turnover amounted to £31.51m (£26.28m) and generated operating profits of £2.06m (£1.36m), of which £1.8m (£1.39m) was attributable to UK operations.

Following an increase in the interim dividend the final payment is being raised from 2p to 2.5p for a total of 4.5p, against 3.5p. Stated earnings rose from 8.64p to 14.21p per share.

Mr J. C. Dwek, chairman and managing director, says that the general economic improvement

in 1984 helped to unlock the group's potential and led to primarily behind a rise in group taxable profits in 1984 from £1.02m to £1.76m.

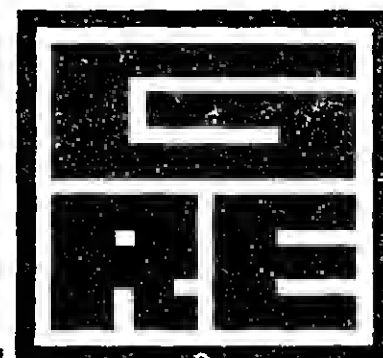
He says that 1984 provided the opportunity to develop the metal treatment side into a fully integrated organisation situated in good catchment areas. And plans have been laid for further investment in new technical fields.

Overseas subsidiaries turned a £28,000 loss into a profit of £261,000 following the restructuring programme carried out over the past three years.

Bodycote's cash flow, says Mr Dwek, benefited from the increased profitability leading to a reduction in the level of gearing at the year-end.

After tax of £633,000 (£534,000), dividends of £398,000 (£278,000), and extraordinary credit of £39,000 (charge £54,000), and minorities the retained balance for the year was up from £352,000 to £806,000.

On prospects, Mr Dwek says that policies and objectives are being realised



Results for 1984

Subject to audit the results of the Guardian Royal Exchange Group for the year ended 31st December 1984 are as follows:

	1984	1983
Investment Income	£m	£m
Less Interest Payable	202.7	178.5
	16.0	11.0
Underwriting Results		
Short-term (Fire, Accident and Marine)	186.7	167.5
Long-term	(111.2)	(63.5)
	16.7	18.1
Profit before taxation	(94.5)	(45.4)
Less taxation	92.2	122.1
Profit after taxation	34.9	51.6
Less Preference dividend and Minority Interests	57.3	70.5
Profit after taxation available to Ordinary shareholders	3.0	3.6
Ordinary Dividends	54.3	66.9
Interim	8.5p per share	13.4
Proposed Final	17.5p per share	27.5
Total	26.0p per share (1983: 23.0p)	40.9
Profit transferred to Retained Profits	£13.4m	£30.8m
Earnings per Ordinary share (after taxation)	34.5p	42.6p

Results by Territories (before taxation)

	1984			1983		
	Net Premiums	Underwriting Result	Investment Income	Net Premiums	Underwriting Result	Investment Income
	£m	£m	£m	£m	£m	£m
Australia	123.4	1.2	16.7	89.3	0.4	11.6
Canada	107.6	(11.5)	16.0	80.9	(5.2)	13.5
Germany	178.6	(7.0)	21.0	150.5	(6.7)	18.7
Republic of Ireland	24.9	(1.6)	4.5	19.5	(4.2)	4.7
South Africa	43.1	(2.1)	5.0	41.0	(0.7)	4.6
U.K.	410.7	(60.0)	75.0	389.0	(26.7)	77.1
U.S.A.	166.7	(19.1)	16.5	113.2	(10.7)	9.3
Miscellaneous	183.6	(11.1)	32.0	158.5	(9.7)	28.0
	<u>1,238.6</u>	<u>(111.2)</u>	<u>186.7</u>	<u>1,041.9</u>	<u>(63.5)</u>	<u>167.5</u>

The territorial results are stated after reinsurance protection from group companies including protection under the worldwide stop loss arrangements. The Miscellaneous underwriting result includes this reinsurance in respect of the territories shown opposite:

	1984	1983
Australia	£m	£m
Canada	0.4	(1.9)
Germany	2.7	2.2
South Africa	—	0.5
United States	(6.7)	0.1
Others	(3.5)	(2.0)
	(7.1)	(1.1)

Guardian Royal Exchange plc acquired the entire issued ordinary share capital of Guardian Royal Exchange Assurance plc on 9th November 1984. To reflect the substance of the transaction, the above results include the results of the Guardian Royal Exchange Assurance Group for 1984 and the corresponding results for 1983 are stated accordingly.

Trading conditions showed a marked deterioration in the second half of the year which affected particularly our Northern American operations, while the United Kingdom showed a continuation of their poor half year trend. The deterioration arose from an increasing frequency of claims and inadequacy of premium rates generally rather than major catastrophes. In comparison with 1983, improved underwriting results were achieved in Australia, Hong Kong and the Republic of Ireland.

The effect of underwriting results on cash flow has restricted the growth in investment income.

Long-term business profits for 1984 are marginally lower since they do not include any special bonus which for 1983 amounted to £4.0m.

Written premiums and investment income have increased

by 19% and 11% respectively. During 1984 and with the exception of the South African Rand sterling has weakened against the currencies of the major territories in which the Group operates; in local currency terms written premium growth was 10% and investment income growth was 5%.

Dividend
The Directors recommend the payment of a final dividend which, with the interim dividend paid in January 1985, will constitute an increase of 13.0% compared with the dividend paid by Guardian Royal Exchange Assurance plc in respect of the year 1983.

If approved at the Annual General Meeting to be held on 29th May 1985 a payment at the rate of 17.5p per share (gross equivalent 25.0p) in respect of the final dividend will be made on 3rd July 1985 to holders of Ordinary shares whose names appear on the register at 3 p.m. on 31st May 1985 making, with the interim payment in January last, a total of 26.0p (1983: 23.0p) per share (gross equivalent 37.14p; 1983: 32.86p).

The audited Annual Report and Accounts will be posted to shareholders on 2nd May 1985 and subsequently delivered to the Registrar of Companies.

Guardian Royal Exchange plc
Royal Exchange London EC3V 3LS



Guardian Royal Exchange Group
An insurance service worldwide

UK COMPANY NEWS

Share move
rekindles
Tricentrol
bid rumours

By Ian Hargreaves

A 4.7 per cent stake in Tricentrol, the independent UK oil company, has been passed from stock jobbers Akroyd and Smithers to stockbrokers James Capel, re-awakening City speculation that Tricentrol will soon be faced with a takeover bid.

Capel is a leading oil industry broker and, with Cazenove, has acted in the past for Enterprise Oil in its efforts to fend off the advances of Rio Tinto-Zinc, following the Enterprise flotation last year.

Tricentrol said it had written to Capel asking for information on the beneficial holder of the 4.7 per cent stake by the close of stock market business today. It is entitled to this information under the Companies Act, although there is room for disagreement on the time available to the broker to make a statement.

Tricentrol learned of the Capel involvement in a letter from Akroyd & Smithers, which it received earlier this week. Tricentrol had threatened legal action against the jobbers if it withheld information.

Neither Capel nor Enterprise would comment on the development last night. Both Enterprise and Tricentrol have been the subject of continual merger speculation in recent months.

S & N posts
Matthew Brown
bid details

Scottish & Newcastle Breweries yesterday posted details of its £100m takeover bid for Blackburn-based brewer Matthew Brown to Matthew Brown's shareholders. At the same time S & N revealed it had bought a further 100,000 Matthew Brown shares, taking its holding to 13.5 per cent.

The S & N offer document showed one of the brewery's marketing characters, a white-bearded, top-hatted old gentleman, with a friendly arm around a smiling bottle of Lion Bitter, one of Matthew Brown's leading brands.

Inside S & N argued that Matthew Brown needed S & N to increase its sales to the free trade and to the national take-home trade.

S & N said it would allow Matthew Brown to compete effectively against the major brewers.

Shareholders vote troubled
Sturla into liquidation

BY ALEXANDER NICOLL

SHAREHOLDERS OF Sturla Holdings, a leasing group, voted yesterday to put the company into voluntary liquidation after hearing a detailed account of the company's troubles under the chairmanship until 1983 of Mr Robert Knight, who is now facing criminal charges.

The liquidation marks the end of repeated efforts by its current board, including Mr David Britton as chairman and Mr William Starkey, to resurrect Sturla. The company lost its stock market quote shortly after Mr Knight was arrested in March 1983 in connection with police investigations into forged Eurobonds.

A dozen of Sturla's 3,500 shareholders heard Mr Peter Phillips, a partner of accountants Arthur Andersen, tell the story of Sturla's escalating troubles and failed rescue attempts. His appointment as liquidator was subsequently confirmed by creditors.

An unannounced statement of Sturla's affairs showed that £10.34m is owed to preferential and unsecured creditors, and that only £393,500 is likely to be available to satisfy the debts. The bulk of the realisable assets is represented by the group's investment in the film "The Osterman Weekend".

Mr Britton and Mr Starkey, facing a writ in 1983 after a bill

of exchange relating to the film investment was dishonoured, said they could not locate documentation with which to challenge the claim. They then renegotiated the debt.

Mr Knight also entered into a lease transaction for the negative of two films, Mr Phillips said. The deal was funded by a loan, now in the books at £4.3m, from Bolster NV, said to have been a bank operating in the U.S. The films were understood to have been "Charlie Chan" and "Force Five".

Under normal circumstances, lease payments would have liquidated the loan. In addition, a substantial payment of commission was paid up front by Sturla to third parties who had presumably not the transaction together, Mr Phillips said. Sturla would have benefited from capital allowances of about £5.5m, but these were not obtained.

By October 1984, the directors felt that the whole transaction was suspect since the so-called "bank" appeared to be nothing more than an off-shore shell company and was probably owned by Sturla anyway, Mr Phillips added. Sturla believes it will receive nothing from the transaction, but has included the debt to Bolster in its books.

Shareholders heard that in October 1982, Mr Knight told

the board that he had arranged the receipt of £8.8m worth of J. C. Penney bonds which Sturla could use as collateral for loans.

The following month, Sturla was notified that the bonds were counterfeit and this resulted in criminal charges being brought against Mr Knight in March 1983.

Mr Britton and Mr Starkey called in the City of London police after investigating the film lease and Sturla's exposure to Spanish property transactions of Clossmore, a company controlled by Mr Knight.

Mr Knight has been charged with conspiring to defraud financial institutions and, separately, Sturla and its shareholders. His cases are among a series of trials of which the next stage is due to begin at the Old Bailey on April 22.

The directors' last attempt to rescue Sturla, through a City-based consortium which would have provided it with credit lines and new business, fell through earlier this year when Customs & Excise, owed £1.3m in VAT, refused to go along with the plan.

Customs & Excise sought to wind up the company and the final straw was the emergence of a new film claim against Sturla not included in the debt estimate.

Bramall
agrees bid
terms with
Manor

By Lionel Barber

C. D. Bramall, the Bradford-based motor dealer, is to acquire Manor National, the Manchester-based dealer, under a revised £1.96m bid agreed yesterday.

The offer contains a more generous loan stock element, but the ordinary share offer and the cash alternative are slightly lower than originally planned.

Last Monday, Manor requested a suspension of its shares saying that certain conditions required by Ford Motor Company for the enlarged group could not be met under the terms of Bramall's offer.

It is understood that Ford objected to the dealing with Bramall, a major Ford distributor, which would arise from the acquisition of Manor.

The new offer is £3.18 in cash and one Bramall share for every 40 Manor shares; 80p in cash for each 10.5 per cent redeemable cumulative preference share of £1 of Manor; and 80p nominal of a new 13 per cent Bramall convertible loan stock for each £1 nominal of the Manor 12 per cent convertible unsecured loan stock.

Based on last night's closing price for Bramall of 140p, the new offer would give Bramall shares valued at 113p. The cash alternative values each Manor share at 11p.

However, Bramall's original cash offer of 85p each for Manor's preference shares has been reduced to 80p, while the stock alternative is 10p higher.

Green light
for Sears

The Government yesterday gave Sears Holdings, one of Britain's biggest retailers, the green light for its £115m takeover bid for Foster Brothers Clothing, the menswear chain. The Department of Trade is not to refer the bid to the Monopolies Commission.

Foster Brothers shares, which had been depressed on fears that the Office of Fair Trading might seek a reference, rose following the news to close at 218p, up 8p on the day. Sears closed at 84p, down 11p.

Sears stepped in after Ward White, the Northamptonshire-based shoe retailer, launched a contested £97m bid for Foster Brothers. Ward White withdrew in the face of the higher offer and worse than expected 1984 figures from Foster Brothers.

Williams lifts terms and
wins approval of Jackson

Williams Holdings, the specialist engineer and motor vehicle distributor, yesterday announced a revised and agreed £32.4m bid for the engineering group, J. & E. E. Jackson.

Williams has slightly increased its paper offer and produced a new cash alternative of 115p a share for Jackson shareholders. The cash offer is underwritten by Williams' advisers, J. Henry Schroder Wagg.

Under the new offer, Williams is offering five of its own shares and eight new convertible preference shares for every 19

(instead of the previous 20) shares in Jackson.

Based on last night's closing price for Williams of 287p, down 3p on the day, the paper offer values Jackson's shares at 135p. Jackson advised by Baring Brothers, closed unchanged last night at 120p.

When Williams launched its bid four weeks ago, its shares stood at 243p. Based on this price, Jackson's shares were valued at 139p. The deal will double Williams' market capitalisation to around £56m.

Mr Nigel Rudd, Williams' chairman, said: "We wanted an

agreed bid and we are very happy to have secured agreement."

Mr John Kinnling, Jackson's managing director, said: "Every one was agreed that there was commercial logic in the deal. The cash alternative gives shareholders a choice, which must be right."

In a separate development, the Stock Exchange is conducting an inquiry into the rise of Jackson's shares immediately before the bid. They rose almost 30 per cent to 24p in the two days before Williams' management made its first approach to Jackson.

Nationwide buys Butlin's sites

Nationwide Leisure, the holiday group and operator of perk home estates, is to buy three estates and two caravan sales businesses from Butlin's for £23.7m.

The company accompanied yesterday's announcement with a forecast that pre-tax profits will rise to not less than £1.25m in the year ending October 1985 compared with £843,000 in 1984.

Earnings per share will amount to 9.5p, assuming a 35 per cent tax charge, and the directors plan to recommend total dividends of 3.75p, including a 1.25p interim payment, compared with an equivalent 2.5p last year.

Nationwide, which came to the Unlisted Securities Market in May 1983 and has hopes of an early move to a full listing, also announced plans for £996,000 rights issue.

It intends to consolidate five existing 5p shares into one 25p

share and then issue one new share for every five already held.

Conditional agreement has been reached with Butlin's, part of The Rank Organisation, to buy the park home estates at Ringwood and Hamble in Hampshire and Brockham in Surrey. It will also buy caravan sales centres at Christchurch in Dorset and at Salisbury, Wiltshire.

The estates can accommodate 285 park homes—originally caravans, though now replaced by houses which appeal particularly to first time buyers and retired people. The Hamble site also has room for 51 static holiday caravans.

These businesses contributed £883,000 to Butlin's profits in the year ended October 1984, before taking into account central overheads, interest and tax. Nationwide will issue 2.42m shares to finance the purchase. They have been conditionally placed by stockbrokers Shep-

pards and Chase at 95p each. The balance will be in cash.

The purchase will consolidate Nationwide's position to markets in the South of England. It already has estates in Surrey, Hampshire and Dorset. The caravan sales centres will be merged with Nationwide's existing leisure retailing interest, Camping International.

The rights issue is being made to improve the company's working capital position after three years of acquisitions, including Camping International and the Nelson Leisure tour operations. These have required, and in some cases will still require large cash payments.

Warner Holidays has bought the Sunshine Holiday Village on Hayling Island from Leisure Holidays, part of The Rank Organisation, for an undisclosed sum. Warner plans to invest £1m in the village.

Reuters completes Rich deal

BY CHARLES BATCHELOR

Reuters, the international business information and news agency group, yesterday revealed it had completed the purchase of Rich, a U.S. designer of dealing room communications systems, for nearly \$10m (£8.3m) more than originally envisaged.

The two companies announced on February 25 that Reuters would acquire Rich for a total of \$75.7m—comprising 14.67m new B limited voting ordinary shares and about \$2m cash. Reuters then announced an average value of \$22.71 on each American

share. By March 26, the last day before completion of the acquisition, the closing price for Reuters' ADRs was \$26.61, adding \$9.57m to the nominal value of the deal.

Reuters said yesterday there had been no adjustment in the number of shares issued to Rich but it pointed out there were restrictions on the sale of these new shares. They could be worth less when they are free for sale.

An audit of Rich's accounts for

the 15 months ended December 1984 showed net tangible assets of about \$3.9m compared with the target set in the original agreement of at least \$3.8m. Similarly, pre-tax profits in that period amounted to about \$4.3m compared with the target of at least \$4m.

Rich is Reuters' first major acquisition since the British group was floated on the London and New York stock markets last June. Rich has 4,000 terminals in dealing rooms around the world.

Midland Bank
Interest Rates

Base Rate

Decreases by 0.25% to 13.25%

per annum with effect from

3rd April 1985.

Midland Bank
Midland Bank plc, 27 Poultry, London EC2P 2BXHill Samuel
Base Rate

With effect from the close of business on April 4th, 1985, Hill Samuel's Base Rate for lending will be decreased from 13½ per cent to 13¼ per cent per annum. Interest payable on the Bank's Demand Deposit Account will be at the rate of 10¼ per cent per annum gross.

Hill Samuel & Co. Limited

100 Wood Street, London EC2P 2AL
Telephone: 01-628 8011.Standard
Chartered
Bankannounces that on and after
3rd April 1985 its Base Rate
for lending is being decreased from

13½% to 13¼% p.a.

The interest rate payable on deposit accounts subject to seven days' notice of withdrawal will be decreased from 10½% to 10¼% p.a.

The interest rate payable on High Interest deposit accounts subject to twenty-one days' notice of withdrawal will be decreased from 11¼% to 11¼% p.a.

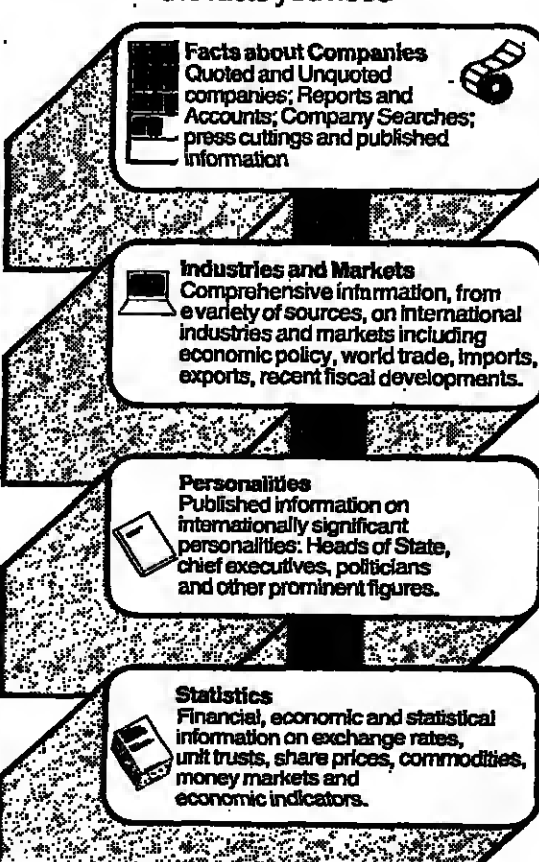
Standard Chartered

BASE LENDING RATES

A.B.N. Bank	13 1/2 %	Johnson Matthey Bkrs	13 1/2 %
Allied Irish Bank	13 1/2 %	Knowles & Co. Ltd.	14 %
Henry Ansbacher	13 1/2 %	Lloyds Bank	13 %
Amro Bank	13 1/2 %	Edward Manson & Co.	14 %
Associates Cap. Corp.	14 %	National City Bank	13 1/2 %
Banco de Bilbao	13 1/2 %	Midland Bank	13 1/2 %
Bank Hapoalim	13 1/2 %	Morgan Grenfell	13 %
BCCI	13 1/2 %	Mount-Credit Corp. Ltd.	13 1/2 %
Bank of Ireland	13 1/2 %	National Bk. of Kuwait	13 1/2 %
Bank of Cyprus	13 %	National Girobank	13 1/2 %
Bank of India	13 1/2 %	National Westminster	13 %
Bank of Scotland	13 1/2 %	Northern Bank Ltd.	13 %
Banque Belge Ltd.	13 1/2 %	Norwegian Bank Trust	13 1/2 %
Barclays Bank	13 1/2 %	Provincial Trust Ltd.	13 1/2 %
Beneficial Trust Ltd.	14 %	R. Raphael & Sons	13 %
Brit. Bank of Mid. East	13 %	P. S. Refson	13 1/2 %
Brown Shipley	13 1/2 %	Rorbunche Guarantes	13 1/2 %
CL Bank Nederland	13 1/2 %	Royal Bank of Scotland	13 %
Canada Perm't Migs	13 %	Royal Trust Co. Canada	13 %
Cayser Ltd.	13 1/2 %	J. Henry Schroder Wagg	13 %
Cedar Holdings	14 %	Standard Chartered	13 1/2 %
Charterhouse Japhet	13 %	TCB	13 1/2 %
Chunlartons	13 %	Trustee Savings Bank	13 1/2 %
Citibank NA	13 %	United Bank of Kuwait	13 %
Citibank Savings	13 1/2 %	United Mizrahi Bank	13 %
Clydesdale Bank	13 1/2 %	Westpac Banking Corp.	13 1/2 %
C. E. Contes & Co. Ltd.	14 %	Whiteaway Laidlaw	13 1/2 %
Comm. Bk. N. East	13 %	Williams & Glyn's	13 %
Consolidated Credits	13 1/2 %	Yorkshire Bank	13 %
Co-operative Bank	13 %		
The Cyprus Popular Bk.	13 %		
Dunbar & Co. Ltd.	13 1/2 %		
Duncan Lawrence	13 1/2 %		
E. T. Trust	13 1/2 %		
Exeter Trust Ltd	13 1/2 %		
First Nat. Fin. Corp.	14 1/2 %		
First Nat. Secs. Ltd.	14 %		
Robert Fleming & Co.	13 1/2 %		
Robert Fraser & Ptns.	14 %		
Grindlays Bank	13 1/2 %		
Guinness Mahon	13 %		
Hambros Bank	13 1/2 %		
Heritable & Gen. Trust	13 1/2 %		
Hill Samuel	13 1/2 %		
C. Hoare & Co.	13 1/2 %		
Hongkong & Shanghai	13 %		

THE INTELLIGENT WAY
TO GATHER
BUSINESS INTELLIGENCE

Use the scope and flexibility of the
Financial Times Business Information
Service to provide you with
the facts you need



All this information and more is available through the
Financial Times Business Information Service.

Whether you are concerned with banking or finance, manufacturing or a service industry, advertising or government administration, the Financial Times Business Information Service can keep your organisation better informed.

For further details please complete the attached coupon or phone Sarah Pebody on 01-248 8000.

FTBI
Please send me full details on the
Financial Times Business Information Service.

BLOCK CAPITALS PLEASE

NAME _____

POSITION HELD _____

COMPANY _____

ADDRESS _____

TELEPHONE _____

NATURE OF BUSINESS _____

IMPORTANT NOTICE
TO ORDINARY
STOCKHOLDERS
RIGHTS ISSUE

Due to the postal dispute in London, despatch of the Provisional Allotment Letters representing Ordinary stockholders' entitlements to new ordinary shares of Barclays PLC was not possible on 1st April. Although the Letters have since been posted, it is regretted that their receipt by stockholders will be delayed.

Dealings (nil paid) commenced on The Stock Exchange on 2nd April and stockholders can sell their rights, at their own risk, prior to receipt of their Provisional Allotment Letters. However stockholders are strongly advised to check the amount of their entitlement before dealing.

Subject to the receipt of Provisional Allotment Letters, settlement of dealings in the nil paid rights to date will be today, Thursday 4th April 1985. Stockholders who have sold some or all of their rights and who are unable to deliver their Renounced Allotment Letter today should arrange delivery as soon as possible in order to effect settlement.

Stockholders who are in any doubt regarding the above procedures should consult their financial advisers.

Should there be further industrial action in the postal service, stockholders should deliver their completed Provisional Allotment Letters to a convenient branch of Barclays Bank for onward transmission to New Issues Department.

BARCLAYS

54, Lombard Street, London EC3P 3AR

TELEPHONE
01-246 8086
for the
FT
INTERNATIONAL
MARKET REPORTS

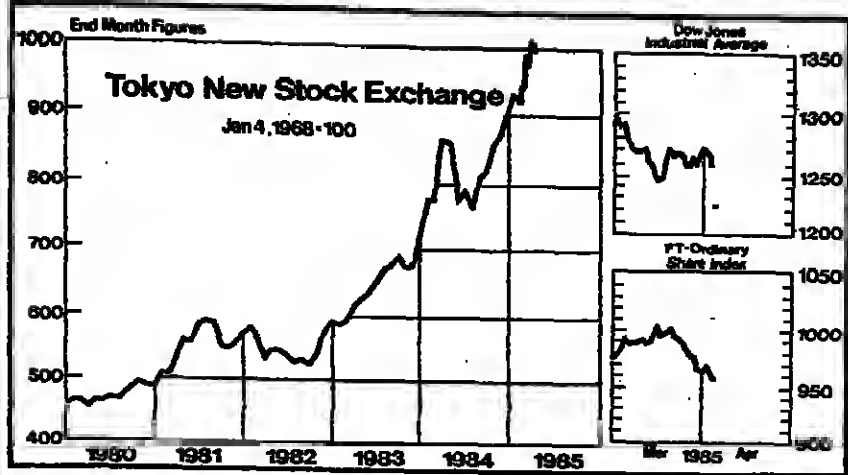
* Including Wall St, Tokyo, Sydney and Hong Kong
* Updated twice daily to include opening Wall St advices

SECTION III - INTERNATIONAL MARKETS
FINANCIAL TIMES

Thursday April 4 1985

NEW YORK STOCK EXCHANGE 38-39
AMERICAN STOCK EXCHANGE 39-40
U.S. OVER-THE-COUNTER 40, 48
WORLD STOCK MARKETS 40
LONDON STOCK EXCHANGE 40-43
UNIT TRUSTS 44-45
COMMODITIES 46 CURRENCIES 47
INTERNATIONAL CAPITAL MARKETS 48

KEY MARKET MONITORS



NEW YORK	April 3	Previous	Year ago
DJ Industrials	1,254.97	1,255.58	1,148.76
DJ Transport	590.12	589.20	505.04
DJ Utilities	153.78	154.54	125.87
S&P Composite	178.88	180.53	157.86

LONDON	April 3	Previous	Year ago
FT-100	956.5	989.4	857.8
FT-SE 100	1,274.8	1,285.8	1,085.4
FT-A All-share	615.51	620.15	516.20
FT-A 500	673.11	677.74	565.59
FT Gold mines	514.4	506.2	545.9
FT-A Long gilt	10.56	10.56	10.15

TOKYO	April 3	Previous	Year ago
Nikkei-Dow	12,883.25	12,829.86	10,933.8
Tokyo SE	996.91	997.0	867.7

AUSTRALIA	April 3	Previous	Year ago
All Ord.	837.5	828.9	744.9
Metals & Mins.	536.7	524.6	525.1

AUSTRIA	April 3	Previous	Year ago
Credit Aktien	74.34	74.25	55.3

BELGIUM	April 3	Previous	Year ago
Brussels SE	2,272.78	2,261.49	-

CANADA	April 3	Previous	Year ago
Toronto	2,047.2	2,048.98	2,283.0
Metals & Mins.	2,605.9	2,614.95	2,355.9
Montreal	128.78	129.45	114.69

DENMARK	April 3	Previous	Year ago
Copenhagen SE	n/a	183.05	182.68

FRANCE	April 3	Previous	Year ago
CAC Gen	215.7	213.3	184.5
Ind. & Commerce	117.8	116.8	87.2

WEST GERMANY	April 3	Previous	Year ago
FAZ-Aldex	1,126.8	1,131.1	1,498.9
Commerzbank	1,191.5	1,195.8	1,025.3

HONG KONG	April 3	Previous	Year ago
Hang Seng	1,450.35	1,430.36	1,033.19

ITALY	April 3	Previous	Year ago
Borsa Comm.	264.41	264.66	215.32

NETHERLANDS	April 3	Previous	Year ago
ANP-CBS Gen	203.3	204.4	162.6
ANP-CBS Ind	164.3	165.7	131.1

NORWAY	April 3	Previous	Year ago
Oslø SE	313.36	311.63	263.93

SINGAPORE	April 3	Previous	Year ago
Straits Times	814.18	811.08	981.76

SOUTH AFRICA	April 3	Previous	Year ago
Gold	1,067.9	1,054.1	986.0
Industrials	901.0	897.0	1,055.1

SPAIN	April 3	Previous	Year ago
Madrid SE	111.73	111.99	83.6

SWEDEN	April 3	Previous	Year ago
J & P	1,394.58	1,386.36	1,575.15

SWITZERLAND	April 3	Previous	Year ago
Swiss Bank Ind	417.8	417.6	369.0

WORLD	April 2	Prev	Year ago
Capital Int'l	202.1	203.0	189.3

GOLD (per ounce)	April 3	Prev	Year ago
London	\$219.25	\$219.125	\$191.125
Zürich	\$220.85	\$218.875	\$191.125
Paris (filing)	\$221.30	\$220.93	\$191.125
Luxembourg	\$221.00	\$219.00	\$191.125
New York (May)	\$216.80	\$219.00	\$191.125

COMMODITIES	April 3	Prev	Year ago
London (spot)	\$29.30p	\$30.55p	\$29.30p
Copper (cash)	\$1,196.50	\$1,192.50	\$1,192.50
Coffee (May)	\$2,169.00	\$2,215.50	\$2,215.50
Oil (spot Arabian light)	\$27.725	\$27.70	\$27.70

WALL STREET

Unsettling influences accumulate

FINANCIAL markets on Wall Street were unsettled again yesterday by nervousness over the outlook for corporate profits and also for domestic money supply with its implications for the direction of Federal Reserve policies and interest rates, writes Terry Byland in New York.

Short-term interest rates remained firm behind a federal funds rate still at the high end of the range of the past fortnight. Market forecasts that today's announcement of M1 money supply would disclose a rise of as much as \$4bn, discouraged investors in the credit markets. Stocks began to slide at mid-session, although selling pressure was light.

By 3pm, the Dow Jones industrial average was down 10.71 at 1254.97. Turnover was subdued in both sectors of the market, and major investors concentrated on balancing their positions ahead of the Easter weekend. An active area, however, was the corporate bond market where major borrowers continued to take advantage of the dip in rates over the past month.

The stock market was again featured by special situations, with the major blue chips trading narrowly around overnight levels.

But the Dow Transportation average fell sharply as airline stocks were pounded by adverse comment from the brokerage community. United lost \$1 to \$44 after the airline specialist at Salomon Bros. warned the group faced "quite a challenge" and would suffer falling profits this year, and perhaps in 1986 as well.

Worries over the continuing competition on domestic routes brought selling of American Airlines, which dipped \$1 to \$40. Delta fell \$1 to \$45 while among the international carriers, Pan American weakened \$4 to \$44.

Technology issues paved the way for profit-taking, leaving IBM \$1 down at \$127 and Honeywell \$4 lower at \$59. Motor issues followed the same pattern with General Motors \$4 down at \$73 after a \$2bn shelf offering with the securities and exchange commission.

Active issues included Gulf & Western Industries, up \$1 at \$37 although Mr Irwin Jacobs had no comment on market hints that he is a buyer and values the stock as high as \$50 a share.

Hilton Hotels made a delayed start but later gained \$3 to \$69 in response to the offer of \$72 a share by Golden Nugget for an equity stake - to be extended to all stockholders. Hilton stock was heavily traded and Golden Nugget added \$4 to \$11.

CBS remained a centre of takeover speculation, adding \$1 to \$107.40 although MCI Communications denied reports that it had obtained funding to bid for the broadcasting network operator. The reports linked Mr Ted Turner and Mr William Simon, former U.S. Treasury Secretary, as interested parties but there was no confirmation from either.

Crown Zellerbach fell \$1 to \$40 after Wall Street analysts took a view that no rival would appear to compete with Sir James Goldsmith's threatened bid for the equity.

A casualty among the defence contractors was Todd Shipyards, down \$5 at \$30 after a \$322m U.S. Navy contract went elsewhere.

National Can, \$4 easier at \$41, made little response to news of talks which could bring an offer of \$42 a share from Triangle Industries. National Can has already seen two offers around current share price levels.

In the absence of new developments on the proposed merger, Hospital Corporation of America slipped \$1 to \$41, in hefty turnover while American Hospital Supply shed \$1 to \$31.

Disappointed that no plans for liquidation will be discussed at the annual meeting, some speculators sold stock in ITT, which lost \$4 to \$34.4. Speculative selling also hit AMP Inc., the wire terminal manufacturer, which, at \$31.1 lost \$1.4.

In the credit markets, Federal funds were trading at 8 1/2 per cent when the Fed announced it was buying Treasury bills on its own account. The board has now intervened on each of the last six trading sessions, encouraging the belief that it wants a lower Fed funds rate.

Some credit market analysts fear that money supply is rekindling, and may force the Fed to tighten its policies despite the renewed nervousness over the banking system and, since the collapse of ESM Government Securities, the bond market itself.

However, Treasury bill yields showed little change and in the bond market, falls were minimal in prices.

EUROPE

Holiday takes toll on activity

THE APPROACH of the long Easter holiday weekend provided an inhibition to trading on European houses yesterday. The uncertain tone of the dollar also meant that activity by foreign investors was muted.

Frankfurt opened steady but shares had turned mixed by the close as domestic demand dwindled. The mid-session calculation of the Commerzbank index registered a 3.5 decline to 1,191.5.

Disappointment with Bayer's 34 per cent rise in pre-tax profit - some analysts had expected a 50 per cent gain - left the shares down DM 1.20 in early reaction, but recovered to close a net 30 pf higher at DM 211.20.

Other chemical issues were mixed with BASF 10 pf higher at DM 204, while Hoechst slipped 30 pf to DM 206.20. Pharmaceutical Schering gained 70 pf to DM 450.70.

Among the banks, Deutsche - the latest to report - edged 30 pf higher to DM 430.80 as investors assessed the rise in group operating profits.

Dresdner Bank, the only one of the leading banks to raise its dividend, gained DM 1 to DM 190. Commerzbank fell DM 1 to DM 163.

Domestic bond prices ended firmer after a moderately active session although uncertainty over the outlook for the dollar kept some investors out of the market. The Bundesbank sold DM-FFZm of paper, after purchases totalling DM 16.8m the previous day.

Amsterdam turned lower with the market awaiting more corporate results in the coming week.

The ANP-CBS General index slipped 1.1 to 203.3.

Pakhoed was unable to recover from an early decline despite the announcement of higher 1984 profits. The storage group closed down FI 4.20 at FI 67.

In the banking sector, NMB fell FI 3 to FI 189 ahead of its results while ABN was down FI 5.50 at FI 398.50. Mortgage banks were higher on the reduced upward pressure on Dutch interest rates.

FGH rose FI 1.40 to FI 58.40 and WUH was FI 1.80 firmer at FI 104.10.

Publisher Elsevier gave up an early advance to fall FI 1.50 to FI 112.50 in continued reaction to its expectations of a slowing of profits growth this year.

VMP-Stork was unchanged at FI 152 despite a 40 per cent rise in net 1984 income and plans to resume dividend payments.

Bond prices moved slightly up in quiet trading.

Zurich maintained its firmer tone. Among the best advances of the day, Sandoz added SwFr 200 to SwFr 7,700 and Jacobs Suchard rose SwFr 25 to SwFr 8,375.

The recently volatile Nestlé and Ciba-Geigy were unchanged at SwFr 8,340 and SwFr 2,840 respectively.

In the metals sector, Alusuisse put on SwFr 4 to SwFr 855: its annual press conference came after the market had closed.

Bonds were steady in quiet trading. Paris continued on its record setting ways with the CAC General index up 2.4 at a peak 215.7. The mood has been underpinned by some better than expected corporate results recently and yesterday, the market was further buoyed by a

138 point fall in call money rate to 10 1/2 per cent.

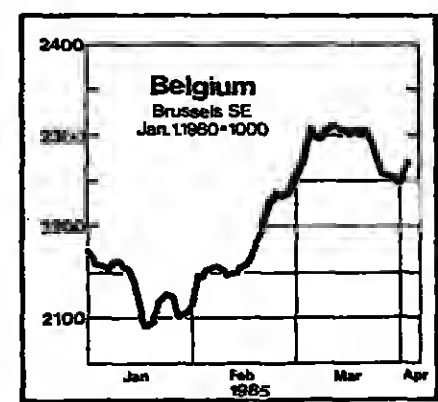
Avions Dassault rose FFr 120 to FFr 1,350 following reports that it is negotiating a substantial fighter aircraft sale to Iraq.

Brussels was also firmer although Wagons-Lits, the travel and tourism group, was unchanged at BFr 2,840, despite a rise in 1984 profits and plans to raise its dividend.

Delhaize, the retailer, put on BFr 290 to BFr 7,360, in continued reaction to its higher 1984 profits.

Groupe Bruxelles Lambert gained BFr 30 to BFr 2,010 while Société Générale de Belgique was BFr 20 ahead at BFr 2,020.

Milan was firmer, reversing the downward trend of the previous seven sessions. Stockholm was also higher in lacklustre trading, but Madrid was lower.



TOKYO

Institutions spur visit to new peak

THE REBOUND in Tokyo shares yesterday from the previous day's setback boosted the Nikkei-Dow market average to another all-time high, writes Shigeo Nishikawa of Jiji Press.

Investor interest began shifting to comparatively large-capital, medium and low-priced stocks such as Sumitomo Cement and Kanebo. The swing was away from biotechnology, hidden-asset and new materials-related issues which had already peaked. Otherwise promising quality issues were dampened by renewed trade friction with the U.S.

The Nikkei-Dow gained \$3.40 to 12,883.25, topping the previous high of 12,677.15 recorded on Monday. Volume swelled to 728m shares from Tuesday's 505m. Rises outnumbered declines by 438 to 338, with 130 issues unchanged.

Large brokerage houses attributed the rebound to renewed brisk buying by institutional investors, including specific money trust funds of trust banks, to usher in the new fiscal year.

Cement and cotton-spinning stocks stood out among favoured medium and low-priced issues. Sumitomo Cement topped the active list with 35.3m shares changing hands and benefited from news that the company is developing artificial bones through biotechnology. It rose Y43 to Y348. Onoda Cement and Nihon Cement firmed in sympathy, adding Y35 and Y11 to Y411 and Y281 respectively.

Elsewhere Keisei Electric Railway climbed Y19 to Y325, boosted by growth in visitors to its affiliate, Tokyo Disneyland. Minolta Camera added Y35 to Y700 on increased demand for its single-lens reflex cameras.

Blue-chips were mixed, with many still out of favour. Toshiba, fourth busiest with 18.5m shares, firmed Y1 to Y430; Sony advanced Y30 to Y4,400 and Pioneer Y120 to Y2,790, both on small-lot buying; but Matsushita Electric Industrial fell Y20 to Y1,510.

Trading on the bond market was lacklustre, with many investors awaiting the authorities' decision on the terms of 10-year government bonds scheduled for issuance this month.

Small-lot dealing by city and trust banks and speculative buying by some securities houses sent the yield on the benchmark 7.3 per cent government bond due in December 1993 down to 6.890 per cent from Tuesday's 8.715.

LONDON

Pre-Easter lethargy hits equities

LEADING EQUITIES wilted in London yesterday ahead of the long market holiday as dealers encountered some tax-loss selling which weighed heavily on trade and produced sharp price falls. By the close the FT Ordinary index was down 12.9 at 956.5.

Internationals slipped after a firm opening for sterling but failed to recover when the exchange rate came back. Blue Circle suffered adverse views on its proposed acquisition of Atlantic Cement of America. The UK group dropped 29p to 488p.

Gills went into hibernation with closing quotations showing only small changes.

Chief price changes, Page 40; Details, Page 41; Share information service, Pages 42-43

CANADA

GOLD AND OIL issues came under heavy selling pressure in Toronto as the late weakness of the previous session was extended yesterday.

Among the actives, AMCA International dipped C\$4 to C\$14. Inco eased C\$4 to C\$18 and Dome Petroleum shed 10 cents to C\$3.20. Bow Valley Resources traded C\$4 lower to C\$74.

Financials also tended lower with Canada Trust losing C\$4 to C\$32 and Canadian Imperial Bank moving C\$4 off to C\$29.

AUSTRALIA

THE SURGE in U.S. copper prices spurred Sydney to a record with a 8.6-point gain in the All-Ordinaries index to 837.4, and a 11.5 jump in the All-Resources index to 560.5.

Resource issues were led sharply higher by blue-chip miners as the falling Australian dollar enhanced the attraction of this sector.

MIM Holdings was bought 18 cents higher to A\$3.40 while Bougainville surged 14 cents to A\$2.40. Elsewhere, CRA picked up 14 cents to A\$6.16, BHP rose 10 cents to A\$8.04, and Peko jumped 10 cents to A\$4.15.

SOUTH AFRICA

THE CONTINUED strength of the hulkion price injected further buoyancy into Johannesburg gold shares.

Randfontein put on another R5 to R210 while Uvel scored the highest percentage rise of the day with a R1.50 surge to R19.75.

Mining financials and other miners followed the traditional lead of the gold sector with Anglo American picking up 50 cents to R26 while Impala Platinum firmed 25 cents to R22.50. De Beers continued to find support with a 3 cent gain to R10.15.

SINGAPORE

LATE bargain-hunting forced a mixed finish in Singapore although the Straits Times industrial index managed a 2.5 point rise to 814.18.

UOB, the most active share, closed unchanged at S\$4.34 while TDM shed 2 cents to S\$3.14 in active dealing. Pan Electric, also busily traded, picked up 3 cents to S\$2.85.

Cycle & Carriage continued to benefit from speculative buying on reports of a takeover bid. Although turnover was reduced from recent levels, it climbed 8 cents to S\$4.06.

HONG KONG

THE REAPPEARANCE of overseas institutional buying pushed Hong Kong higher and left the Hang Seng index at a three-and-a-half-year peak of 1,451.35, a rise of 18.79 points.

Speculation that Jardine Matheson might be the subject of a takeover subsid, but the trading group firmed 10 cents to HK\$10.20 while Hongkong Land, its associate company, added 5 cents to HK\$5.15.

Pan Am.

Five 747's A Week To LA.

Pan Am's flights (daily except Tue. and Wed.), are spacious 747's from London Heathrow. Call your Travel Agent or Pan Am 01-409 0688.

Pan Am. You Can't Beat The Experience.

NEW YORK STOCK EXCHANGE COMPOSITE PRICES

Continued on Page 30

Prices at 3pm, April 3

Continued on Page 40

Continued on Page 40

Sales figures are uncollected. Yearly highs and lows reflect the previous 52 weeks plus the current week, but not the latest trading day. Where a split or stock dividend amounting to 20 percent or more has been paid, the year's high/low range is adjusted for the split. Dividends are annual distributions, as noted, rates of dividends are annual distributions based on the latest declaration.

a-dividend also extra(s). b-annual rate of dividend plus stock dividend. c-liquidating dividend. dd-called d-new year's dividend. e-annual rate of dividend. f-dividend. g-dividend in Canadian funds. subject to 15% non-residence tax. h-dividend declared after split-up or stock dividend. i-dividend declared after stock split. j-dividend declared after stock split. k-dividend meeting. l-dividend declared or paid this year, an so on cumulative issue with dividends in arrears. n-new issue in the year. o-dividend declared or paid in the year. p-dividend trading. n-next day delivery. P/E-prices-earnings ratio. r-dividend declared or paid in P/E 12-month price, this stock dividend declared or paid in P/E 12-month price. s-dividend paid in stock. t-dividend paid in stock in preceding 12 months. estimated cash value on a-dividend or ex-distribution date. u-new year's high. v-trading halted. w-main business day. x-dividend declared or paid. y-dividend declared or paid. z-dividend assumed by such companies wd-distributed. wv-dividend issued. wv-with arrears. x-dividend or ex-right. y-dividend or ex-right. yd-yearly dividend. z-sales in full.

FINANCIAL TIMES

is available early every
Monday-Friday in many major
Scandinavian towns

AUSTRIA			GERMANY			NORWAY			AUSTRALIA (continued)			JAPAN (continued)			OVER-THE-COUNTER										LONDON																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																									
Apr. 3	Price	+ or -	Apr. 3	Price	+ or -	Apr. 3	Price	+ or -	Apr. 3	Price	+ or -	Apr. 3	Price	+ or -	Nasdaq national market. 2pm prices										Chief price changes (in pence unless otherwise indicated)																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																									
Creditanstalt	257	+4	AGF	109.1	-1.3	Bergs Bank	149	-0.5	Bank East Asia	2.15	+0.02	Mitsui	273	+4	Cardo	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	1

AMERICAN STOCK EXCHANGE PRICES

[illegible]

Equity leaders slip in thin pre-Easter trade

Index at lowest since mid-January

leading Electricals. Racal, 10 down at 196p, led the retreat, while GEC fell 4 to 178p, as did Plessey to 190p. Cable and Wire-

ing, after 307p. The agreed
wised; offer from Williams
holdings left J. and H. B. Jack-
m unaltered at 120p, after 125p.
William Morrison Super-

Ch. Mlands C&D TRUSTS (3)
Lowmnd/Imm. Inst. Inv. Tst. Jersey
ONLS (1)
Aborden Amer. Per. MINES (1)
Cons. Modderfontein

NEW LOWS (30).

Imatron AMERICANS (1)
ANZ BANKS (3)
ANZ Australia Bank WESTPAC

Altman: Allotment letters of fully-paid, **Introductions:** **Unlisted Securities**
Market: 1. **Placing price:** 1. **Figures assumed:** **Official London List**
11 Dash 3p under Rule 635(3), **1 Comprising 100 Prt and one Prt, shown**
0 Figures or report awaited, 11 Units comprising 5 Ord., 1 Warrant and 11
nominal of conv. stock.

†Flat yield. Highs and lows record, base dates, values and constituent changes are published in Saturday issues. A list of constituents available from the Publishers, the Financial Times, Bracken House, Cannon Street, London, ECAP 43Y, price 35p, by post 25p.

ROSE P	FI.75	24	3.50	—	—	10	3.8
UNIL C	FI.320	129	21	12	24	1	2
UNIL P	FL320	12	0.30	6	4.50	—	—

TOTAL VOLUME IN CONTRACTS: 21,803

0	FL 341.79	ST. Telecom (141)	90	33	36	—	0 1/2	0 1/2	—
0	"		100	45	46	—	0 1/2	1	—
—			110	53	35	—	0 1/2	1 1/2	—
			120	95	96	60	1 1/2	3	4
			130	14	12	25	2 1/2	3	0
			140	8 1/2	12 1/2	17 1/2	6	10	11 1/2

1175	117	—	—	11	—	—
1200	98	125	—	18	37	—
1530	62	25	105	35	57	72
1500	33	57	75	60	80	100

Apr. 3. Total contracts 5,735, Calls 4,022, Puts 1,637.

- underlying security price.

Stock	Price	+ gr -
-------	-------	-----------

"Recent Issues" and "Rights" Page 43

100

CURRENCIES, MONEY and CAPITAL MARKETS

FOREIGN EXCHANGES

Dollar improves from low start

The dollar recovered most of its overnight losses in very quiet foreign exchange trading yesterday. It fell sharply in New York on Tuesday to DM 3.0955, and slipped further to DM 3.0775 in the Far East, but then began to recover as Europe opened. There were no new factors to influence the market, amid uncertainty about the present speed of U.S. economic growth and the likely direction of interest rates.

Rumours about problems involving South American debt, and liquidity among U.S. banks in general, tends to suggest lower rates, but U.S. money supply is seen to be entering a period of increased growth with M1 expected to rise by about \$25bn this week, while the market also awaits the release of U.S. unemployment data on Good Friday.

From an early level of DM 3.0820 in Europe the dollar rose to a peak of DM 3.1325, before closing slightly off the day's high at DM 3.1225 compared with DM 3.1490 previously. It also fell to FF 9.5350 from FF 9.6075; Sfr 2.6465 from Sfr 2.66; and Y253.20 from Y254.10.

On Bank of England figures the dollar index fell to 147.4, from 148.0.

STERLING—Trading range against the dollar in 1985 is 1.2500 to 1.6250. March average 1.3960. Exchange rate index rose 0.2 at 77.1, but finished on the day's low. It opened at 77.3 and after rising to 77.5 at 9 am drifted lower for the rest of the day.

Sterling gained 60 points to \$12130.1240. It touched a peak of \$12320 in the morning, but then slipped back, as the dollar recovered, to finish nearer the day's low of \$12055. The pound

was little changed against other major currencies, showing no reaction to the cut of 1 per cent to 12 1/2 per cent in Barclays and Midland Bank base rates.

Expectations of a gradual decline in London interest rates and a seasonal weakening of the oil market had little impact, with sterling easing to DM 3.80 from DM 3.8050, but rising to FF 11.5350 from FF 11.55 and holding steady at Sfr 2.6300 and Y307.

D-MARK—Trading range against the dollar in 1985 is 2.4510 to 3.6250. March average 3.2972. Exchange rate index 121.4 against

121.8 six months ago.

The D-mark closed in the middle of its day's range against the dollar. The market was dull and featureless, with dealers finding little reason to buy or sell the U.S. currency. It fell to DM3.1165 from DM3.1510 at the Frankfurt close after touching a low of DM3.0820 in early trading.

Sterling was strong, despite UK bank base rate cuts, closing in Frankfurt near the day's high at DM 3.82.

STERLING EXCHANGE RATE			
INDEX 3 Previous			
3.30 am	77.3	77.0	
9.00 am	77.5	76.8	
10.00 am	77.4	76.9	
11.00 am	77.4	77.0	
Noon	77.4	77.0	
1.00 pm	77.4	76.8	
2.00 pm	77.2	76.9	
3.00 pm	77.2	76.8	
4.00 pm	77.1	76.9	

\$ in New York

April 3			
Previous			
1 spot	\$12130.1240	\$12320.0320	
1 month	\$12130.1240	\$12320.0320	
3 months	\$12130.1240	\$12320.0320	
6 months	\$12130.1240	\$12320.0320	
12 months	\$12130.1240	\$12320.0320	

Forward premiums and discounts apply to the U.S. dollar.

EMS EUROPEAN CURRENCY UNIT RATES

Ecu central rates			
Currency amount			
Ecu central rates			
April 3			
Belgian Franc	44.3608	44.3608	
Dutch Guilder	3.6033	3.6033	
French Franc	6.5596	6.5596	
German Mark	2.3636	2.3636	
Irish Punt	0.787564	0.787564	
Italian Lira	1.936	1.936	

Changes are for Ecu, therefore positive change denotes a weak currency. Adjustment calculated by Financial Times.

POUND SPOT—FORWARD AGAINST POUND

April 3			
Day's spread			
Close			
One month			
Three months			
Six months			
One year			
Two years			
Three years			
Four years			
Five years			

DOLLAR SPOT—FORWARD AGAINST DOLLAR

April 3			
Day's spread			
Close			
One month			
Three months			
Six months			
One year			
Two years			
Three years			
Four years			
Five years			

OTHER CURRENCIES

Apr. 3			
£			
Note Rates			
Argentina Peso	425.48-427.15	540.10-540.40	
Australia Dollar	1.5410-1.5410	1.5410-1.5410	
Brazil Cruzeiro	0.0001-0.0001	0.0001-0.0001	
Canada Dollar	0.7524-0.7524	0.7524-0.7524	
Chilean Peso	164.31-167.31	131.75-135.55	
Colombian Peso	11.0000-11.0000	11.0000-11.0000	
Costa Rican Colon	11.0000-11.0000	11.0000-11.0000	
Czech Koruna	0.0200-0.0200	0.0200-0.0200	
Danish Krone	0.0136-0.0136	0.0136-0.0136	
Deutsche Mark	0.0044-0.0044	0.0044-0.0044	
French Franc	0.0015-0.0015	0.0015-0.0015	
Italian Lira	0.000001-0.000001	0.000001-0.000001	
Japanese Yen	0.0094-0.0094	0.0094-0.0094	
Malaysian Ringgit	0.0220-0.0220	0.0220-0.0220	
New Zealand Dollar	0.6700-0.6700	0.6700-0.6700	
Portuguese Escudo	200.48-200.48	200.48-200.48	
South African Rand	0.6700-0.6700	0.6700-0.6700	
Spanish Peseta	166.64-166.64	166.64-166.64	
Swedish Krona	0.1336-0.1336	0.1336-0.1336	
Swiss Franc	0.7524-0.7524	0.7524-0.7524	
Taiwan Dollar	0.0220-0.0220	0.0220-0.0220	
Thai Baht	0.0220-0.0220	0.0220-0.0220	
U.S. Dollar	1.0000-1.0000	1.0000-1.0000	
Yugoslav Dinar	0.000001-0.000001	0.000001-0.000001	

* Selling rate.

EXCHANGE CROSS RATES

April 3			
£			
Note Rates			
Argentina Peso	425.48-427.15	540.10-540.40	
Australia Dollar	1.5410-1.5410	1.5410-1.5410	
Brazil Cruzeiro	0.0001-0.0001	0.0001-0.0001	
Canada Dollar	0.7524-0.7524	0.7524-0.7524	
Chilean Peso	164.31-167.31	131.75-135.55	
Colombian Peso	11.0000-11.0000	11.0000-11.0000	
Costa Rican Colon	11.0000-11.0000	11.0000-11.0000	
Czech Koruna	0.0200-0.0200	0.0200-0.0200	
Danish Krone	0.0136-0.0136	0.0136-0.0136	
Deutsche Mark	0.0044-0.0044	0.0044-0.0044	
French Franc	0.0015-0.0015	0.0015-0.0015	
Italian Lira	0.000001-0.000001	0.000001-0.000001	
Japanese Yen	0.0094-0.0094	0.0094-0.0094	
Malaysian Ringgit	0.0220-0.0220	0.0220-0.0220	
New Zealand Dollar	0.6700-0.6700	0.6700-0.6700	
Portuguese Escudo	200.48-200.48	200.48-200.48	
South African Rand	0.6700-0.6700	0.6700-0.6700	
Spanish Peseta	166.64-166.64	166.64-166.64	
Swedish Krona	0.1336-0.1336	0.1336-0.1336	
Swiss Franc	0.7524-0.7524	0.7524-0.7524	
Taiwan Dollar	0.0220-0.0220	0.0220-0.0220	
Thai Baht	0.0220-0.0220	0.0220-0.0220	
U.S. Dollar	1.0000-1.0000	1.0000-1.0000	
Yugoslav Dinar	0.000001-0.000001	0.000001-0.000001	

EURO-CURRENCY INTEREST RATES (Market closing rates)

April 3			
Sterling			
U.S. Dollar			
Canadian Dollar			
D-Mark			
French Franc			
Italian Lira			
Belgian Franc			
Yen			
Danish Krone			
Short-term			
7 days notice			
1 month			
3 months			
6 months			
One year			

MONEY MARKETS

UK rates steady in quiet trading

Interest rates showed hardly any change in London yesterday in very thin and uneventful trading. There appeared to be very little enthusiasm over the proximity of the Easter break. A cut of 1 per cent in the base rate of the two remaining clearing banks to 12 1/2 per cent was treated with some disappointment although a relatively small reduction in short term rates would probably result in a unified 13 per cent base rate.

Three-month eligible bank bills were bid at 12 1/2-12 3/4 per cent compared with 12 1/2-12 3/4 per cent while three-month interbank

was also steady. There was also a rise in the rate of circulation of £10m and £5m bank bills brought forward balances. There was also a rise in the rate of circulation of £10m and £5m bank bills brought forward balances. There was also a rise in the rate of circulation of £10m and £5m bank bills brought forward balances.

To help alleviate the shortage the Bank offered an early round of assistance which totalled £12m and comprised purchases of £12m of eligible bank bills in band 2 (15-33 days) at 12 1/2 per

cent, £20m in band 3 (34-63 days) at 12 1/2 per cent and £13m in band 4 (64-91 days) at 12 1/2 per cent. It also arranged to sell and repurchase agreements on £47m of bills at 12 1/2 per cent, unwinding on May 2. Further help in the morning came to £640m, and was made up of purchases of £12m of eligible bank bills in band 1 (up to 14 days) at 12 1/2 per cent, £21m in band 2 at 12 1/2 per cent and £5m in band 3 at 12 1/2 per cent.

LONDON MONEY RATES

April 3			
Sterling			
U.S. Dollar			
Canadian Dollar			
D-Mark			
French Franc			
Italian Lira			
Belgian Franc			
Yen			
Danish Krone			
Short-term			
7 days notice			
1 month			
3 months			
6 months			
One year			

MONEY RATES

April 3			
Frankfurt			
Paris			
Zurich			
Amsterdam			
Tokyo			
Milan			
Brussels			
Dublin			
Overnight			
One month			
Three months			
Six months			
One year			

FT LONDON INTERBANK FIXING

(11.00 a.m. April 3)			
Three months U.S. dollars			
bid 9 1/16	offer 9 3/16		
Six months U.S. dollars			
bid 9 7/16	offer 9 9/16		

EGCO Fixed Rate Export Finance IV: Average Rate of Interest period March 5 to April 2 (inclusive): 13.618 per cent. Local authorities and finance houses seven days' notice, others seven days' notice. Finance House Base Rate (published by the Finance House Association): 14 per cent from April 1, 1985. London and Scottish Clearing Bank Rates for lending 13-13 1/2 per cent. Treasury Bill: Average tender rate of discount 12.571 per cent. Certificates of Deposit (Series A): Deposits £100,000 and over held under one month 10 1/2 per cent; one month to 12 months 12 1/2 per cent; three months 12 1/2 per cent; six months 12 1/2 per cent; nine months 12 1/2 per cent; one year 12 1/2 per cent; 1 1/2 years 12 1/2 per cent; two years 12 1/2 per cent; three years 12 1/2 per cent; four years 12 1/2 per cent; five years 12 1/2 per cent.

Discount Houses Deposit and Bill Rates

April 3			
Sterling			
U.S. Dollar			
Canadian Dollar			
D-Mark			
French Franc			
Italian Lira			
Belgian Franc			
Yen			
Danish Krone			
Short-term			
7 days notice			
1 month			
3 months			
6 months			
One year			

MONEY RATES

April 3			
Frankfurt			
Paris			
Zurich			
Amsterdam			
Tokyo			
Milan			
Brussels			
Dublin			
Overnight			
One month			
Three months			
Six months			
One year			

EGCO Fixed Rate Export Finance IV: Average Rate of Interest period March 5 to April 2 (inclusive): 13.618 per cent. Local authorities and finance houses seven days' notice,

